

The INFORMER



CRIME

STOPPERS

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April 2014

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Chairman's Message



Your Crime Stoppers USA's Board of Directors has been working hard to fulfill the vision and mission of our organization. Our Vision is "to establish Crime Stoppers as the Premier Community Based Crime Solving Program in the United States". Our stated mission is "to develop innovative resources and partnerships that promote Crime Stoppers throughout the United States." I mention those statements because I want you all to know that what we are doing at the national level does have, and is meant to have, a positive impact on every one of our member programs. I'd like to take this opportunity to let you know about some of the opportunities that I see in the future for Crime Stoppers USA.

The first quarter for Crime Stoppers around the USA has been busy. Memberships in the organization are up by over 85%, compared to last year at this time and we receive an average of two requests per day for information on starting new programs. Your board members and I have attended State and Regional meetings across the USA to inform all of you on what has been happening nationally and to listen to your program's needs.

One request I have heard over the years is the need for a generic video that explains what Crime Stoppers USA is and what we do. While I was in Washington, D.C. earlier this year, I was even confronted about this by several members of Congress. This is a project we have been working on for a while and it is finally finished. The video is available on YouTube and we will send a copy to everyone in the US House and Senate to educate them on Crime Stoppers. If your program needs one you can contact Laura and we will get one to you. It was designed tell who we are.

As you are all aware, there were some software issues with TipSoft for the last several months. I have spoken with them and it appears that the issues have been resolved. However, we are still getting reports of issues regarding the software being up and running at times. If you are still having issues please tell your Regional Director. They should be your first point of contact, but know that every board member is ready to help.

It has always been a challenge for Crime Stoppers to collect accurate statistics. One of the stats we have not published in the past was the number of homicides solved by CSUSA member organizations -- over 5000. In comparison, the television show "Americas Most Wanted" claims to have solved over 1200 crimes in 24 years. While our success in solving homicides is impressive, the biggest statistic we should all be proud of is that CSUSA member programs have paid out over \$100,000,000 in rewards and we are approaching 1,000,000 cases solved.

The 2014 Annual Conference is going to be a great one! The educational opportunities are varied. The Education Committee and Conference Committee have been working to provide you with some great opportunities. We will have some announcements to make at the conference and Bill Kurtis will be opening the conference for us. I hope to see you all there.

John Lamb
Chairman

2014 CSUSA Conference

By

Mike Blatman, Conference Committee Chair

The 2014 Crime Stoppers USA Conference in Austin Texas August 17-20 will have something for everyone; First time attendees or veteran Crime Stoppers will find something they can bring back to their local programs. The Hyatt Regency in Austin will host this year's conference. The days will be filled with great topical training and will include a day long look at dealing with "Enhanced Rewards".

Your Conference Registration includes all classes, a Sunday evening Welcome Reception as well as Breakfast and lunch Monday- Wednesday and a Farewell dinner Wednesday. You're a short walk across the Bridge into downtown Austin and great entertainment and during your free evenings.

There will be plenty of opportunities for both Board Members and Coordinators to gain valuable information. A Law Enforcement Accredited Track has been set for the 2014 Conference to assist in POST or Certification Credits for Law Enforcement personnel. While we will cover Crime Stoppers basics we will also look at ways Crime Stoppers programs can make an even greater impact in their communities.

Does your local program utilize Social Media to its fullest extent? If not then you are missing a large audience. Join Scott Mills of the Toronto Police Services and learn how you can improve your programs outreach. You can even schedule a one on one consultation.

We have all heard about Human Trafficking and how it takes a toll across society around the world. The "Polaris Project" will be on at this year's Conference showing how important local efforts can be in eliminating this terrible crime and how Crime Stoppers can help.

Check out the Crime Stoppers USA website for more information on the 2014 Crime Stoppers USA Conference. You can count on learning something new, and help maybe even solve the question, Why is the unofficial motto of Austin, "Keep Austin Weird".

Dear Fellow Crime Stoppers,

We hope you all had a wonderful holiday season and we extend warm wishes for 2014 to you and your program. This year brings new and innovative changes, not only to the Crime Stoppers USA board but to this year's conference in Austin, TX.


We would like to honor some of the most extraordinary volunteers, board members, coordinators and media partners whose contributions to their local Crime Stoppers program make them distinctive and amazing. To do this, we need your nominations.

Large or small, every Crime Stoppers program is strongly encouraged to submit a nomination.

Crime Stoppers USA knows it takes a lot of hard work for a program to run efficiently and to make a community safer. We would like to recognize you for the impact you have made and the untiring efforts you have dedicated to supporting your law enforcement and community through Crime Stoppers.

Attached please find the 2014 Crime Stoppers USA Awards Nominations packet. Categories will be broken down by the population served. Please take a moment of your time to complete the forms and submit these. The deadline for all submission is June 1, 2014. We look forward to seeing you at this year's 2014 Crime Stoppers USA Conference in Austin, TX and recognizing the many outstanding people who made Crime Stoppers such a success.

