

**CRIME STOPPERS OF HOUSTON**

**SCHOOL PROGRAM ANALYSIS & IMPLEMENTATION**

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# SAFE SCHOOL SPONSORS



H-E-B TOURNAMENT  
OF CHAMPIONS



The Hamill Foundation

Wayne Duddleston Foundation

Connectivity Source

The Longenbaugh Fund

The Gordon A. Cain Foundation

Lawrence and Linda Levy

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\*As of 7/2021

# WHERE TO BEGIN



- **Set a goal / create a work plan**
- **Which schools?**
- **Initial contacts (school leaders, ISD PD)**
- **Initial buy-in?**
- **Formal agreements (MOA's)**



# WHO TO CONTACT

- **School contacts**
  - Principals, counselors, nurses, social workers, coaches, criminal justice teachers
- **Community leaders, elected officials, County/City partners**
- **Education Service Centers & Education Agencies**
- **Community partners**
  - FBI, anti-gang, mental health, HT, bullying prevention, etc.



# INITIAL MATERIALS

- **Tip Line Presentation**
  - **Brand/Who We Are**
  - **Tip Line ☐ Prevention**
- **Procedures for LE and schools**
- **Post Presentation Guide**
- **Handouts and take home materials**



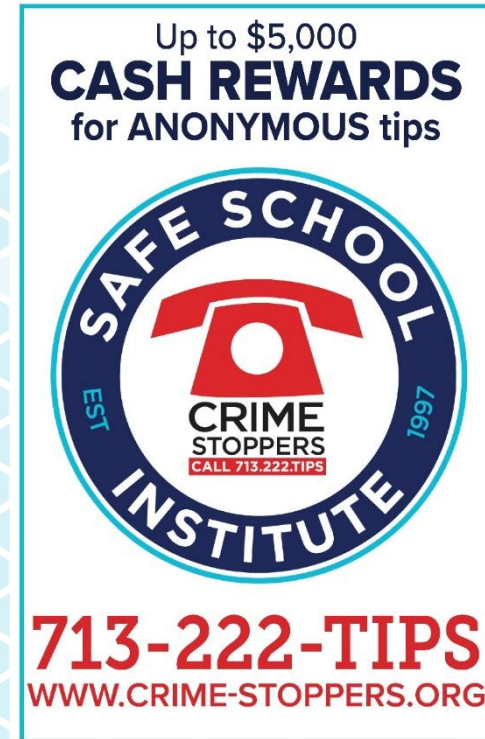
# INITIAL MATERIALS

- **Prevention Presentations**
  - **K-12?**
  - **What topic(s)?**
    - **What is relevant in your area?**
  - **Research/training required**
  - **Handling disclosures**

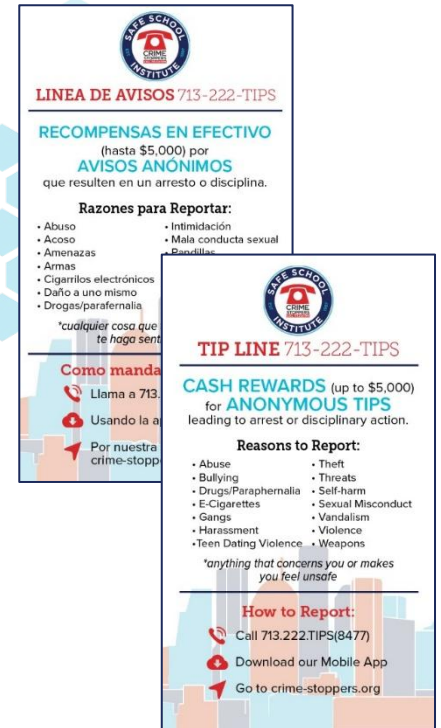


# COLLATERAL FOR SCHOOLS

- Metal Signs & Posters
- Tip Cards for students / SROs / Educators, Parents
- Bumper stickers for LE and buses
- Promotional items



11x17 METAL SIGN



"HOW TO REPORT" CARDS

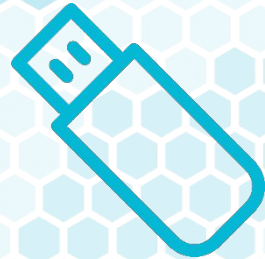
Resource center on Crime Stoppers of Houston website

[www.crime-stoppers.org](http://www.crime-stoppers.org)

