

FUND RAISING ROUNDTABLE

MONDAY, NOVEMBER 6, 2023 – 9:30 AM

FACILITATORS:

CRIME
STOPPERS
U•S•A



SAY IT
HERE™



[GRAND JUNCTION, COLORADO](#)

2022, 2017 & 2005 CSUSA:

Board Member of the Year

2022 Community Initiative Award:

Superior Alarm Company

2017 Community Initiative Award:

Colorado Mesa University

2017 Print Media Award:

Colorado West Outdoor Advertising

ESTABLISHED 1982 - 18 Member Volunteer Board

VISION: Develop innovative resources and partnerships to solve and deter crime, resulting in a safer community.

MISSION: Prevent, Solve and Deter Crime in our Community.

County Population 160,000 (2020)

Tips Received: 22,497

Rewards Approved: \$315,935

Arrests: 1,854

Rewards Paid: \$272,040

Cases Cleared: 1,614

Total Property/Narcotics Recovered: \$ 9,219,931

Law Enforcement Partners





CRIME STOPPERS OF MESA COUNTY 1ST ANNUAL OPEN CAR SHOW

APRIL 22, 2023 | 11A - 4P

MESA MALL

20 AWARD CATEGORIES

**DASH PLATES FOR FIRST
100 ENTRIES**

SPONSORSHIP!

Gold Sponsor \$500

- Free vendor table
- 5 Free car entries
- Logo on event signage
- Advertising on social media

Silver Sponsor \$300

- 1/2 Price vendor table
- 3 Free car entries
- Advertising on social media

Bronze Sponsor \$100

- Advertising on social media

REGISTER TODAY!

- Early Bird Entry Fee \$25
- Same Day Entry Fee \$30

VENDORS!

- Table Vendors \$100
- Food Trucks \$150

**CONTACT MELISSA TO REGISTER!
(970) 210-4399**

ALL PROCEEDS WILL BENEFIT THE
CRIME STOPPERS OF MESA COUNTY



**1st Annual
Open Car Show
April 22, 2023
11-4pm @ Mesa Mall**



20 Award Categories + DASH PLATES for first 100

GRAND CHAMPION
Best of Show Stock
Best of Show Modified
Best Classic
Best Paint
Best Truck
Best Build
Best Import
Best Interior
Best Engine
Best Swap
Best Motorcycle
Best Low Rider
Biggest Tire
Wild Custom
Car Club
Most Original
Best Themed
Best Exotic
Best Other

**EARLY BIRD ENTRY
FEE \$ 25**

Same Day Entry \$30

Accepting Vendor Applicants

Food Truck Fee \$150

Table Vendor Fee \$100

**ALL PROCEEDS GO TO
CRIME STOPPERS OF
MESA COUNTY**

For more information or registration
please contact Melissa at 970-210-4399



UNIQUE TROPHIES

INCOME

Sponsors: \$ 2900
Entrees: \$ 4490
Food Vendors: \$300
Table Vendors:
\$600
Other: \$ 73.20

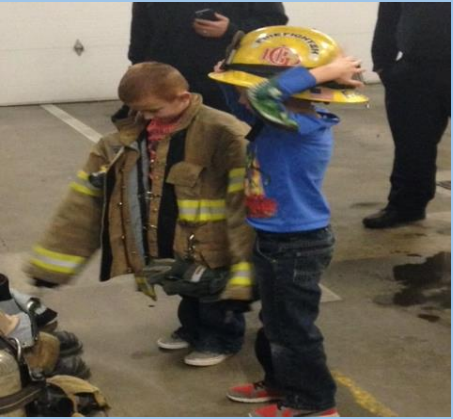
NET
\$6,658.42

EXPENSES

Mall Rent: \$ 500
Trophies/Dash Plates \$1,000
Liability Insurance \$176
Name Plates, Copies \$28.78
\$ 1,704.78



