

**CRIME STOPPERS OF HOUSTON**

**SCHOOL PROGRAM ANALYSIS & IMPLEMENTATION**

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# SAFE SCHOOL SPONSORS



The Hamill Foundation  
H-E-B



Sterling-Turner Foundation

The Lewis and Joan Lowenstein Foundation



# WHERE TO BEGIN



- **Set a goal / create a work plan**
- **Which schools?**
- **Initial contacts (school leaders, ISD PD)**
- **Initial buy-in?**
- **Formal agreements (MOA's)**



# TYPES OF PRESENTATIONS

- **Start with Tip Line presentations/ Importance of anonymous reporting presentations**
- **Once the schools are familiar with how to report and the Crime Stoppers brand → add in prevention education**
  - **What are specific school safety concerns in your area?**
  - **Survey the administrators and counselors**
  - **Receive the proper training in order to facilitate this type of education**
  - **Research, stay up to date on trends**



# WHO TO CONTACT

- **School contacts**
  - Principals, counselors, nurses, social workers, coaches, criminal justice teachers
- **Community leaders, elected officials, County/City partners**
- **Education Service Centers & Education Agencies**
- **Community partners**
  - FBI, anti-gang, mental health, HT, bullying prevention, etc.



# TIPLINE - INITIAL

- **Tip line Events at CSOH**
- ***Procedures for LE and schools***
  - **What is your process for how they should relay dispositions**
- **What do we do after we've received a tip**
- **Promoting the tip line on campuses**
- **How we handle parent phone calls**





# TIPLINE - INITIAL

- **Tip Line Presentation – how does CSOH handle this?**
  - **Brand/Who We Are**
  - **Tip Line → Prevention**
- **Post Presentation Guide**
- **Handouts and take-home materials**



# INITIAL MATERIALS

- **Prevention Presentations**
  - **K-12?**
  - **What topic(s)?**
    - **What is relevant in your area?**
  - **Research/training required**
  - **Handling disclosures**



# COLLATERAL FOR SCHOOLS

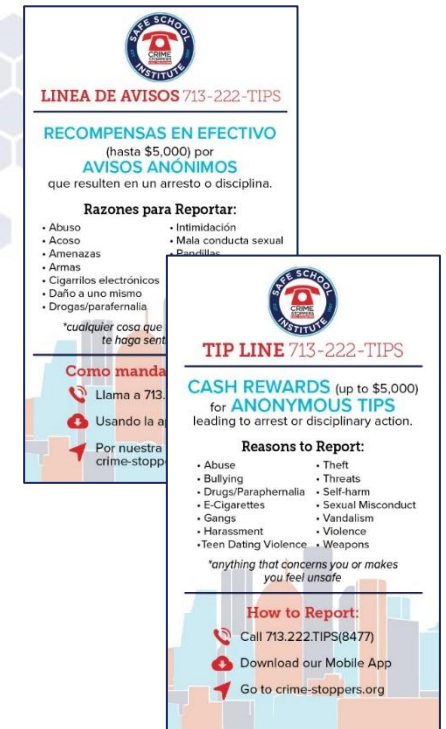
- Metal Signs & Posters
- Tip Cards for students / SROs / Educators, Parents
- Bumper stickers for LE and buses
- Promotional items

Up to \$5,000  
**CASH REWARDS**  
for ANONYMOUS tips



**713-222-TIPS**  
[WWW.CRIME-STOPPERS.ORG](http://WWW.CRIME-STOPPERS.ORG)

11x17 METAL SIGN



**LINEA DE AVISOS 713-222-TIPS**  
**RECOMPENSAS EN EFECTIVO**  
(hasta \$5,000) por AVISOS ANÓNIMOS que resulten en un arresto o disciplina.

**Razones para Reportar:**

- Abuso
- Acoso
- Amenazas
- Armas
- Cigarrillos electrónicos
- Daño a uno mismo
- Drogas/parafarmalia
- Intimidación
- Mala conducta sexual
- Pandillas

**Como manda**

- Llama a 713.
- Usando la a
- Por nuestra crime-stopp

**TIP LINE 713-222-TIPS**  
**CASH REWARDS** (up to \$5,000) for ANONYMOUS TIPS leading to arrest or disciplinary action.

**Reasons to Report:**

- Abuse
- Bullying
- Drugs/Parapharmalia
- E-Cigarettes
- Gangs
- Harassment
- Teen Dating Violence.
- Weapons
- Theft
- Threats
- Self-harm
- Sexual Misconduct
- Vandalism
- Violence

**How to Report:**

- Call 713.222.TIPS(8477)
- Download our Mobile App
- Go to [crime-stoppers.org](http://crime-stoppers.org)

“HOW TO REPORT” CARDS

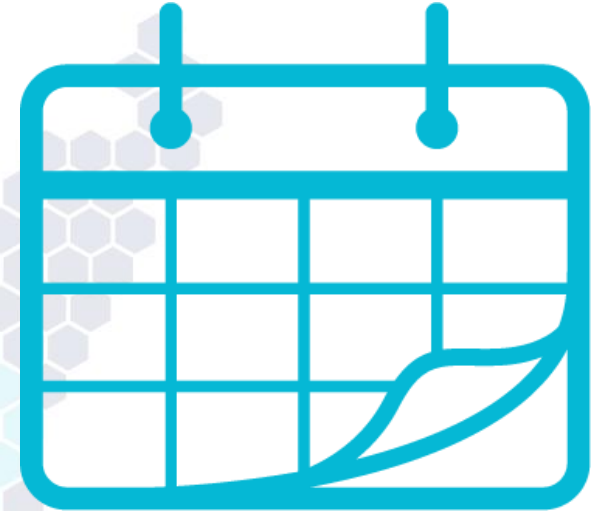
Resource center on Crime Stoppers of Houston website

[www.crime-stoppers.org](http://www.crime-stoppers.org)



# HOW TO PROCEED

- **Start scheduling presentations**
  - Online form, via email, by phone?
  - [www.crime-stoppers.org/presentation\\_request](http://www.crime-stoppers.org/presentation_request)
- **Round up examples and stories**
- **Presentation edits**
- **Maintain the relationship**
  - Crime trends, etc.
  - Announcement recommendations
  - Meetings and groups



# LIMITED RESOURCES?

- What if we don't have a programming staff?
- Can volunteers implement the program?
- Should LE be presenting in schools?
- Community partners?
- What about disclosures?
  - Proper training: Mandatory Reporting



# ADDITIONAL CONTACTS

- **After school groups**
- **Boy Scouts/Girl Scouts**
- **YMCA, city recreational centers**
- **Boys and Girls Clubs**
- **Big Brothers Big Sisters**



# AFTER A PRESENTATION

- **Presentation Log**
  - Who, What, When, Where
  - Will help collect data for sponsors/donors
- **Send a follow up email**
- **Email additional resources**



# REMINDERS

- **Track everything**
  - Cancellations/ Reschedules
  - Zip codes, topic covered, people reached, etc.
- **Brand recognition/ consistent messaging**
- **Change presentations to match current trends**
- **Create new material/handouts as needed**
- **Grow the program**
  - Show sponsors/donors progress in program





# EXPECTED RESULTS

- **Empower students to protect themselves and others**
- **Reduce campus crime**
- **Create a safer learning environment**
- **Create a safer working environment**
- **Deter delinquency and promote advocacy**
- **Transparent conversations to reduce victimization**



REMEMBER...

YOU ARE A

**RESOURCE**

— AND A —

***SOLUTION!***





# QUESTIONS AND ANSWERS

