

THE BALKAN TRANSNATIONAL CRIME INITIATIVE

CSUSA CONFERENCE

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Honolulu, Hawaii

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PURPOSE

TO JOINTLY COMBAT:

- ▶ Human Trafficking
- ▶ Terrorism
- ▶ Drug Trafficking
- ▶ Illicit Trade
- ▶ Illegal Arms Dealing

THE CONCEPT WORKS!!!!

#1 Crime Solving Tool in the World:

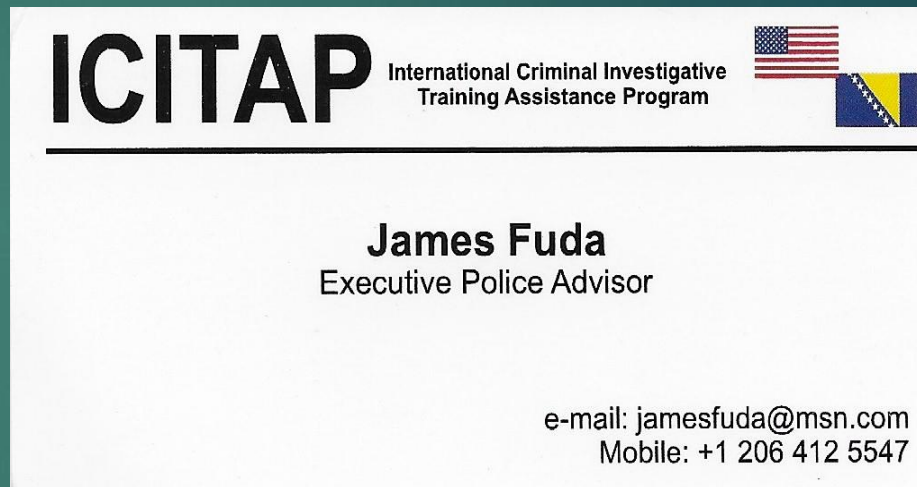
- ▶ Developed B1 APP (Completed by Anderson Software)
- ▶ Crime Stoppers of Puget Sound is paying all Tip Rewards that lead to an arrest of the 5 listed Transnational Crimes
- ▶ Crime Stoppers forwards ALL tips to appropriate jurisdiction for follow-up investigation

TRUSTED PARTNERSHIPS

Established Relationships

- ▶ Executive Sr. Police Advisor to the Minister of the Interior from 2011-2013
- ▶ Built strong ties with several in Leadership positions while assigned to Banja Luka, Bosnia
- ▶ Worked closely with Asst. Chief Vlado Jonavic while in that assignment
- ▶ Was able to utilize those contacts while enacting the Balkan Initiative for Crime Stoppers

Republic of Srpska



KEY ELEMENT

Anderson Software's P3 APP

ANONYMOUS REPORTING

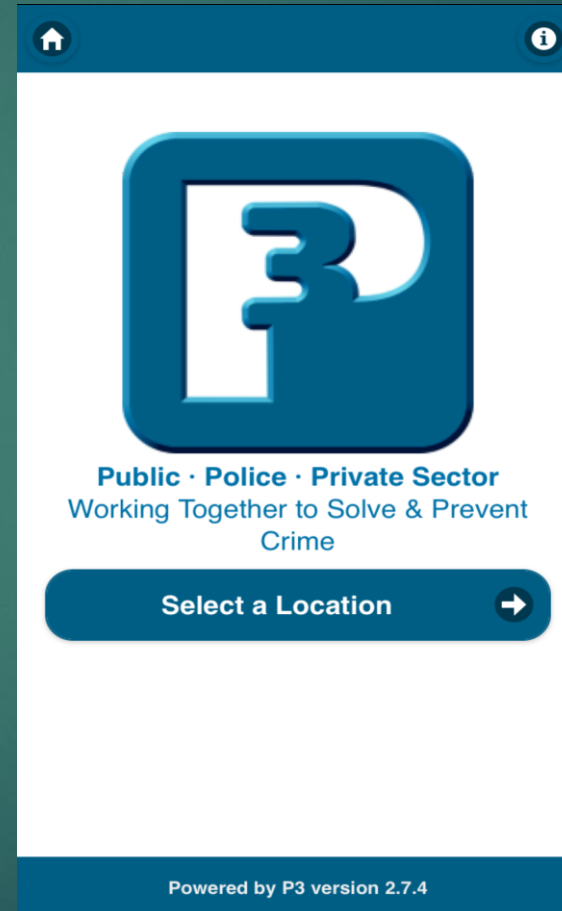
- ▶ Citizens can report crime “ANONYMOUSLY” and receive a CASH REWARD for an arrest and charge of a suspect
- ▶ Benefits
 - *Identity of “Tipster” is unknown so will not have to testify in court
 - *No fear of retribution
 - *No fear of being labeled a “Racist”

The image shows a screenshot of the Crime Stoppers of Puget Sound website and its mobile app interface. The website header features the "CRIME STOPPERS OF PUGET SOUND" logo in a stylized, bold font, with the tagline "Creating Safer Communities" below it. The site is powered by Global Intel, as indicated by the logo and text. Navigation links include "Public • Police • Private Sector", "Working Together to Solve & Prevent Crime", "Submit a New Tip", "Review / Update Tip", and "Administrator Login". A section titled "Download the mobile app on your smartphone - Apple or Android - and start sending tips today!" is prominently displayed, accompanied by images of a hand holding a smartphone showing the app interface. The app interface shows a menu with options like "Submit a Tip", "Review / Update Tip", "Call Center", "Change Your Location", and "Logout". The website footer includes the URL "www.p3tips.com" and "www.crimestoppers.com".