Car Show Additions



Chili Cook Off
Silent Auction
Corn Hole Tournament
Craft Fair
Farmers Market
Grocery Card Sign up
Lions Club Parade
Shop with a Cop
Live Broadcast
Split the Pot of Cash
Shredding Event \$ 1700
Raffle - Mav Day, Firehouse Dinner, Cash



Mav for a Day Raffle / CJA Scholarship

Youth Sports fans (age 8 to Grade 8) can WIN a day with CMU Maverick Athletes

Men/Women Soccer
Men/Women Lacrosse
Men/Women Basketball
Men/Women Wrestling

Volleyball
Football
Baseball
Softball



**\$\$ Reinvested back
into Community**



MARKETING



College Orientation



Mall Safety Fair



City Transit



Construction Site Fence



Air Show



Standard Fundraiser

SUPERIOR ALARM, INC.

37TH ANNUAL
GOLF Scramble
FOUR PERSON TEAM SCRAMBLE

BENEFITING

crime stoppers
mesa county, inc.

MORE THAN
\$2,500
IN PRIZES AND
TEAM AWARDS

GREG ASSENMACHER
\$10,000
HOLE IN ONE

REGISTER AND PAY BY 9/22 AT 241STOP.COM
SEPTEMBER 29, 2023 | TIARA RADO GOLF COURSE
10:30 AM CHECK-IN | 12:00 PM SHOTGUN START

Eagle Sponsors

ANB Bank. **CWOA** **KING HOMES & LAND** **Van's Car Washes**

Birdie Sponsors

James Roland, XAMS, CMC
Edward Jones

HOME LOAN INSURANCE

portion of the proceeds will benefit the Geer Memorial Scholarship Fund.

Partners in Crime



Shop with a Cop



National Night Out





GRAND CHAMPION





Crime Stoppers Murder Mystery Debut



MURDER AT THE LUAU

a Tangi Murder Mystery

by CRIME STOPPERS

2023

Murder Mystery Fundraiser

Engages the community

Meets the mission of solving crime for reward

Different theme every year

Suspects – community and business leaders

Multiple Sponsor and in-kind levels

5-6 month promotion period

FUN!!!



How to get started



- Decide on a theme & purchase the game
- Rally a marketing firm or create your own Logo
- Organize a committee for the event (8-10 people)
- Create social media pages (Murder Mystery)
- Recruit Suspects - Highest level of sponsorship level 6-8
- Solicit other sponsors
- Solicit in –kind sponsors – media, food, silent auction & door prizes
- Create a media campaign
- Set up Suspect and sponsor Photos & Videos

Create sponsorship levels



(Suspects)

Limited, only 8 spots available. Business representative will play major role in the event. Participant will be in video to be shown on all media venues. Business listed on website, billboard, social media and all press releases. Radio and News interviews. Complimentary table, special recognition and six complimentary tickets to debut.

\$2,500

PINEAPPLE

Business listed on website, billboard, social media and all press releases. Radio Interview. Special recognition and four complimentary tickets to debut.

\$1,500

HIBISCUS

Business listed on website, billboard, social media and all press releases. Special recognition and two complimentary tickets to debut.

\$1,000

SPAM

Business listed on website, billboard, social media and all press releases.

\$500

Inkind Sponsors

Aloha - business listed on website, billboard, social media and all press releases. Complimentary table, special recognition and six complimentary tickets to debut.

\$5,000

Mahalo - business listed on website, billboard, social media and all press releases. Radio Interview. Special recognition and four complimentary tickets to debut.

\$2,500

Honu - business listed on website, social media and all press releases. Special recognition and two complimentary tickets to debut.

\$1,000

Ono - business listed on website, social media and press releases.

\$500

A HAWAIIAN HOMICIDE-CRIME STOPPERS MURDER MYSTERY SEPTEMBER 29TH WWW.TANGIMURDERMYSTERY.COM

Sponsorship Contract forms



Crime Stoppers has partnered with Anntoine Marketing to present Hawaiian Murder Mystery to be held on September 29th at 113 S. Pine Street, Hammond from 7:00pm-9:00pm.

