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ABOUT USA-IT

UNITED TO SAFEGUARD AMERICA FROM ILLEGAL TRADE

- Confronting Illegal Trade through Public and Private Sector Partnership
- Launched 2021 - Led by Philip Morris International
- **Members:** Brand Protection Experts
Law Enforcement
Academia
Business Organizations
- **Purpose:** Raise Public Awareness
Provide Training
Media Engagement
Legislative Effort
- 80+ Member Organizations

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ABOUT USA-IT *(continued)*

SUMMITS & TRAININGS

- Delivered **+200 briefings** to state and local elected officials and organizations.
- **+36,000 law enforcement officials** trained
- **+100M Americans** reached through digital media
- **+3.2k** earned media hits
- **State Summits:** Arizona, Michigan, Tennessee, Texas, Michigan
- **2022 National Summit:** Washington D.C.
- **2025 National Summit:** Washington D.C (DEC)

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IMPACTS OF ILLEGAL TRADE

LANDSCAPE

- **\$2.2 TRILLIAN p/year** industry
- Fuels transnational crime & terrorism
- Not a 'victimless' crime



TRADE FRAUD: Endangers the health & safety of the American consumer, threatens our economy, puts our national security at risk, facilitates forced labor and endangers wildlife

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DRIVERS

Low Risk - High Reward

Highly profitable business with very low risk

Criminal Organizations

A major source of illegal income for transnational organized criminal groups

Lack of Awareness and Demand for Cheaper Products

Turning a blind eye to true source of merchandise

E-Commerce

The rise of online marketplaces has made it easier for criminals to sell their goods to a global audience

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CARGO THEFT: SCOPE

27% incident increase from 2023 to 2024

Another 22% increase expected 2025

\$35 billion in annual losses

ESTIMATED AVG VALUE OF INDIVIDUAL THEFT:

\$202,000

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CARGO THEFT

CONTRIBUTORS

Increase from
\$.40/dollar to
\$.80/ dollar for
stolen goods

Viewed as
victimless crime

Economic Factors

100% Profit

Immediate
Release

Lenient
Sentencing

Back up
Courts

International
Actors

Property Crime
not prioritized

Budget Cuts

Reduction in
force

Technology

AI

Security Gaps

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CARGO THEFT

TYPES

Straight Theft

Physically stealing goods from unattended vehicles or facilities

Pilferage

Stealing part of a load without taking the whole shipment, which often goes unnoticed until delivery when the thieves are safely gone

Strategic Theft (Fraudulent/Fictitious Pickup)

Criminals pose as legitimate carriers or logistics companies (sometimes with fake documents or stolen carrier identities) to fool shippers into handing over goods

Cyber-Enabled Theft

Using hacked logistics data to intercept or reroute shipments

Hijacking

Forcibly taking control of a vehicle in transit

Thefts for ransom schemes

Taking of cargo and holding it ransom for payment

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STRATEGIC THEFT

HACKING

PHISHING

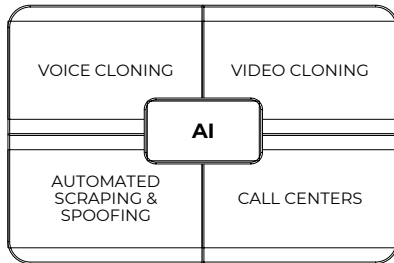
LOAD ID THEFT

IMPERSONATION

TACTICS

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FUTURE OF FRAUD



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CONNECT WITH USA-IT:

www.usait.org

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