



## Community Initiative Award

### General Guidelines

- The local Crime Stoppers program must be in good standing with Crime Stoppers USA, including being current in payment of dues for calendar year 2020 and 2021.
- Complete one form for each award submission. For example, if you are submitting an award for Public Service Announcement in both television and radio, a separate form is required for each type of media.
- As a member of Crime Stoppers USA, no fees are required for submission of award nominations, however, entries will not be returned.
- The judging panel reserves the right to place your entry into another appropriate category, if necessary. The awards committee will inform you of any such changes.
- A program having received an award in a specific category the previous year are ineligible to submit an award in that category for the current year.
- **All award nomination submissions must be submitted no later than August 20, 2021.**
- Award population categories:
  - 0 – 100,000
  - 100,001 – 250,000
  - 250,001 – 1,000,000
  - 1,000,001 and up

### Qualification of Award

- This award is in recognition for the inventive and original development of an exceptional event or project to benefit Crime Stoppers in the community in which it serves.
- The project and/or event must have taken place or implemented during the period of January 1, 2020 to December 31, 2020.
- Entries will be evaluated and judged on: community support and participation; quality of content throughout the initiative; media coverage and awareness throughout the community; and, uniqueness and originality of the project.
- This Community Initiative category may cover a community initiative, special project, campaign, Crime of the Week or a unique fundraising event.
- **Required submission documents:**
  - A signed electronic nomination form.
  - A written description of the program's performance, achievements and/or outstanding service meriting recognition of excellence towards a community initiative.
  - Any television, radio and/or print media in support of the community initiative project.



### **Award Submission Process**

Due to the large number of applications Crime Stoppers USA receives from its membership in each of the award categories, we find it necessary to utilize an electronic submission process of award nominations. Please follow these steps below for each award nomination a Crime Stoppers program submits to Crime Stoppers USA.

Award nominations will be submitted through Google Forms, similar as in prior years. Follow the process below to complete and submit the award form and required documentation.

1. Save the specific award nomination form to your local desktop or tablet, adding your program name to the file name title when saving the file. The nomination forms are provided in a fillable Adobe Acrobat PDF file for your ease in completion.
2. Complete the entry form for each nominee/award being submitted, along with accumulating the additional files required for each award such as PDF, audio, video or photos. The Awards Committee is requesting that submitted information be provided in the following manner:
  - a. Any written documents requested in the nomination process be converted to Adobe Acrobat PDF files
  - b. Videos submitted in either .MPEG-4 or .MOV format
    - i. No video files submitted using a reference to a website or provided URL will be accepted. The program must obtain the video file and provide it to the CSUSA Awards Committee in the approved format listed above.
  - c. Any audio files be submitted in either .MP3 or .WAV format.
  - d. Any photos or pictures in .JPEG, .JPG, .PNG or .GIF format.
3. Accumulate all these files for each specific award nomination and title the file by name of the award and program name. For example, TV PSA should all be placed in a file entitled 'TV PSA for (name) Crime Stoppers Program.'
4. Once all this information is ready to submit, go to the link:  
<https://forms.gle/KhuBKH9WtP1gedU1A>
5. At this Google Forms submission site, click on 'Add Files' and upload the files for your award submission. **Remember, if you have multiple award nominations, submit each award individually.** Also, only 10 files can be submitted for each nomination, however, if you have additional files, again, send them in an additional submission using the same link.
6. After submitting your nomination, the Awards Committee will send a confirmation email of your submission for each award within 3 days of submission. If you don't receive this confirmation email, please try resubmitting.

Crime Stoppers USA wants as many award nominations for all the hard work and success stories from our local programs. Therefore, if you have any difficulties with this submission process, we encourage you to connect with K. Scott Abrams, CSUSA Board Member at [sabrams@crimestoppersusa.com](mailto:sabrams@crimestoppersusa.com). Don't know Google Forms? Need assistance with filling in the forms? Unable to submit the files containing the forms? Please connect with Scott by email to set up some time to work through this process. Bottom line... **we want every program that wants to participate to be able to do so!**