Thank you for supporting Crime Stoppers of Tangipahoa, together we can fight crime and help keep our communities safe.

YES, I would like to be a sponsor for the Hawaiian Murder Mystery Circle below!

Supects	Pineapple	Hibiscus	Spam
\$2,500	\$1,500	\$1,000	\$500
<i>Limited to only 8.</i>			

(Inkind Sponsors)

Aloha	Mahalo	Honu	Ono
\$5,000	\$2,500	\$1,000	\$500

Business/Organization _____
Contact Person _____
Mailing Address _____ City _____ ST _____ ZIP _____
Email _____ Cell _____
Social Media Account Addresses _____

NOTE: Please email your digital logo as soon as possible to tangicrimestoppers@gmail.com. Make checks payable to Crime Stoppers of Tangipahoa, Inc. Please mail Complete form & check to: Crime Stoppers, Attn: Murder Mystery, P.O. Box 2973, Hammond, LA 70404. Sponsorships may be paid on line at www.tangicrimestoppers.com. Forms can be scanned and emailed to email address above. If you do not receive confirmation, please contact our office at 985-662-5557. Receipts are issued for sponsorships of \$500 or more. Crime Stoppers of Tangipahoa, Inc. is a 501c3 non-profit organization and a United Way Community Partner Agency: CST Tax ID 68-0516834.

**THIS FORM IS TO SERVE AS YOUR FINANCIAL COMMITMENT TO SPONSOR CRIME STOPPERS' HAWAIIAN MURDER MYSTERY.
PLEASE SIGN AND DATE BELOW**

Name _____ Title _____ Date _____

HAWAIIAN MURDER MYSTERY SEPTEMBER 29TH WWW.TANGIMURDERDMYSTERY.COM

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MURDER AT THE LUAU

We created videos
as we 'served'
the suspects for
social media.



No boring
check
presenations
photos!

Suspect and
sponsor photos
were all
murder scenes.





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Do Radio!



MURDER AT THE LUAU

a Tangi Murder Mystery

by CRIME STOPPERS

2023

FRIDAY,
SEPTEMBER 29TH

7:00 PM - 9:30 PM

Tickets available soon!

Presented by:



ANNTOINE
MARKETING+DESIGN

make it
possible

Tickets were
mailed
with
instructions
and
a list of
suspects
and
their character
roles




MURDER AT THE LUAU
a Tangi Murder Mystery
by CRIME STOPPERS
2023

1 TICKET TO A MURDER

113 S. Pine Street HAMMOND
September 29th
7:00PM-9:30PM

 **\$75**

Food. Libations. Music. Silent Auction. Door Prizes.



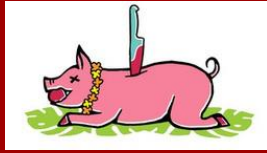

MURDER AT THE LUAU
a Tangi Murder Mystery
by CRIME STOPPERS
2023

2 TICKETS TO A MURDER

113 S. Pine Street HAMMOND
September 29th
7:00PM-9:30PM

 **\$125**

Food. Libations. Music. Silent Auction. Door Prizes.



Meet The Suspects & Victim

Byron Bankston, Financial Center Leader, Fidelity Bank

Byron Bankston, Detective Bankston is one of Hawaii's finest detectives, but his investigative skills are second only to his uncanny ability to intuit his reckless partner, Brian Shirey's every move. He has saved Brian's life no less than thirty-six times, a debt he won't let him forget when the bar tab arrives. Byron is courageous, loyal, and strong, is a crack shot and has a mean right hook.

Jimmy Horton, Regional Director, Jani King Northshore

Jimmy Horton is an entrepreneur, and co-owner in a luau dancer doll stand, which attracts tourists from all over the islands because of their renowned selection of dancing dolls, typically displayed on tourists' dashboards upon their return home. Jimmy is friendly and enthusiastic and is well-known all over the islands for his happy disposition.

