

The

INFORMER



CRIME

STOPPERS

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July 2014

2	Chairman's Message
3	Texas Crime Stoppers
4	CSUSA 2014 Conference
5-6	CSUSA Partners with Cold Justice
7	Snap Trends
8-10	Border Security
11-12	Sidebar with the Judge
13	Crime Stoppers Financial Corner
14-20	CSUSA Conference Sponsorship Opportunities
21-23	Officer Down Memorial Page

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With the increased number of school shootings this year, Crime Stoppers is needed more than ever. After spending some time in Washington DC I have seen the effect these school shootings have had on our legislators and government employees. Over the past several months CSUSA representatives have had meetings in Washington DC with Homeland Security, the National Fusion Center Association, the Blue Campaign, the Polaris Project and multiple Senators and Representatives increasing their knowledge of how Crime Stoppers USA programs operate and how we can assist them. Discussions covered school shootings, terrorism, SARS, human trafficking and funding for Crime Stoppers programs across the United States and Territories.

Our last series of meetings may be starting to bear some fruit. In a nutshell, we are asking for a bill to be passed in the US House of Representatives which would reimburse Crime Stoppers USA programs for all the rewards they pay out in a year. The money would come from forfeiture funds controlled by the Treasury Department. We have been receiving assistance from Richard Menzi, a Washington DC attorney, who is now our Legislative person in Washington DC. We have also received assistance from Jay Grant who is the Secretary General of the InterPort Police – International Association of Airport and Seaport Police. Jay was a lobbyist in Washington DC for twenty years and is a huge help. Please keep an eye on your email and make sure your email addresses are up-to-date in the CSUSA database. We may be asking you to contact your Congressional Representative or your Senator.

We have also had successful meetings with the Department of Homeland Security. In the future they will be working with Crime Stoppers USA to provide training for our call takers at the call centers and some of the training will be similar to what the 911 operators receive concerning how to recognize SARS events. Also, we will be working with the Blue Campaign on human trafficking. More information will be shared with you in the near future.

The CSUSA 2014 Conference in Austin is just around the corner and if you have not registered please do so quickly as the hotel is starting to fill up. The Conference Committee has planned excellent training courses which will be relevant and pertain to what you do. Networking with others from around the country and learning about what they do to keep their program current is also a big reason to attend.

Thank you for being a part of the best crime fighting organization in the world. You are all making a difference!

Sincerely,
John D. Lamb
John D. Lamb
Chairman

Texas Crime Stoppers News!

May 21, 2014



26th Annual Texas Crime Stoppers Conference October 8-10 2014, Beaumont TX Registration

The 26th annual conference is hosted by Beaumont Crime Stoppers. For conference information and to register online or by mail, [click here](#) and you will be redirected to the Beaumont Crime Stoppers Website.

[Link for Beaumont Crime Stoppers website](#)

26th annual Texas' Best Awards!

*Nominations are being accepted now thru August 15, 2014.
Download the **Awards Nomination Package** [here](#).*

Please read the instructions carefully prior submitting your nominations.

[26th annual Texas Awards link](#)

Crime Stoppers USA - 4th Annual Training Conference August 17-20, 2014 Austin, Texas!

The Texas Crime Stoppers Council has approved attending the 4th Annual Crime Stoppers USA Training Conference as credit toward program certification and continued program certification. For information regarding this conference and registration, please visit their website here: <http://www.crimestoppersusa.com/conf1.htm>

[Crime Stoppers USA 2014 Conference link](#)

2014 CSUSA Conference

By

Mike Blatman, Conference Committee Chair

The 2014 Crime Stoppers USA Conference in Austin Texas August 17-20 will have something for everyone; First time attendees or veteran Crime Stoppers will find something they can bring back to their local programs. The Hyatt Regency in Austin will host this year's conference. The days will be filled with great topical training and will include a day long look at dealing with "Enhanced Rewards".

Your Conference Registration includes all classes, a Sunday evening Welcome Reception as well as Breakfast and lunch Monday- Wednesday and a Farewell dinner Wednesday. You're a short walk across the Bridge into downtown Austin where you will find great entertainment during your free evenings.

There will be plenty of opportunities for both Board Members and Coordinators to gain valuable information. A Law Enforcement Accredited Track has been set for the 2014 Conference to assist in POST or Certification Credits for Law Enforcement personnel. While we will cover Crime Stoppers basics we will also look at ways Crime Stoppers programs can make an even greater impact in their communities.

Does your local program utilize Social Media to its fullest extent? If not then you are missing a large audience. Join Scott Mills of the Toronto Police Services and learn how you can improve your programs outreach. You can even schedule a one on one consultation.

We have all heard about Human Trafficking and how it takes a toll across society around the world. The "Polaris Project" will be on at this year's Conference showing how important local efforts can be in eliminating this terrible crime and how Crime Stoppers can help.

Check out the Crime Stoppers USA website for more information on the 2014 Crime Stoppers USA Conference. You can count on learning something new, and help maybe even solve the question, Why is the unofficial motto of Austin, "Keep Austin Weird".

Cold Justice - CSUSA Partnership

Crime Stoppers USA will get national publicity this season on cable television's TNT thanks to a promotional partnership with the series "Cold Justice". The crime reality series follows former prosecutor Kelly Siegler and former crime-scene investigator Yolanda McClary as they work with local law enforcement to try to solve cold cases. From Law & Order creator Dick Wolf, "Cold Justice" has averaged 1.9 million viewers.

This season the series and TNT have joined forces with Crime Stoppers USA. The network has produced a public service announcement telling viewers that if they have witnessed or have information pertaining a crime to call Crime Stoppers. Kelly and Yolanda then tell viewers that all tips are anonymous, and they give our number 800-222-TIPS while the graphic displays www.crimestoppersusa.com. The PSA will air during TNT's exhibition of "Cold Justice."

