

# Recruiting Board Members and Volunteers

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Chair Elect of Crimestoppers Greater New Orleans



# Where Do You Fall?

<b>Generation</b>	<b>Birth Year</b>
Traditionalists	1927-1945
Baby Boomers	1946-1964
Generation X	1965-1980
Millennials/Generation Y	1981-2000
Generation Z	After 2001



# Who "They" Are Vs. Who We Think They Are



# Who “They” Are Vs. Who We Think They Are

- 24/7 work never ends
- 1/3 have a full time job **and** an additional part-time job
- Twice as likely to have spouse/partner who works full-time (than Baby Boomers)
- 84% said making a positive difference is more important than professional recognition
- 5 out of 6 connect with organizations via social media

<https://www.agencyascend.com/blog/41-revealing-statistics-about-millennials-every-marketer-should-know>

<https://www.inc.com/ryan-jenkins/this-is-what-millennials-value-most-in-a-job-why.html>

<https://www.forbes.com/sites/reneemorad/2016/09/29/survey-more-than-one-third-of-working-millennials-have-a-side-job/#65c96b72132f>

<https://www.bentley.edu/centers/center-for-women-and-business/millennials-workplace>

# How to Reach Them

- Rome wasn't built in a day
- Leave your fancy invitations at home
- Digital is key



# Example of Desired Volunteer Opportunity Information

- Name: Dog-Walking
- Start Date and Time: Friday, 9/18/18 at 5:30 pm
- End Date and Time: Friday, 9/18/18 at 8:30 pm
- Description: Provide dogs with the exercise they love and need! Walk between 10 and 18 dogs to ensure they've expended their energy and are ready to scarf down some food.
- Location: Love On A Dog, LLC – 111 Love Dogs Lane, Dog Love, LA 70113
- Contact: Christine M. Vinson, [cvinson@vinsonguard.com](mailto:cvinson@vinsonguard.com) or 504-529-2260

# Sample Call for Volunteers

## Help Our Community – Volunteers Needed!



Do you like dogs? Does making an impact in your community sound appealing?

Join Love On A Dog, LLC and make a difference today!

Love On A Dog has adopted 50,000 dogs into the community from shelters.

Many volunteer opportunities are available at [loveonadog.com](http://loveonadog.com).

We especially need help walking dogs on Friday evenings from 5:30 pm until 8:30 pm.

# How to Engage Them

- Offer diverse volunteer options
- Tie value of volunteering to overall impact
- Don't waste a volunteer's time





# Tools Required to Collaborate Effectively

- Doodle
- Slack
- GroupMe
- Google Docs
- Calendar Invites

**Subcommittee/Chair Meeting**  
by Lesley [redacted] (Membership) • 14 days ago • Print

TBD

Table Calendar

	Aug 23 THU	Aug 27 MON	Aug 28 TUE	Aug 29 WED
13 participants +	✓6	✓6	✓10	✓7
⊖ [redacted]	✓		✓	
⊖ [redacted]				
⊖ [redacted]			✓	✓
⊖ [redacted]			✓	
⊖ [redacted]	✓	✓	✓	✓
⊖ Lesley [redacted]	✓	✓	✓	✓
⊖ [redacted]			✓	
⊖ [redacted]			✓	
⊖ [redacted]	✓	✓	✓	
⊖ [redacted]				✓
⊖ [redacted]		✓	✓	✓
⊖ [redacted]	✓	✓	✓	✓
⊖ [redacted]	✓	✓		✓

Unsubscribe from updates

# Partner with Other Organizations



**Thank you!**