ONCE DOWNLOADED

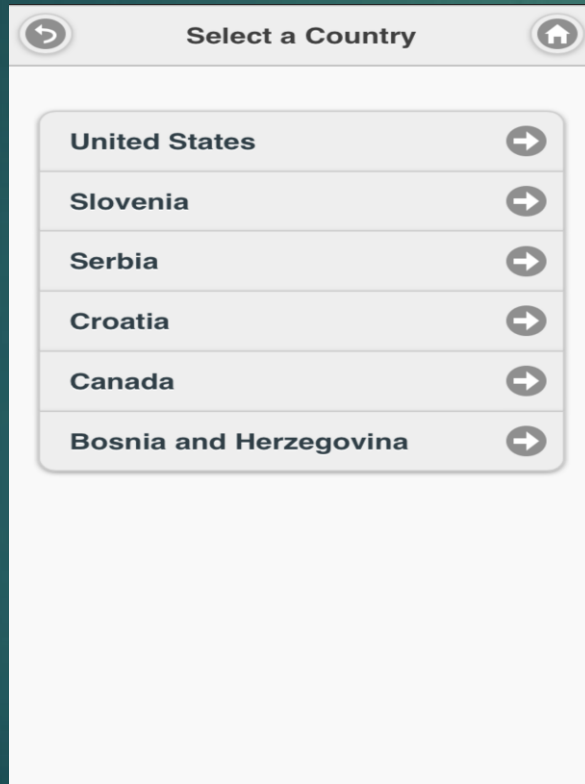
P3 Tips.com

- ▶ Follow the prompts
- ▶ Select a 4-digit “Pin”



FOLLOW THE PROMPTS

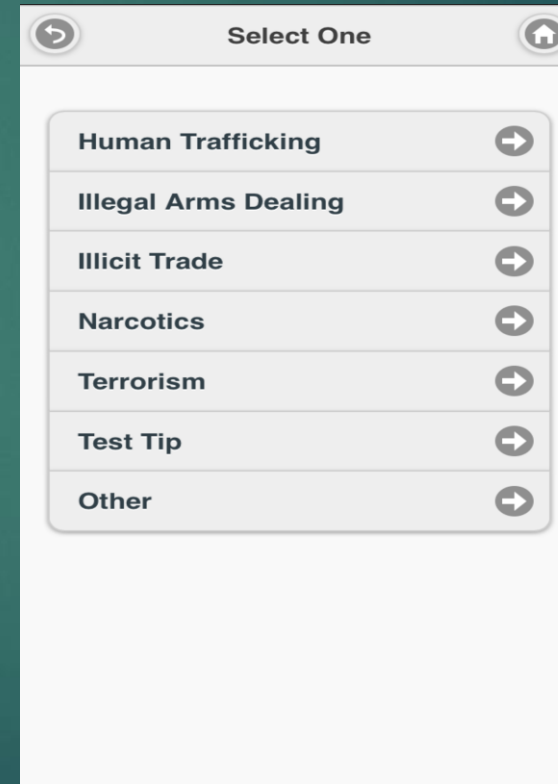
SELECT YOUR COUNTRY



A mobile app interface titled "Select a Country". It features a list of six countries: United States, Slovenia, Serbia, Croatia, Canada, and Bosnia and Herzegovina. Each country name is followed by a right-pointing arrow icon. The interface includes a back arrow in the top left and a home icon in the top right.

Country	Action
United States	→
Slovenia	→
Serbia	→
Croatia	→
Canada	→
Bosnia and Herzegovina	→

SELECT YOUR CRIME



A mobile app interface titled "Select One". It features a list of seven crime categories: Human Trafficking, Illegal Arms Dealing, Illicit Trade, Narcotics, Terrorism, Test Tip, and Other. Each category name is followed by a right-pointing arrow icon. The interface includes a back arrow in the top left and a home icon in the top right.

Crime	Action
Human Trafficking	→
Illegal Arms Dealing	→
Illicit Trade	→
Narcotics	→
Terrorism	→
Test Tip	→
Other	→

