

# 2025 Crime Stoppers USA

## National Conference

October 24 - 27, 2025

New Orleans, Louisiana



Hosted by: New Orleans Crime Stoppers

**CRIME**  
**STOPPERS**  
**U★S★A**



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**SAY IT HERE™**



**Dear CSUSA Conference Attendees,**

On behalf of the Crime Stoppers USA Board of Directors, **welcome to New Orleans!** We are absolutely thrilled you've joined us for this year's conference. Over the next few days, you'll gain not only powerful insights and strategies to strengthen your program operations, but also the inspiration to bring those ideas home and put them into action.

This conference would not be possible without the dedication of our hardworking conference committee and our host, **Crime Stoppers GNO**. Their vision and determination have helped create a first-class training experience, filled with meaningful learning and well-balanced opportunities for growth.

Equally important are the connections you'll make. Crime Stoppers thrives because of the diversity and creativity of its local programs. While we all share the same mission and core values, each program's unique approach offers valuable lessons we can learn from one another. So please take full advantage of this time to connect, network, and build lasting relationships.

We also extend our sincere gratitude to our **sponsors**. Their partnership makes an event of this magnitude possible. Be sure to stop by their tables, learn about their services, and personally thank them for their support of our mission.

At CSUSA, our goal for these annual conferences is simple: to ensure you leave energized, informed, and empowered. We are confident you'll find the classes engaging, the speakers impactful, and the overall experience both productive and memorable.

Thank you for being here and thank you for your commitment to making a difference through Crime Stoppers.

With warm regards,

**Chris Cameron**  
Chairman, Crime Stoppers USA

Dear Friends,

It is my honor to welcome you to New Orleans for the Crime Stoppers USA National Training Conference, hosted by our very own CrimestoppersGNO. We are proud to have you here in Louisiana as you gather to share knowledge, strengthen partnerships, and continue the important work of supporting law enforcement and keeping our communities safe.

The Crime Stoppers mission is one I deeply value. Your efforts empower citizens, give law enforcement critical tools, and help protect families across our nation. Here in Louisiana, we stand with you in supporting those on the frontlines of public safety and ensuring Crime Stoppers has the resources to continue making a difference.



While you are here in New Orleans, I hope you take some time to experience all that makes Louisiana so special. From world-class cuisine and live music on every corner to historic neighborhoods and riverfront views, there is always something here to *Feed Your Soul*. Explore the French Quarter, ride the St. Charles Avenue streetcar, or enjoy a meal of gumbo and beignets – you'll find that our culture, food, and music are as unforgettable as the people you'll meet. As I always say, when you're here, you're family.

Thank you for the work you do each and every day to protect our communities and strengthen trust between citizens and law enforcement. I wish you a productive and inspiring conference and hope your time in New Orleans leaves you with lasting memories.

Sincerely,

*Billy Nungesser*

**Billy Nungesser**  
Lieutenant Governor of Louisiana



Deputy Superintendent Nicholas L. Gernon is a 23-year veteran of the New Orleans Police Department, where he currently leads the Investigations and Support Bureau. Among his responsibilities are the management of the Homicide Division, Central Evidence and Property, the Crime Lab, Specialized Investigations Division, as well as the Special Victims Division.

Prior to Deputy Superintendent Gernon's appointment to his current assignment, he led the Professional Standards and Accountability Bureau. As Captain, he commanded the Homicide Division, Scientific Criminal Investigative Division/Central Evidence and Property, as well as the Seventh and Eighth Districts. Deputy Superintendent Gernon was an assistant commander of the Sixth District and led several Investigative Units as a Sergeant.

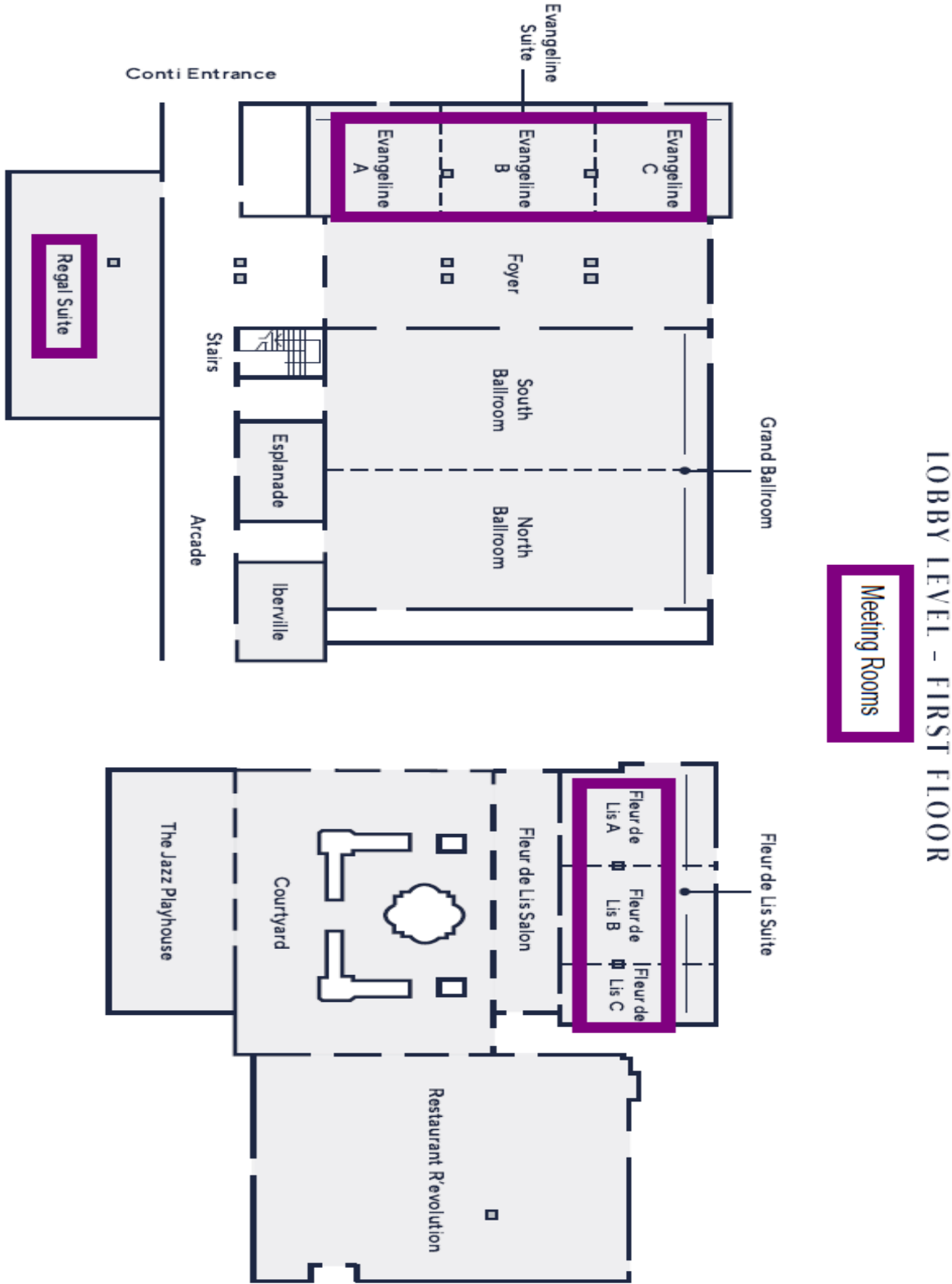
Deputy Superintendent Gernon is an accredited instructor for Leadership in Police Organizations. He was a member of the team that developed the Ethical Policing is Courageous (EPIC) program, which has been recognized nationally as a forward-looking program to train officers on the concepts of peer intervention. He was also honored with a 40 under 40 award by a local news organization in November of 2018 for his efforts on implementing the Law Enforcement Assisted Diversion Program within the New Orleans Police Department. In addition, Deputy Superintendent Gernon was recognized with a New Orleans City Council Proclamation for his work in implementing progressive policing strategies. In July of 2017, Deputy Superintendent Gernon completed training with the Police Executive Research Forum Senior Management Institute for Police.

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# Conference Center Map



# General Information

## Conference Venue:

The Royal Sonesta New Orleans  
300 Bourbon Street  
New Orleans, Louisiana 70130

## Conference Registration/Information Table:

Friday October 24: 11am - 5:30pm  
Saturday, October 25: 7:30am-4:45pm  
Sunday, October 26: 8:30am - 3:30pm  
Monday, October 27: 8:15am - Noon

## Security:

All delegates, vendors, and speakers will receive Conference Credentials at registration. These credentials must be worn to obtain entry to all conference sessions, meals, and social events.