Amanda Bennett, The Caffeinated Realtor, Real Estate Agent for Re/Max Select

Amanda Bennett is the daughter of one of Oahu's most treasured men. Her family has owned a large piece of stunning beach front property for generations, and vowed to keep it, despite the multi-million dollar offers they received almost weekly from developers. She is passionate about Hawaii and the original Polynesian culture and is not afraid to stand up for her family and Hawaii when she feels someone is speaking ill of either.

Brian Shirey, Vice President & General Manager, Northshore Media Group

Brian Shirey is a detective, and one of the island's most notorious. His quick-witted sarcasm is second only to his shoot-first-and ask- questions-later approach to law enforcement, and it seems not a week goes by without him ending up in a sticky situation of some sort. Good thing his partner, Byron Bankston is usually not far away, and has made bailing him out of dangerous situations his number one priority.

Jason Wilson, Credit Card Sales Manager, First Guaranty Bank

Jason Wilson, Ex-surfing champion Jason Wilson is a native of Hawaii, and a celebrated local celebrity. In spite of his surfing fame, he recently retired from competing to start his own business, teaching women on vacation how to surf. His business is thriving, partially thanks to his startling, good looks and his charisma. Naturally, he has a reputation for being a real ladies' man.

Mike Brandner, Founder & Attorney, Mike Brandner Injury Attorneys

Mike Brandner is one of the richest real estate moguls on the island. His track record is immaculate, and his client list reads like a who's who of celebrities and the world's wealthy. He is a no-nonsense businessman who thinks of nothing but the bottom line, a practice responsible for his unbelievable wealth and success.

Jeff LeSaicherre, Founder & Attorney, Fleur De Lis Title

Jeff LeSaicherre is the scariest, most intimidating man on the island! While he is not a large man, Jeff's reputation precedes him, and a simple glare from him can clear a room. Most people on the island are afraid of him, due to the rumors that he has used brute force to collect loan repayments and even deadly force to make people comply with his wishes.

Tina Latino, General Manager, Benny's Place

Tina Latino is the bartender at the Tiki Bar at Anntoine's Resort and has been for two years. Friendly and outgoing, Tina is perfectly suited for the job of serving tourists - she is beautiful, friendly and loves to listen to the tourists speak about where they come from and what they do "back home", although the hefty tips she earns from them surely helps with her happy, obliging disposition. Tina wears a flower in her hair.

Victim

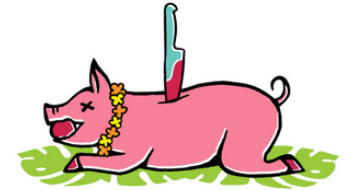
Kati LeBreton, interim Alumni Director. Southeastern Louisiana University

Kati Breton is a partner with Jimmy Horton in the Luau Dancer Doll Stand, the Hula Hut, located outside of Anntoine's Resort.



Aloha! We're excited for you to join us at the Murder at the Luau held at Anntoine's Hawaiian luxurious Resort offering food, killer drinks and breathtaking grounds. While your stay at the resort on September 29th, you'll enjoy Benny's Tiki Bar, authentic Polynesian music and dancing shows. The pig roast is one of our specialties! Our resort staff will treat you as though they were welcoming you into their own home by entertaining you throughout the evening until the murder happens!!!

A FEW DETAILS UPON YOUR ARRIVAL - BE SURE TO WEAR YOUR ARM BAND UPON ENRTY. AS A GUEST OF THE SUSPECT, YOU'LL ENJOY FOOD, DRINKS AND ENTERTAINMENT. YOU'RE WELOCME TO PARTICIPATE IN QUESTIONING SUSPECTS, HOWEVER, ONLY OUR PAID GUESTS CAN ENTER TO WIN 'WHO DONE IT ' AND DOORPRIZES.



Please check out our silent auction tables and the themed t-shirts for sell. All purchases are for a great cause..helping keep Tangipahoa safe.