DOWNLOAD THE APP

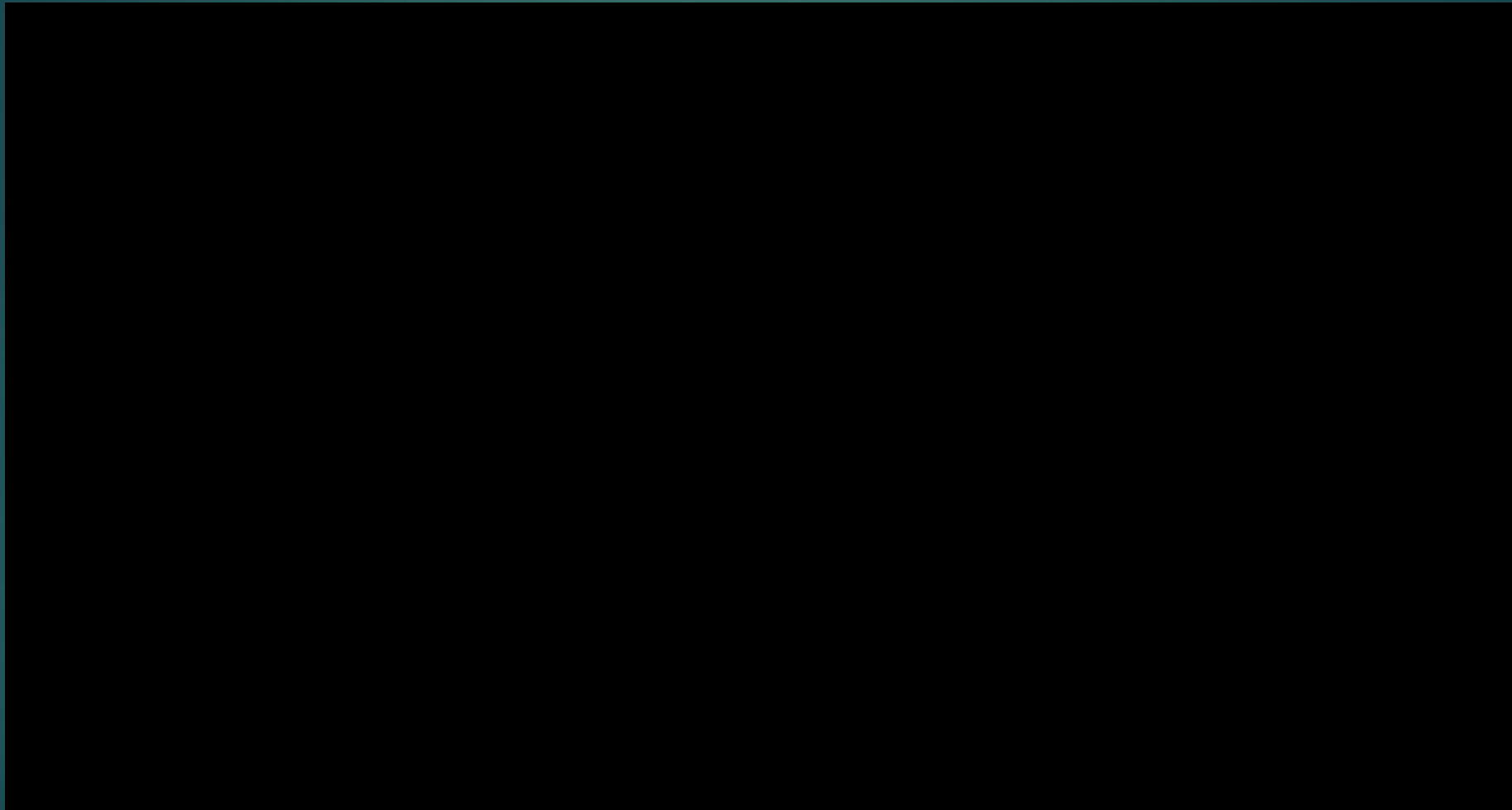
FOR I-PHONE USERS:

- ▶ Search the APP Store and search for P3 Tips
 - ▶ Download APP and follow instructions
- * For Bosnia I-Phone users only, the APP cannot be downloaded
- Login to P3Tips.com to submit a tip

FOR ANDROID USERS:

- ▶ Search Android APP for P3 Tips on Google play
- ▶ Download APP and follow intructions

