

2023 Crime Stoppers USA National Conference

November 3-6, 2023
Denver, Colorado



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Dear CSUSA Conference Attendees,

On behalf of the Crime Stoppers USA Board of Directors, welcome to Denver! We are thrilled you are here, and we know you will go home from this very valuable training conference excited to implement the valuable information learned to enhance your program operations.

We want to thank our hard-working conference committee for their efforts and determination to make this a first-rate conference and a well-balanced training.

The networking opportunities are almost as important as the trainings so please mingle and meet new friends and interact with as many Crime Stoppers professionals as you can. Even though we all have the same mission and core values, each local program is unique in the way they go about delivering their message and because of that we can learn so much from each other.

Please thank our sponsors for their participation and support. Their sponsorship is vitally important and allows CSUSA to put on a training event of this magnitude. Be sure to stop by their tables, hear what they have to offer and personally thank them for being here.

CSUSA's goal with these annual training conferences is to ensure you have a productive and worthwhile experience. We are confident you will find the classes and the speakers relevant and powerful and are hopeful you will take some of what you learned home with you.

Warmest Regards,

Chris Cameron
Crime Stoppers USA Chairman



Welcome to the Mile High City!

We are thrilled to welcome you to the 2023 Crime Stoppers USA Training Conference. This is a great opportunity for us all to engage, share, learn and strengthen our programs.

Before we go any further, please join me thanking the amazing members of CSUSA's Conference Planning Committee, with a special nod to the exceptional leadership of Barb Bergin. Folks, your dedication and hard work has made this conference an annual reality, providing a platform for us to unite in our shared commitment to public safety.

I would also like to express sincere gratitude to our dedicated all-volunteer board at Metro Denver Crime Stoppers, our exceptional coordinator, Detective Sheri Duran, as well as our esteemed advisory board, representing over 45 Federal, State, and local law enforcement agencies. Your steadfast support and selfless contributions have played a crucial role in enhancing the safety of the entire front range community for all residents.

Thank you Chief Ron Thomas, a steadfast champion for the safety of this beloved city. Chief Thomas is not only a passionate leader but also a strong advocate for community engagement. With his guidance, the Denver Police Department has continued to set an example of how collaboration with Crime Stoppers can build trust, nurture cooperation, and inspire residents to actively contribute to community safety. Leaders like Chief Thomas inspire us all to tirelessly pursue the shared goal of safer communities. His dedication is evident in the positive impact we've seen in Denver and serves as a shining example for law enforcement agencies across the nation.

Danny Goracke
Metro Denver Crime Stoppers



Thank you to our presenting sponsor!



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INTERNATIONAL

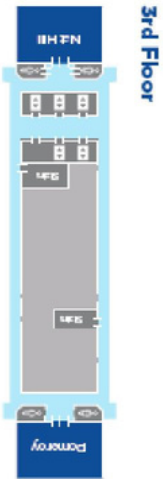
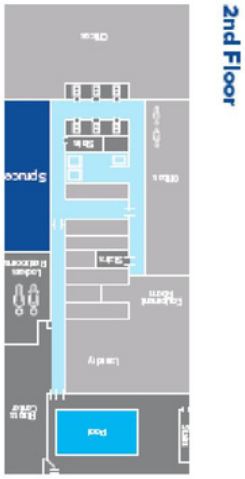
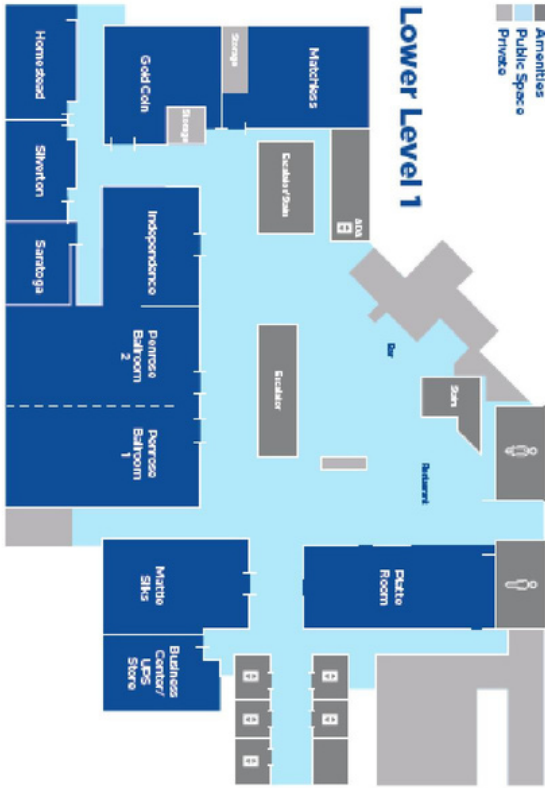


Conference Center Map

Conference & Events Rooms Floor Maps

FLOOR MAPS KEY

- Meeting/Conference Rooms
- Amenities
- Public Space
- Private



HILTON DENVER CITY CENTER
 Located just 3 blocks from the
 Colorado Convention Center
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 1701 California Street
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 E: dancy_hotel@hilton.com



General Information

Conference Venue:

Hilton Denver City Center
1701 California Street
Denver, CO 80202

Conference Registration/Information Table:

Friday November 3: 11:30am - 5:30pm
Saturday, November 4: 7:30am-4:45pm
Sunday, November 5: 8:30am - 3:30pm
Monday, November 6: 8:15am - Noon

Security:

All delegates, vendors, and speakers will receive Conference Credentials at registration. These credentials must be worn to obtain entry to all conference sessions, meals, and social events.

Visiting Denver

Drink Water

Before your trip to Denver, and while you are here, drinking plenty of water is the best way to help your body adjust easily to our higher altitude. The low humidity in Colorado keeps the air dry, like the desert, so you need about twice as much water here as you would drink at home closer to sea level. Dehydration is a contributor to altitude sickness, in addition to the obviously reduced blood oxygen saturation levels.