The series started shooting another season June 6th. The first 13 of 18 episodes of Season 2 have been announced:

1. Gone (Altus, Okla.)
2. A Monster Among Us (Camp Hill, Ala.)
3. High School Sweethearts (La Porte, Texas)
4. First Love (Cottonwood, Ariz.)
5. Ambush (Malvern, Ark.)
6. Single Working Mom (Gallatin, Tenn.)
7. Billy Goat Hill (Chattanooga, Tenn.)
8. Lady in the Box (Aurora, Colo.)
9. Copper Dollar Ranch (Jasper, Iowa)
10. He Said, He Said (Vigo County, Ind.)
11. Stranded (Bay City, Texas)
12. Death By Design (Waller County, Texas)
13. Sunspot Highway (Alamogordo, N.M.)

With today's vast broadcast and cable television audience, the Crime Stoppers USA promotional partnership with TNT could help member programs reach people that may not have heard our message frequently enough to respond to it. The message also drives home our nationwide 800-222-TIPS line, which serves communities where there is no local Crime Stoppers program. Crime Stoppers is providing some promotional exposure to TNT through online messaging on the Crime Stoppers website and through social media.

This is an opportunity for local programs to tie into the additional messaging. Local cable providers and viewers will become more aware of the messages and could be friendlier to helping Crime Stoppers with Crime of the Week or other messages. As a member-supported organization, Crime Stoppers will enjoy an extra benefit to the messaging: Local programs that are non-members will see the intangible benefits of being part of the organization.

As a public relations effort, the TNT and "Cold Justice" promotional partnership could help local programs develop leads to cold cases and the series' team would help Crime Stoppers deliver the message to its viewers – that is that when media, the community, and police work together, suspects are caught and tried and, as a result, communities can be safer places to live. Through this relationship, Crime Stoppers can share its message – if you have witnessed a crime, or if you have information about criminal activity call Crime Stoppers; all tips are anonymous.



With billions of users around the world, social media sites have become valuable sources of information for law enforcement agencies about potential and ongoing risks and threats in their communities. With Facebook and Twitter processing almost 500 million posts and tweets each day, there's no time to manually sift through social media posts to find the specific information that proves helpful in an investigation. This is why law enforcement and public safety agencies around the country are turning to SnapTrends, the leading location-based social intelligence platform for public safety and emergency management.

Real-Time Location-Based Social Media Intelligence

SnapTrends provides the ability to gather valuable intelligence from public social media posts, which enables organizations to more effectively prevent, identify, respond to & investigate crimes, threats and emergencies. SnapTrends saves organizations valuable time and resources, allowing users to spend less time at the computer and more time acting on the gathered information.

As the leading social media tool for law enforcement, corporate security, risk & emergency management, SnapTrends allows users to observe, save and analyze public social media posts in real-time within a defined location. By pinpointing the exact geographic location where social media posts are generated, organizations can turn social media information into **social media intelligence** to prevent, identify, respond to and investigate these risks and threats more quickly and effectively.

SnapTrends' customer success stories:

- During President Obama's visit to Dallas in October 2013, SnapTrends monitoring identified and led to the apprehension of a suspect who had made posts about shooting the President
- A police department monitoring an SEC football game used SnapTrends to identify and later apprehend a suspect making threats to 'shoot up' the game
- When emergency phone lines went down during a flood, people stranded in their homes took to social media. Using SnapTrends, a fire department was able to identify their exact locations and rescue them

Choose SnapTrends to help you protect your community by being able to respond to threats and emergencies in real-time.

Interested in learning more?

Click ["See-the-power"](#) to give us something to find. We'll find another real-world example and show you how we did it.

Crime Stoppers USA members receive a 5% discount with the code: **SNAPCRIME**

Homeland Security News Wire

Border security: Violence and corruption by drug cartels hits homeland

By Robert Lee Maril

Published 24 April 2014

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While the American media devotes much time and effort to pinpointing the violence and corruption generated by the drug cartels in Mexico, far less attention is devoted to crimes in this country which are a direct result of these same criminal organizations. The corruption of American law enforcement has become a significant problem along the border. The Mexican drug cartels which control drugs and human smuggling are directly responsible for a spiraling level of violence and crime which instills fear among residents on both sides of the border even as it lowers the quality of life for all who call the U.S.-Mexican borderlands their home.

While the American media devotes much time and effort to pinpointing the violence and corruption generated by the drug cartels in Mexico, far less attention is devoted to crimes in this country which are a direct result of these same criminal organizations. A case in point is the Panama Unit in south Texas.

A street-level task force created by Hidalgo County Sheriff Lupe Trevino in 2009, one unit leader was the son of the police chief of the city of Hidalgo along with Mission police detective Johnathon Trevino, Sheriff Lupe Trevino's own son. Also included were members of the Mission police department who, along with other members of the Hidalgo County Sheriff's Crime Stoppers unit, began guarding drug loads for known traffickers. Another member of the Panama Unit was Mission police department's Alexis Espinoza, the son of Chief Rudy Espinoza who is head of the Hidalgo police department.

For more than three years the Panama Unit provided protection for drug traffickers and, at the same time, stole drugs from these same smugglers as they made a mockery of law enforcement along the Mexican border (Ildefonso Ortiz, "Feds Arrest Hidalgo County Sheriff's Commander," [The Monitor](#), 24 December 2013)).

Witnesses said that the son of the Hidalgo County Sheriff and the son of the Hidalgo's police chief both believed they were invulnerable to arrest for their crimes because of their fathers' status in local law enforcement.

Charges were finally brought against the Panama Unit when Miguel Flores, in the Hidalgo County Sheriff's Department wore a wire for the FBI (Melissa del Bosque, "Exclusive: The Man Behind Hidalgo County's Biggest Law Enforcement Scandal," [Texas Observer](#), 28 May 2013).

Recently demoted from his position in law enforcement, Flores believes that Sheriff Lupe Trevino is punishing him for providing information which led to the arrest of the Sheriff's son. Officer Flores has filed a whistleblower's lawsuit against Sheriff Lupe Trevino.