## **2025 Opening Ceremony**

Presentation of Color – New Orleans PD

National Anthem – NOPD Recruit Amber Matthews

Invocation – Father Jim Bayhi

Welcome Crime Stoppers USA – Recognition Sponsors

Introduction of Presenting Sponsor – PMI Alysa Erichs

Welcome from New Orleans – Darlene Cusanza

Welcome from CSUSA Chair – Chris Cameron

CSUSA Chair Awards – Chris Cameron

Review of Conference Schedule – Barb Bergin



**2025 CSUSA TRAINING SCHEDULE - NEW ORLEANS**

**Friday, October 24, 2025**

| Session Time |         | Session Title                           | Location           |
|--------------|---------|-----------------------------------------|--------------------|
| 8:30am       | 11:30am | CSUSA Board Meeting                     | Regal Suite        |
| 11:00am      | 5:30pm  | Conference Registration/Information     | Registration Desk  |
| 1:00pm       | 2:00pm  | Regional Director Training              | Regal Suite        |
| 1:00pm       | 4:00pm  | Crime Stoppers 101                      | Evangeline Suite   |
| 4:00pm       | 4:30pm  | Newcomer Meet Up with CSUSA Board       | Evangeline Suite   |
| 2:00pm       | 3:30pm  | Crime Stoppers 201                      | Fleur de lis Suite |
| 5:30pm       | 7:00pm  | Meet and Greet Hosted by Navigate360-P3 | TBD                |

Classes and locations subject to change

## 2025 CSUSA TRAINING SCHEDULE - NEW ORLEANS

Saturday, October 25, 2025

| Session Time |         | Session Title                | Regal Suite                                                 | Fleur de lis Suite        | Evangeline Suite                       |
|--------------|---------|------------------------------|-------------------------------------------------------------|---------------------------|----------------------------------------|
| 7:30am       | 4:45pm  | Conference Registration/Info |                                                             | Registration Desk         |                                        |
| 6:30am       | 8:30am  | Breakfast - On Your Own      |                                                             |                           |                                        |
| 8:30am       | 9:15am  | Opening Ceremony             | Welcome - Opening Ceremony - Grand Ballroom                 |                           |                                        |
| 9:15am       | 10:15am | General Session              | Surviving Human Trafficking - Grand Ballroom                |                           |                                        |
| 10:15am      | 10:30am | Break                        |                                                             |                           |                                        |
| 10:30am      | 11:25am | Training Sessions            | Illegal Trade - Ties to Organized Crime                     | Your Friends in the Media | Basic P3 Users                         |
| 11:35am      | 12:30pm | Training Sessions            | Keeping Your Program Out of Hotwater: Bylaws                | Legal Challenges in 2025  | Paying Rewards with Prepaid Bank Cards |
| 12:45pm      | 2:15pm  | Lunch/Awards                 | Buffet Lunch and Presentation of Awards - Grand Ballroom    |                           |                                        |
| 2:30pm       | 3:25pm  | Training Sessions            | Building and Maintaining Relationships with Law Enforcement | Call Center Conversation  | Advanced P3 Users                      |
| 3:35pm       | 4:15pm  | Regional Meetings            | Locations to be determined                                  |                           |                                        |
| 5:30pm       | 8:00pm  | Parade                       |                                                             |                           |                                        |

Classes and locations subject to change

## 2025 CSUSA TRAINING SCHEDULE - NEW ORLEANS

Sunday, October 26, 2025

| Session Time | Session Title | Regal Suite                  | Fleur de lis Suite                                            | Evangeline Suite                                                                                       |
|--------------|---------------|------------------------------|---------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|
| 8:30am       | 3:30pm        | Conference Information Table | TBD                                                           |                                                                                                        |
| 9:00am       | 11:00am       | Breakfast - Grand 5          | New Orleans Terrorist Attack - Grand Ballroom                 |                                                                                                        |
| 11:10am      | 12:05pm       | Training Sessions            | Don't Lose Your Program's Focus - Governance                  | Is Your Program Relevant 2025? Brand Buzz Bootcamp                                                     |
| 12:15pm      | 1:10pm        | Training Sessions            | Texting Is Your Friend                                        | Legal Q&A Fund Raising Mission                                                                         |
| 1:10pm       | 1:40pm        | Break                        |                                                               |                                                                                                        |
| 1:30pm       | 2:25pm        | Training Sessions            | Keep Your Eyes on the Money! Financial Compliance             | Trends and Paths to Success with Campus Crime Stoppers" "Some Things Actually Work" Success In Prisons |
| 2:35pm       | 3:30pm        | General Session              | Charter/Spectrum Presentation - Grand Ballroom                |                                                                                                        |
| 3:40pm       | 4:25pm        | General Membership Meeting   | CSUSA Annual Meeting - Grand Ballroom                         |                                                                                                        |
| 5:00pm       | 7:00pm        | Mississippi State Awards     | Attendees from Mississippi Awards Ceremony - Evangeline Suite |                                                                                                        |
| 4:25pm       | 10:00pm       | Open Evening                 |                                                               |                                                                                                        |

Classes and locations subject to change

## 2025 CSUSA TRAINING SCHEDULE - NEW ORLEANS

Monday, October 27, 2025

| Session Time |         | Session Title                       | Regal Suite                               | Fleur de lis Suite                          | Evangeline Suite                                      |
|--------------|---------|-------------------------------------|-------------------------------------------|---------------------------------------------|-------------------------------------------------------|
| 8:15am       | Noon    | Conference Information Table        | TBD                                       |                                             |                                                       |
| 7:00am       | 8:30am  | Breakfast                           | Breakfast Buffet - Grand Ballroom         |                                             |                                                       |
| 8:30am       | 9:25am  | Training Sessions                   | Protect Your Program -Nonprofit Insurance | Beyond Bars: Jail, Choices and Consequences | The Power of a Set Table: The Board's Role in Success |
| 9:35am       | 10:30am | Training Sessions                   | Executive Directors                       | Board Members                               | Coordinators                                          |
| 10:30am      | 10:45am | Break                               |                                           |                                             |                                                       |
| 10:45am      | 11:40am | Training Sessions                   | Small Programs                            | Medium Programs                             | Large Programs                                        |
| 12:30pm      | 1:30pm  | Post Conference CSUSA Board Meeting | TBD                                       |                                             |                                                       |

Classes and locations subject to change

## **2025 Training Session Descriptions**

**101** – Crime Stoppers 101 offers a brief look at all things Crime Stoppers regarding best practices from anonymity to the need for insurance. This is a perfect class for those of you new to a Crime Stoppers program or anyone needing a little refresher on a few things.

**201** – This class is for attendees that are already involved in Crime Stoppers that need more than the basics for trouble shooting. Plenty of time for questions and answers in this session.

**P3 New Users** – Whether you are new to using P3 software or are thinking about using it for your program, this is a great place to start. This class will guide you through the basics of the software and how to make sure you get those anonymous tips where they need to go.

**PMI USA-IT Organized Retail Theft** – This class walks you through the reality of organized crime and retail theft. Speakers will discuss cases and investigations involving large, organized crime groups who actively target retail businesses in our communities.

**Your Friends in the Media** – This will be a panel discussion on Crime Stoppers and the media. All Crime Stoppers programs need to have a strong relationship with their media partners and unfortunately, many of us do not. If you need some insight on how to start, build or maintain those relationships – this is the class for you.

**Keeping Your Program out of Hot Water - Bylaws** – This course will be best practice regarding the bylaws for your Crime Stoppers program. If there is time, it will also include a bit on policies and procedures as well.

**Legal Challenges 2025** – Sometimes, we don't even realize where legal dangers lie for us as Crime Stoppers programs. This class will cover some of the most common mistakes made so that your program can avoid them as well as some recent crime stoppers situations.

**Paying Rewards with Prepaid Bank Cards** – Recently many programs have faced challenges with paying rewards, some banks are no longer willing to pay anonymous tipsters. CSUSA has partnered with Rellevate to make available prepaid bank cards for paying anonymous tipsters.

**Maintaining and Building Relationships with Law Enforcement** – Building and maintaining solid relationships with law enforcement partners is vital. This session will discuss ways to strengthen, rebuild and support law enforcement who receive your tips.

**Call Center** – This course is a best practice for Crime Stoppers' use. If you are using a call center, this course will cover the items you need to know to make sure all your program's needs are met.

**Advanced P3** – Training session will demonstrate unused features of P3 as well as ways to assure tips are managed properly to protect the anonymity of the tipster.

**Regional Meetings** – This time is designed for you to meet with your Regional Director to address needs unique to your regions. Come with your questions!! Region 1 – CT, NH, MA, ME, NY, RI, VT Region 2 – DC, DE, MD, NJ, PA Region 3 – NC, VA, WV Region 4 – FL, GA, SC, PR, USVI Region 5- AL, LA, MS Region 6 – AR, KY, TN Region 7 – IL, IN, MI, OH Region 8 – IA, MN, WI Region 9 – KS, MO, NE, OK Region 10 – Texas Region 11 – AZ, CO, NM, UT Region 12 – MT, ND, SD, WY Region 13 – CA, HI, NV, GU, MPI, AP Region 14 – AK, ID, OR, WA

**Don't Lose Your Program's Focus - Governance** – This is one of Crime Stoppers nuts and bolts best practice sessions. It is one that everyone should attend at least every other year to make sure that your program meets all the IRS, State and basic requirements to maintain your 501C3.

**Is Your Program Relevant in 2025** – As the world around us changes Crime Stoppers should review and discuss if their program continues to be relevant in 2025. Are you reaching all generations? Does your board reflect your community? Are you keeping the community informed?

**Brand Buzz** – It is said that Crime Stoppers is one of the nation's best kept secrets. Let's change that! Get your Crime Stoppers brand/name out there. This course will give you rai

**Texting is Your Friend** – Training will provide information on how multiple texting tools can help promote, fund raise and increase tips. We will have TitleOne representatives who will explain new methods texting can help nonprofits.

**Legal Q&A** – This is your opportunity to get answers to all your legal questions from Richard Carter.

**Fund Raising Mission** – This course goes at a breakneck speed – loads of phenomenal ideas to help any Crime Stoppers program raise some extra funds.

**Keeping Your Eyes on the Money – Financial** – Training session will provide best practices nonprofit Crime Stoppers should utilize to protect their program and assure the programs thrives and avoids the pitfalls of not watching the funds.

**Trends and Paths to Successful Campus Programs** – Session will discuss effective ways to build and maintain successful Crime Stopper Campus Programs. Presenters will also discuss challenges you may face.

**Copper Thefts in 2025** – Presenters from Charter/ Spectrum and ATT will provide information on the challenges communication companies across the country face today with connected to copper thefts. These crimes are causing significant damage to all types of communication.

**Some Things Actually Work in Prison** – Presenters will present information on programs aimed at reducing recidivism. CoreCivic works with inmates to provide them with the tools to thrive in mainstream communities and life.

**Protect Your Program - Nonprofit Insurance** – Insurance is something all Crime Stoppers programs should carry. This course will go over the types of coverage your Crime Stoppers program needs every day and for special events.