Monitor Your Alcohol Intake

In Denver's rarified air, golf balls go ten percent farther... and so do cocktails, at least until you've acclimatized to the altitude and dry climate. Recent studies have shown that until you are fully acclimatized, your body can't process alcohol as well, so go easy on the libations. Alcohol can also exasperate dehydration.

Eat Foods High in Potassium

Foods such as broccoli, bananas, avocado, cantaloupe, celery, greens, bran, chocolate, granola, dates, dried fruit, potatoes and tomatoes will help you replenish electrolytes by balancing salt intake.

Watch Your Physical Activity

The effects of exercise are more intense here. If you normally run 10 miles a day at home, you might try 6 miles in Denver until you build up the red blood cells.

Pack for Sun

With less water vapor in the air at this altitude, the sky really is bluer in Colorado. But there's 25 percent less protection from the sun, so sunscreen is a must. Denver receives more than 300 days of sunshine each year (more than San Diego or Miami). Bring sunglasses, sunscreen, lip balm... even in winter.

Dress in Layers

Two days before your trip to Denver, check the weather and use this information to pack appropriately. Because the sun is especially powerful in Denver, it can feel much warmer than the actual temperature during the daytime, but then become very chilly after sundown, particularly in the spring and fall. It is best to layer your clothing.

Safety Tips

What makes a visitor experience a great one is making sure it's a safe one. Visitors are advised to observe some basic safety procedures that apply to all major metropolitan cities. Here are some helpful tips to keep you safe.

- Do not advertise that you are a visitor. If you're here for a meeting, don't wear your name badge when walking around the city.
- Plan your route in advance. Keep maps and travel brochures out of site when walking.
- There is safety in numbers. Walk with friends or other members of your group.
- Don't display cash, and carry your wallet in the inside front pocket of your pants or jacket.
- Carry shoulder bags and other handbags under your arm, not by the handle.
- Don't wear expensive jewelry and watches when out sightseeing.
- Demonstrate a combination of respect and caution around panhandlers and strangers.
- Be aware of suspicious activity and/or people. If you see something, say something and report a concern to your hotel or venue. If it's an emergency, please call 911.
- Walk in well-lit areas. Use main streets and avoid alleys.
- Be aware of your surroundings. Keep your eyes up and not on your phone.
- If alone at night, consider using Uber, Lyft, or a taxi.
- Keep personal/valuable items in your hotel safe.
- Remember, alcohol consumption diminishes awareness.

Transportation

To and from Denver International Airport (DEN)

There are many options from DEN, including taxis, Uber, Lyft and the A Line commuter rail. At a cost of \$10.50 one-way, the A Line train departs the airport regularly and drops at Union Station in the heart of downtown, with six stops in between. The 23-mile ride takes approximately 37 minutes. More information can be found [here](#).

16th Street Mall Buses

The 16th Street Mall Ride is a free service that operates seven days a week, ferrying riders up and down the Mall from Denver Union Station to Civic Center. The buses run on a regular schedule but are currently operating on a revised route due to construction on the Mall (they are being diverted to 17th Street and 15th Street, but the start and end locations have not changed). For assistance, head to VISIT DENVER's Information Desk inside Union Station upon arrival. More information can be found at [RTD's Free MallRide](#).



2023 Opening Ceremony.

Presentation of Colors – Denver Police Department

National Anthem – Craig Reams

Welcome Crime Stoppers USA - Chair Chris Cameron

Welcome from Metro Denver Crime Stoppers - Danney Goracke

Welcome Denver Police Department – Chief Ron Thomas

Introduction of Presenting Sponsor – PMI Alysa Erichs

CSUSA Chair Awards – Chris Cameron

Review of Conference Schedule – Barb Bergin



Friday November 3, 2023

		Location	
9:00am	11:30am	CSUSA Board Meeting	Mattie Silks
11:00am	5:30pm	Conference Registration/Information	Registration Desk
1:00pm	2:00pm	Regional Director Training	Mattie Silks
1:00pm	4:00pm	Crime Stoppers 101	Penrose 1
2:00pm	3:30pm	Crime Stoppers 201	Penrose 2
6:00pm	8:00pm	Meet and Greet Hosted by Navigate360-P3	Colorado E&F

Saturday November 4, 2023

		Colorado A&B	Colorado C&D	Colorado G-J
7:30am	4:45pm	Registration Desk		
6:30am	8:30am	Colorado E&F		
9:00am	10:00am	Colorado E&F		
10:00am	10:15am	Break		
10:15am	11:10am	2023 Legal Problems and Solutions	Key Steps to Preparing for Grants	Protecting Your Program with Strong By-Laws
11:15am	12:10pm	"Shadow Networks: Unveiling Illicit Trade, Counterfeits and Organized Crime"	Make the Most of Your Posts!	P3 - Basics
12:15pm	1:45pm	Colorado E&F		
1:45pm	2:40pm	Working Together with Your Call Center	Thinking "WAY" Outside the Fund Development Box	P3: Using Technology to Support Crime Stoppers Best Practices
2:40pm	2:45pm	Break		
2:45pm	3:40pm	Who's Watching Your Pot of Gold? Financial Compliance	Student Crime Stoppers	The Importance of Securing Your Tips
3:45pm	4:30pm	Regional Meetings		
6:00pm	8:00pm	Open Evening		

Sunday November 5, 2022

8:30am		3:30pm	Colorado A&B	Colorado C&D	Colorado J-G
		Conference Information Table	TBD		
7:30am	10:00am	Breakfast	Guest Speaker - Paul Goldenberg "Borders to Backyards" - Colorado E&F		
10:00am	10:55am	Training Sessions -	Executive Directors	Board Members	Coordinators
11:00am	11:55am	Training Sessions -	Denver DNA Project	Organization Spinning Out of Control? Corporate Compliance	Marketing and Fundraising for Crime Stoppers #1
12:00pm	12:55pm	Training Sessions -	KYCS	Insurance	Marketing and Fundraising for Crime Stoppers #2
12:55pm	1:30pm	Break			
1:30pm	2:25pm	Training Sessions -	Programs Population 1- 300,000	Programs Population 300,000 - 750,000	Programs Population 750,000 and Over
2:30pm	3:15pm	General Membership Meeting	Colorado E&F		
4:00pm	10:00pm	Open Evening			