Also arrested, after nine former members of the Panama Unit pleaded guilty, was Jose Padilla. Padilla is the former Commander of the Hidalgo County Sheriff's office, Sheriff Trevino's second in command. He is accused of protecting drug traffickers from rival gangs as they smuggled and distributed illegal drugs throughout Hidalgo County. Commander Padilla is [described](#) as, "...a ruthless enforcer who forced (Sheriff) deputies to bring cash to him for political purposes..." in a county which is one of the poorest in the country.

While Hidalgo County Sheriff Lupe Trevino staunchly maintains his innocence and has stated he was not aware of the illegal activities of his Panama Unit, corruption in the Hidalgo County Sheriff's Office runs very deep. Former Hidalgo Sheriff Brig Marmolejo served time in prison for his participation in drug-related crimes. Former Sheriff Conrado Cantu, who was the head of law enforcement in adjacent Cameron County, was sentenced to twenty-four years in prison without parole for accepting bribes from drug traffickers, laundering drug money, and related crimes which included accepting \$10,000 to protect a drug smuggler. The presiding judge in Sheriff Cantu's trial characterized the defendant's crimes as, "...egregious activity that only served to promote the illegal narcotics trade." (Robert Lee Maril, [The Fence](#), pages 54-55; and Sergio Chapa, "Cantu Sentenced to 24 Years," 14 December 2006, *McAllen Monitor*, p. 1.)

Another alarming example of increased violence among border law enforcement is the recent kidnapping and sexual assault of three females who illegally crossed the Rio Grande near Mission in March, 2014. A Customs and Border Protection agent, Esteban Manzanares, has been identified by the victims and by film surveillance in the case now being investigated by the FBI. Agent Manzanares, who committed suicide before he was about to be arrested in his apartment where he took one of his victims, is accused of detaining these three women, including two teenagers, as they sought to surrender to authorities. Agent Manzanares stands accused of taking these women to an isolated area where he slit the wrists of the mother of one of the victims, assaulted one of the teenagers, then took the remaining teenager to his apartment in nearby Mission. (Juan Carlos Llorca, *FBI: Dead Border Agent Suspected in Kidnapping*, [Associated Press](#), 13 March 2014).

Several days after the assaults and kidnapping, Commissioner Gil Kerlikowske, head of U.S. Customs and Border Protection, apologized for Manzanares' crime saying, "I am deeply sorry that this incident occurred and am committed to doing everything in my power to prevent incidents like this from occurring again." (Ildefonso Ortiz, "After Immigrants attacked, CBP chief apologizes, Reps. Cuellar and Castro chime in, civil rights attorney slams Border Patrol, [The Monitor](#), 14 March 2014).

CBP Agent Manzanares joined the Border Patrol in 2008 during a time when Congress mandated a rapid increase of agents from a modest number of about 4,000 to the present 23,000. The professional training for all new agents at the Border Patrol academy was reduced from six months to just fifty-three days allowing little time to develop the professional law enforcement

skills of all CBP agents who received less than two months of classroom and field experience in immigration law, Spanish, and weapons training.

The Panama Unit and the crimes against three Honduran females by a CBP agent in south Texas are symptomatic of border violence and corruption with direct ties to illegal drugs and human trafficking. The corruption of American law enforcement has become a significant problem along the border. The Mexican drug cartels which control drugs and human smuggling are directly responsible for a spiraling level of violence and crime which instills fear among residents on both sides of the border even as it lowers the quality of life for all who call the U.S.-Mexican borderlands their home.

Robert Lee Maril, a professor of Sociology at East Carolina University is the author of [The Fence: National Security, Public Safety, and Illegal Immigration along the U.S.-Mexico Border](#). He blogs at leemaryl.com.

SIDEBAR with the Judge

by Judge Richard W. Carter, Retired

CSUSA Director of Legal Services

Protecting *Crime Stoppers* Tipsters

Sometimes the umpire needs a little help in making the Call. Judges hear a variety of cases in their respective courtrooms, and they don't always have the best view or perspective. Especially when deciding a case involving new issues. Not that umpires are blind...although justice is supposed to be 😊

It is inappropriate for parties or their attorneys to make “ex parte”, or one-sided, unilateral communications to a judge. Such is unethical and perhaps even unlawful.

However, through oral argument and pleadings in adversarial proceedings where both sides have the concurrent attention of and access to the judge, information can be lawfully communicated to the judge.

It has become apparent that an increasing number of judges have been conducting *in camera* hearings to determine what information contained in Crime Stoppers tips should or should not be disclosed to a criminal defendant using the redaction process.

It is my belief that if a judge is provided with an example of a proper Order delineating what is to be redacted from a Crime Stoppers tip and the legal reason(s) for redaction, the judge is more likely to use it as a template that can be adapted to their case at hand.

That was exactly the situation in a case decided in late June of 2014. The judge used the Order from the *Atwater* case in North Carolina. Information was

released to the criminal defendant and attorney, but in a manner which did not endanger the Crime Stoppers tipster.

So where can the *Atwater* Order be found? Wherever you had it last. The decision has been on the last two versions of the Crime Stoppers Super CD distributed at no charge by Crime Stoppers USA each year to dues-paid members of CSUSA. It can be found under the “Case Law” folder. Do yourself, the tipster, and your Crime Stoppers program a favor by sharing the decision and its format with your criminal prosecutor and criminal court judges now.....BEFORE the next case is before the court and “ex parte” communications become a factor.

Quick Shots

I was recently asked whether a Crime Stoppers organization should accept a \$1,000 charitable donation from a gun manufacturing company that had recently relocated to area and wanted to help out the community. My answer was that if the gun manufacturer sells firearms to law enforcement and to the military, the fact that the same brand of firearm is occasionally used to commit crimes is not enough to dissuade me from recommending that Crime Stoppers accept the donation.

I was also asked whether Crime Stoppers text tips received via text messages should be received and handled by members of the Crime Stoppers board of directors who are not law enforcement officers. It has always been my preference that tips be received and processed by law enforcement officers who are knowledgeable of elements of criminal offenses and thoroughly familiar with probable cause. However, that luxury is not always possible. If board members are going to assume this responsibility, I suggest that first receive proper training on the legal duties, operational procedures, and potential consequences of errors. I typically recommend sixteen (16) hours of instruction as the minimum threshold.

