

Key Steps to Preparing for Grants

Tryphena Clarke and Julie Lopez



Annual Training 2023



About the Ruth Mott Foundation



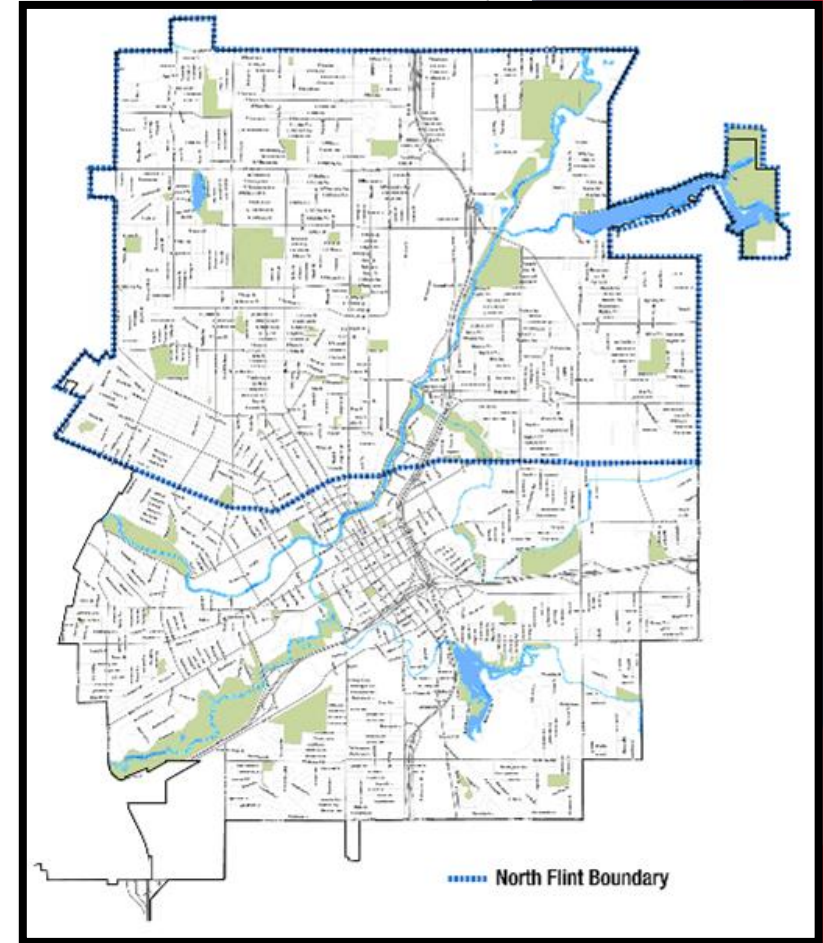
Tryphena Clarke

Community Engagement Officer
Ruth Mott Foundation

- Located in Flint, Michigan
- Launched north Flint strategy in November 2015, extended through 2025
- Goal: Residents of north Flint neighborhoods create and sustain opportunities to contribute and thrive

“We are focusing on north Flint because it’s the area in our community where we believe our efforts can make the biggest difference.”

Maryanne Mott
Ruth Mott Foundation Board Chair



Session Overview and Outcomes

- Understand types of grants and grantors
- Where to search for grants
- Learn the basics of the grant writing process
- How community engagement and partnerships elevate this process