HOW TO USE THE B1 APP



TRANSNATIONAL CRIME INITIATIVE

THE FOCUS



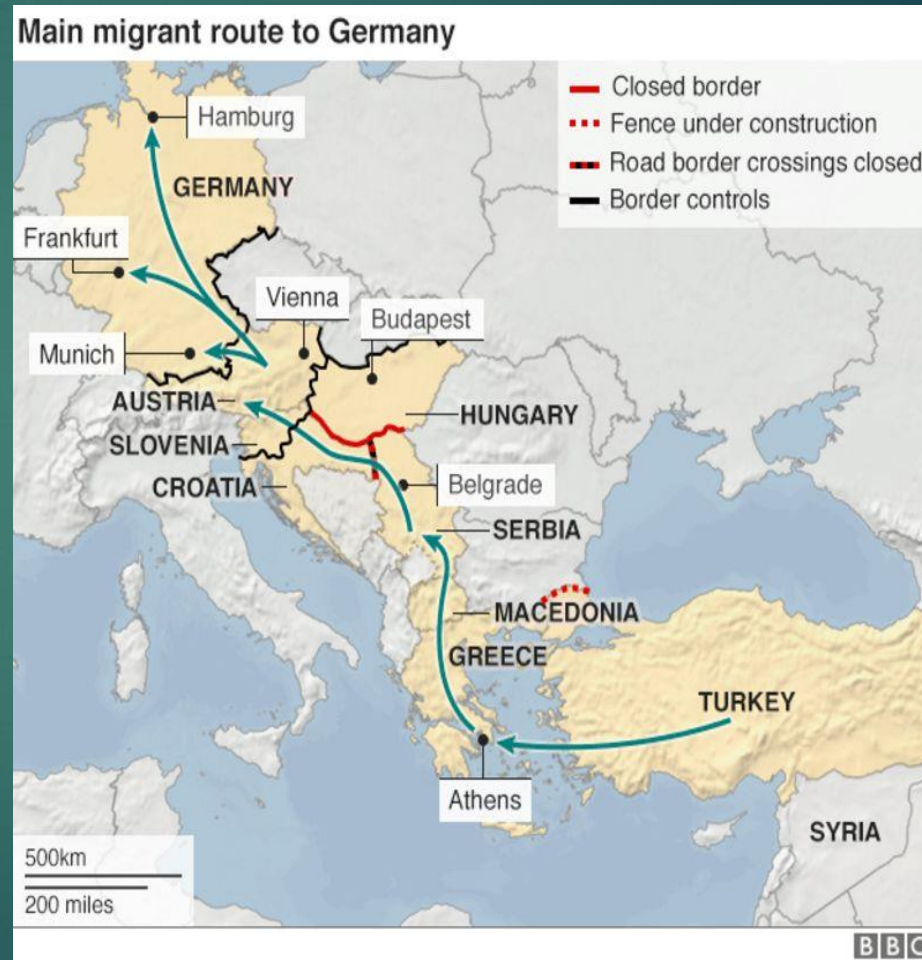
WHO IS INVOLVED

- ▶ Crime Stoppers of Puget Sound
- ▶ The Exodus Road
- ▶ Anderson Consulting (B1 APP)
- ▶ The Balkans
 - Bosnia
 - Croatia
 - Serbia
 - Slovenia

WHY THE BALKANS

TRANSIT REGION

- ▶ Migration route from Turkey, as well as from the Middle East and Central Asia
- ▶ This route is also exploited by Traffickers and Terrorists
- ▶ Corruption is HIGH
- ▶ Once crossed into Croatia, all are free to roam ALL of Western Europe



THE “PLAYERS”

Asst. Director Jovanic organized “Decision Makers” to attend this meeting:

- ▶ They are the ones that get things done in their respective agencies and have the necessary rank to move this Initiative forward
- ▶ They are the Commanders that can have their Media Personnel organize PSA's that can be broadcast to the Public
- ▶ Their Agencies, through this Initiative, will combat Transnational Crime cooperatively

COMPONENTS OF INITIATIVE

- ▶ The Police
- ▶ The Media
- ▶ The Police Media Relations Units
- ▶ The Public
- ▶ Western Union

COMPONENTS OF INITIATIVE POLICE

TO PROVIDE:

- ▶ Oversight of the Initiative in your respective jurisdictions
- ▶ Receive Tips from Crime Stoppers and fully investigate Tips in your jurisdiction
- ▶ Provide Media updates to local TV/Radio/Newspaper/Social Media outlets
- ▶ Update Crime Stoppers to success/failure of Tips and provide statistics for your jurisdiction



COMPONENTS OF INITIATIVE

THE MEDIA

- ▶ Necessary to reach mass market to spread the word
 - *Television (PSA's)
 - *Radio
 - *Social Media
 - *Newspaper/Posters



THE MEDIA (cont.)

- ▶ Police Media Relations is key in establishing positive working relationship w/Media
- ▶ Assists in producing Public Service Announcements (PSA's) to present to the Media outlets
- ▶ Advertising of the B1 APP is key

N/W UNITED STATES NEWS



COMPONENTS OF INITIATIVE

THE PUBLIC

- ▶ To Report Criminal Activity **ANONYMOUSLY** using the B1 APP
- ▶ Public needs to be educated on the Initiative
- ▶ Public must feel secure in knowing they will remain **ANONYMOUS** and will never have to testify



THE PUBLIC (cont.)

- ▶ **Must be made aware there is a monetary gain to report Criminal Activity**
- ▶ **Must be made aware there could never be retribution as they will remain ANONYMOUS**
- ▶ **No fear of being labeled a “Racist”**
- ▶ **Must be made aware the procedure for collecting reward money**
- ▶ **REWARD MONEY WILL BE \$1000.00 US DOLLARS!!!**

WESTERN UNION

SAFEST SCENARIO

- ▶ Completely Anonymous
- ▶ Reward money is easily deposited by Crime Stoppers
- ▶ Convenient
- ▶ Western Union is WORLD WIDE
- ▶ No need to involve Western Union personnel as Tipster can p/u reward money with a PIN



FOCUSING ON:

- ▶ Human Trafficking
- ▶ Terrorism
- ▶ Drug Trafficking
- ▶ Illicit Trade
- ▶ Illegal Arms Dealing

