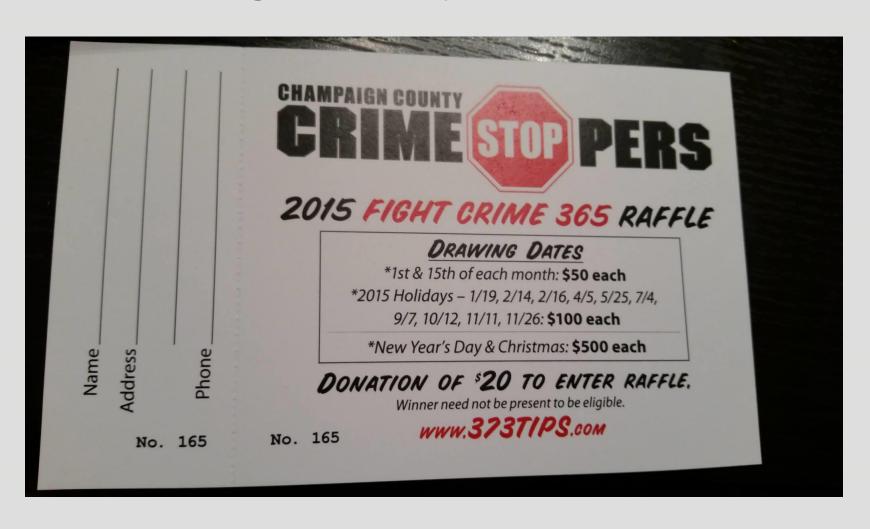
Fundraising Share and Tell

Crime Stoppers USA Training Conference 2017

Fight Crime 365 Raffle Champaign County Crime Stoppers - Illinois

- 365 Tickets for Sale
- \$20 each
- 36 Drawings for Cash
 - New Years Day \$500
 - Christmas Day \$500
 - 1st and 15th of each month \$50
 - 10 Holidays \$100 each
- Total Income \$7,300
- Total Payout \$3,200
- Other Expenses Raffle Permits at \$120 each year and Ticket Printing \$130 each year
- Sell Tickets October December for the next calendar year
- All Board Members asked to sell fair share of tickets
- Draw at each board meeting for upcoming dates
- Notify winners by mail or board members deliver check personally
- Total Profit \$3,850

Fight Crime 365 Raffle Champaign County Crime Stoppers



Take a Bite Out for Crime Stoppers Champaign County Crime Stoppers - Illinois

- Use local and national restaurants to ask for donation days
- Most restaurants will give 10-20% of sales for the day back to your organization
- Get one restaurant per month to sign up
- Promote your day on social media, local media and have board members share with family/friends/colleagues
- Chipotle will give 50% if you can connect your organization to helping kids
- We saw a slow start and now it has started to pick up quite a bit
- Started in June and we have had 4 events so far for a total of \$500

TV Trivia Night

Quincy Regional Crime Stoppers - Illinois

- Teams range from 4-8 people per team
- Questions from TV programs, commercials, theme music, cartoons, actors/actresses
- Question committee formed to fine tune the categories, sound bytes, photos, clips, etc.
- Questions shown on screens throughout the room and read by emcee
- Rounds of 10 questions each teams given 5 minutes per round to complete answers and runners pick them up
- Judges check answers after each round and spreadsheet is updated with scores
- Table Cost is \$120 and includes free appetizers (donated by host hotel)
- Cash Bar is set up for attendees as well
- In Between rounds door prizes are given away also donated by local businesses
- Sell Mulligans, 50/50 raffles and solicit sponsorships from local businesses as well
- Silent Auction has been added as well
- Winning team gets trophy, and free registration to next years event
- Average Profits \$4700 over last 7 years and added ~\$1500 with silent auction in 2017

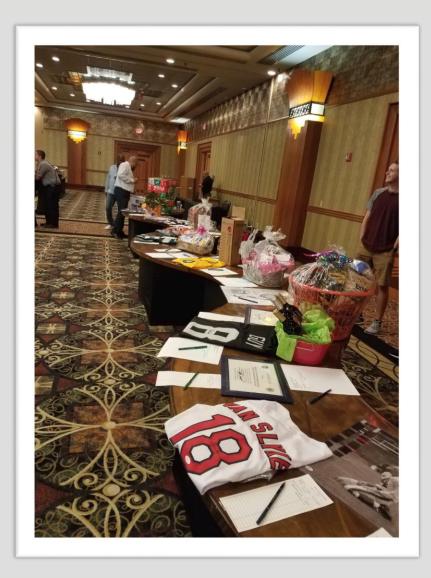
Sports Auction

Greater Peoria Area Crime Stoppers - Illinois

- Use local conference center for location
- All guests receive appetizers, soft drinks, beer and cash bar throughout the night
- Balloon Pop
 - Donation of \$20 for each balloon pop
 - Each balloon contains a slip for a prize that is valued at least \$40
 - 110 balloons sold for \$2200 raised
- Wine Pull
 - Specialty wine donated by local businesses
 - All wine wrapped in paper
 - Participants donate \$10 and get to pull a bottle of wine
 - \$1300 raised with just this activity
- Silent Auction & Live Auctions that contain large sports memorabilia items
- Scholarship is supported by this event and scholarship winners are announced at this event each year
- Total profit in 2017 ~\$18,000

Sports Auction

Greater Peoria Area Crime Stoppers - Illinois





Amazon Smile Illinois State Crime Stoppers Association

- Sign up on Amazon Smile website for your organization
- org.amazon.com
- Easy to sign up, spread the word and it doesn't cost the general public any extra



Other Ideas

- Shred Event with Drug Drop Off
- Cash Bash
- Lip Sync Contest
- Spelling Bee (Similar to TV Trivia)
- Raffle Items at Summer Festivals
- Golf Outing

Other Ideas to Share?

Questions or Would you like contact information for questions on these ideas?

Dawn Coyne dcoyne@crimestoppersusa.com 217-721-9272