Sincerely,


John D. Lamb
Chairman

Reminder

You can go to the CSUSA web site www.crimestoppersusa.com and click on the 2014 CSUSA Awards Program Application. Also if you are interested in serving on the CSUSA Board go to the CSUSA web site www.crimestoppersusa.com and click on resources then click on Board of Directors Application fill out and send back.



2014 CRIME STOPPERS USA AWARDS

The success of Crime Stoppers programs could not have been achieved without the tireless efforts of the many volunteers, board members, coordinators, and media partners. Crime Stoppers USA would like to acknowledge Crime Stoppers organizations throughout our nation for exemplary efforts to help solve, reduce and prevent crimes throughout their communities.

Large or small, every Crime Stoppers program across the country is highly encouraged to submit entries for the 2014 Crime Stoppers USA Awards.

CRITERIA FOR ENTERING 2014 CSUSA AWARDS

Please read criteria completely. See forms and the criteria for each award for the requirements for each nomination. Please ensure entry forms are filled in correctly and ALL required items are included. **Entry form MUST accompany each entry CD/DVD or thumb/flash drive.**

General Guidelines:

To qualify for any of the awards your program **MUST** be in good standing with Crime Stoppers USA and dues must be current for 2013 as well as 2014.

There are no fees are required for submission of entries in any category. Entries will **NOT** be returned.

For ALL awards, only ONE entry is permitted for each category or subcategory. For example, in the Media Awards, a program **CANNOT** enter multiple entries per category or subcategory. For the Media awards please use a separate entry form for each individual entry. ALL awards **MUST BE SUBMITTED ON A CD, DVD, OR THUMB/FLASH DRIVE.**

The judging panel reserves the right to place your entry in another category if they feel it is incorrectly submitted. All submissions must meet a minimum quality criterion to be eligible for any awards.

Send TWO (2) copies of all submissions including entry forms. CD's/DVD's/Thumb Drives MUST BE LABELED WITH YOUR PROGRAM NAME, PROGRAM NUMBER AND THE CATEGORY ENTERING.

Entries must be postmarked on or before JUNE 1, 2014

Registration Information

CSUSA Members: \$475.00 per person
(prior to July 10, 2014)
Non Members: \$525.00 per person
(prior to July 10, 2014)
Includes- Three Breakfasts
Three lunches
Dinner Cruise and Entertainment
Welcome Reception and Entertainment

Hotel Accommodations

\$115.00 plus tax a night

Note- You must make your hotel reservations at the Hyatt Regency Austin prior to registering for the conference, except for local commuters. You will be required to provide your confirmation number as part of the conference registration.

2014 TRAINING CONFERENCE



AUGUST 17-20, 2014
AUSTIN, TX

The 2014 Crime Stoppers USA Training Conference will be different from all those that preceded it. In addition to traditional conference training, you will see a more diverse agenda geared toward your local programs. These are trainings that you can take home with you and tell those who didn't attend, "hey look at what I learned."

We are featuring classes designed for those that are new to Crime Stoppers to cover the basics; classes for board members; classes specifically for Law Enforcement personnel (POST accredited); and additional challenges for the more experienced.



For more information about the conference or to begin registration, please visit the Crime Stoppers USA website at

www.crimestoppersusa.com

Transportation

Ground Transportation is available from the airport by bus or shuttle at a nominal cost (\$5.00 by shuttle and \$1.00 by bus). Check airport ground transportation.

American Airlines is offering a special discount to Crime Stoppers USA with a 5% Discount for CSUSA Conference attendees in Austin. Use A6784BG as the authorization number when you book your flight with American Airlines.

For additional information, Contact Mike Blatman, CSUSA Conference Committee Chair
509.582.1351
mike.blatman@ci.kennewick.wa.us



When it comes down to it, the only logical place big enough to hold the 2014 Crime Stoppers USA Conference is Texas, and the warm hospitality of Austin just made sense. In fact, a place that prides itself with the unofficial slogan of "Keep Austin Weird" seems like a great meeting place for such a diverse group like Crime Stoppers USA.