HUMAN TRAFFICKING

FORMS OF TRAFFICKING

▶ SEX TRAFFICKING

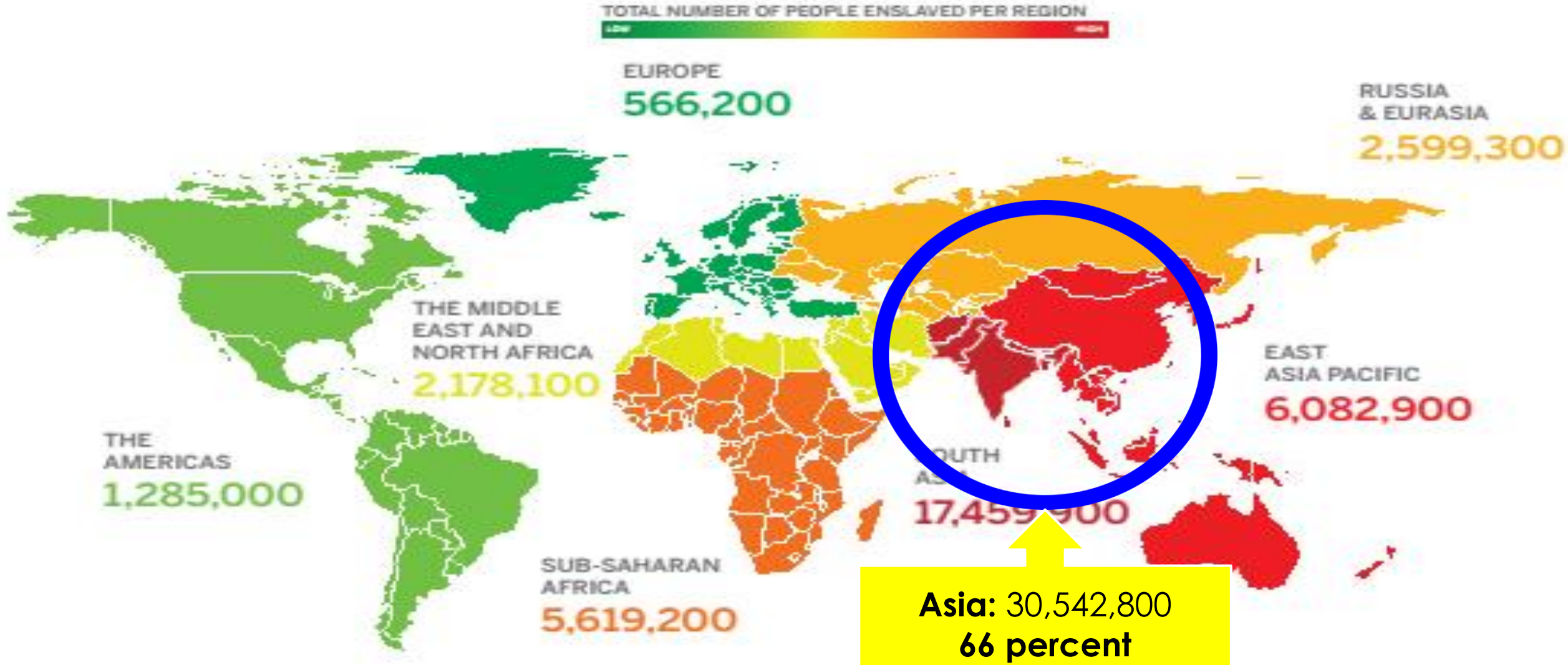
- * Street Work
- * Brothels
- * Pornography
- * Mail Order Brides

▶ LABOR TRAFFICKING

- * Domestic Servitude
- * Agriculture
- * Fishing
- * Sweatshop Labor

Europe	
Albania	Up to 90 percent of the girls in rural areas don't go to school for fear of being abducted and sold into sexual servitude.
Bosnia and Herzegovina	A quarter of the women working in nightclubs claim they were forced into prostitution. The U.N. police task force is suspected of covering up its involvement in the sex trade.
Moldova	Up to 80 percent of the women trafficked as prostitutes in Western Europe may be Moldovans.
Ukraine	Up to 400,000 Ukrainian women have been trafficked for sexual exploitation in the past decade, Ukraine says. Ukrainian sex slaves can fetch up to \$25,000 in Israel.
Africa	
Ivory Coast	A girl can allegedly be bought as a slave in Abidjan for about \$7; a shipment of 10 children from Mali for work on the cocoa plantations costs about \$420.
Mauritania	Light-skinned Arab Berbers today are thought to exploit hundreds of thousands of black African slaves. Slave raids in the 13th century began systemic slavery in Mauritania.
Sudan	Muslim tribesmen from northern Sudan still stage slave raids on non-Muslim Dinka peoples in the south, taking thousands of women and children.
Asia	
Bangladesh	An estimated 25,000 women and children are trafficked annually from Bangladesh.
India	Parents have sold an estimated 15 million children into bonded labor in return for meager loans from moneylenders.
Myanmar	The ruling military junta coerces minorities into forced labor in factories that benefit the regime and foreign corporations.
Nepal	A major source of women trafficked into Indian brothels; in addition, an estimated 75,000 people are trapped as bonded laborers in Nepal.
Pakistan	Millions of Pakistanis, often members of religious minorities, are forced to work as brick makers or in the fields of feudal landowners.
Thailand	Children sold by their parents make up a significant percentage of prostitutes in Thailand, which is a prime destination for pedophile sex tourists.
United Arab Emirates	Many women trafficked from the former Soviet Union end up in the UAE.

There are 45,800,000 Slaves!



