



IWITNESSTM



**CAN A MOBILE
TECHNOLOGY PARTNER
HELP DRIVE YOUR CRIME
STOPPERS PROGRAM?**

YES! IN FACT,
ITS ALL BUT INEVITABLE.

1ST GENERATION

- Smartphones
- Panic button and notification of “circle” of friends/family
- Real time location

2ND GENERATION


- 911 button or multiple buttons based on emergency type
- Geofencing with alerts
- Real-time view of circles location and activities
- Mass broadcast of alerts - campus
- Countdown timers

3RD GENERATION

- Professional monitoring
- Text to 911 (Enabled 1000 out of 6000 US PSAPs)
- Video/audio recording and real-time mapping shared with circles/contacts
- Video stored on the phone
- Auto dial 911 with shake/drop of phone

IWITNESS

- Voice activated application launch
- Real-time audio/video streamed to the secure cloud



**IT STARTS WITH
OMNIPRESENT
TECHNOLOGY...**



**235 MILLION
SMARTPHONES IN
THE U.S.**

A close-up photograph of a smartphone's rear camera and flash. The camera lens is a large, circular, silver-rimmed lens with a dark purple center. To its right is a smaller, circular flash unit with a yellow lens. Both are set against a dark, textured background with a repeating pattern of small, dark circles. The lighting is dramatic, highlighting the metallic textures of the camera and flash.

**AND EVERY PHONE
HAS A CAMERA**




**EACH CAMERA IS A
POTENTIAL WITNESS.**

A close-up photograph of a person's hands gripping vertical metal bars, likely in a prison or jail. The hands are positioned on the left side of the frame, with fingers wrapped around the bars. The background is blurred, showing more bars and a dark, institutional setting. The lighting is somewhat dim, emphasizing the texture of the metal and the skin.

**A WITNESS THAT
NEVER CHANGES
ITS STORY...
NEVER FORGETS...
AND CAN'T BE COMPROMISED.**



**A PERSONAL SAFETY
PLATFORM THAT CAN
HELP STOP CRIME
IN ITS TRACKS.**

A person wearing a black balaclava and a grey hoodie is shown in a dark room, using a crowbar to pry open a window with vertical blinds. The person is holding a flashlight in their right hand. The scene is dimly lit, with light coming from the window. In the background, there is a potted plant and a lamp.

**29% OF AMERICANS SAY THAT
THEY OR A HOUSEHOLD MEMBER
WERE A VICTIM OF A CRIME IN
THE LAST YEAR.**

Source – PEW Research

USERS



KIDS



COLLEGE STUDENTS

USERS



MOMS & WORKING WOMEN



GLOBAL TRAVELERS



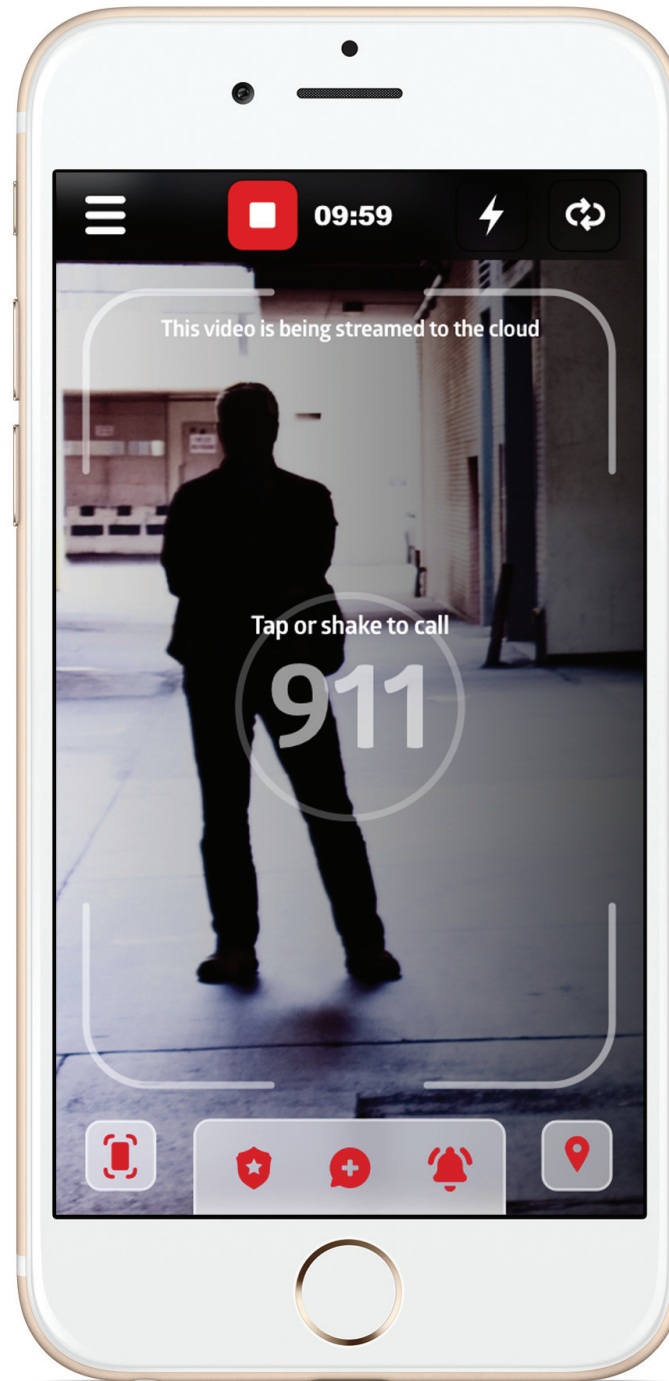
**WHEREVER THEY GO,
THERE WE ARE.**

HOW IT WORKS

**Captures audio
and video**

**Tracks GPS
location
in real-time**

**Automatically
dials 911**



**Emits light
and sounds
an alarm**

**Sends audio,
video, and
location
encrypted to
the cloud**

**Notifies up to
six emergency
contacts**

**IWITNESS PROVIDES USERS
WITH THE THING CRIMINALS
FEAR MOST...**

**AN UNIMPEACHABLE
WITNESS TO THEIR ACTIONS.**

PRICING

\$2.99 Monthly

\$29.99 Annually

**LET'S GO STOP
CRIME TOGETHER.**



IWITNESS™