		Monday November 6, 2022		
		Colorado A&B	Colorado C&D	Colorado J-G
8:15am	Noon	Conference Information Table		
7:00am	8:30am	Breakfast		
8:30am	9:25am	Legal Advisor Q&A	Need a Plan Quick? Simplified Strategic Planning	Social Media - Influencing Violent Crimes
9:30am	10:25am	Ganggs	Fund Raising Roundtable	US Marshal Reward Reimbursement Project
10:25am	10:45am	Break		
10:45am	11:40 AM	Ganggs Cont	Paying Rewards The Challenges of 2023	Crisis Communication and Media Relations
11:40am	12:30pm	Post Conference CSUSA Board Meeting		
		Colorado A&B		



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Crime Stoppers USA Annual General Meeting
Denver, CO
Sunday, November 5, 2023
2:30 – 3:15 p.m.

1. Officer's Reports

- | | |
|---|----------------|
| a.Executive Project Director's Report | Barb Bergin |
| b.Chair Report | Chris Cameron |
| c.Vice-Chair & Regional Director's Report | Bob Dennistoun |
| d.Secretary's Report | Lori Massey |
| e.Treasurer's Report | Dan Edwards |

2.Committee Reports

- | | |
|--------------------------------------|---------------------------------|
| a.Training Committee | Natalie Salazar/Cheryl Sinacola |
| b.CSI Report | Dawn Coyne |
| c.Legal Report | Richard Carter |
| d.Nominations & Election of Officers | K. Scott Abrams |

3.2024 Conference Announcement

Chris Cameron

4.Adjournment

Chris Cameron





CSUSA General Board Meeting
Orlando, Florida
November 13, 2022
2:34 PM, EST
Chair-Chris Cameron

·Chair Chris Cameron thanked Barb Bergin and her team for working so hard and delivering a successful conference.

·Chris stated CSUSA has been working on a program that will certify programs. She thanked the Training Committee for their hard work in putting on monthly training and encouraged all members to take advantage of this service offered through your CSUSA membership.

·Chris also encourages participants, if they are interested in serving on a committee, to contact her. This would be a good way of learning more about what the CSUSA board does and possibly becoming a board member.

Vice Chair-Robert Dennistoun

·Bob explained to the group that Regional Directors are assigned to assist each region in their issues that occur during the year. Please call on them when you have questions.

Secretary Report-Lori Massey

·Lori asked the group for approval for the 2021 General Meeting Minutes. K. Scott Abrams made the motion to approve, Elaine Cloyd seconded. Motion passed unanimously.

Treasurer Report-K. Scott Abrams sitting in for Dan Edwards

·Scott reported Financial Reports for 2020 and 2021 at \$168,000 disbursed, net assets of \$6,000 and cash on hand at \$79,000 at the end of the year. A formal audit was not required but the financials were reviewed and a Financial Analysis performed using bank statements. Scott showed pie charts to explain sources of funds and uses of funds. Elaine Cloyd moved to accept the Treasurer's Report, Eddie Thibodeaux seconded. The motion passed unanimously.

Executive Projects Director, Barb Bergin

·Barb stated because of the storm, KYCS was not able to attend the conference but they are still a sponsor. They would like to work with your local program with fundraising efforts. There will be virtual training in 2023 regarding this project.

·Barb stated she continues to train regions on the US Marshals project where the Marshals will reimburse programs up to \$500 for adopted cases. A small fee will be deducted if the program is not a CSUSA member.



·Barb stated one of our sponsors, Phillip Morris International (PMI) has asked that we be involved in their projects, especially addressing the problem of illegal trade. More information will follow.

Nominating Committee-Margaret Jones

·Margaret stated there are 277 paid programs.

·Margaret stated Regional Directors representing even numbered regions would be sworn in. Directors included; Michael Lawson, Heather Ramos, Linda Finley and James McDonald. Judge Carter administered the oath of office.

Legal Report-Richard Carter

·Richard explained to the group that he provides a monthly legal report to the board. He suggested contacting your regional director for issues/questions and if they are not able to find an answer, he can assist. If you do not know your regional director, he suggested asking a CSUSA board member.

Training Committee-Cheryl Sinacola & Natalie Salazar

·Natalie thanked those who have been in online training sessions for 2022. The next training will be on November 29th and concentrate on year end issues. This will be taught by Scott Abrams. She also suggested programs prepare a year-end report and to keep track of what you accomplished in 2022 so you can submit an application for the 2023 conference awards. In December, there will be a fireside chat. For any training issues or suggestions, email Training@crimestoppersusa.com.

PR Committee-Julie Lopez

·Julie asked the group if they were interested in serving on the PR Committee which includes; social media, newsletter and marketing, to contact her.

·Julie has been working with Bob Lausten from Omaha Crime Stoppers and to put together a flier that can be used for all programs. It will show the tip process and what we do. Each program can make the brochure theirs adding their tagline and/or QR Code. Scott Abrams has been putting together our newsletter called 'Solved' and we need your stories. Please send your successes to Newsletter@crimestoppersusa.com

2023 Conference

·Chris made the announcement that the 2023 conference will be held in Modesto, CA and hosted by Stanislaus Crime Stoppers. She introduced Dashaun Winston, President of Stanislaus Crime Stoppers. He told the group his program is excited to host the 2023 conference and will be working hard to make it a success.