In the last issue of *The Informer*, the \$Financial\$ Corner discussed some of the various reporting requirements of exempt organizations with respect to the annual informational return, more commonly referred to as Form 990, Form 990-EZ or Form 990-N. However, another question that comes up quite frequently is whether Crime Stoppers are required to file Form 1099-MISC for rewards paid to anonymous tipsters.

Generally, miscellaneous income payments of at least \$600 in rents, services, prizes, awards paid to individuals and businesses must be reported by the issuing organization on a Form 1099-MISC. Of course, as with any Internal Revenue Service (IRS) regulation, there are numerous exceptions to the rule! In the past, some Crime Stoppers organizations believed they were exempt up to \$1000 based on a Private Letter Ruling (PLR) by the IRS, a procedure by the IRS providing interpretation, guidance and determination on specific tax issues. However, PLR's may not be relied upon as precedent by other taxpayers. In addition, in searching the PLR's by the IRS, nothing could be located regarding the waiving of Form 1099-MISC up to \$1000 for Crime Stoppers organizations.

However, the good news is that the IRS made some modifications to Form 1099-MISC regulations in conjunction with the Patriot Act in the mid-2000's. Therefore, specific instructions in the Form 1099-MISC now include this instruction:

Exceptions: Fees paid to informers. A payment to an informer as an award, fee, or reward for information about criminal activity does not have to be reported if the payment is made by a federal, state, or local government agency, or by a nonprofit organization exempt from tax under section 501(c)(3) that makes the payment to further the charitable purpose of lessening the burdens of government.

With this information, Crime Stoppers programs are not required to file Form 1099-MISC for reward payments made to anonymous tipsters since the organizations are usually nonprofit organizations exempt from tax under 501(c)(3). Why is this important? If a Form 1099-MISC had to be prepared for these reward payments, the Crime Stoppers organization would have to acquire the individual's name, address, Social Security number, etc. As you can see, this would no longer guarantee the anonymity of the tipster, so this is vital to Crime Stoppers organizations.

A note of caution, however. There has been much discussion about large rewards being offered by Crime Stoppers organizations for high profile or significant cases within their communities. Rewards of \$10,000 or larger had been offered in an attempt to highlight a particular crime in the hopes of solving it. Although the IRS no longer requires the Crime Stoppers organization to complete a Form 1099-MISC, the Patriot Act has had an impact on the banking industry as well. Any cash payment of \$10,000 or above will require an individual to provide their name, address and Social Security number, so it is important to keep this in mind with respect to tipsters and anonymity.

Finally, although Crime Stoppers organizations no longer have to report reward payments on Form 1099-MISC, the anonymous tipster receiving a reward payment may still be required to provide this reward payment as reportable income on their personal income tax return, as the IRS regulations indicate rewards and awards are taxable income.

Should your Crime Stoppers organization make other types of payments to independent contractors, for legal services, etc., you are still required to file Form 1099-MISC for these types of payments on an annual basis. Remember, keep your Crime Stoppers organization out of the newspaper by remaining compliant with any and all Internal Revenue Service requirements!

Registration Information

CSUSA Members: \$475.00 per person
(prior to July 10, 2014)
Non Members: \$525.00 per person
(prior to July 10, 2014)
Includes- Three Breakfasts
Three lunches
Dinner Cruise and Entertainment
Welcome Reception and Entertainment

Hotel Accommodations

\$115.00 plus tax a night

Note- You must make your hotel reservations at the Hyatt Regency Austin prior to registering for the conference, except for local commuters. You will be required to provide your confirmation number as part of the conference registration.

2014 TRAINING CONFERENCE



The 2014 Crime Stoppers USA Training Conference will be different from all those that proceed it. In addition to traditional conference training, you will see a more diverse agenda geared toward your local programs. These are trainings that you can take home with you and tell those who didn't attend, "hey look at what I learned."

We are featuring classes designed for those that are new to Crime Stoppers to cover the basics; classes for board members; classes specifically for Law Enforcement personnel (POST accredited); and additional challenges for the more experienced.



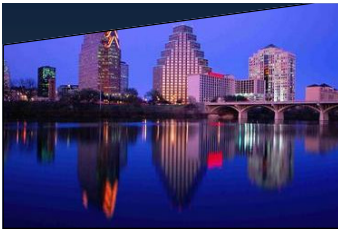
For more information about the conference or to begin registration, please visit the Crime Stoppers USA website at www.crimestoppersusa.com

Transportation

Ground Transportation is available from the airport by bus or shuttle at a nominal cost (\$5.00 by shuttle and \$1.00 by bus). Check airport ground transportation.

American Airlines is offering a special discount to Crime Stoppers USA with a 5% Discount for CSUSA Conference attendees in Austin. Use A6784BG as the authorization number when you book your flight with American Airlines.

For additional information, Contact Mike Blatman, CSUSA Conference Committee Chair
509.582.1351
mike.blatman@ci.kennewick.wa.us



When it comes down to it, the only logical place big enough to hold the 2014 Crime Stoppers USA Conference is Texas, and the warm hospitality of Austin just made sense. In fact, a place that prides itself with the unofficial slogan of "Keep Austin Weird" seems like a great meeting place for such a diverse group like Crime Stoppers USA.

- **ABC's Of Crime Stoppers**
- History; Legal Challenges; Who's Watching the Money; Media Partnerships.
- **Successful Fund Raising** - How to and what not to do when funding your program.
- **Fund Raising Show and Tell** - What are other programs doing to raise funds.
- **Marketing Your Program** - Who knows about you and how do you increase awareness.
- **Social Media** - Face Book, Twitter, Instagram, and Google+. What's next and how do you stay on top of it. (One-on-One consultation available by appointment.)
- **Successful Boards** - What does it

take to keep your Board running well?