# SUPPLIES FOR PRESENTATIONS



**LAPTOP**



**FLASH DRIVE**



**PROJECTOR**



**MICROPHONE**

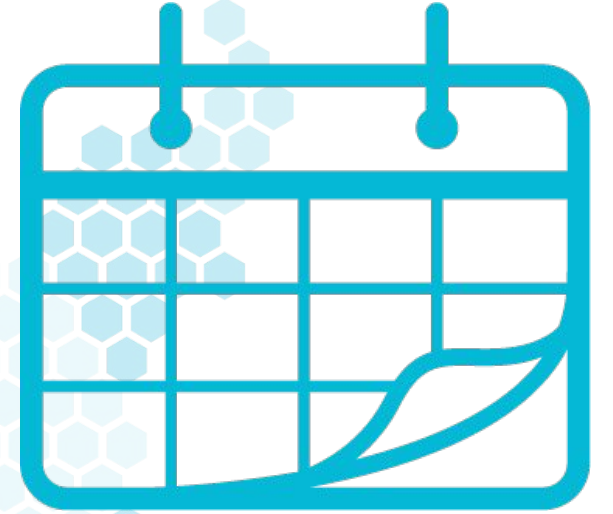


**WIRELESS  
PRESENTATION  
REMOTE**



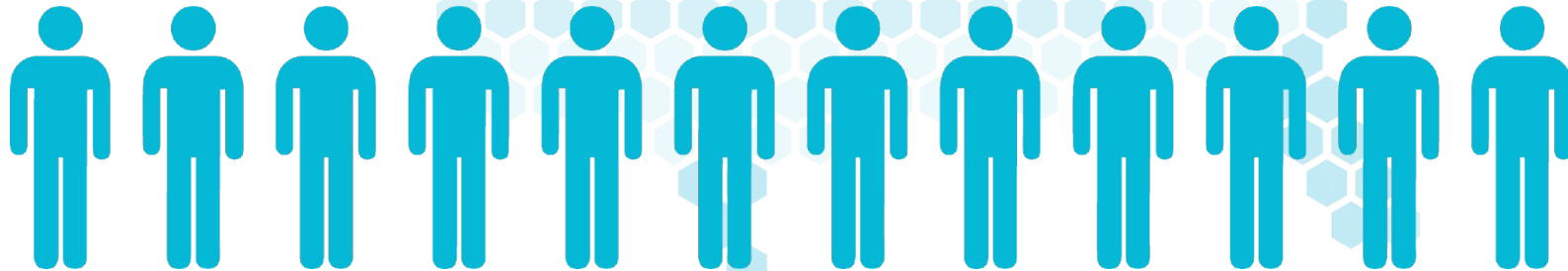
# HOW TO PROCEED

- **Start scheduling presentations**
  - Online form, via email, by phone?
  - [www.crime-stoppers.org/presentation\\_request](http://www.crime-stoppers.org/presentation_request)
- **Round up examples and stories**
- **Presentation edits**
- **Maintain the relationship**
  - Crime trends, etc.
  - Announcement recommendations
  - Meetings and groups



# LIMITED RESOURCES?

- What if we don't have a programming staff?
- Can volunteers implement the program?
- Should LE be presenting in schools?
- Community partners?
- What about disclosures?
  - Proper training: Mandatory Reporting



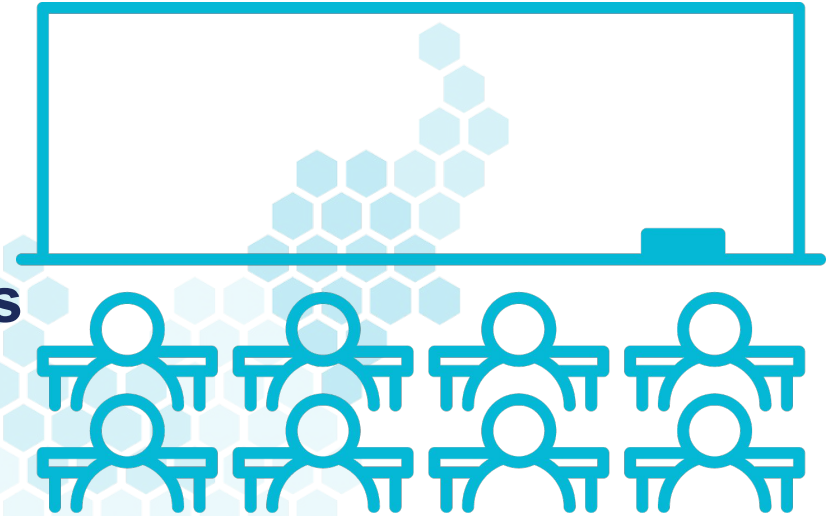
# ADDITIONAL CONTACTS

- After school groups
- Boy Scouts/Girl Scouts
- YMCA, city recreational centers
- Boys and Girls Clubs
- Big Brothers Big Sisters



# AFTER A PRESENTATION

- **Presentation Log**
  - Who, What, When, Where
  - Will help collect data for sponsors/donors
- **Send a follow up email**
- **Email additional resources**



# REMINDERS

- **Track everything**
  - Cancellations/ Reschedules
  - Zip codes, topic covered, people reached, etc.
- **Brand recognition/ consistent messaging**
- **Change presentations to match current trends**
- **Create new material/handouts as needed**
- **Grow the program**
  - Show sponsors/donors progress



# EXPECTED RESULTS

- Empower students to protect themselves and others
- Reduce campus crime
- Create a safer learning environment
- Create a safer working environment
- Deter delinquency and promote advocacy
- Transparent conversations to reduce victimization



REMEMBER...

YOU ARE A  
**RESOURCE**

— AND A —  
***SOLUTION!***



# QUESTIONS AND ANSWERS



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