RATE OF EXPLOITATION



9.2 million new slaves per year



25,200 new slaves per day



1,050 new slaves per hour

1 new slave every 4 seconds

DRUG TRAFFICKING

UNODC REPORTS

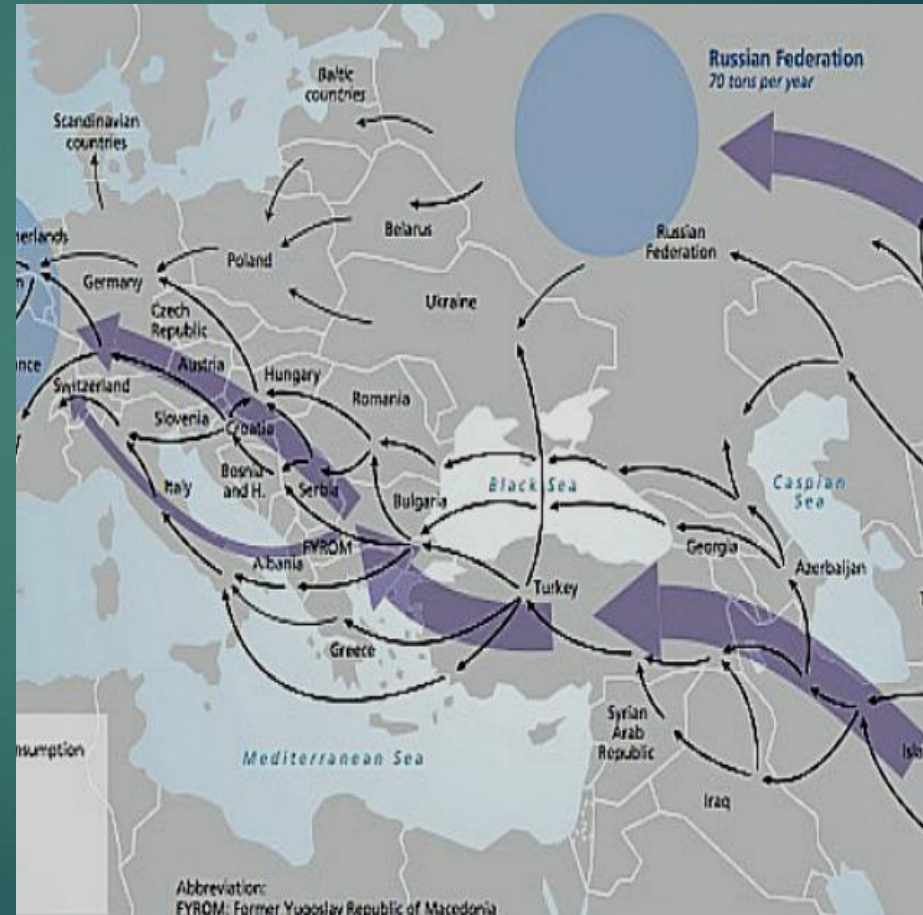
- ▶ It's BIG Business
- ▶ Corruption is at the heart of the trade
- ▶ An estimated US \$28 Billion a year crosses the Balkans into the European Union
- ▶ Organized Crime has evolved, streamlining the process
- ▶ Cash-based economies make it easier to launder proceeds from Illicit Trade



TRANSIT ROUTES OF AFGHAN HEROIN

The “Balkan Route”

- ▶ UNODC estimates between 50 & 60 metric tons of Afghan heroin transit via Serbia along Balkan smuggling routes
- ▶ Corruption is a major factor for smuggling success, especially in Kosovo and Bulgaria
- ▶ Croatia, Serbia & Bosnia are primarily transit countries