**Beyond Bars – Jail, Choices and Consequences** – Initiative by Capital Region Crime Stoppers, inmates share raw stories of bad decisions, incarceration impact, and life lessons. This project has had early success with hundreds of student presentations. Capital Region Crime Stoppers will share information on how other Crime Stoppers can initiate a similar project.

**Coordinator** – This is a coordinator ONLY session. It will talk about the needs and concerns that are unique to coordinators. It is only for coordinators so that they can feel free to discuss their challenges and successes without the oversight of anyone else. Please come with questions.

**Board Member** – This is a session designed to answer questions unique to board members as well as cover the items that are necessary for board members to maintain a healthy program. Please come with questions.

**Executive Director** – Open Discussion to meet the needs and questions of Executive Directors. Please come with questions.

**Small Populations (under 500K)** – This session is designed for small Crime Stoppers programs and their unique challenges. Small programs have big successes too! Come with questions, stories and suggestions.

**Medium Populations (500K-1M)** – This session is designed for medium Crime Stoppers programs and their challenges and successes. Discussion based – come with questions, stories and suggestions.

**Large(1M+)** – This session is designed for large Crime Stoppers programs to discuss their challenges and successes. Discussion based – come with questions, stories and suggestions.

# Thank you to our Presenting Sponsor!



PHILIP MORRIS  
INTERNATIONAL





**Crime Stoppers USA Annual General Meeting  
New Orleans, LA  
Sunday, October 25, 2025**

**1. Officer's Reports**

- a. CEO Report**
- b. Chair Report**
- c. Vice-Chair & Regional Director's Report**
- d. Secretary's Report**
- e. Treasurer's Report**

**Barb Bergin  
Chris Cameron  
Cheryl Sinacola  
Lori Massey  
Dan Edwards**

**2. Committee Reports**

- a. Conference Committee**
- b. Training Committee**
- c. Legal Report**
- d. Nominations & Election of Officers**

**Darlene Cusanza  
Cheryl Sinacola  
Richard Carter  
Kevin Boehm**

**3. Outgoing Board Members**

**Chris Cameron/Cheryl Sinacola**

**4. 2026 Conference Announcement**

**Barb Bergin**

**5. Adjournment**

**Cheryl Sinacola**



Crime Stoppers USA General Assembly Membership Meeting  
September 15, 2024  
Indianapolis, IN  
3:45 PM, EST

Chair Chris Cameron brought the meeting to order at 3:45 PM, EST

CEO Barb Bergin gave an update on the following:

- KYCS is working with Crime Stoppers programs across the country and it's possible your program has potential for revenue.
- PMI/USA-IT, the Phillip Morris Corporation's illegal trade group has invited us to have a seat at the table in 2025. It is important that we associate with large corporations so that we can continue to build our brand.
- The US Marshals will not fund the reward reimbursement for another year. It is possible the project will start back up in the future.
- Red Ball Drills is interested in partnering and we will conduct training in the near future. This has potential for revenue for local programs.
- The FBI Threat Assessment has reached out to CSUSA and is interested in having an analyst work with CSUSA.
- A South Dakota Indian Tribe is interested in having a discussion about violence against women, homicides for women and domestic violence.
- Homeland Security is interested in opening a dialogue to see how Crime Stoppers USA can work with the problem of child exploitation.
- Since several banks have stopped processing Crime Stoppers rewards, CSUSA is in talks with a company that that would use gift cards as a payout for tips.

**Chair-Chris Cameron**

- Chris encouraged everyone to attend the free monthly training for CSUSA members. These are held on the last Thursday of the month at 1:00 PM, EST.
- Chris also talked about membership benefit of having an attorney in case one is needed. Many programs use Richard Carter for problems and he has been a great asset to Crime Stoppers USA.
- To continue growing Crime Stoppers USA, our committees need members. If any member is interested in being on a committee it is a great path to being on the board.

**Vice Chair-Cheryl Sinacola**

- Cheryl announced the silent auction was closed at 3:30 PM, EST. She thanked Laura McElroy, Linda Finley and Kaki Steed.
- Cheryl emphasized the importance of knowing who your Regional Director is and getting to know them.

**Secretary Report-Lori Massey**

- Lori stated the minutes from the General Assembly Meeting held on November 5, 2023 were printed in the program packet. She asked for corrections, hearing none, Norm Dittman made a motion to approve, seconded by Dan Edwards. Motion carried.

**Treasurer Report-Dan Edwards**

- Dan showed a summary of 2022 and 2023 financials. He stated the proceeds for the 2022 Orlando conference were split with the host. All funds flowed through the host program and they disbursed the funds. For the Denver conference, all monies have come through CSUSA.
- Dan stated the 1099 is posted on the website.

**Committee Reports**

**Conference Committee-Julie Lopez**

- Julie stated it has been a team effort with Central Indiana and she thanked them for their hard work in making the conference a success.

**Training/Education Committee- Cheryl Sinacola and Natalie Salazar**

Cheryl explained the following:

- Their committee is always looking for ideas for training and suggestions can be sent to [Training@Crimestoppers.com](mailto:Training@Crimestoppers.com). The next training will be a recap of the conference.
- If you are interested in serving on the Training Committee, reach out to Cheryl or Natalie.
- Update your program's contacts on CSIM.

**Legal Report-Richard Carter**

- Richard explained he gives a monthly legal report to the board of directors. This allows the board to see the what issues programs are facing around the country. He stated it is important that we do everything in our power to keep our name a good name since we are all affected when something bad happens.

**Swearing In Ceremony**

- Secretary Lori Massey read off the names of the individuals elected to serve their respective regions. These are: Region 6, Stacy Payne; Region 8, Hans Lux, Jr.; and Region 10, Dena Dieterich. The group was sworn in by Richard Carter.

**Awards Presentations**

- Chair Chris Cameron explained board members can serve up to 10 year and that two members are leaving the board this year. Elaine Cloyd and Margaret Jones have been lifetime members and will continue to serve on committees. Eddie Thibodeaux who was the Region 5 Director had to leave the board for work requirements. Dawn Coyne has been with Crime Stoppers since 2016 and will be leaving the board.
- Chris presented the Lifetime Achievement Award to Nathan Nicholson, formerly with the Huntsville Police Department and the Huntsville Area Crime Stoppers.

**2025 Conference**

Chris stated we currently do not have a location for the 2025 conference but we will be working to get the 2026 one in Washington, DC.

Meeting adjourned at 3:17 PM, EST.

Respectfully,  
Lori Massey  
Secretary

Thank you to our Silver Sponsor!



# CSUSA Regions

Meet your Regional Director and other people from your region during regional meetings on Saturday 3:35-4:16pm

Region 1 (CT, NH, MA, ME, NY, RI, VT)

Robert Dennistoun

Region 2 (DC, DE, MD, NJ, PA)

Robert Dennistoun

Region 3 (NC, VA, WV)

Robert Dennistoun

Region 4 (FL, GA, SC, PR, USVI)

Joshua Chavez

Region 5 (AL, LA, MS)

Linda Finley

Region 6 (AR, KY, TN)

Stacey Payne

Region 7 (IL, IN, MI, OH)

Julie Lopez

Region 8 (IA, MN, WI)

Hans Lux

Region 9 (KS, MO, NE, OK)

Jared Minary

Region 10 (TX)

Dena Dieterich

Region 11 (AZ, CO, NM, UT)

Brittaney LeTurgez

Region 12 (MT, ND, SD, WY)

Region 13 (CA, HI, NV, MP, GU, AS)

Natalie Salazar

Region 14 (AK, ID, OR, WA)

James McDonald



**Thank you to our Meet and Greet  
Sponsor!**



Navigate**360**

The Leader in Holistic Safety



# Presentation Materials

You have the ability to download the 2025 Crime Stoppers USA Conference individual breakout session presentations. All materials are in Adobe Acrobat PDF files.

These presentations can be found at [www.crimestoppersusa.org/presentations](http://www.crimestoppersusa.org/presentations)

Please note that speakers were asked for copies of presentations beforehand and those we received have been posted. Any additional presentations will be posted following the conference.



# Thank you to our Bronze Sponsors!



# **Social Media**

## **Crime Stoppers USA Members Only Facebook Page**

Current CSUSA Members, please request to join this group.

Share Ideas – Ask Questions – Network

### **How to Share on Social Media:**

Facebook: Go to your Facebook, type in Crime Stoppers USA in the search area and “like” our page.

When you are posting, please “Tag”  
@CrimeStoppersUSA

### **Instagram & Twitter:**

Use hashtag #CSUSAConf when sharing



## Conference Evaluation

How can we make Crime Stoppers USA Training Conferences even more successful? Please tell us.

Once again, this year we will be using Survey Monkey to help capture your experience, perspective and information through a digital evaluation form. Approximately 10 minutes after each breakout session, you'll receive an email from Crime Stoppers USA with a digital evaluation link. By utilizing your cell phone, tablet or computer, you will be able to easily access and respond to survey questions. Make sure to reference the name of the breakout session you are attending.

Watch for surveys on the general sessions and feedback will be requested on the hotel accommodations and meals.

Please assist us in continuing to improve the Crime Stoppers USA training conference by sharing your input through this evaluation process. We appreciate your participation at the conference and in the survey process. We hope you have a great time in New Orleans!



