

Crime Stoppers USA 2017 Training Conference  
Board Recruitment  
Volunteer Recruitment



# Steven DuBois

**31 Year Veteran of Indianapolis Metropolitan Police Department.**

**Former Homicide Detective and Homicide Detective Sgt.**

**Former Narcotics Sgt.**

**Coordinator of Crime Stoppers of Central Indiana – 7 years**

**Crime Stoppers USA Board Member - 3 Years**

**Crime Stoppers Board of Directors Executive Board - 1 year**

# Board/Volunteer Recruitment – How do I Start

- Ask
- Social Media
- Special Projects
- Interns and Volunteers
- Other Non-Profits

# Goals -Why New Board Members and Volunteers?

- Involve a new generation with Crime Stoppers to stabilize and sustain the program into the coming years.
- Recruit new volunteers to help Crime Stoppers complete it's mission.
- Recruit new board members who have special talents or contacts to help Crime Stoppers complete it's mission.
- Reduce the work load of executive director, staff, and coordinator.
- Help the program reflect the population of it's service area.

Sometimes You Just Need to Ask



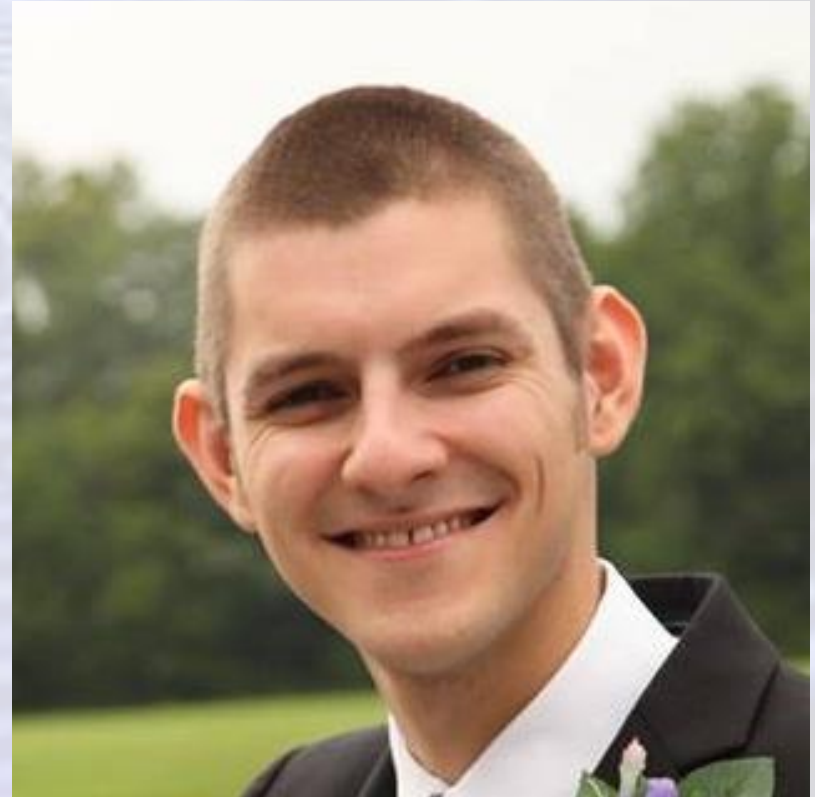
Sometimes Help is Closer than You Think!



# Social Media

- Use Social Media to Find/Recruit Volunteers/Board Members.
  - Ryan Dendinger
    - Social Media Coordinator for Crime Stoppers of Central Indiana for 1 year.
      - Recruited by use of Facebook and LinkedIn.
      - Did daily posts for program to removed that tasks from the staff.
  - Grant Phillips
    - Current Social Media Coordinator for Crime Stoppers of Central Indiana.
      - Recruited by use of Facebook and LinkedIn.
      - A total of 3 very qualified candidates were given final interviews.
  - Ashley Flowers
    - Connected with Ashley after she sent a message to Crime Stoppers by Facebook and LinkedIn.

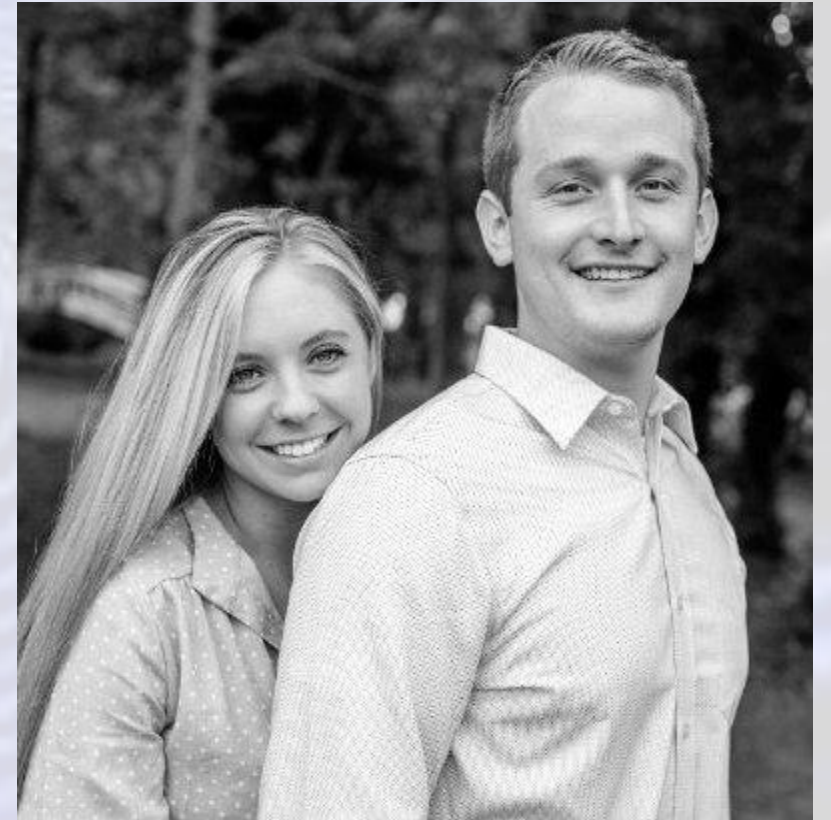
# Ryan Dendinger/Grant Phillips Social Media Coordinator