- **Working with the Media** - How to make the media a vital part of your effort and maintain a good relationship.
- **Student/Campus Crime Stoppers** - Learn how successful programs are developed.
- **Human Trafficking** - The trading of humans for sex or labor takes place all around the world. How can your program help fight this heinous crime?
- **Building Corporate Partners** - How do you find and recruit your corporate neighbors and make them a part of your local program?
- **RX Patrol** - Learn about the partner-

ship with this national organization that deals with pharmacy robberies and burglaries.

- **FINRA** - Financial Industry Regulatory Authority will discuss fraud in the financial industry and how Crime Stoppers can help.
- **Law Enforcement Specific Classes**
- **Proper Tip Taking** - Protecting the Tipster.
- **Coordinators Round Table** - Roundtable discussion of issues facing law enforcement coordinators and their unique position.
- **FINRA and Law Enforcement** - Understanding and spotting Financial Investment Fraud
- **Tipster vs. Confidential Informant** - Dealing with law enforcement investigators.

DON'T MISS THIS! ENHANCED REWARDS

What to do and how to handle those cases that generate large reward by third parties. The Do's and Don'ts to keep your program out of the headlines for all the wrong reasons.

And really, that's just the start! Join us at the Austin Hyatt Regency on the shores of Colorado River for a chance to renew friendships and make new ones at the 2014 CSUSA Training Conference.



Sponsorship & Advertising Opportunities

AUGUST 17-20, 2014
AUSTIN, TX



Crime Stoppers USA is privileged to host the annual training conference in Austin, TX on August 17 through August 20, 2014. Delegates from all over the country comprised of law enforcement personnel, board members, volunteers, media and corporate partners will join together at this conference to learn innovative ideas that will help participants manage and operate more effective Crime Stoppers organizations. The conference will provide expertise training and opportunities to collaborate through networking experiences which will empower delegates with renewed energy and passion to help solve, prevent, and reduce crime.

Hosting such a valuable conference requires sponsorships to help reduce the cost of continued education and training for the delegates committed to making our communities safer places to live, work and conduct business. Please consider the sponsorships available in this booklet and support the conference at the level that is best for you.

For more information or to become a sponsor,
Please contact Conference Chairman Michael Blatman at
mblatman@crimestoppersusa.com or at (509)582-1351
Or Nguyet Do at ndo@crimestoppersusa.com or at (213)484-6703



AUGUST 17-20, 2014
AUSTIN, TX



PREMIER SPONSORSHIP LEVELS

PLATINUM SPONSOR

\$25,000

- Recognition as a Platinum Sponsor at all conference events
- Recognition as a Platinum Sponsor in all conference promotional materials, program collaterals and media releases
- Recognition as a Platinum Sponsor in all scripted remarks throughout the conference
- Website recognition and direct link to Sponsor's website through 2014
- Premium full page ad on the inside front cover or back cover of the conference program
- Article and full page ad in the Crime Stoppers USA's Informer quarterly newsletter
- Five Full registrations to the conference (valued at \$2,750)
- Special Introduction at all the conference awards ceremonies
- Exhibit table for three days at the conference (valued at \$1,000)
- Opportunity to include materials/gifts in the registration material
- Priority supporter opportunities at future meetings
- Receive the Crime Stoppers USA's Informer quarterly newsletter through 2014

GOLD SPONSOR

\$15,000

- Recognition as a Gold Sponsor of all conference events
- Recognition as a Gold sponsor in all conference promotional materials, program collaterals and media releases
- Recognition as a Gold Sponsor in all scripted remarks throughout the conference
- Website recognition and direct link to sponsor's website through 2014
- 3/4 page ad in the conference program
- Article and 3/4 page ad in Crime Stoppers USA's Informer quarterly newsletter
- Four registrations to the conference (valued at \$2,200)
- Special introduction at the conference
- Exhibit table for three days (valued at \$1,000)
- Opportunity to include material/gifts in the conference registration material
- Receive Crime Stoppers USA's Informer quarterly newsletter through 2014



2014 TRAINING CONFERENCE



AUGUST 17-20, 2014
AUSTIN, TX

PREMIER SPONSORSHIP LEVELS

SILVER SPONSOR

\$10,000

- Recognition as a Silver sponsor at all conference events
- Recognition as a Silver sponsor in all conference promotional materials, program collaterals and media releases
- Recognition as a Silver Sponsor in all scripted remarks throughout the conference
- Website recognition and direct link sponsor's website through 2014
- 1/2 page ad in the conference program
- 1/2 page ad in Crime Stoppers USA's Informer quarterly newsletter
- Three registrations to the conference (valued at \$1,650)
- Exhibit table for three days (valued at \$1,000)
- Opportunity to include materials/gifts in the conference tote bags
- Receive Crime Stoppers USA's Informer quarterly newsletters through 2014

BRONZE SPONSOR

\$7,500

- Recognition as a Bronze Sponsor of all conference events
- Recognition as a Bronze sponsor in all conference promotional materials, program collaterals and media releases
- Recognition as a Bronze Sponsor in all scripted remarks throughout the conference
- Website recognition and direct link to sponsor's website through 2014
- 1/4 page ad in the conference program
- Article and 1/4 page ad in Crime Stoppers USA's Informer quarterly newsletter
- Two registrations to the conference (valued at \$1,100)
- Exhibit table for three days (valued at \$1,000)
- Opportunity to include materials/gifts in the conference tote bags
- Receive Crime Stoppers USA's Informer quarterly newsletters through 2014

For more information or to become a sponsor,
Please contact Conference Chairman Michael Blatman at
mblatman@crimestoppersusa.com or at (509)582-1351
Or Nguyet Do at ndo@crimestoppersusa.com or at (213)484-6703



AUGUST 17-20, 2014
AUSTIN, TX

Individual Sponsorship Level Opportunities Tier I - \$5,000

REGISTRATION TOTE BAGS

- Recognition at opening ceremonies
- Name/logo on the tote bags to be distributed to every conference participant
- Placement of name/logo as a sponsor on event signage and printed material
- Exhibit table for three days (valued at \$1,000)
- One full registration to the conference (valued at \$550)
- Opportunity to include material/gifts in the conference tote bags
- 1/8 page advertisement space in the conference program
- Website recognition and direct link to sponsor's website through 2014
- Receive Crime Stoppers USA's Informer quarterly newsletter