# CRIME STOPPERS USA

## *National Training Conference*

OCTOBER 24 - 27, 2025  
NEW ORLEANS, LOUISIANA

# Thank you to our sponsors!



# Crime Stoppers USA Conference Speaker Bios

## Adam K. Parks



In his role as Assistant Special Agent in Charge, Mr. Parks leads HSI New Orleans' Louisiana Division of five HSI field offices across the state. In 2023, Mr. Parks co-founded the Louisiana, Arkansas, Mississippi, and Alabama Organized Retail Crime Alliance for which he continues to serve as the Law Enforcement Liaison to the Executive Board. In 2024, Mr. Parks implemented federal law enforcement's longest running and most successful organized retail crime initiative known as Project Red Hook that, at present, has resulted in 207 arrests for a coordinated and complex gift card fraud scheme perpetrated by Chinese organized crime. Previously, from 2019 to 2022, Mr. Parks served as the DHS Attaché at the U.S. Embassy in Canberra, Australia, where he led DHS's bilateral engagement and HSI's transnational crime investigations across 19 countries in the Indo-Pacific, including the dismantlement of the largest child exploitation ring in Australia's history, for which he received the Commissioner's Citation from the Australian Federal Police. Over the past two decades, Mr. Parks has served in a variety of critical leadership roles, including Assistant Special Agent in Charge in

Baltimore, Maryland, where he established the first federal task force dedicated to the disruption of dark net narcotics smuggling. In its first year of operations, the task force played a leading role in the dismantlement of the most prolific dark net marketplace of all time. For his efforts, he received the 2018 Interdiction Award from the White House Office of National Drug Control Policy and the HSI Executive Associate Director's Award for Cyber Crime. From 2002 to 2004, Mr. Parks was employed with the United States Capitol Police, during which he obtained the rank of Special Agent in the Dignitary Protection Division, assigned to the Majority Leader of the U.S. House of Representatives. In 2000, Mr. Parks began his law enforcement career with the State Attorney's Office in Jacksonville, Florida. Mr. Parks is a Certified Anti-Money Laundering Specialist (CAMS) from the Association of Certified Anti-Money Laundering Specialists. He holds a Master of Arts degree from The Citadel with a dual concentration in Homeland Security and Leadership, and has completed executive education at Harvard University, Kennedy School of Government.

## Alysa D. Erichs



Alysa D. Erichs is a Principal with GrindStone Strategic Consulting and serves as the national spokesperson for USA-IT – a coalition of more than 85 national and state brand enforcement experts, law enforcement agencies, academics, and leading business organizations dedicated to fighting illegal trade. Ms. Erichs retired as the Acting Executive Associate Director for Homeland Security Investigations (HSI). As the largest investigative component within the Department of Homeland Security, HSI's investigative and enforcement initiatives and operations target cross-border criminal organizations that exploit America's legitimate trade, travel, financial and immigration systems for their illicit purposes. HSI is comprised of more than 10,300 positions, which includes more than 7,100 special agents who are assigned to 30 Special Agent in Charge (SAC) offices in over 210 cities throughout the United States, and 80 overseas locations in 53 countries. Prior to this assignment, Ms. Erichs served as the Deputy Executive Associate Director for HSI. Prior to the Deputy EAD position, Ms. Erichs served as

the Assistant Director (AD) for the Operational Technology and Cyber Division (OTCD), formerly known as the Information Management Directorate (IMD), which directly supports HSI's investigative, law enforcement and information sharing programs, and facilitates major advancements in technology used to combat crime and protect the United States. OTCD provides cutting-edge electronic surveillance equipment and support to assist with criminal investigations and national security operations as well as managing HSI's technical surveillance capabilities. In addition to ensuring that HSI is in compliance with current information technology standards, policies and security requirements, the directorate also provides support in the areas of information sharing and statistical reporting, data management, executive information reporting, information sharing and infrastructure management, and technical operations. Prior to becoming the AD for OTCD, she served as both the Special Agent in Charge (SAC) and Deputy SAC of the HSI Miami, Florida office from 2009 through 2015. Ms. Erichs also served as the Acting SAC of HSI Dallas, Texas. Ms. Erichs has held additional leadership positions at ICE Headquarters to include Unit Chief for the Illicit Finance and Proceeds of Crime Unit within the Financial, Narcotics and Public Safety Division as well as Acting Deputy Assistant Director for the Financial, Narcotics & Public Safety Division. Prior to her tenure at ICE HSI Headquarters, Ms. Erichs was a Supervisory Special Agent assigned to the HSI New York El Dorado Task Force where she managed the Asset Identification and Removal Group and the Undercover Money Pick-Up Group. Ms. Erichs holds a Bachelor of Science degree in Criminal Justice from Pace University.

# Crime Stoppers USA Conference Speaker Bios

## Amy Sneed Barrios



Amy Sneed Barrios is a public relations and communications consultant who leverages 20 years of television newsroom experience to help clients secure impactful media coverage. Before launching her media consulting business, she worked as a producer and executive producer in television news, most notably at WDSU, where she oversaw the station's award-winning coverage of Hurricane Katrina and the Gulf Oil Spill. She has also produced nationally broadcast political debates and served as a field producer for The Ellen DeGeneres Show. Amy is a past board member of the New Orleans Press Club and has received nine Press Club Awards for her public relations work. In 2015, she was recognized by Gambit Magazine as one of its "40 Under 40 Individuals Making a Difference." A lifelong New Orleanian, Amy is deeply rooted in her community and is the proud mother of two sons.

## Anne Kirkpatrick



Superintendent Anne Kirkpatrick is one of the most tenured police executives in the country, with over 35 years of policing experience and 20 years as a Chief of Police. A Memphis, Tenn. native, Kirkpatrick, has a proven track record across a diverse number of jurisdictions for transforming police departments and reducing violent crime. Kirkpatrick most recently served as Chief of Police in Oakland, where she implemented a significant cultural change in terms of increasing police accountability and transparency, improving Procedural Justice and implementing equity-based decision-making. This cultural shift coincided with a 20-year low homicide rate and a decrease in non-fatal shootings during her tenure. Prior to her tenure in Oakland, Kirkpatrick served as Bureau Chief in Chicago, where she was the liaison to the Department of Justice (DOJ) while the Chicago Police Department was under investigation for patterns and practice of civil rights violations, resulting in a consent decree. Kirkpatrick also served as Chief of

Police in the cities of Ellensburg, Federal Way and Spokane, all in the State of Washington, as well as serving as Undersheriff of the King County Sheriff's Office. In addition to executive leadership experience, Kirkpatrick is a National Instructor for the FBI's Law Enforcement Executive Association's Leadership Training Program, where she instructs on topics including, but not limited to, Bias and Diversity, Emotional Intelligence and Leading Generations.

# Crime Stoppers USA Conference Speaker Bios

## Barb Bergin

She attended JC Stone Law Enforcement Academy in Orlando during 1983 and was sworn in as a police officer September 3, 1983. Her career included 8 ½ years in uniformed patrol primarily working the west side of Orlando. The patrol assignment was followed by 12 years as a detective, including 1 ½ years in the Sex Crimes unit and 10 ½ years in the Homicide unit. While in the Homicide unit she utilized Crime Stopper tips to solve many cases. Barb received Officer of the Year awards from the Orange County Bar Association as well as the Orlando Police Department. She has studied at Valencia Community College and Rollins Hamilton Holt College. Prior to retiring in February of 2009 Barb Bergin was assigned to Central Florida Crimeline as the Law Enforcement Coordinator. While assigned to the program Barb recognized the need to educate the “tip rich” communities on Crimeline. The number of tips annually began increasing and has now reached an average of 8,000 tips a year. Crimeline covers six counties with a population of 4 million people. Barb has been the Executive Director of Central Florida Crimeline for the past 15 years. Barb has served as President of the Florida Association of Crime Stoppers and the Chair of Crime Stoppers USA. Currently she is the CEO for CSUSA.

## Christopher Worden



Christopher is an investigative, threat analysis and training professional with over 20 years of lateral and progressive experience. He has been with Charter Communications for over 8 years and has risen to a Senior Management position. Currently he is responsible for employee training on a multitude of security related issues, high level investigations, as well as critical incident response. He personally trains over 4,000 Charter employees annually and creates all the training collateral for the entire Charter Corporate Physical Security Team. Prior to Charter, Christopher was a Police Officer with the Dallas Police Department for 8 years. During that time, he worked in various roles to include patrol, police technology and criminal intelligence. Prior to his time with the Dallas PD, Christopher served for 8 years in the United States Marine Corps where he deployed multiple times overseas as a Counterintelligence/Human Intelligence Specialist in support of the Global War on Terrorism, Operation Iraqi Freedom, and Operation Enduring Freedom. Christopher has a bachelor's degree in psychology from Dallas Baptist University and has used this education along with his deep well of experience to excel in the field of corporate physical security. Christopher lives and works in Dallas, Texas, with his wife and two teenage sons. In his spare time, he works on his family's cattle ranch. Outside of the ranch work, Christopher has a passion for woodworking and photography.

## Debbie Eichner



Debbie Eichner has over 30 years of professional experience in sales, purchasing, inventory, electronics, distribution, and software. With a degree in business and technology, she has built a career centered on adaptability, client-focused innovation, and results-oriented leadership. Her expertise spans multiple industries, where she has effectively customized products and solutions for clients in software, education, electronics, distribution, and across the nation. This ability to understand client needs and deliver tailored results has established her as a trusted partner in complex, cross-industry projects. Debbie's career path led her to Title1Software, where she has applied her extensive experience in operations and technology to improve solutions that assist schools and districts nationwide. Debbie's leadership has been vital in creating text-bridging technology for Crime Stoppers, enabling them to engage their community through text messaging. Her career showcases a distinctive mix of technical skills, operational experience, and community-focused leadership—qualities that still shape her work today.