Meeting adjourned at 3:08 PM, EST

Respectively,

Lori Massey

Secretary, CSUSA



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CSUSA Regions

Meet your Regional Director and other people from your region during regional meetings on Saturday 3:45-4:30pm

Region 1 (CT, NH, MA, ME, NY, RI, VT)	Margaret Jones
Region 2 (DC, DE, MD, NJ, PA)	
Region 3 (NC, VA, WV)	JoAnn Hughes
Region 4 (FL, GA, SC, PR, USVI)	Julie Fillingim
Region 5 (AL, LA, MS)	Eddie Thibodeaux
Region 6 (AR, KY, TN)	Linda Finley
Region 7 (IL, IN, MI, OH)	Julie Lopez
Region 8 (IA, MN, WI)	Hans Lux
Region 9 (KS, MO, NE, OK)	Jared Minary
Region 10 (TX)	Cheryl Sinacola
Region 11 (AZ, CO, NM, UT)	Laura McElroy
Region 12 (MT, ND, SD, WY)	
Region 13 (CA, HI, NV, MP, GU, AS)	Natalie Salazar
Region 14 (AK, ID, OR, WA)	James McDonald



Presentation Materials

You have the ability to download the 2023 Crime Stoppers USA Conference individual breakout session presentations. All materials are in Adobe Acrobat PDF files.

These presentations can be found at www.crimestoppersusa.org/presentations

Please note that speakers were asked for copies of presentations beforehand and those we received have been posted. Any additional presentations will be posted following the conference.



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National Anonymous Call Centre



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Social Media

Crime Stoppers USA Members Only Facebook Page

Current CSUSA Members, please request to
join this group.

Share Ideas - Ask Questions - Network

How to Share on Social Media:

Facebook: Go to your Facebook, type in Crime Stoppers USA in the search area and "like" our page.

When you are posting, please "Tag"
@Crime Stoppers USA

Instagram & Twitter:

Use hashtag #CSUSACConf when sharing



Conference Evaluation

How can we make Crime Stoppers USA Training Conferences even more successful? Please tell us.

Once again, this year we will be using Survey Monkey to help capture your experience, perspective and information through a digital evaluation form. Approximately 10 minutes into each breakout session, you'll receive an email from Crime Stoppers USA with a digital evaluation link. By utilizing your cell phone, tablet or computer, you will be able to easily access and respond to survey questions. Make sure to reference the name of the breakout session you are attending.

Watch for surveys on the general sessions and feedback will be requested on the hotel accommodations and meals.

Please assist us in continuing to improve the Crime Stoppers USA training conference by sharing your input through this evaluation process. We appreciate your participation at the conference and in the survey process. We hope you have a great time in Denver!



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Crime Stoppers USA Conference Speaker Bios

Alysa D Erichs

Alysa D. Erichs is a Principal with GrindStone Strategic Consulting and serves as the national spokesperson for USAIT—a coalition of more than 85 national and state brand enforcement experts, law enforcement agencies, academics, and leading business organizations dedicated to fighting illegal trade. Ms. Erichs retired as the Acting Executive Associate Director for Homeland Security Investigations (HSI). As the largest investigative component within the Department of Homeland Security, HSI's investigative and enforcement initiatives and operations target crossborder criminal organizations that exploit America's legitimate trade, travel, financial and immigration systems for their illicit purposes. HSI is comprised of more than 10,300 positions, which includes more than 7,100 special agents who are assigned to 30 Special Agent in Charge (SAC) offices in over 210 cities throughout the United States, and 80 overseas locations in 53 countries. Prior to this assignment, Ms. Erichs served as the Deputy Executive Associate Director for HSI.

Prior to the Deputy EAD position, Ms. Erichs served as the Assistant Director (AD) for the Operational Technology and Cyber Division (OTCD), formerly known as the Information Management Directorate (IMD), which directly supports HSI's investigative, law enforcement and information sharing programs, and facilitates major advancements in technology used to combat crime and protect the United States. OTCD provides cutting-edge electronic surveillance equipment and support to assist with criminal investigations and national security operations as well as managing HSI's technical surveillance capabilities. In addition to ensuring that HSI is in compliance with current information technology standards, policies and security requirements, the directorate also provides support in the areas of information sharing and statistical reporting, data management, executive information reporting, information sharing and infrastructure management, and technical operations.

Prior to becoming the AD for OTCD, she served as both the Special Agent in Charge (SAC) and Deputy SAC of the HSI Miami, Florida office from 2009 through 2015. Ms. Erichs also served as the Acting SAC of HSI Dallas, Texas. Ms. Erichs has held additional leadership positions at ICE Headquarters to include Unit Chief for the Illicit Finance and Proceeds of Crime Unit within the Financial, Narcotics and Public Safety Division as well as Acting Deputy Assistant Director for the Financial, Narcotics & Public Safety Division. Prior to her tenure at ICE HSI Headquarters, Ms. Erichs was a Supervisory Special Agent assigned to the HSI New York El Dorado Task Force where she managed the Asset Identification and Removal Group and the Undercover Money Pick-Up Group.

Ms. Erichs holds a Bachelor of Science degree in Criminal Justice from Pace University.

Anthony Johnson

Anthony "AJ" Johnson is a man of many professions but mostly recognized as one of the leading community police experts in the world. Best known for his viral videos on multiple social media platforms, which have been viewed over 100 million times, AJ has had the honor of taking his experiences across the world to motivate, encourage, educate, and uplift others. AJ has been recognized by countless news outlets and radio stations, traveled the country speaking at schools and universities, traveled the world educating police agencies, and currently sits on the Ohio Collaborative where he helps create standards and best practices for police departments across the state of Ohio. AJ is a proud believer in Jesus Christ, loving husband, and devoted father.

Crime Stoppers USA Conference Speaker Bios

Andrew Eways

Andrew Eways has nearly thirty years of law enforcement experience; first with the Maryland State Police and currently with the Aurora, Colorado Police Department.

During approximately seventeen years of service with the Maryland State Police, Eways worked in several fields including Patrol and Field Operations, Criminal Investigations, Organized Crime Investigations, Homeland Security, Criminal Intelligence, and Criminal Gang Investigations. He served in both overt and covert capacities during gang, organized crime, and narcotic investigations. He also supervised and coordinated covert Title III Wiretaps targeting trafficking by gang members.