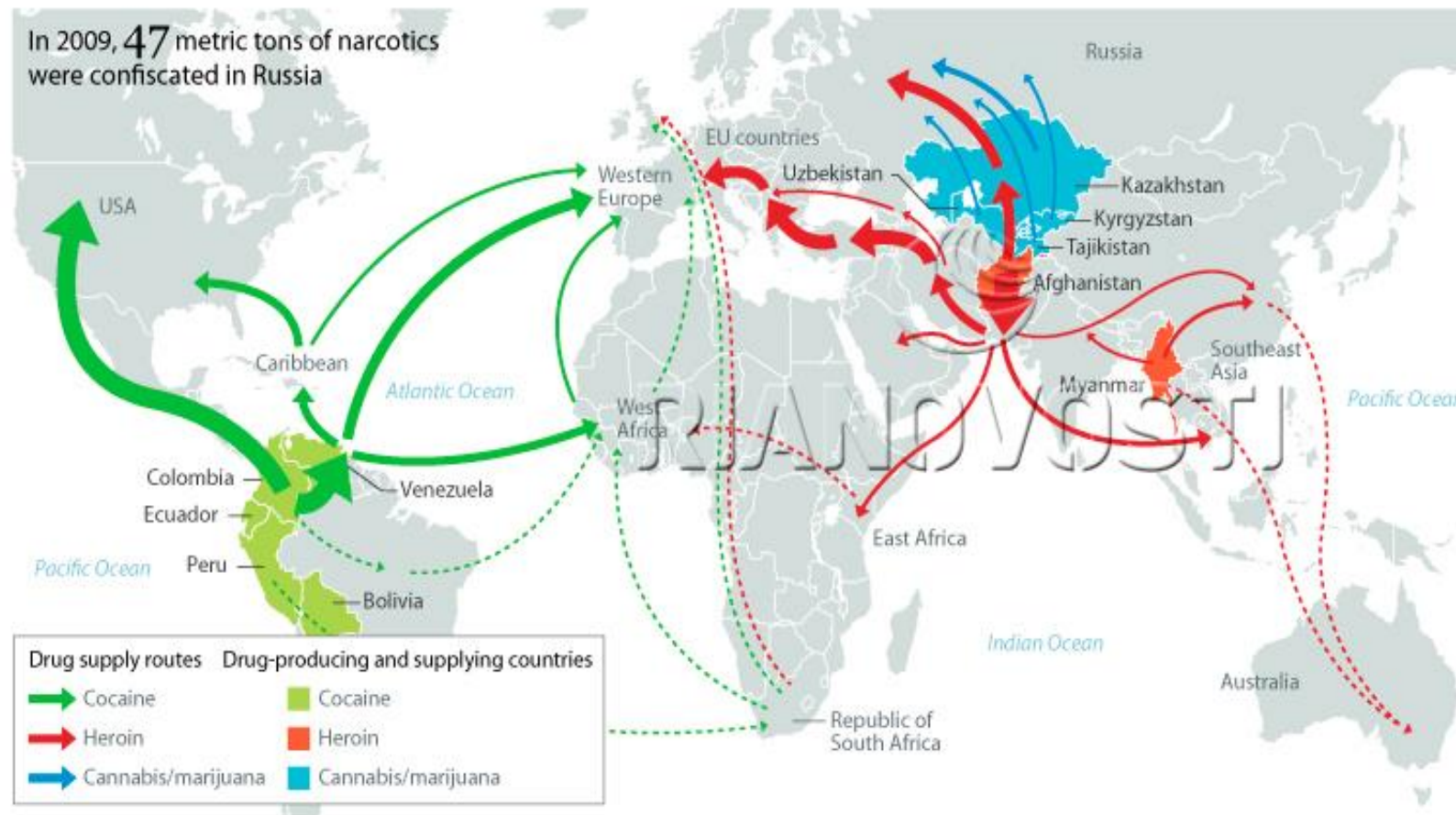


MAJOR HEROIN ROUTE VIA BALKANS

Global drug trafficking

Main global drug supply routes

In 2009, **47** metric tons of narcotics were confiscated in Russia



Russia has an estimated **2-2.5** million drug addicts, the majority aged **18-39**.

Russia consumes over **20%** of heroin produced worldwide.

Afghan heroin accounts for **90%** of the Russian narcotics market. The annual supply is estimated at **35** metric tons.

Some **30,000-40,000** Russians die annually of drug overdose. Another **70,000** die from drug-related causes

Statistics courtesy of the United Nations International Drug Control Program, the United Nations Office on Drugs and Crime (UNODC) and Russia's Federal Service on Drug Control

ILLICIT TRADE

CIGARETTE STATISTICS

- ▶ 600 million cigarettes are illegally manufactured or smuggled worldwide per year...Equivalent of 1 pack in 10
- ▶ 1 in 3 cigarettes in BiH is illegal.
- ▶ 1 in 11 cigarettes in Western Europe are illegal
- ▶ Serbia has been the most aggressive in prosecuting smugglers, while Kosovo, Montenegro and Macedonia are the worst

Source: W.H.O. & Framework Convention Alliance



ILLEGAL ARMS DEALING

- ▶ Balkans are becoming a cheap source of weapons for a variety of Terror Cells in Europe
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- ▶ Investigating links between secondary buyers, Organized Crime and Terrorists
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ILLEGAL ARMS DEALING (cont.)

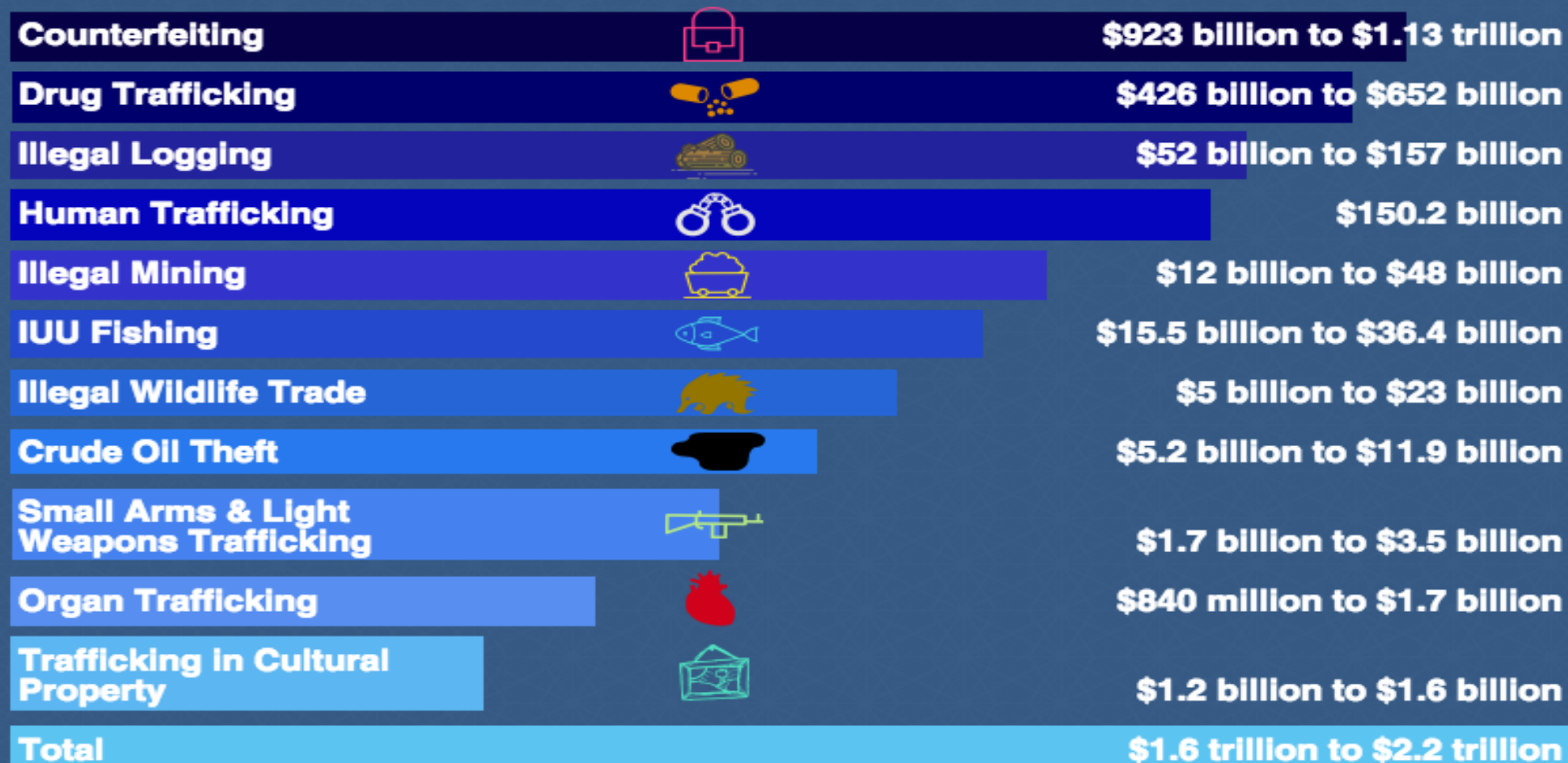
- ▶ Serbia's Interior Ministry estimates between 200,000 and 900,000 small arms units in Serbia alone
- ▶ UN estimates approximately 750,000 small arms in Bosnia and roughly 450,000 weapons in Kosovo
- ▶ Finding that Smugglers are selling these weapons to people who can smuggle them in small quantities into the European Union