# Crime Stoppers USA Conference Speaker Bios

## Darlene Guerrera Cusanza



Darlene Cusanza has served the past 30 years as the President and CEO of the nonprofit Crimestoppers of the Greater New Orleans Metropolitan area and the surrounding River Parishes. She has earned an excellent reputation within the law enforcement arena, both on a federal, state, and local level and is considered a “go to” person to facilitate change. Under Darlene’s leadership, Crimestoppers has more than doubled its call volume and crimes solved and expanded its community hotline operations to ten parishes, with Crimestoppers GNO being called upon as a “best practice” organization. Since their inception, tipsters have solved over 22,00 felonies with over \$2,950,000 million paid in cash rewards. The Crimestoppers organization has also worked under her direction to become proactive in providing crime prevention information to the community, specifically to our youth. In 2020,

Crimestoppers expanded its student anonymous reporting and educational program “Safe Schools Louisiana” statewide under an agreement with the Louisiana State Police. As of October, 2025, 767 schools statewide are active on the anonymous reporting app and fifty-six public school districts plus parochial schools have received training with our educational presentations. Most recently for her work with the Crimestoppers Safe Schools programs, she was recognized for the implementation of the Crimestoppers teen leadership program “Teen Ambassadors against Crime” receiving an Award of Achievement by the Jefferson Parish Public School System. The Teen Ambassadors program provides high school students with the opportunity to gain experience about the criminal justice system. Darlene was also presented a proclamation recognizing her achievements as the President and CEO by both the Jefferson Parish City Council and the New Orleans City Council. Darlene, using her counseling degree, also serves as an advocate for crime victim’s families, lending her expertise to help them through their traumatic events. As the agency Spokeswomen, she has become a “crime and community outreach” expert. She is a regular guest on television stations and media outlets. The Crimestoppers organization has also worked under her direction to become proactive in crime prevention, education, and leadership training specifically to our youth. She is an advocate, liaison, and speaker between other not for profits and governmental agencies working on behalf of victims’ rights, specifically with Domestic Violence, Human Trafficking, Mental Health – Suicide prevention and families, who have lost loved ones to violent crime. Darlene also serves on multiple boards including the Crime Stoppers USA National Board as an At Large Director. Under her leadership, Crimestoppers was awarded the F.B.I. Regional Director’s award and awards of recognition from local crime fighting organizations. She is a graduate from the FBI Citizen’s Academy, ATF Citizens Academy – Charter member, DEA Citizen’s Academy, speaker for the Jefferson Parish Sheriff’s Department, the New Orleans Police Department and Plaquemines Sheriff’s Citizens Academies, an Executive Board member of the New Orleans Crime Coalition and member of the GNO, Inc. - NOLA Crime Coalition. Due to her reputation within the legal community, she was appointed as one of only two non-legal professionals, to serve on the United States Selection panel for Magistrate Judge of the Eastern District of Louisiana. In addition, Darlene is a frequently requested speaker for civic and social associations and presented locally and nationally for various law enforcement agencies.

# Crime Stoppers USA Conference Speaker Bios

## Denise Feudner



On April 30, 2021, Denise Feudner retired from the United States Secret Service (USSS) and began her second career with Charter Communications on May 3, 2021, as a Senior Director (Sr Dir) for the Corporate Physical Security team. Sr Dir Feudner is responsible for the safety and security of all personnel and assets in the Northwest Region, which is comprised of nine states, 553 facility buildings and approximately 8,161 employees. Additionally, Sr Dir Feudner is responsible for developing and maintaining relationships with local and federal law enforcement agencies throughout the Northwest Region. From 1986 to 1991, Ms. Feudner attended the University of Wisconsin-Madison and received a bachelor's degree in education and German. Prior to starting college, Ms. Feudner enlisted in the U.S. Army Reserves as a clerk typist in a Field Artillery unit. Ms. Feudner eventually transferred Military Occupational Specialties and became an intelligence analyst and linguist. In 1989, while in her junior year of college, Ms. Feudner joined the Reserve Officers Training Corps, where she received a commission as a Military Intelligence Officer. Upon receiving her degree, Ms. Feudner taught German at a high school in Garden City, Kansas. Ms. Feudner continued serving in an Army Reserve Military Intelligence unit and reached the rank of First Lieutenant. In 1995, Ms. Feudner was offered a position as a special agent (SA) in the United States Secret Service (USSS). After

attending the six-month long USSS Academy, SA Feudner began her USSS career in the Chicago Field Office. In 1999, SA Feudner transferred to the Intelligence Division in Washington, D.C., where she remained for three years. From 2002 to 2006 SA Feudner was assigned to the Presidential Protective Division (PPD). While on PPD, SA Feudner received specialized drivers training which qualified her to drive the President of the United States. Following this assignment, SA Feudner served at the USSS James J. Rowley Training Center in Maryland, where she was promoted to the position of Assistant to the Special Agent in Charge (ATSAIC). While assigned to the training center, ATSAIC Feudner earned a Master of Science in Management from the Johns Hopkins School of Education. Following her assignment at the training center, ATSAIC Feudner was reassigned to the position of Assistant Inspector in the Office Professional Responsibility, Inspection Division. In 2012, Assistant Inspector Feudner transferred to the New York Field Office as an ATSAIC, where she supervised a criminal squad and the protective intelligence squad. In 2014, ATSAIC Feudner was promoted to the rank of Inspector in the Office of Professional Responsibility, Inspection Division, in Washington, D.C. and in 2016, was once again promoted to the Deputy Special Agent in Charge (DSAIC) of the Inspection Division. In this position, DSAIC Feudner oversaw compliance inspections of USSS offices and internal investigations of allegations of misconduct and policy violations by USSS employees. In August 201, Ms. Feudner transferred to the Frankfurt Resident Office and assumed the position of the Resident Agent in Charge (RAIC). As the RAIC, Ms. Feudner supervised all visits of USSS protectees to the Frankfurt district - which consists of 12 countries. In addition, Ms. Feudner conducted liaison with representatives of these 12 countries to combat crimes which affect the financial infrastructure of the U.S. Denise currently resides in Parker, CO with her parents and poodle/red heeler mix.

## Don Coppola



Don Coppola brings over 30 years of law enforcement experience to his role as Coordinator for Capital Region Crime Stoppers. He began his career in 1994 with the East Baton Rouge Sheriff's Office, serving in both corrections and patrol before moving into homicide investigations with the General Investigations Division. In 1999, Don joined the Baton Rouge Police Department, where he has held key positions in Uniform Patrol, the Traffic Division, and as a Public Information Officer. His wide-ranging experience has given him a deep understanding of both front-line policing and strategic communication. Today, Don leads efforts to promote crime prevention and assist in the apprehension of fugitives across a nine-parish area in South Louisiana. His work with Capital Region Crime Stoppers continues to build stronger ties between law enforcement and the communities they serve. A dedicated public servant and seasoned speaker, Don is passionate about public safety, community engagement, and advancing collaborative approaches to crime reduction.

# Crime Stoppers USA Conference Speaker Bios

## Elaine Cloyd



Elaine Cloyd has been involved in Crime Stoppers of Reno County since 1987, serving in various capacities including three terms as Board Chair. Active in Crime Stoppers International from 1991 – through 2012, she held positions on the Executive and Audit/Finance committees, Legislation Chair, IACP liaison, and Crime Stoppers USA Representative, among others. Elected to Kansas Crime Stoppers Association in 1999, she has held positions of Vice President, President, and Chairman, is currently an At-large board member and was voted Life Member in 2006. Since 2000, Ms. Cloyd has been involved in the current formation of Crime Stoppers USA as a founding board member, incorporating Vice Chair, served two terms as Board Chair, now serves as At-large Director/Bylaws Chair and Executive Committee Member, and was voted Life Member in 2012. She also received the CSUSA Lifetime Achievement Award in 2022. Interestingly, she was married at the Crime Stoppers USA annual conference luau in Honolulu, Hawaii in

2017. She has held leadership roles with a variety of community nonprofits including the Salvation Army, Chamber of Commerce, United Way, Leadership Hutchinson, and Kansas State University Catbackers President to name a few. Ms. Cloyd has a BS from Kansas State University, an MBA from Wichita State University, with major interest in Finance and International Business. She is also a certified graduate of the FBI Instructor Training Program. Ms. Cloyd is Vice President – Investments at a New York Stock Exchange firm serving individuals and corporate clients.

## Eugene J Green, Jr.



Eugene J. Green, Jr. has for many years worked in areas in which he has had an opportunity to build his own business, and to create employment and wealth generating opportunities for our citizens. He currently serves as the New Orleans City Councilmember for District D. Eugene J. Green, Jr.'s successes as a high school, college, and business graduate student have influenced his business success in New Orleans. He graduated from St. Augustine High School in 1976. He was the Salutatorian, a four-year member of both the Marching 100 and Concert Bands, President of the Student Body, Class Speaker, and recipient of the Purple Knight Award. The Award is St. Aug's highest honor, awarded to the best all-around student, as voted by faculty and staff. Eugene J. Green, Jr., earned a Bachelor of Arts Degree, after four years of intense study, in Economics from Harvard University in 1980. He worked as an Assistant Manager and then Manager of the Catering Division of Harvard Student Agencies, still the largest student run corporation in the United States. He also served as the elected President of the

Harvard Black Students Association his Senior Year. He received the Frederick Douglas award for outstanding leadership, voted on by fellow students. He also serves as a member of prominent Boards and Commissions that have a positive impact on the economic and social impact opportunities available to our citizens. At present, he serves as the Chairman of the Board of the New Orleans Council on Aging (nocoa.org), where he has worked to enhance the Council's financial position to place it in a better position to provide meals and other services to elderly citizens in our community. Eugene J. Green, Jr. served as the former Vice Chairman and present Commissioner of the Lakefront Management Authority (nolalakefront.org) and as the former Chairman of the Authority's Commercial Real Estate Committee. Early in his Board tenure he worked to get Lakeshore Drive completely opened to vehicular traffic always. Green serves the City of New Orleans in other capacities. He is a former member of the New Orleans City Planning Commission, appointed by former Mayor Mitch Landrieu. He is motivated to help businesses and investors to understand and to use the processes that lead to enhanced investment and economic activity. Nominated by former City Councilman James Gray, he served as a member of the Industrial Development Board of the City of New Orleans (idbcno.com). Eugene J. Green, Jr. has contributed greatly to the New Orleans community as the Founder and President of Nationwide Real Estate Corporation (nationwiderealestatecorp.com), a nearly 35-year-old property management and real estate brokerage firm. The company's agents have created scores of new homeowners in the city. In addition, the firm has facilitated the renovation and rebuilding and manages tens of millions of dollars of metropolitan real estate. Nationwide played a very important role in assisting many citizens' return to New Orleans following Hurricane Katrina. Nationwide Real Estate Corporation engages plumbers, electricians, pest control specialists, air conditioning and heating specialists, general contractors and laborers in its management work. Nationwide has paid millions of dollars over the years to these firms and has helped them. has enhanced the growth of a few businesses that provide various maintenance services. Eugene J. Green, Jr. is married to Jennifer French Green. They have three children: Eugene, III, Melanie, and Jonathan. He has one granddaughter, Chloe. Eugene J. Green, Jr. Has an award named for him, the Eugene J. Green Jr. Beloved Community Service Award, created by Bethany United Methodist Church. He was presented with the Whitney M. Young Service Award from the Boys Scouts of America. He is on the French Market Board of Directors and the Board of Directors for the City Park Conservancy.