# Ryan Dendinger

- Ryan contacted CSCI after a volunteer job posting was put in LinkedIn. He undergrad degree was in Criminal Justice and he was working on a Masters of Science in Criminal Justice.
- Ryan did the day to day posting of all bolo's and news releases created by our program. This allowed the staff more time to research tips and work with detectives.
- Our page engagement went up very fast as we were posting more time relevant data.
- Ryan was our social media coordinator for over a year till he began his search for a new job.



# Grant Phillips

- After a year without a social media coordinator, CSCI again posted the position on Facebook and LinkedIn. Almost immediately three very qualified applicants applied. One spoke 3 languages, one was in the final stages of his law enforcement academy, and one was Grant Phillips
- Grant's resume showed he was a local resident for his entire life, he had a interest in the Criminal Justice filed, and he had a degree in Criminal Justice.
- During his interview Grant mentioned his full time job was working for Indianapolis Motor Speedway. Upon contacting the security director I was told "He is a great kid, and you would be a fool not to use him, as long as you don't take him away from the track".
- Grant was also working on a grad certificate in cyber security.



# Ashley Flowers

- Ashley was new to Indy and sent several request by social media to non-profits asking to volunteer.
- She came to us as a volunteer, then became our volunteer coordinator, and is now a board member. Her last two employment positions have been in sales and she is a true sales person.
- She has increased the number of volunteers for our main fundraiser to the point we have had to turn some volunteers away.
- She pushed for us to attend Indyvolved, a non-profit event exposing non-profits to citizens wanting to volunteer. During a chance encounter at that event, Ashley established a connection with a local radio station personality.
- She now is a guest host of a 30 minutes show “Murder Mondays” on 100.9. The show talks about major serial murder cases and profiles what Crime Stoppers does and how citizens can help.
- The next project Ashley wants to tackle is podcasting unsolved murder cases.



# Special Projects

## Caitlin Bartnik/David Blankenship



# Crime Stoppers of Central Indiana and Ball State University's Unsolved Death Project

- Crime Stoppers of Central Indiana and Ball State University joined forces to create PSA's for 16 unsolved death cases.
- The project pushed the students deep into death investigations and the Crime Stoppers format.
- The project won "Best Community Initiative" award from Crime Stoppers USA 2014
- The project was published both online and in printed form in a criminal justice educational journal.
- A total of 18 students were involved in the project.

# Caitlin Bartnik

- Caitlin left school after earning her bachelor degree and took a job with Muncie Police Department as their Domestic Violence Coordinator.
- She then went into the mental health field as a Behavioral Clinician for Meridian Health Services.
- In 2016 Caitlin decided to move to Indianapolis and took a job as a Community Supervision Manager in Marion Counties Community Corrections Unit. Caitlin reached out to CSCI and asked if there was a way to get involved.
- In 2016 she took a job with NUVO newspapers, Indianapolis alternative newspaper. NUVO sits on Crime Stoppers Board of Directors and she quickly replaced their sitting board member.



# David Blankenship



- David helped on the unsolved death project. He also went on to assist on the second project Ball State conducted, which dealt with police department cases outside Crime Stoppers of Central Indiana's service area.
- When Crime Stoppers of Central Indiana started looking for its first Social Media Coordinator, David was one of the first to apply. He eventually became the Social Media Coordinator for Muncie Crime Stoppers.
- In August of 2015 David joined the Board of Directors for Muncie Crime Stoppers and quickly moved to the Vice President position. Due to a change in employment Dave resigned from the program but continues as their social media coordinator.

# David Blankenship

## BSU/Crime Stoppers Unsolved Death Project



- “The Unsolved Death Project is one of the greatest life experiences I have had up to this point in my life. Being able to shed light on “Cold Cases”, learning from the officers, and meeting with the families of the victims was an unforgettable and enjoyable experience. If it wasn’t for this course, I doubt I would have even thought about joining Muncie Crime Stoppers. Everyday we receive a notification from the community and it is a daily reminder that Muncie Crime Stoppers is visible to the community. I am proud to have been such a huge part of Muncie Crime Stoppers in the last three years, but it would not have been possible without this project”.



# Interns/Volunteers



Chelsea Grimes



Katharine Hudson



Zachary Griggs

# How Important Can it Be!



Kyle Bitterling - Target



Ashley Painter

# Crime Stoppers USA



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