You should know.....although our organization receives allocated funds from local court fees that pay for rewards to tipsters, Crime Stoppers of Tangipahoa, Inc. is a 501 (c) 3 nonprofit primarily funded by individual donations, civic organizations, local businesses and fundraisers. Thank you for helping us continue crime prevention in Tangipahoa and St. Helena parishes.

Crime Stoppers is grateful to Anntoine Marketing and Design for their generous donation of talent that created the marketing for Murder at the Luau and for allowing the murder to take place at their lovely office on Pine Street.



Seek support
to throw a
Sponsor Party

Our bank
partner
sponsored
this party!

Sponsor Party



Your presence is requested.....something about a murder!

WHEN.....August 11th, 2023

WHERE.....Fidelity Bank 500 CM Fagan Drive

Wine, Food and Interrogation 6:30PM-8:30PM

Bring an alibi, you'll need one!

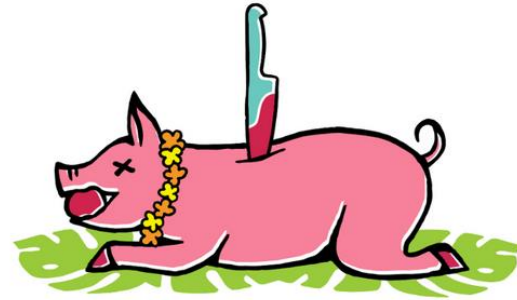


Sponsorship Party



Board members sponsored the suspect party

This is prep for the event.
Suspects learned about
their roles and how they
interact with each other.



Meet the Suspects

That's right, YOU!!!

August 30th 5:30-7:30PM

502 E Charles Street

Food and Booze but no clues!

Come mingle with the suspects and bring an alibi!

Hosted by Board Members; Guy Recotta and Alexis Ducorbier

RSVP - TEXT 985.634.6273



Proposed Murder Mystery Timeline

Doors Open 6:30PM

Guests will receive a lei and offered a Killer cocktail upon arriving

Suspects will have attendants serving them food and drinks throughout the event

The emcee (Shawn McWaters) will guide people to visit auction table, food and drinks

At 7:20PM The emcee announced we had just received a tip, there was a dead body on the premises.

7:25PM HPD will arrive, Chief and detectives put caution tape up around the scene and call up the suspects then guests will be instructed to find clues to the murder. Hearse takes body away.

Meanwhile – Resort manager is checking on guests – actors walking through crowd with resort issues

8:25PM Game of Limbo

8:30PM Announcements from Crime Stoppers board members and staff

8:35PM another performance from belly dancers

Meanwhile door prizes are being given away, emcee announcing reminders for silent auction table and dropping 'who done it' cards in baskets

8:40PM search for clues begin

9:25PM emcee will announce the killer will be revealed

9:30PM killer is revealed on big screen, HPD takes murderer away in vehicle

9:35PM Silent auction table is closed





We sold T-Shirts
and
painted glasses
at the event
along with
a silent auction



Netted \$4,000

As guests recieved clues,
they would put an evidence
cards into the bucket.

Throughout the
evening we picked cards
and gave away “personal property
inventory (door prizes).

EVIDENCE

Complete and enter for a chance to win a reward

Name _____

Email _____

Phone _____

Winners names will be called throughout the evening. Must be present to win.

Rewards for clues





Once the murderer
as announced,
the Hammond Police
Department came to
arrest him.

He was dropped off after
a trip around the block.



The “Killer Prize” was given to the card we drew from the Murderer’s basket.



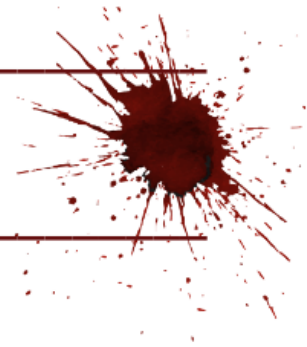
Who Done It?

Drop your card in the suspect's box
for a chance at a grand prize!

Name _____

Email _____

Phone _____





Questions