

Social Media



Social Media

ohnoitsdapopo   



1,391 Posts **138K** Followers **2,278** Following

AJ (Anthony Johnson)

 ohnoitsdapopo

-I grew up on the same streets I now  rotect
-Jesus saved me  
-1.2M-TikTok 250k-FB
-Community Police Expert-

 www.ajspeaks.org

 Ohnoitsdapopo   





Ohnoitsdapopo 


Page · Motivational speaker

256K followers · **23** following




Officer AJ (Anthony Johnson)
I grew up on the same streets I now protect! 
#JesusSaves



OhNoItsDaPoPo  











@ohnoitsdapopo



218 Following **1.4M** Followers **22.5M** Likes


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I grew up in the same streets I now protect 
- Community Police Expert -
 www.AJSpeaks.org

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Social Media

What are your goals?

Social Media

Who is your target audience?

Social Media

The importance of branding

Social Media

How often do you plan on posting? Schedule?

Social Media

K.I.S.S.

Social Media

Current trends

Social Media

Questions??