Eways has testified as an expert witness in several gang and organized crime-related cases ranging from drug conspiracies to homicides. He was certified by the Maryland Police and Correctional Training Commission, as well as various courts, as a subject matter expert in criminal gangs and specific organized crime groups. He has assisted various federal, state, and local agencies with criminal investigations, enforcement operations and actionable intelligence related to criminal and prison gangs. He has also been called upon to provide training in gang recognition, conducting gang and organized crime investigations, and many other related fields to federal, state and local law enforcement agencies as well as other groups.

He has authored numerous articles about gangs which have been published in law enforcement publications, law enforcement and correctional websites, and online police magazines. Additionally, he has appeared on the Reelz Network documentary Gangsters: America's Most Evil, as well as other documentary and news programs. He also co-authored two books; Mara Salvatrucha, Eighteenth Street, and Other Sureno Gangs Across America, and Sureno Gangs and the Inland Empire; both of which are available online through Police and Fire Publishing. He is a member of several professional organizations and is the current Secretary of the International Latino Gang Investigators Association, an associate instructor for the Homefront Protective Group, and the president and owner of Blue Line Academy LLC.

Kevin Cothron

Kevin Cothron is the President / CEO TCG Insurance Programs

Kevin has over 30-years' experience in the insurance industry. For the last 16 years his company has worked exclusively with nonprofits. In 2006 Kevin co-authored FS 624.4625 which allowed Florida Nonprofits to create an Insurance Trust. Governor Jeb Bush signed it into law in February 2007. His diligence with working with nonprofits has resulted in being invited to speak twice in front of the U.S. Congress on insurance issues for nonprofits. He has also spoken on the floor of the Florida House and the Florida House Insurance Committee. Kevin has received Elite Status Ranking from the Nonprofit Insurance Alliance.

He currently provides both consulting and insurance placement services for nonprofits in 32 states.

Crime Stoppers USA Conference Speaker Bios

Barb Bergin

She attended JC Stone Law Enforcement Academy in Orlando during 1983 and was sworn in as a police officer September 3, 1983. Her career included 8 ½ years in uniformed patrol primarily working the west side of Orlando. The patrol assignment was followed by 12 years as a detective, including 1 ½ years in the Sex Crimes unit and 10 ½ years in the Homicide unit. While in the Homicide unit she utilized Crime Stopper tips to solve many cases.

Barb received Officer of the Year awards from the Orange County Bar Association as well as the Orlando Police Department. She has studied at Valencia Community College and Rollins Hamilton Holt College.

Prior to retiring in February of 2009 Barb Bergin was assigned to Central Florida Crimeline as the Law Enforcement Coordinator. The year Barb was assigned to Crimeline as the LEO Coordinator Crimeline received approx. 3500 tips. While assigned to the program Barb recognized the need to educate the “tip rich” communities on Crimeline. The number of tips annually began increasing and has now reached an average of 8,000 tips a year. Crimeline covers six counties with a population of 3.9 million people. Barb has been the Executive Director of Central Florida Crimeline for the past 14 years.

Barb has served at President of the Florida Association of Crime Stoppers and the Chair of Crime Stoppers USA. Currently she is the Executive Project Director for CSUA

Elaine Cloyd

Elaine Cloyd has been involved in Crime Stoppers of Reno County since 1987, serving in various capacities including three terms as Board Chair. Active in Crime Stoppers International from 1991 – through 2012, she held positions on the Executive and Audit/Finance committees, Legislation Chair, IACP liaison, and Crime Stoppers USA Representative, among others. Elected to Kansas Crime Stoppers Association in 1999, she has held positions of Vice President, President, and Chairman, is currently an At-large board member and was voted Life Member in 2006.

Since 2000, Ms. Cloyd has been involved in the current formation of Crime Stoppers USA as a founding board member, incorporating Vice President, served two terms as board Chairman, now serves as At-large Director and Executive Committee Member, and was voted Life Member in 2012. She also received the CSUSA Lifetime Achievement Award in 2022.

Interestingly, she was married at the Crime Stoppers USA annual conference luau in Honolulu, Hawaii in 2017. She has held leadership roles with a variety of community nonprofits including the Salvation Army, Chamber of Commerce, United Way, Leadership Hutchinson, and Kansas State University Catbackers President to name a few. Ms. Cloyd has a BS from Kansas State University, an MBA from Wichita State University, with major interest in Finance and International Business. She is also a certified graduate of the FBI Instructor Training Program. Ms. Cloyd is Vice President – Investments at a New York Stock Exchange firm serving individuals and corporate clients.

Crime Stoppers USA Conference Speaker Bios

Judge Richard Carter

Judge Richard W. Carter (Ret.) is a former judge of the Arlington Municipal Court and is the Director of Legal Services for Crime Stoppers of the United States of America, Inc. ("Crime Stoppers USA" or "CSUSA").

He graduated from Texas Tech University's School of Law and was licensed to practice law in Texas in 1973. Richard Carter is also admitted to practice in the Northern, Eastern, Southern and Western Districts on the United States District Courts; the United States Courts of Appeals (5th and 8th Circuits); and the Supreme Court of the United States of America. His post-law school education includes training at the FBI Academy in Quantico, Virginia, and the National Judicial College at the University of Nevada at Reno.

Richard Carter is the former County Attorney of Hunt County, Texas (Greenville), and former Police Legal Advisor of the Waco Police Department. He is a past Chair of the Legal Officers Section of the International Association of Chiefs of Police, and the Municipal Judges Section of the State Bar of Texas. Richard also served two terms as Chair of the Texas Crime Stoppers Advisory Council in the Criminal Justice Division of the Governor's Office under Governors White and Clements.

Richard Carter is a former member of the faculty of the Journalism Department of Baylor University, McLennan Community College, and has also taught law enforcement courses at several other colleges and universities.

He has written numerous articles published in law enforcement periodicals, and is the author of several books, including the new Amazon book: A Time for Change-Court Security in the New Millennium. Judge Carter is the President of the International Court Security Association and a member of the Court Security Committee of the American Bar Association.