Understanding Grants & Grantors



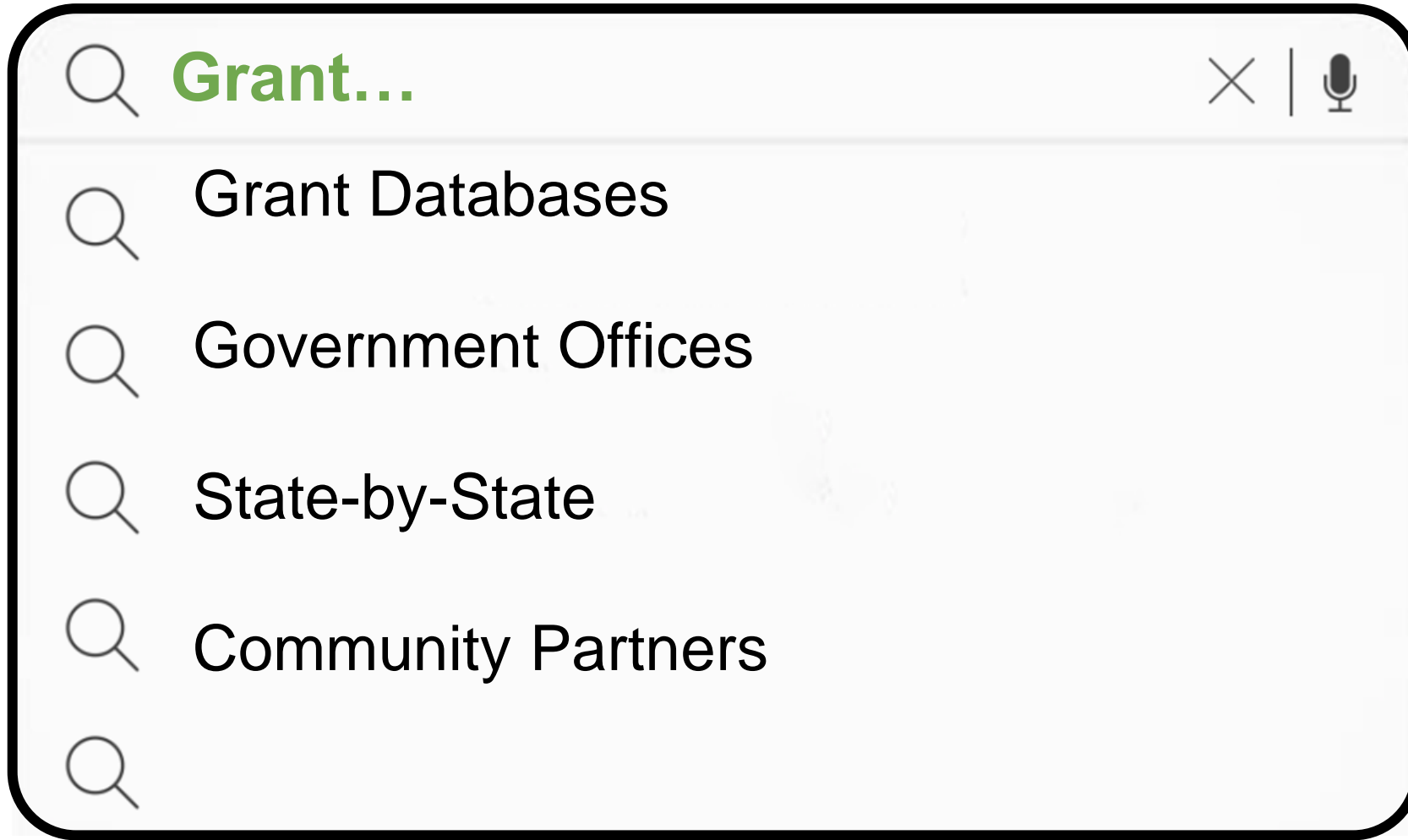
Types of Grants

- Start-up
- Planning
- Operational
- Capital
- Project or program
- Staff development

Funders

- State/City
- Foundations
- Corporations
- Federal

Where to Search for Grants



Grant Databases

[Candid.org/find-us](https://www.candid.org/find-us)



Resources located near you

- **Get free access** to Candid's [Foundation Directory](#), the smartest, fastest way to win more funding.
- **Get free access** to [GuideStar](#), Candid's premier nonprofit research tool, the largest source of verified information on nonprofits.

Use the **map search** below to locate where you can access Candid's resources. Learn about becoming a [Candid community](#) partner.

Location



Point from which distance is measured.



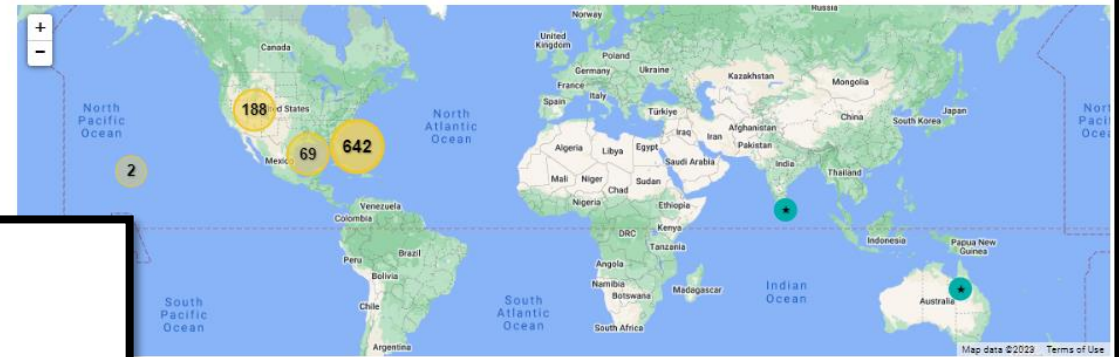
Funding Information Network (FIN) access location:

Research grants and funder data and get help with your fundraising search.