# Crime Stoppers USA Conference Speaker Bios

## Lieutenant Colonel Jackie Michael Manton



Lieutenant Colonel Jackie Michael Manton, born on January 6, 1977, in Hammond, Louisiana, is a distinguished leader with a notable career spanning both military and public service. A proud graduate of Ponchatoula High School, LTC Manton holds a Bachelor of Arts in Business Management from Upper Iowa University. He currently resides in Carville, LA, with his wife, Josephine (Jodi) Nicole Humphrey, and their two sons, Jonah (14) and Jakob (11). **Military Career** - LTC Manton's military journey began in 1995 when he enlisted as a heavy equipment operator in Detachment 1, Alpha Company 205th Engineer Battalion, Combat Heavy, in Hammond, Louisiana. After six years of dedicated enlisted service, he attended Officer Candidate School (OCS) Class 42 at Camp Beauregard, commissioning in August 2002. As a commissioned officer, LTC Manton has held a variety of critical leadership roles, including Platoon Leader for A Co. 205th EN BN, Company Executive Officer and later Commander for the 843rd EN CO, Project Officer for Task Force Gold with the 225th EN BDE, Rear Detachment Commander and Executive Officer for the 205th EN BN, and Operations Officer for the 225th EN BN. His command assignments include: 28 months as the Commander of the 1021st Engineer Company

and 41 months as Commander, 205th Engineer Battalion. During his command time as the battalion Commander for the 205th Engineer Battalion, he was mobilized numerous times supporting all-hazard response for the State of Louisiana. He currently serves as the Executive Officer for the 225th EN BDE. LTC Manton's commitment extends to deployments and domestic support operations; he deployed in support of Operation Iraqi Freedom in 2009 as a project officer for Task Force Gold, 225th EN BDE, stationed at Camp Victory in Baghdad, Iraq. Domestically, he has been activated for numerous hurricane relief efforts, serving as an Engineer Platoon Leader for Co. A 205th during Hurricanes Katrina and Rita, Company Commander of the 843rd EN CO for Hurricanes Gustav and Ike, and Battalion Commander of the 205th EN BN for Hurricanes Laura, Ida, and Delta. His extensive military education includes Basic Training and Advanced Individual Training (AIT), Officer Candidate School, Engineer Officer Basic Course, Engineer Captains Career Course, US Army Command and General Staff Officer Course, and the Advanced Operations Course (AOC). LTC Manton's distinguished service is recognized by numerous awards, including the Bronze Star Medal, Meritorious Service Medal, Army Commendation Medal (4 awards), Army Achievement Medal (4 awards), and the Iraq Campaign Medal with Campaign Star, among others. **Civilian Career** - In his civilian capacity, LTC Manton continues to serve the state of Louisiana. He is currently the Director of the Louisiana Center for Safe Schools, a role within the Governor's Office of Homeland Security & Emergency Preparedness. Prior to this, he dedicated significant time to educational programs for the Louisiana Army National Guard. From May 2019 to October 2024, he served as the Deputy Director of Education Programs for the Louisiana Army National Guard, where he was responsible for managing headquarters staff and overseeing three Youth Challenge Programs, a Job Challenge Program, and three Starbase Programs. He also previously served as Director of the Camp Beauregard Youth Challenge Program from April 2010 to October 2012, Director of the Gillis Long Youth Challenge Program from October 2012 to May 2018, and Director of the first Job Challenge Program from May 2018 to May 2019. LTC Manton's career exemplifies a profound commitment to leadership, public safety, and youth development, both in uniform and as a civilian.

## James Roberson



Detective Roberson has served the NOPD for ten years, 5th District detective for six years, NOPD LGBTQIA+ liaison for five years and NOPD's Public Information Officer for two years. Detective Roberson has been a member of the National Gay Pilots Association since 2012. Detective Roberson is a Veteran of the United States Armed Forces. While Detective Roberson was in college, Detective Roberson was the Program Director of Embry-Riddle Aeronautical University's Women's and Diversity Center. After Detective Roberson left the University, Detective Roberson moved back to New Orleans where he has always considered the city to be his true home.

# Crime Stoppers USA Conference Speaker Bios

## Joe Chiarella, ACSR



A native of Vero Beach, Florida, Joe graduated from Vero Beach Senior High School in 1992 and The University of Florida in 1996. He launched his more than two-decade career as a risk management professional with some of the largest national retail insurance agencies, gaining extensive training in policy audits and risk mitigation. He joined The Sihle Insurance Group in 2019 as an Equity Partner and Risk Advisor. In addition to his specialization in complex commercial insurance risk programs, Joe was tasked with developing the Sihle Insurance University, an exclusive program designed to prepare the next generation of insurance professionals to navigate their careers with confidence. As an agency principal with The Sihle Insurance Group, Joseph earned his Accredited Customer Service Representative (ACSR) designation, spotlighting his skill at providing exceptional customer service and expert advice on the full scope of insurance products. He demonstrates a long-term commitment to understanding client needs and delivering tailored solutions, earning him a reputation for reliability and excellence. Joseph's clients have included educational institutions, non-profits, manufacturers, contractors, and habitational associations across the U.S. Combined with his educational and professional background, Joseph Chiarella also remains dedicated to continuing education and

community service. He often volunteers to support local initiatives and campaigns to advocate for greater economic empowerment through risk management strategies. In 2024, Joe was appointed to the Florida Financial Educators Council, which is a testament to his commitment and contributions towards the financial well-being of his clients.

## Jonny Dunnam



Jonathan "Jonny" Dunnam is a veteran law enforcement leader with over 36 years of experience, retiring from the Baton Rouge Police Department in 2020 as Interim Chief (2017-2018) and Deputy Chief/Chief of Staff (2018-2020). He supervised 698 officers, reduced homicides and violent crime by 20% (2017-2019), established the department's social media presence (80,000+ followers), and led during crises like the 2016 Alton Sterling protests. As Internal Affairs Commander (2000-2014), he conducted high-profile investigations into officer wrongdoing and graduated from the FBI National Academy. Since 2020, Jonny has served as Executive Director of Capital Region Crime Stoppers and instructs at the Baton Rouge Police Academy and Louisiana's New Police Chief's Academy.

# Crime Stoppers USA Conference Speaker Bios

## Joshua Chavez



Joshua Chavez currently serves as the Director of Interagency Programs for the Atlanta Police Foundation, where he oversees several key initiatives designed to strengthen collaboration, innovation, and public safety throughout the region. He leads the Repeat Offender Initiative and serves as the voice of the Repeat Offender Commission, a multi-agency collaboration of more than 30 partner agencies and 18 sitting members representing local, state, and federal leadership. Since taking over the initiative, Atlanta has seen a 16 percent overall crime reduction, including a 21 percent decrease in violent crime, driven by improved data sharing, interagency coordination, and targeted strategies. In addition to his work with the Repeat Offender Initiative, Joshua leads the Crime Stoppers of Greater Atlanta program, lead the Atlanta Police Leadership Institute, and leads the Atlanta Police Foundation's Crime Analysis and Programmatic Metrics. He also serves as the Region 4 Director for Crime Stoppers USA, supporting programs and partnerships across the Southeastern United States. Before joining the Foundation, Joshua served with the Federal Bureau of Investigation, focusing on asset management and threat analysis, and held a leadership position at the Georgia World Congress Center. He previously served nearly a decade in the United States Coast Guard as part of the Deployable Specialized Forces, where he earned the elite title of Tactical Operator and led counterterrorism and anti-terrorism missions nationwide. Joshua also served as an instructor at the Federal Law Enforcement Training Center, training federal officers in tactical operations, use of force,

and law enforcement procedures. Joshua is a member of Atlanta Metropole and a competitive Jiu-Jitsu practitioner, demonstrating his commitment to both community engagement and personal discipline. He holds a Master of Science in Management with a concentration in Human Resource, and a Bachelor's degree in National Security with a concentration in intelligence and security analysis, both from Excelsior University. Joshua is passionate about leadership through collaboration and believes success is achieved when teams are empowered to think, adapt, and lead.

## Detective (Ret.) Kevin Boehm

Retiring in Oct. 2021 with 28+ years of service with the Kansas City, Missouri Police Department, experience included Patrol, Bicycle Patrol Officer, Planning and Research, C.A.T. Office, Regional Police Academy, Community Oriented Policing and Problem-Solving Instructor, Detective and Aid to the Chief of Police. From December 2008 through October 2021, I had the honor of serving as Coordinator of the Greater Kansas City Crime Stoppers TIPS Hotline, a program covering two states, 12 counties and 64 law enforcement jurisdictions. Currently he serves as an at-large board member for CS USA. Served as treasurer of the Kansas Crime Stoppers Association and was recognized as "Crime Stoppers Coordinator of the Year" in 2013 and received the Lifetime Service award at the 2021 CS USA National Conference in Omaha, NE. I am currently serving in a civilian capacity at the KC Metro Crime Commission as Scholastic Crime Stoppers Coordinator which impacts over 175,000 students in over 170 schools.