Richard Carter has lectured on law enforcement topics and trained officers, prosecutors, and judges throughout the United States and Canada, as well as in Australia, Bermuda, India, and the United Kingdom. He has appeared on nationally broadcast television programs as an expert on the protection of the identity of informants from forced disclosure of identity, and court security, and is often quoted in print news on the same topics. Richard is a co-founder with Crime Stoppers creator Greg MacAleese of the MCA Foundation, Inc., a 501 (c) (2) charity which sponsors free or cost-based annual training for local, state, and federal law enforcement officials.

In June of 1992, he received a "Certificate of Special Congressional Recognition" for his work in crime prevention. He is a former member of the board of directors, secretary, general counsel, and executive director of Crime Stoppers International, Inc. Judge Carter was given the "President's Award" by Crime Stoppers International in 1988, 2007, and 2015, as well as the Chairman's Award from Crime Stoppers USA. He has received a Lifetime Achievement Award from both the Texas Crime Stoppers Council and Crime Stoppers USA. Richard Carter is a Life Member of the National Sheriff's Association, and an Honorary Member of the Waco Police Association. In September 2023 he was recognized by the State Bar of Texas as having practiced law for 50 years.

Crime Stoppers USA Conference Speaker Bios

Paul Goldenberg

Mr. Goldenberg, President of Cardinal Point Strategies, is Senior Fellow at Rutgers University and Chief Advisor to the Rutgers Miller Center on Policing responsible for Policy and International Policing matters. He is likewise Distinguished Visiting Fellow for Global Engagement for the University of Ottawa. Mr. Goldenberg is a highly decorated 30-year criminal justice and global security professional recognized by America's leading national security publication as the Most Influential Person in Homeland Security for 2021.

In 2011 President Obama appointed Mr. Goldenberg as a senior advisor to US Department of Homeland Security and was again reappointed in 2016 by then President Trump's administration serving over ten years as counselor to six sitting Secretaries. During his service he led of the department's most complex initiatives, such as the Foreign Fighter, Cyber Security, Foreign Influence and Domestic terrorism subcommittees including the 2019 highly commended Prevention of Targeted Violence Against Faith Based Communities, where many of the subcommittee recommendations were adopted by US Congress for implementation.

During Europe's recent wave of terror attacks, senior police and government officials from the UK, Sweden, Belgium, Netherlands, Germany, and France, requested his guidance for the purpose of building capacity between vulnerable communities, business, and national police services. Mr. Goldenberg and his team worked on the ground in Europe throughout and in the wake of some of Europe's most notorious terrorist attacks.

His public career includes more than two decades as a former senior official for the New Jersey State Attorney General's Office where he was chief of the state office responsible for hate crimes and domestic terrorism, Commissioner/Director of the nation's 6th largest social service and juvenile justice system, and as principal law enforcement officer heading investigation efforts for nationally renowned cases of domestic terrorism, hate crimes, political corruption, and organized crime.

His law enforcement experience included serving five years as a deep undercover agent for the South Florida Strike Force where he often operated out of hostile environments and carried out complex assignments, including the infiltration of organized crime cartels engaged in gun trafficking and stolen vehicles. For his efforts, Paul was recipient of Florida's most distinguished law enforcement medal of valor: South Florida's Law Enforcement Officer of the Year. His on-the-ground works led to the prosecution and arrest of over 150 offenders. Mr. Goldenberg has likewise received numerous honors while working as a law enforcement officer in urban Essex County, New Jersey.

In 2004, at the request of members of US Congress, Mr. Goldenberg spearheaded an international law enforcement mission for the Organization for Security and Cooperation in Europe (OSCE), the world's largest government security organization, during which he operated in more than eight European nations Paul Goldenberg Senior Fellow and Chief Advisor for Policy and International Policing at the Rutgers University Center on Policing and Community Resilience Distinguished Visiting Fellow for Global Engagement for University of Ottawa including Ukraine, Hungary, Kosovo, and Croatia tasked with counseling government and NGOs on topics such as community conflict, hate crimes, and the advent of transnational extremism. Many of his recommendations were implemented throughout Europe.

Mr. Goldenberg has testified before the U.S. Congress, Presidential Commissions, the British Parliament's Foreign Affairs Committee, EU, Helsinki Commission, and appeared as an expert panelist and guest speaker at numerous transnational security forums, both in the U.S. and abroad. He has been profiled, interviewed, and has also contributed to leading tv shows and publications worldwide, including Newsweek, The Washington Post, The New York Times, The Wall Street Journal, and Der Spiegel. He has received numerous honors from Muslim, Jewish, Christian, African American, and Asian Indian advocacy groups, and organizations here in the USA and abroad. He was recently named Global Policing Columnist for Police1, the nation's foremost law enforcement media enterprise.

Since 2005, Mr. Goldenberg has led Cardinal Point Strategies, a public policy firm working with government, NGO, and corporate clients. Mr Goldenberg also serves as President of GCLETE, Global Consortium of Law Enforcement Training Executives, a non-for-profit representing hundreds of police academy executives from around the world.

Crime Stoppers USA Conference Speaker Bios

K. Scott Abrams

Senior executive with over 45 years of successful experience and expertise in administration and financial management within healthcare, nonprofit organizations, and other corporate subsidiaries. A solid background in strategic planning and finance with a strong analytical business acumen in business development, transaction structuring, contract negotiations, cash/treasury/debt management, human resource management, information technology, financial turnarounds, quality improvement and leadership skills. Combines expert visionary, strategic and tactical finance expertise with strong qualifications in all areas of finance that produces bottom-line results and financial strength.

Abrams has been involved in Crime Stoppers in leadership positions since 1982 at the local, state, national and international levels and is a frequent speaker at Crime Stoppers conferences. He is also a local leader in the Racine Neighborhood Watch and Amber's Last Promise, a mental health awareness and suicide prevention program, as well as a previous leader with Fight to End Exploitation (formerly Racine Coalition Against Human Trafficking).