TRAINING SPONSORSHIP (8 Available)

- Recognition at opening ceremonies
- Recognition during the sponsored training sessions
- Recognition of name/logo as a sponsor on signage and printed material
- Exhibit table for three days (valued at \$1,000)
- One full registration to the conference (valued at \$550)
- Opportunity to include material/gifts in the conference tote bags
- 1/8 page advertisement space in the conference program
- Website recognition and direct link to the sponsor's website through 2014
- Receive Crime Stoppers USA's Informer quarterly newsletter

CSUSA AWARDS LUNCHEON (3 Available)

- Recognition at opening ceremonies
- Recognition in all scripted remarks during the Awards Luncheon
- Recognition of name/logo as a sponsor on signage and printed material
- Exhibit table for three days (valued at \$1,000)
- One full registration to the conference (valued at \$550)
- Opportunity to include material/gifts in the conference tote bags
- 1/8 page advertisement space in the conference program
- Website recognition and direct link to the sponsor's website through 2014
- Receive Crime Stoppers USA's Informer quarterly newsletter

TRANSPORTATION

- Recognition at opening ceremonies
- Name/Logo on the transportation instruction included in registration packets
- Recognition of name/logo as a sponsor on signage and printed material
- Exhibit table for three days (valued at \$1,000)
- One full registration to the conference (valued at \$550)
- Opportunity to include material/gifts in the conference tote bags
- 1/8 page advertisement space in the conference program
- Website recognition and direct link to the sponsor's website through 2014
- Receive Crime Stoppers USA's Informer quarterly newsletter

For more information or to become a sponsor,
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Or Nguyet Do at ndo@crimestoppersusa.com or at (213)484-6703



Individual Sponsorship Level Opportunities

Tier II - \$3,500

LANYARD SPONSOR

- Recognition at opening ceremonies
- Recognition of name/logo near coffee break and refreshments tent and tables
- Recognition of name/logo as a sponsor on signage and printed material
- Exhibit table for three days (valued at \$1,000)
- Four tickets to one awards luncheon of your choice
- Advertisement space in the conference program
- Website recognition and direct link to the sponsor's website through 2014
- Receive Crime Stoppers USA's Informer quarterly newsletter

BREAKFAST HOST (3 Available)

- Recognition at opening ceremonies
- Recognition of name/logo at breakfast sessions
- Recognition of name/logo as a sponsor on signage and printed material
- Exhibit table for three days (valued at \$1,000)
- Four tickets to one awards luncheon of your choice
- Advertisement space in the conference program
- Website recognition and direct link to the sponsor's website through 2014
- Receive Crime Stoppers USA's Informer quarterly newsletter

REFRESHMENT BREAK

- Recognition at opening ceremonies
- Recognition of name/logo near coffee break and refreshments tent and tables
- Recognition of name/logo as a sponsor on signage and printed material
- Exhibit table for three days (valued at \$1,000)
- Four tickets to one awards luncheon of your choice
- Advertisement space in the conference program
- Website recognition and direct link to the sponsor's website through 2014
- Receive Crime Stoppers USA's Informer quarterly newsletter

NOTEBOOK SPONSOR

- Recognition at opening ceremonies
- Recognition of name/logo branded in notebooks to be distributed to each conference attendee
- Recognition of name/logo as a sponsor on signage and printed material
- Exhibit table for three days (valued at \$1,000)
- Four tickets to one awards luncheon of your choice
- Advertisement space in the conference program
- Website recognition and direct link to the sponsor's website through 2014
- Receive Crime Stoppers USA's Informer quarterly newsletter

REGISTRATION BAG INSERT (Multiple Available) - \$1,000

- Your company or organization would like to sponsor the Crime Stoppers USA Conference with a \$1,000 donation
- Recognition of name/logo as a sponsor on printed materials
- Two tickets to one Awards luncheon of your choice
- Website recognition and direct link to the sponsor's website through 2014
- Receive Crime Stoppers USA's Informer quarterly newsletter

FIGHT CRIME SPONSOR - \$500

- Your company or organization would like to sponsor the Crime Stoppers USA Conference with a \$500 donation
- Recognition of name/logo as a sponsor on printed materials
- Receive Crime Stoppers USA's Informer quarterly newsletter



AUGUST 17-20, 2014
AUSTIN, TX

Crime Stoppers USA Board Members

Chairman - John Lamb (OK)
Vice Chairman - John Broad (MI)
Secretary - Chris Cameron (MI)
Treasurer - James Chambers III (CA)
Immediate Past Chair - K. Scott Abrams (WI)

At-Large Board Members

Kevin Boehm (MO)
Ron Conlin (WA)
Robert Mooney (DE)
Richard Parrish (CO)
Troy Daniels (IL)

Regional Directors

Elaine Cloyd (KS)
Tony Garrett (AL)
Michael Sepulveda (GA)
James Mounce (NC)
Barb Bergin (FL)
James Taliaferro (LA)
Frank Boyd (TN)
Loren Hamilton (IL)
Margaret Jones (MO)
Charles Taraboletti (OK)
Estela Quintanilla (TX)
John Koncilja (CO)
Don Everson (SD)
Nguyet Do (CA)
Michael Blatman (WA)

Advisory Board

Richard W. Carter (retired judge)
Kevin Anderson (Andersoft LLC)
Hector Gonzalez (FBI)

SPONSORSHIP AGREEMENT

1.) Select your Sponsorship option

PREMIUM SPONSORSHIP

- ☐ PLATINUM LEVEL SPONSORSHIP - \$25,000
☐ GOLD LEVEL SPONSORSHIP - \$15,000
☐ SILVER LEVEL SPONSORSHIP - \$10,000
☐ BRONZE LEVEL SPONSORSHIP - \$7,500

TIER I SPONSORSHIP - \$5,000

- ☐ REGISTRATION TOTE BAG
☐ TRAINING SPONSOR (8 AVAILABLE)
☐ CSUSA AWARDS LUNCHEON (3 AVAILABLE)
☐ TRANSPORTATION SPONSOR