## LaVerne Toombs



LaVerne Toombs is an accomplished and widely respected leader with a distinguished career spanning nearly two decades in political communication, public affairs, and nonprofit development. She has served at both the federal and local levels of government, earning a reputation as a dynamic innovator and strategist in the execution of local, state, and federal initiatives. She is a seasoned grant writer and fundraising professional with over 30 years of experience in the nonprofit sector. Her commitment to empowering underserved communities is reflected in her success in securing significant funding from federal and state agencies, private foundations, and corporate partners. Her passion lies in helping mission-driven organizations expand their impact, grow their funding, and achieve sustainable success. In addition to her public service and nonprofit leadership, Laverne served as an adjunct instructor at a local community college, where she has taught Grant Writing 101 and 102 for the past nine years. She is also a best-selling author of *How to Start a Profitable Home-Based Business*, which was featured in *Essence* magazine, and most recently released her memoir, *Me: My Story of Perseverance & Triumph*. A TEDx speaker and master storyteller, Laverne has inspired audiences at universities, corporate convenings, and business forums across the country. Known for her humility and humanitarian spirit, she is committed to sharing her experience and knowledge to help others live with purpose, clarity, and confidence.

# Crime Stoppers USA Conference Speaker Bios

## Lisa Haber

Lisa Haber is a retired, career law enforcement officer with over 25 years of Crime Stoppers and tip management related experience. She is currently the national trainer and senior support provider for Navigate360's P3 Anonymous Reporting System, Dynasite, and P3 Care Alerts software programs. In July 2014, Lisa retired from the Hillsborough County Sheriff's Office after 25 years of service as a law enforcement deputy, during which she served for sixteen years as the Law Enforcement Coordinator and Program Director for Crime Stoppers of Tampa Bay. During Lisa's tenure at the Hillsborough County Sheriff's Office, she served as a crime prevention deputy, field training officer, child and elderly abuse investigator, and assistant public information officer. She completed her law enforcement career assigned to the Special Investigations Division, Law Enforcement Intelligence Nexus Center (LINC) overseeing the Crime Stoppers/Tip Coordination Unit. Lisa is a graduate of Saint Leo University, having earned a Bachelor of Arts degree in Criminal Justice and a Master of Science degree in Criminal Justice Administration. While at the Hillsborough County Sheriff's Office, she completed over six hundred hours of specialized law enforcement training. She served several years as an adjunct professor in the Criminal Justice Departments of Saint Leo University and Hillsborough Community College. While in Florida, Lisa served as the state secretary and treasurer for the Florida Association of Crime Stoppers between 1998 and 2017. She has been a presenter at several Crime Stoppers conferences held by Crime Stoppers USA, the Southeastern Crime Stoppers Association, the Florida Association of Crime Stoppers, and the North Carolina Crime Stoppers Association.

## Lori Massey

Lori Massey is the Director of Mississippi Coast Crime Stoppers and a member of the Mississippi Crime Stoppers Advisory Board. On a national level, Lori serves as Secretary for CSUSA, and in the past, she has held the position of Regional Director for Regions 5 (MS, AL & LA) and 6 (KY, TN, AR). In 2020, she was honored with the Crime Stoppers USA Chairman's Award. As a frequent speaker at community events and conferences, she is dedicated to educating people on the operations of Crime Stoppers. She considers securing the state's first Community and Crime Fighting kiosks, along with implementing the Cold Case Playing Cards for inmates, as her most significant accomplishments to date. As a trainer at the Harrison County Law Enforcement Training Academy, she addresses cadets regarding the mission of Crime Stoppers. Lori serves on the boards of the Gulf Coast Center for Nonviolence, Tunnels to Towers Biloxi, and Reunite Mississippi. A proud seventh-generation Jackson County resident, she is married and has three children.

## Matthew Krull

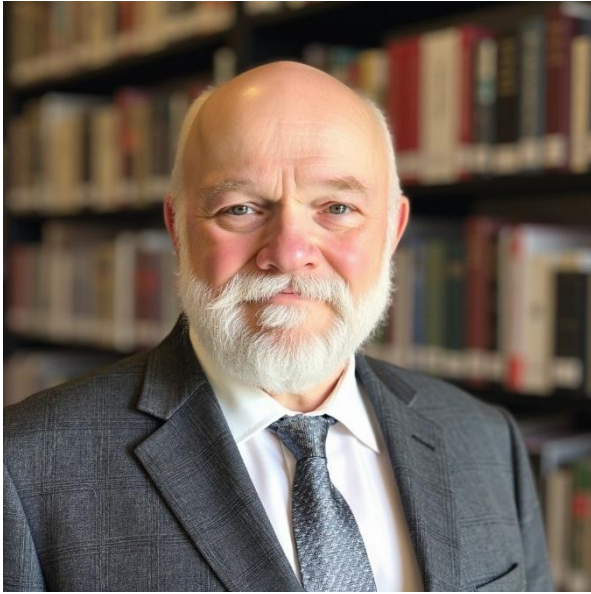


Matthew leads the Government Business Development work at Rellevate. Gaining partnerships with partners including UNICEF, the University of Illinois System, the Arizona Lottery, and the Georgia Department of Public Health. Additionally, he serves as in-house legal counsel for Rellevate and leads the Compliance Department. Most recently, he served as the Deputy Chief of Staff and Chief Ethics Officer for the Georgia Department of Human Services, where he assisted in managing the State's largest agency with over 9,000 employees and a multi-billion-dollar budget. As Deputy Chief of Staff, he oversaw the Office of General Counsel, the Financial Division, and the Office of Health Law and Policy. Krull also led several critical initiatives for the agency, including the One-Time Cash Assistance program, which distributed over one billion dollars through virtual and physical MasterCard prepaid cards to three million Georgia residents and became one of the largest deployments of digital wallets ever. Krull previously served as the Health Policy Counsel for the Georgia Department of Community Health, where he focused much of his work on the innovative Georgia Access 1332 waiver and the Georgia Pathways to Coverage 1115 Medicaid waiver authorized by the Patients First Act. Krull was instrumental in gaining initial approval from CMS for both waivers. Before working for the State, Krull was the Solicitor-General of Douglas County, Georgia, for over six years, where he was recognized as

the M.A.D.D. Prosecutor of the Year for his work reducing DUIs in Douglas County. As a former prosecutor, he has extensive experience litigating cases, including trying over 50 jury trials. He has previously been appointed to serve as a representative on the Georgia State Board of Education, Commissioner for the Georgia Brain and Spinal Injury Trust Fund, and a Georgia Rare Disease Advisory Council member. Krull's coolest job, thus far, was being a Zamboni driver for the Atlanta Thrashers of the National Hockey League. Krull is a graduate of Georgia State University with a B.A. in Political Science and a J.D. from The Western Michigan University Thomas M. Cooley Law School. Matthew resides in Sandy Springs, Georgia, with his wife and two children.

# Crime Stoppers USA Conference Speaker Bios

## Matt Moore



Matt Moore's career has spanned every aspect of the correctional system. He has worked as a probation and parole officer, as a supervisor, and as a criminal justice executive in faith-based programs, state and local corrections, and the private sector. Among his accomplishments are developing and implementing prison-based cognitive behavioral programs, day reporting centers, outpatient substance abuse programs, sex offender programs, residential treatment programs, and intensive supervision programs. Matt has seen firsthand the inspiring successes of changed lives and the tragic failures of lives wasted. His book, *Investing in Brokenness: Lessons from Living with an Addict*, tells the story of his brother's journey from addiction and incarceration to the good life and teaches how to support an addict's recovery. His writing combines stories from his experiences and research-based proven techniques. After more than 30 years in public and private corrections, Matt joined the team at CoreCivic in 2019 as their Senior Director, Reentry Services. CoreCivic is a company that provides quality corrections and detention services, and residential reentry centers that better the public good. Matt oversees their Chaplaincy and Volunteer Services, Addictions and Behavioral Health Services, Educational Services, Reentry Programs, Unit Management and Classification, Training and Fidelity, and Research.

## Natalie D. Salazar

Natalie has served as the Executive Director for Los Angeles Crime Stoppers since 2013. She retired from LASD after 21 years as the Director of Bureau Operations commanding the Community Partnerships Bureau, Sheriff's Headquarters Bureau and the Community Policing Bureau. She is a nationally recognized expert in community organizing and mobilization. She resides in Pasadena and is the Chair of the Board for DayOne Pasadena.

## Norman Robinson



Norman Robinson has been a part of the journalistic landscape in New Orleans since 1976. In June of 2014 he began a well-deserved retirement, after 38 years on television in the crescent city. Prior to that he spent 24 years anchoring the 6pm & 10pm newscasts at the NBC affiliate, WDSU-TV. He also served as the moderator of WDSU's award winning Hot Seat broadcast, which held politicians and policy makers accountable following the events of Hurricane Katrina. In addition to New Orleans, Norman has worked for broadcast outlets in Southern California, Mobile, New York City and Washington, D.C. where he was a member of the White House Press Corps as a Correspondent for CBS News. His awards are numerous: covering crime, politics, tragedy and humor. The most coveted: The prestigious Nieman Fellowship award to Harvard University, where he served as a member of the Nieman Fellowship advisory board. Recently, Norman served as a contributing correspondent on the documentary, "Chronicle: Children of Katrina," which won an Edward R. Murrow Award and the Sigma Delta Chi Award from the Society of Professional Journalists. Norman is also a past winner of the Louisiana Association of Broadcaster's "Golden Mic" award and the New Orleans Press Club's "Lifetime Achievement Award." Norman has certificates and recognition from the U.S. Naval School of Music, The Columbia School of Broadcasting and Harvard University. He is also the recipient of an honorary Doctorate of Humane Letters from Our Lady of Holy Cross College in New Orleans. Norman's military service to his country includes a four-year tour of duty in the United States Marine Corps, where he was a sergeant in The U.S. Marine Corps field Bands at Parris Island, Camp Pendleton and the former El Toro Marine Corps Air Station. Norman donates countless hours - speaking at events, school, churches and charity fundraising events. He is a Past President of the New Orleans Rotary Club, the Secretary of Unity of Greater New Orleans, a Silverback Society mentor, a Crimestoppers board member, and an advisory board member for the Environmental and Carpenter Apprentice Program, to name a few. He is also a member of the nationally recognized New Orleans Concert Band, where he has played the Euphonium (baritone horn) for the past 25 years. Norman is a husband, father, and grandfather.