Funding Information Network (FIN) training location:

Research grants, get help with your fundraising search, and gain expertise through free trainings.



Find information on 100,000+ foundations

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Join organizations accessing \$52 billion in annual funding

Need help funding your next project? Nonprofits and individuals searching for grants can access the funders they need to make a difference.

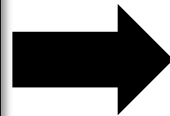


Free to use

We're making foundation data accessible. Foundation Directory Quick Start costs \$0 to use.

Government Offices

- Search your government representative's website
- Look for 'helping you' or 'grant help/applications'



State-by-State

Mississippi.GrantWatch™
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Grants to Mississippi Nonprofits in Eligible Counties for Programs that Benefit Local Residents

GrantWatch ID# 206554 Agency: Foundation 990 Report Grant Writers

Geographic Focus USA: Mississippi: Hancock, Harrison, and Pearl River counties

Important Dates Deadline: 02/28/24

Short Grant Description Grants of up to \$10,000 to Mississippi nonprofit organizations for programs and projects that benefit residents in eligible counties. Funding is intended for activities within the focus areas of economic development, community service, education, youth, and the environ...
[View Full Grant Details](#)

Statewide Internet Portal Authority 

 COLORADO Department of Local Affairs  COLORADO Official State Web Portal

 COLORADO Department of Human Services

 COLORADO Department of Education

Sections of Grant Proposals

Mission Statement

The mission of Crime Stoppers is to partner with the community, law enforcement, and the media to help solve and prevent crime. It is an avenue for citizens to get information to law enforcement anonymously.



Information and History of your organization

Discuss your local program's history and can include the origin of Crime Stoppers.

Sections of Grant Proposals

Goals and Objectives

Utilizing a Logic Model

Project Title: Crime Stoppers North Flint Project 2023 – 2024

Problem Statement: Residents of north Flint have expressed that crime is too high, they don't trust the police, and they would like to be able to report neighborhood problems.

Goal: Reduce crime, help build trust between residents and the police, and have an avenue to report crimes anonymously.

Resources	Activities	Outputs	Outcomes

Sections of Grant Proposals

Project Budget and/or Annual Budget

Organization: Crime Stoppers of Flint & Genesee County

Project Title: Crime Stoppers Project for Northeast Flint July 2017 – June 2018

Line Item	Explanation (include hours & rate for employees/ contracted services)	Amount Requested from RMF	In-Kind Donations	Amount Provided by Applicant Organization Sponsors	Total Project Budget
Administrative Expenses:					
Salaries, Payroll and Fringes	Director and Part-time Employee	\$ 63,660.00		\$ 32,000.00	\$ 95,660.00
Accounting Services and Consulting	\$140/hr x 54 hrs/yr	\$ 1,500.00	\$ 6,060.00		\$ 7,560.00
Fund Development Coordinator	\$100/hr x 150 hrs/yr		\$ 15,000.00		\$ 15,000.00
Administrative Expenses Total		\$ 65,160.00	\$ 21,060.00	\$ 32,000.00	\$ 118,220.00
Operating Expenses:					
Office Supplies and Occupancy Expenses		\$ 1,665.00	\$ 5,800.00	\$ 1,980.00	\$ 9,445.00
Training, Development, Travel		\$ 2,075.00		\$ 3,425.00	\$ 5,500.00
Insurance	General Liability and D&O	\$ 340.00		\$ 1,360.00	\$ 1,700.00
Operating Expenses Total		\$ 4,080.00	\$ 5,800.00	\$ 6,765.00	\$ 16,645.00
Program Expenses:					
Program Expenses, Marketing/Advertising	Tip-taking software, Call Center, tipster phone line, rewards, memberships, billboards, signs, trinkets, graphic design, website	\$ 10,800.00	\$ 8,400.00	\$ 14,620.00	\$ 33,820.00
Public Service Announcements	Television - Record, edit, and air ABC12, NBC25/FOX66, WNEM5		\$ 96,000.00		\$ 96,000.00
Program Expenses Total		\$ 10,800.00	\$ 104,400.00	\$ 14,620.00	\$ 129,820.00
Project Expenses Total		\$80,040.00	\$ 131,260.00	\$ 53,385.00	\$ 264,685.00