TIER II SPONSORSHIP \$3,500

- ☐ LANYARD SPONSOR
☐ REFRESHMENT BREAK SPONSOR
☐ BREAKFAST HOST SPONSOR
☐ NOTEBOOK SPONSOR

DONATION TIER

- ☐ REGISTRATION BAG INSERT SPONSOR - \$1,000
☐ FIGHT CRIME SPONSOR - \$500

2.) Fill in your contact information and billing address

CONTACT INFORMATION

Name: _____
 Company Name: _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Alternate Phone: _____ Fax: _____
 Email: _____ Website: _____

3.) Choose a payment option

- ☐ Sponsorship Check Enclosed payable to Crime Stoppers USA, Inc.
☐ Invoice us (date: _____)
☐ Charge my credit card

<input type="checkbox"/> MasterCard	Card #	
<input type="checkbox"/> Visa	Exp Date:	CCV #:
<input type="checkbox"/> Discover	Printed Name on Card:	
<input type="checkbox"/> Amex	Authorized Signature	



OFFICER DOWN MEMORIAL PAGE

REMEMBERING ALL OF LAW ENFORCEMENT'S HEROES



Deputy Sheriff David "Bubba" Johnson
Montgomery County Sheriff's Office, TN
EOW: Sunday, January 12, 2014
Cause of Death: Automobile accident



Agent Carlos Rivera-Vega
Puerto Rico Police Department, PR
EOW: Tuesday, January 21, 2014
Cause of Death: Gunfire



Detective Sergeant Tom Smith
Bay Area Rapid Transit Police Department, CA
EOW: Tuesday, January 21, 2014
Cause of Death: Gunfire (Accidental)



Police Officer Kristian Willhight
Burns Flat Police Department, OK
EOW: Thursday, January 23, 2014
Cause of Death: Vehicle pursuit



Undersheriff Brian Beck
Washita County Sheriff's Office, OK
EOW: Thursday, January 23, 2014
Cause of Death: Vehicle pursuit



Sergeant David Baldwin
Jefferson County Sheriff's Office, CO
EOW: Sunday, January 26, 2014
Cause of Death: Motorcycle accident



Animal Control Officer Eddie Maurice Hamer
Hardeman County Sheriff's Office, TN
EOW: Monday, January 27, 2014
Cause of Death: Automobile accident



Sergeant Cory Wride
Utah County Sheriff's Office, UT
EOW: Thursday, January 30, 2014
Cause of Death: Gunfire



Deputy Sheriff Percy Lee House, III
Greensville County Sheriff's Office, VA
EOW: Friday, January 31, 2014
Cause of Death: Automobile accident



Deputy Sheriff Jonathan Scott Pine
Orange County Sheriff's Office, FL
EOW: Tuesday, February 11, 2014
Cause of Death: Gunfire



Correctional Officer Amanda Baker
Scotts Bluff County Detention Center, NE
EOW: Sunday, February 16, 2014
Cause of Death: Assault



Officer Brian Law
California Highway Patrol, CA
EOW: Monday, February 17, 2014
Cause of Death: Automobile accident



Officer Juan Gonzalez
California Highway Patrol, CA
EOW: Monday, February 17, 2014
Cause of Death: Automobile accident



Detective John Hobbs
Phoenix Police Department, AZ
EOW: Monday, March 3, 2014
Cause of Death: Gunfire



Police Officer III Nicholas Choung Lee
Los Angeles Police Department, CA
EOW: Friday, March 7, 2014
Cause of Death: Automobile accident



Agent Joaquín Correa-Ortega
Puerto Rico Police Department, PR
EOW: Monday, March 10, 2014
Cause of Death: Gunfire

Number Of Police Officers Killed Spikes Nearly 40 Percent In Past Year Thru 6-2014



Agent Joaquín Correa-Ortega
Puerto Rico Police Department, PR
EOW: Monday, March 10, 2014
Cause of Death: Gunfire



Officer Jason Crisp
United States Department of Agriculture -
Forest Service Law Enforcement and
Investigations, US
EOW: Wednesday, March 12, 2014
Cause of Death: Gunfire



Police Officer Marc Uland Kelley
Trinity University Police Department, TX
EOW: Friday, March 14, 2014
Cause of Death: Heart attack



Chief Deputy Sheriff Pete Richardson
Lafayette County Sheriff's Office, AR
EOW: Monday, March 17, 2014
Cause of Death: Vehicular assault



Police Officer James Morrissey
Oak Forest Police Department, IL
EOW: Monday, March 17, 2014
Cause of Death: Automobile accident



Deputy Sheriff Ricky Del Fiorentino
Mendocino County Sheriff's Office, CA
EOW: Wednesday, March 19, 2014
Cause of Death: Gunfire



Police Officer Robert German
Windermere Police Department, FL
EOW: Saturday, March 22, 2014
Cause of Death: Gunfire



Master-at-Arms Mark Mayo
United States Navy Security Forces, US
EOW: Monday, March 24, 2014
Cause of Death: Gunfire



Officer Mark H. Larson
Jacksonville Sheriff's Office, FL
EOW: Monday, March 24, 2014
Cause of Death: Vehicular assault



Police Officer Alexander Thalmann
New Bern Police Department, NC
EOW: Monday, March 31, 2014
Cause of Death: Gunfire



Police Officer David W. Smith
Johnson City Police Department, NY
EOW: Monday, March 31, 2014
Cause of Death: Gunfire



Police Officer Gregg Maloney
Plymouth Police Department, MA
EOW: Tuesday, April 1, 2014
Cause of Death: Motorcycle accident



Deputy Sheriff Ernest T. Franklin
Barren County Sheriff's Office, KY
EOW: Wednesday, April 2, 2014
Cause of Death: Automobile accident



Police Officer Dennis Guerra
New York City Police Department, NY
EOW: Wednesday, April 9, 2014
Cause of Death: Fire



Police Officer II Chris Cortijo
Los Angeles Police Department, CA
EOW: Wednesday, April 9, 2014
Cause of Death: Vehicular assault