Semi-retired from the healthcare industry, Abrams currently focuses on interim senior executive positions and project consulting assignments while also providing nonprofit consulting services through his new business, Paragon Solutions Consulting, focusing on strategic, financial, organizational development, governance, tax compliance and quality improvement for small and medium sized tax-exempt organizations. In addition, Abrams is involved in an investment group, Titledown Properties, which is building 3 Culvers restaurants in St. Johns, FL and serves as its treasurer.

Kevin Boehm

Having retired in Oct. 2021 with 28+ years of service with the Kansas City, Missouri Police Department, my experience included Patrol, Bicycle Patrol Officer, Planning and Research, C.A.T. Office, Regional Police Academy, Community Oriented Policing and Problem-Solving Instructor, Detective and Aid to the Chief of Police. From December 2008 through October 2021, I had the honor of serving as Coordinator of the Greater Kansas City Crime Stoppers TIPS Hotline, a program covering two states, 12 counties and 64 law enforcement jurisdictions. I was a previous at-large board member for CS USA from 2012 until 2021. I have also served as treasurer of the Kansas Crime Stoppers Association and was recognized as "Crime Stoppers Coordinator of the Year" in 2013 and received the Lifetime Service award at the 2021 CS USA National Conference in Omaha, NE. I am currently serving in a civilian capacity at the KC Metro Crime Commission as Scholastic Crime Stoppers Coordinator.

The Greater Kansas City Crime Stoppers program originated in October 1982 and has cleared over 25,632 cases, helped solve 677 homicides, recovered over \$39,912,820.17 in property and narcotics and paid out \$1,697,680.00 in reward monies (as of Aug. 1, 2023).

Meghan Chen

Meghan Chen is the Project Assistant for Crime Stoppers of Flint & Genesee County.

Meghan attended Grand Valley State University in Grand Rapids, Michigan, studying Communications and Graphic Design. Prior to joining Crime Stoppers in early 2022, Meghan worked in high-volume administrative roles in different industries including event production, healthcare technology, and publishing. She enjoys applying her experience and natural creativity to her current role, taking on a variety of projects. Meghan loves that no two days are the same and every day is an opportunity to make a difference with Crime Stoppers.

Meghan and her husband live in North Carolina with their two dogs and two cats.

Crime Stoppers USA Conference Speaker Bios

Deborah Takahara

Deborah Takahara is a well-known and respected communication specialist in Colorado, having spent nearly 30 years in the broadcast news industry. She became a trusted name in the community by delivering news stories with sincerity, compassion, and accuracy.

In her new role as Public Information Director for the Douglas County Sheriff's Office, Deborah is responsible for managing the department's communication and outreach efforts, including social media, press releases, and community engagement. After graduating from the University of California at Irvine, Deborah began her broadcasting career in Fort Smith, Arkansas. She went on to work in Little Rock, San Diego, and Dallas. She also worked for NBC News where she covered major news events on the West Coast. Deborah moved to Colorado in 2006 and worked for nearly 16 years as an anchor and reporter at FOX31, where she focused on law enforcement and criminal justice issues.

After leaving TV news, Deborah spent one year as the public information specialist at the United States Attorney's Office for Colorado.

Nichole Christoph

Deputy Director Nichole Christoph's career as an administrator spans nearly two and half decades in both private and public sector management. Having joined Crime Stoppers of Houston in 2012 as an Office Manager, Nichole rapidly ascend the organizations ranks, and was appointed Deputy Director in 2013. Prior to joining Crime Stoppers of Houston, she held post at Harris County Protective Services for Children and Adults for over ten years.

Citing a passion for helping other and a dedication to serving the community, Nichole proudly joined the Crime Stoppers of Houston Executive Staff. She enjoys spending time with her family and friends in her spare time.

Kaitlynn Frey joined Crime Stoppers of Houston in October of 2019 an Education Specialist and is now the organization's Safe School Institute Manager. Kaitlynn uses prevention and awareness programs to educate students ages kindergarten through high school, school administration staff, and community members throughout the Greater Houston Area. Originally from Fort Wayne, Indiana, the military life moved her all over before she settled down in Louisiana where she would graduate high school, leaving as a Corvias Scholarship recipient and later, college. She graduated from University of Louisiana Monroe where she received a BS in Elementary Education and a MS in Forensic Psychology. She served on SEE AmeriCorps and Carmel Hill Foundation where these non-profit organizations focus on synergy, children and education. Before moving to Houston and joining Crime Stoppers, Kaitlynn was an elementary school teacher for Lufkin ISD and Houston ISD. She hopes to use her past experiences, as well as the resources Crime Stoppers provides to educate students on how they can stay safe, and thrive in Houston.

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Crime Stoppers USA Conference Speaker Bios

Lisa Haber

Lisa Haber is a retired, career law enforcement officer with over 24 years of Crime Stoppers related experience. She is the national trainer and senior support for Navigate 360's P3 Anonymous Tip Reporting System. Lisa has been using and teaching tip management software and best practices for its usage for the past 23 years. She is also the President of DanLi Management, Inc., a consulting firm that specializes in the management of grants funded by the Crime Stoppers Trust Fund for Florida Crime Stoppers programs.

In July 2014, Lisa retired from the Hillsborough County Sheriff's Office after 25 years of service as a law enforcement deputy, during which she served for sixteen years as the Law Enforcement Coordinator and Program Director for Crime Stoppers of Tampa Bay. During Lisa's tenure at the Hillsborough County Sheriff's Office, she served as a crime prevention deputy, field training officer, child and elderly abuse investigator, and assistant public information officer. She completed her law enforcement career assigned to the Special Investigations Division, Law Enforcement Intelligence Nexus Center (LINC) overseeing the Crime Stoppers/Tip Coordination Unit.

Immediately following her retirement from law enforcement, Lisa became the Executive Director for Crime Stoppers of Tampa Bay, a not for profit organization that works directly with the community, media and law enforcement to help solve crime in Hillsborough and Pasco counties. Lisa remained with the organization in this capacity until September 2016.