Sections of Grant Proposals

Evaluation Plan

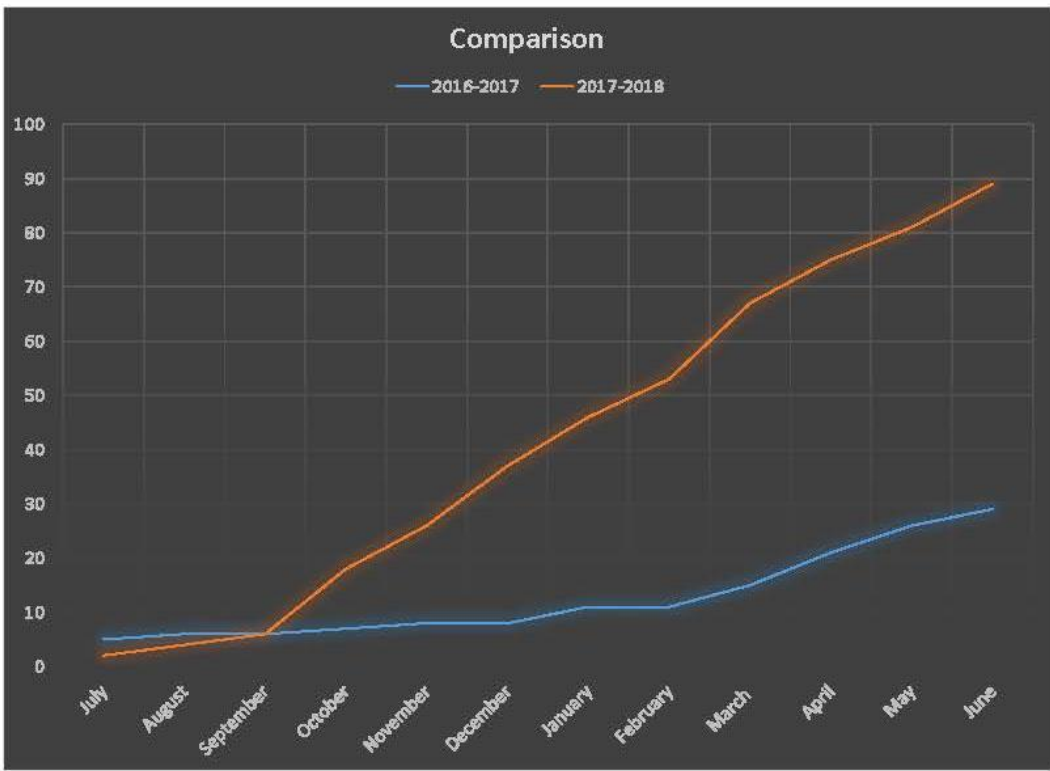
Project Title: Crime Stoppers North Flint Project 2023 - 2024

Output or Outcome*	Tool	Methodology	Where will you keep the data?	Analyze	Who
People report crime more often	P3 (Tip-taking software), Call Center	Law Enforcement Coordinator processes and manages tips from grant area to excel spreadsheet and graphs.	Excel spreadsheet	CS – monthly RMF – annually	Law Enforcement Coordinator Project Assistant Director
People trust police officers	Questions/survey	Community Engagement Representatives distribute and collect surveys at community meetings. Project Assistant will share surveys via QR code on social media and kiosk and will also gather data from on-line platform.	Excel spreadsheet	CS – monthly RMF – annually	Community Engagement Representatives Project Assistant Director
Reduce crime (violent, property)	Crime rate from City of Flint Police Department	Project Assistant will collect data from Flint Police Department stats on CityofFlint.com	Excel spreadsheet	CS – monthly RMF – annually	Director Project Assistant

Sections of Grant Proposals

Outcomes

Northeast Flint Grant Area Tips



Sections of Grant Proposals

Diversity and Inclusion

- Have a policy in place for your program
- Have a plan for the project

Sustainability Plan

- Grantors want to ensure sustainability of your organization through other funding sources.
- Provide other revenue, including in-kind donations.





Community Engagement





Partnerships



Q & A



Visit us online and get in touch!