Source: United Nations

ARMS/AMMUNITION DEALING



The Retail Value of Transnational Crime



GLOBAL FINANCIAL INTEGRITY

Source: *Transnational Crime and the Developing World*

REASONS SMUGGLING CONTINUES

- ▶ Inadequate resources available for Law Enforcement
- ▶ Political Corruption
 - * BiH alone loses hundreds of millions of KM a year in lost Tax Revenue
- ▶ Lack of Political will to address the multi-faceted problems

TERRORISM

JIHADISTS IN THE BALKANS

- ▶ Homegrown Terrorism is in the Region
- ▶ Embassies have been accused of distributing Passports to Extremists to easily facilitate free roam in/out of the European Union
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Source: Atlantic Treaty Organization



TO MAKE THIS WORK WE NEED:



- ▶ Commitment to the Initiative
- ▶ Assistance with informing Police Agencies as well as the Public re: the B1 APP and encouraging them to help
- ▶ The ability to work with the Media in respective countries to promote the concept and the B1 APP
- ▶ The ability to follow-up on ANONYMOUS Tips that Crime Stoppers receives from the public

INITIATIVE FUNDING

- ▶ For the first year to 18 months, Crime Stoppers will fund the Initiative.
- ▶ Imperative that the Initiative can produce Statistics in this time frame and relay to Private Sector Business as a means to secure Grant money
 - *Phillip Morris Cigarette Company is following this Initiative very closely and Crime Stoppers will be submitting a US \$3 million Grant once statistics are available
 - *Will also be engaging other International Business entities such as Facebook, Nike, Amazon, and Microsoft who utilize overseas workers where the potential for Trafficked Victims are high
- ▶ Once meetings are scheduled with these companies, may be asking some “Trusted Partners” to attend
- ▶ Benefits to respective Police Agencies have the potential for extra funding in ways such as equipment, more manpower, training and assistance with funding
- ▶ THERE WILL BE NO “OUT OF POCKET” EXPENSES FOR BALKAN POLICE AGENCIES

NEXT STEPS

- ▶ Need mutual cooperation from all involved countries
- ▶ Crime Stoppers needs to have “Decision Maker” authorization to forward jurisdiction appropriate Tips
- ▶ ANONYMOUS Tips will be routed to country specific “Trusted Partners”
- ▶ All involved countries need to work with local Media to promote the B-1 APP and instill the ANONYMOUS TIP concept
- ▶ Encourage citizens to report crime via the B-1 APP, especially if they fear retribution

NEXT STEPS (cont.)

- ▶ When an arrest has been made, notify Crime Stoppers for follow-up in order for us to pay the ANONYMOUS Tipster \$1000 US
- ▶ Keep statistics on arrests:
 - * Type of crime
 - * Names of arrested individuals
 - * Location and details of arrest
- ▶ May need some “Trusted Partners” to accompany Crime Stoppers to emphasize the need for this Initiative to potential Business for Grant opportunities

THE INITIATIVE IS WORKING

- ▶ Met with US Congressman Dave Reichert
- ▶ Goal is to make this a worldwide initiative
- ▶ Notified US State Department for “buy in” and funding
- ▶ Submitting Grants to international business for funding



CONTACT INFORMATION

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