Lisa also served as the state treasurer and secretary for the Florida Association of Crime Stoppers and held several executive board member positions within the organization between 1998 and 2016. She is also a former, Criminal Justice adjunct professor for Saint Leo University. Lisa is a graduate of Saint Leo University, having earned a Bachelor of Arts degree in Criminal Justice and a Master of Science degree in Criminal Justice Administration.

Jason Lyall

Jason has been relentless in his vision for the success of KYCS Global Inc helping grow the company as VP of Special Markets company. At KYCS, Jason develops new business and manages KYCS' most strategic partnerships. Graduating with a Business French & Communications degree from Wilfrid Laurier University. Jason attribute's his leadership and forward thinking mentality to his time playing university soccer and being a captain, having won a national championship at Laurier.

KYCS Global Inc is an inventory management and theft recovery company that specializes in helping dealerships manage their inventory and protect their lot. KYCS Locate exclusively works with dealerships who position Locate to their customers as peace of mind and protection of their vehicles as well. KYCS is partnered with Crime Stoppers USA and Canada.

Crime Stoppers USA Conference Speaker Bios

Julie Lopez

Julie Lopez is the Director of Crime Stoppers of Flint & Genesee County and the Regional Director for Crime Stoppers USA, covering Illinois, Indiana, Michigan, and Ohio. She became involved with Crime Stoppers after her father-in-law, Pablo Lopez, a U.S. Air Force Veteran and active community member, had been shot and killed while sleeping in his Flint home in July 2011. During this time, Julie and her family worked closely with law enforcement, the media, and Crime Stoppers in an effort to find Pablo's killer. This experience showed her firsthand the trauma and tribulations that impact victims of crime and their families.

As the investigation into her father-in-law's murder unfolded, Julie learned a great deal about Crime Stoppers and what it could offer victims and their families in the pursuit of justice. She knew she could be an asset to the organization and to other families whose lives have been affected by violent crime. Although Pablo's murder remains unsolved, she is a believer in the Crime Stoppers program and is devoted to helping families in their search for justice.

Prior to becoming a part of the Crime Stoppers family, Julie received an associate's degree in horticulture from Ferris State University and enjoyed a 25-year career in the horticulture industry. She managed premier garden centers and nurseries, as well as owned and operated her landscape designing and consulting business. What Julie enjoyed most was teaching gardening classes and helping others create beautiful landscapes. She and her husband have raised three wonderful sons, who provide daily inspiration as she tries to make this world a better place, finding peace and justice for victims of crime.

Tryphena Clarke

Tryphena Clarke is the Community Engagement Officer at the Ruth Mott Foundation. A lifelong resident of Flint, Tryphena works in north Flint to implement the Foundation's community engagement activities and identify and nurture opportunities for effecting positive change at the neighborhood level.

Prior to joining the Foundation, she served in various roles with local non-profit organizations, all with the goal of empowering people as agents of change in their community. Tryphena previously served as program director of the Building Neighborhood Capacity Program, which seeks to catalyze community-driven change in neighborhoods that have historically faced barriers to revitalization.

Tryphena has a master's of Social Work from Michigan State University and bachelor's in Business Administration from Baker College of Flint. She is an alumna of the CMF Mentoring Program and BEST Non-Profit Leadership Institute and earned a Community Engagement Professional certificate. Her service on boards/committees includes the Economic Development Corporation of Genesee County, Greater Flint Toastmasters, CMF Youth Philanthropy Taskforce, and Flint Recovery Plan Steering Committee.

Tryphena is a mother of two wonderful girls.

Crime Stoppers USA Conference Speaker Bios

Mitch Morrissey

Mitch Morrissey served the citizens of Denver for 33 years as a career prosecutor including three terms as the elected District Attorney. As the DA, Mitch aggressively prosecuted criminals and advocated for crime prevention and intervention initiatives such as Drug Court and Juvenile Diversion. He made victims a priority and was dedicated to providing them a strong voice in the justice system.

Mitch is internationally known for his expertise in DNA technology. He spearheaded the Denver Cold Case Project, which reviewed over 4,200 unsolved sexual assaults and murders using DNA technologies. Mitch also developed the Justice Review Project, Colorado's first prosecutor-led DNA exoneration program.

After leaving the Denver District Attorney's office in 2017, Mitch co-founded United Data Connect, a forensic DNA software company that is a leader in using investigative genetic genealogy to solve cold case rapes and murders from as far back as 1963. Through a unique partnership with Metro Denver Crime Stoppers, United Data Connect has solved seven murders, one rape and identified the remains of a young woman after 27 years. See:

[HTTPS://WWW.UNITEDDATACONNECT.COM/SUCCESSSTORIES](https://www.uniteddataconnect.com/successstories)

In 2021, Mitch became a fellow with the Colorado Common Sense Institute. Their in-depth analysis of statistics showing a shocking increase in crime in Colorado has received widespread media attention.

Susan Rogers

1988-93 OCS Board member

Serving as secretary and board chairman

CEO of Odessa

Crime Stoppers since 1993

Former LE Coordinator of Energy Crime Stoppers

Appointed by Governor Greg Abbott to the Texas Crime Stoppers State Council (January 2016-2017)

Appointed by Governor Perry to the Texas Crime Stoppers State Council (June 2013-Dec 2015)

Appointed by Governor George Bush to the Texas Crime Stoppers State Council (1995-98)

1997-2000 Member of the Texas Crime Stoppers Training Committee

2017-current Association for Texas Crime Stoppers Member at Large

1997 & 2005 Texas Crime Stoppers Coordinator of the Year

Crime Stoppers USA member at large 2014-2016

2018 Richard Carter Lifetime Achievement Award

Lifelong resident of Odessa, Tx



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**Central Florida hopes all attendees and sponsors
have a great training conference in Denver.**

**KEEP UP THE GOOD WORK
CRIME STOPPERS**

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CSUSA 2024 Conference!**