Agent Marielis Morales-Santiago
Puerto Rico Police Department, PR
EOW: Thursday, April 10, 2014
Cause of Death: Automobile accident



Deputy Sheriff Mike Seversen
Polk County Sheriff's Office, WI
EOW: Monday, April 14, 2014
Cause of Death: Gunfire



Deputy Sheriff William Heath Kelley
Covington County Sheriff's Office, AL
EOW: Friday, April 18, 2014
Cause of Death: Automobile accident



Deputy Sheriff Bryan Marshall Berger
Spotsylvania County Sheriff's Office, VA
EOW: Monday, April 28, 2014
Cause of Death: Heart attack



Trooper Gabriel Rich
Alaska State Troopers, AK
EOW: Thursday, May 1, 2014
Cause of Death: Gunfire



Sergeant Patrick Scott Johnson
Alaska State Troopers, AK
EOW: Thursday, May 1, 2014
Cause of Death: Gunfire



Police Officer II Roberto C. Sanchez
Los Angeles Police Department, CA
EOW: Saturday, May 3, 2014
Cause of Death: Vehicular assault



Trooper Chelsea Richard
Florida Highway Patrol, FL
EOW: Saturday, May 3, 2014
Cause of Death: Struck by vehicle



Police Officer Noel Lee Hawk
Eatonton Police Department, GA
EOW: Sunday, May 4, 2014
Cause of Death: Heart attack



Master Sergeant John Collum
Mississippi Department of Wildlife, Fisheries
and Parks, MS
EOW: Friday, May 9, 2014
Cause of Death: Vehicular assault



Police Officer Michael Alexander Petrina
Metro Nashville Police Department, TN
EOW: Saturday, May 10, 2014
Cause of Death: Struck by vehicle



Detective Charles Dinwiddie
Killeen Police Department, TX
EOW: Sunday, May 11, 2014
Cause of Death: Gunfire



Patrolman Stephen Arkell
Brentwood Police Department, NH
EOW: Monday, May 12, 2014
Cause of Death: Gunfire



Deputy Sheriff Cruz Thomas
Franklin County Sheriff's Office, GA
EOW: Wednesday, May 21, 2014
Cause of Death: Automobile accident



Correctional Officer Chad Charles
Michigan Department of Corrections, MI
EOW: Wednesday, May 21, 2014
Cause of Death: Heart attack



Police Officer Jair Cabrera
Salt River Police Department, TR
EOW: Saturday, May 24, 2014
Cause of Death: Gunfire



Border Patrol Agent Alexander Giannini
United States Department of Homeland
Security - Customs and Border Protection -
United States Border Patrol, US
EOW: Wednesday, May 28, 2014
Cause of Death: Automobile accident



Trooper Christopher Skinner
New York State Police, NY
EOW: Thursday, May 29, 2014
Cause of Death: Vehicular assault



Special Deputy Marshal Frank McKnight
United States Department of Justice - United
States Marshals Service, US
EOW: Thursday, May 29, 2014
Cause of Death: Struck by vehicle



Police Officer Brian Jones
Norfolk Police Department, VA
EOW: Friday, May 30, 2014
Cause of Death: Gunfire



Sergeant Paul Buckles
Potter County Sheriff's Office, TX
EOW: Friday, May 30, 2014
Cause of Death: Heart attack



Police Officer Kevin Dorian Jordan
Griffin Police Department, GA
EOW: Saturday, May 31, 2014
Cause of Death: Gunfire



Sergeant Daryl Giles
Philadelphia School Police Department, PA
EOW: Monday, June 2, 2014
Cause of Death: Heart attack



Police Officer Igor Soldo
Las Vegas Metropolitan Police Department, NV
EOW: Sunday, June 8, 2014
Cause of Death: Gunfire



Police Officer Alyn Beck
Las Vegas Metropolitan Police Department, NV
EOW: Sunday, June 8, 2014
Cause of Death: Gunfire



Police Officer Scott Hewell
Stockton Police Department, CA
EOW: Wednesday, June 11, 2014
Cause of Death: Automobile accident



K9 Remi
Federal Reserve Bank of Chicago - Detroit
Branch Police, MI
EOW: Monday, January 13, 2014
Cause of Death: Automobile accident



K9 Gorky
Davie County Sheriff's Office, NC
EOW: Thursday, January 23, 2014
Cause of Death: Gunfire



K9 Jager
Petersburg Police Department, VA
EOW: Monday, January 27, 2014
Cause of Death: Fall



K9 Rocco
Pittsburgh Police Department, PA
EOW: Thursday, January 30, 2014
Cause of Death: Stabbed



K9 Maros
United States Department of Agriculture -
Forest Service Law Enforcement and
Investigations, US
EOW: Wednesday, March 12, 2014
Cause of Death: Gunfire



K9 Mick
Portland Police Bureau, OR
EOW: Wednesday, April 16, 2014
Cause of Death: Gunfire



K9 Ike
Worcester County Sheriff's Office, MD
EOW: Saturday, May 3, 2014
Cause of Death: Struck by vehicle



K9 Tanja
Walker County Sheriff's Office, GA
EOW: Friday, June 13, 2014
Cause of Death: Gunfire



The Officer Down Memorial Page, Inc.
Remembering all of law enforcement's heroes

Canadian Law Enforcement Officers killed thru 6-2014 per officer down site



[Constable Joseph Prevett](#)

Thunder Bay Police Service, ON
EOW: Wednesday, May 7, 2014
Cause of Death: Heart attack



[Constable Fabrice Georges Gevaudan](#)

Royal Canadian Mounted Police, CAN
EOW: Wednesday, June 4, 2014
Cause of Death: Gunfire



[Constable Douglas James Larche](#)

Royal Canadian Mounted Police, CAN
EOW: Wednesday, June 4, 2014
Cause of Death: Gunfire



[Constable David Ross](#)

Royal Canadian Mounted Police, CAN
EOW: Wednesday, June 4, 2014
Cause of Death: Gunfire