# Crime Stoppers USA Conference Speaker Bios

## Oren Tavory



Oren Tavory is a seasoned technology leader and entrepreneur with nearly four decades of experience spanning software, education, healthcare, transportation, communications, and government. After earning his Bachelor of Science in Computer Information Systems from the University of Miami in 1987, Oren began building a career that combined technical expertise with a passion for organizational efficiency. Over the years, he contributed to several industries and worked with Fortune 500 companies, including McMillan Publishing and DHL, where he gained deep insights into large-scale operations, enterprise technology, and customer-focused innovation. In 2015, Oren founded Title1Software, a software development company dedicated to serving K–12 school districts across the United States. Under his leadership, the company has become a recognized leader in Title I Compliance, Budgeting, and Parent Engagement Software, helping districts streamline processes, meet federal reporting requirements, and strengthen connections with families. Title1Software stands out for its forward-looking approach, delivering secure, cloud-based solutions that make compliance and budgeting both simple and transparent. My newest adventure is helping Crime Stoppers communities prevent crime and providing the community with valuable resources instantly via text.

## Judge Richard W. Carter (Ret.)

Judge Richard W. Carter (Ret.) is a former judge of the Arlington Municipal Court and is the Director of Legal Services for Crime Stoppers of the United States of America, Inc. (“Crime Stoppers USA” or “CSUSA”). He is a member of the Court Security Committee of the American Judges Association, and the current President of the International Court Security Association. He graduated from Texas Tech University’s School of Law and was licensed to practice law in Texas in 1973. Richard Carter is also admitted to practice in the Northern, Eastern, Southern and Western Districts on the United States District Courts; the United States Courts of Appeals (5th and 8th Circuits); and the Supreme Court of the United States of America. His post-law school education includes training at the FBI Academy in Quantico, Virginia, and the National Judicial College at the University of Nevada at Reno. Richard Carter is the former County Attorney of Hunt County, Texas (Greenville), and former Police Legal Advisor of the Waco Police Department. He is a past Chair of the Legal Officers Section of the International Association of Chiefs of Police, and the Municipal Judges Section of the State Bar of Texas. Richard also served two terms as Chair of the Texas Crime Stoppers Advisory Council in the Criminal Justice Division of the Governor’s Office under Governors White and Clements. Richard Carter is a former member of the faculty of the Journalism Department of Baylor University, McLennan Community College, and has also taught law enforcement courses at several other colleges and universities. He has written numerous articles published in law enforcement periodicals, and is the author of several books, including the leading seller book *A Time For Change: Court Security* in the New Millennium, available from Amazon. Richard Carter has been involved in the education of Crime Stoppers participants almost since the inception of Crime Stoppers after being recruited by Crime Stoppers founder Greg MacAleese, and has held several positions in state, national and international Crime Stoppers organizations.

# Crime Stoppers USA Conference Speaker Bios

## Colonel Robert P. Hodges



On January 8, 2024, Colonel Robert P. Hodges was appointed as the 27th Superintendent of the Louisiana State Police. He also serves as Deputy Secretary of Public Safety Services. This responsibility spans an agency of more than 2700 employees, with a budget of over \$635 million and collections of over \$2.5 billion in revenue. As Deputy Secretary, he oversees along with the Louisiana State Police, the Office of State Fire Marshal, the Office of Motor Vehicles, the Louisiana Highway Safety Commission, the Louisiana Gaming Control Board, the Liquefied Petroleum Gas Commission, the Office of Legal Affairs, and the Office of Management and Finance. Colonel Hodges, a native of New Orleans, graduated from Brother Martin High School and earned his Bachelor of Criminal Justice from Louisiana State University, where he was a member of Sigma Nu Fraternity. He began his career with the Louisiana State Police in 1995 as a patrol Trooper assigned to Troop B in New Orleans. Colonel Hodges has held career assignments in both Patrol and Investigations as Trooper, Sergeant, Lieutenant, Captain, and Major. Prior to his appointment, he served as Command Inspector of Region 2 Patrol. Colonel Hodges has 30 years with the Louisiana State Police and previously served as an Intelligence Officer in the Louisiana Army National Guard Reserve. Colonel Hodges is a Trilogy Series Graduate of the FBI LEEDA Program. He is the recipient of numerous awards and commendations, including Meritorious Service, Emergency Service, Professional Excellence, Unit Citation, and Physical Fitness Awards.

## Samantha Beamter



Samantha Beamter is a recent graduate of the University of Central Florida's prestigious Rosen College of Hospitality Management, where she earned her Bachelor of Science. Rosen College, recognized as the nation's leading program in hospitality management, provided Samantha with a strong foundation in customer engagement, operations, and service excellence. During her studies, Samantha completed an internship with NBC, which led to a role in customer service and sales. There, she gained firsthand experience in building customer relationships and supporting large-scale operations. After graduation, she joined Celsius Incorporated as an Administrative Assistant to the CEO, where she sharpened her skills in office operations, administrative management, and customer service support. Today, Samantha is proud to bring her expertise to Title1Software, where she handles daily tasks and plays a vital role in customer support. Her experience in hospitality and corporate operations provides her with a unique perspective on client care, problem-solving, and organizational efficiency, making her an essential team member.

## Sean Burbano



Sean Burbano is a Deputy U.S. Marshal with the United States Marshal Service. Over 17 years in law enforcement. Started as a sheriff's deputy in 2008 with Plaquemines Parish Sheriff's Office. While in Plaquemines, promoted to SVU Detective, graduated SWAT school working as a SWAT operator, and oversaw sex offender registry for Plaquemines Parish. Hired by the U.S. Marshals in 2014. Upon graduation, worked the fugitive taskforce and SRT in San Diego, CA. Transferred back to New Orleans in 2019. Currently assigned as a team leader for the New Orleans Fugitive Taskforce and the Missing Child Investigative Coordinator along with being a member of the U.S. Marshal Service Ceremonial Unit. Also, an officer in the Army reserves for 18 years with combat deployments to Iraq and Afghanistan.

# Crime Stoppers USA Conference Speaker Bios

## K. Scott Abrams



Senior executive with over 47 years of successful experience and expertise in administration and financial management within healthcare, nonprofit organizations, and other corporate subsidiaries. A solid background in strategic planning and finance with a strong analytical business acumen in business development, transaction structuring, contract negotiations, cash/treasury/debt management, human resource management, information technology, financial turnarounds, quality improvement and leadership skills. Combines expert visionary, strategic and tactical finance expertise with strong qualifications in all areas of finance that produces bottom-line results and financial strength. Abrams has been involved in Crime Stoppers in leadership positions since 1982 at the local, state, national and international levels and is a frequent speaker at Crime Stoppers conferences. He is also a local leader in the Racine Neighborhood Watch as well as a previous leader with Fight to End Exploitation (formerly Racine Coalition Against Human Trafficking). Semi-retired from the healthcare industry, Abrams currently focuses on interim senior executive positions and project consulting assignments while also providing nonprofit consulting services through his own business, Paragon Solutions Consulting, focusing on strategic, financial, organizational development, governance, tax compliance and quality improvement for small and medium sized tax-exempt organizations. In addition, Abrams is involved in an investment group, Titledown

Properties, which operates a Culvers restaurant in St. Johns, FL, and serves as its treasurer. Finally, he is a race horse owner licensed in the State of Florida.

## Sheri Combs



Sheri Combs is the Co-Founder of Blueprint For Impact, with over 15 years of dedicated experience supporting survivors of human trafficking and unhoused youth. A passionate survivor advocate and a former founding member of the Greater New Orleans Human Trafficking Taskforce (GNOHTTF), Sheri has made significant contributions to anti-trafficking efforts at local, state, and national levels. A compelling speaker, Sheri has captivated audiences across the country with her powerful presentations, raising awareness about the realities of trafficking and emphasizing the importance of community action. She collaborates closely with law enforcement agencies to identify and address trafficking cases and is trained in child forensic interviews by the American Professional Society on the Abuse of Children (APSAC), equipping her to better support vulnerable populations. Throughout her career, Sheri has received numerous honors for her work, including recognition from the City of New Orleans and Senator Fedor of Ohio. Her insights have shaped discussions among health and human service professionals, law enforcement, political leaders, and community organizations nationwide. Sheri has also contributed to global conversations on survivor support, notably speaking at the United Nations Commission on the Status of Women (CSW

66). Her presentation focused on mitigating disaster-related risks for survivors of gender-based violence, influencing international policy debates on their protection during crises. In addition to her advocacy, Sheri has served on the Survivor Advisory Board under Former First Lady Donna Edwards, chaired the Adult Subcommittee on Adult Sex Trafficking for the Human Trafficking Commission, and was recently appointed by Governor Jeff Landry as a survivor advisor—and now Secretary—of the same commission. Sheri continues to be a vital force in combating human trafficking and supporting survivors within her community and beyond.