- **ABC's Of Crime Stoppers**
- **History; Legal Challenges; Who's Watching the Money; Media Partnerships.**
- **Successful Fund Raising** - How to and what not to do when funding your program.
- **Fund Raising Show and Tell** - What are other programs doing to raise funds.
- **Marketing Your Program** - Who knows about you and how do you increase awareness.
- **Social Media** - Face Book, Twitter, Instagram, and Google+. What's next and how do you stay on top of it. (One-on-One consultation available by appointment.)
- **Successful Boards** - What does it

- take to keep your Board running well?
- **Working with the Media** - How to make the media a vital part of your effort and maintain a good relationship.
- **Student/Campus Crime Stoppers** - Learn how successful programs are developed.
- **Human Trafficking** - The trading of humans for sex or labor takes place all around the world. How can your program help fight this heinous crime?
- **Building Corporate Partners** - How do you find and recruit your corporate neighbors and make them a part of your local program?
- **RX Patrol** - Learn about the partner-

- ship with this national organization that deals with pharmacy robberies and burglaries.
- **FINRA** - Financial Industry Regulatory Authority will discuss fraud in the financial industry and how Crime Stoppers can help.
- **Law Enforcement Specific Classes**
- **Proper Tip Taking** - Protecting the Tipster.
- **Coordinators Round Table** - Roundtable discussion of issues facing law enforcement coordinators and their unique position.
- **FINRA and Law Enforcement** - Understanding and spotting Financial Investment Fraud
- **Tipster vs. Confidential Informant** - Dealing with law enforcement investigators.

DON'T MISS THIS! ENHANCED REWARDS

What to do and how to handle those cases that generate large reward by third parties. The Do's and Don'ts to keep your program out of the headlines for all the wrong reasons.

And really, that's just the start! Join us at the Austin Hyatt Regency on the shores of Colorado River for a chance to renew friendships and make new ones at the 2014 CSUSA Training Conference.



AUGUST 17-20, 2014
AUSTIN, TX

Crime Stoppers USA

2014 Conference

By Mike Blatman, Conference Committee
Chair

The 2014 Crime Stoppers USA Conference will be held in Austin, Texas at the Hyatt Regency, August 17-20-2014. Join other Crime Stoppers USA members for exciting, current and topical discussions in Austin Texas as we share with one another what works and what doesn't work. We have some great training planned with emphasis on what will help take your local program to the next level.

Here is what you can look forward to in the way of training opportunities at this year's conference:

Large Reward Seminar– How to handle extra and large rewards

Law Enforcement Coordinator Classes– Tip Handling; balancing the job between your Agency and your Board; Board Relations

Corporate Relations– Fund Raising and endorsing products

Media Relations– Working with your local media

Financial Responsibility– Who's watching your money

Social Media– How to make an impact and get started

Successful Marketing– How to get your message out

Crime Stoppers 101- New to Crime Stoppers? then this is for you and many others.

Bill Kurtis of A & E Network.

More information will be available, including cost of registration fees after the beginning of the year. Check on the CSUSA website for details as they become available.

For those that like to plan ahead, the 2015 CSUSA Conference will be held in Atlanta, Georgia at the Hyatt Regency from August 16-19, 2015 and to help celebrate the 40th Anniversary of Crime Stoppers in 2016 we will be in Albuquerque, New Mexico at the Embassy Suites from September 26-27, just before the annual Balloon Festival.



Sponsorship & Advertising Opportunities

AUGUST 17-20, 2014
AUSTIN, TX



Crime Stoppers USA is privileged to host the annual training conference in Austin, TX on August 17 through August 20, 2014. Delegates from all over the country comprised of law enforcement personnel, board members, volunteers, media and corporate partners will join together at this conference to learn innovative ideas that will help participants manage and operate more effective Crime Stoppers organizations. The conference will provide expertise training and opportunities to collaborate through networking experiences which will empower delegates with renewed energy and passion to help solve, prevent, and reduce crime.

Hosting such a valuable conference requires sponsorships to help reduce the cost of continued education and training for the delegates committed to making our communities safer places to live, work and conduct business. Please consider the sponsorships available in this booklet and support the conference at the level that is best for you.

For more information or to become a sponsor,
Please contact Conference Chairman Michael Blatman at
mblatman@crimestoppersusa.com or at (509)582-1351
Or Nguyet Do at ndo@crimestoppersusa.com or at (213)484-6703



AUGUST 17-20, 2014
AUSTIN, TX



PREMIER SPONSORSHIP LEVELS

PLATINUM SPONSOR

\$25,000

- Recognition as a Platinum Sponsor at all conference events
- Recognition as a Platinum Sponsor in all conference promotional materials, program collaterals and media releases
- Recognition as a Platinum Sponsor in all scripted remarks throughout the conference
- Website recognition and direct link to Sponsor's website through 2014
- Premium full page ad on the inside front cover or back cover of the conference program
- Article and full page ad in the Crime Stoppers USA's Informer quarterly newsletter
- Five Full registrations to the conference (valued at \$2,750)
- Special Introduction at all the conference awards ceremonies
- Exhibit table for three days at the conference (valued at \$1,000)
- Opportunity to include materials/gifts in the registration material
- Priority supporter opportunities at future meetings
- Receive the Crime Stoppers USA's Informer quarterly newsletter through 2014

GOLD SPONSOR

\$15,000

- Recognition as a Gold Sponsor of all conference events
- Recognition as a Gold sponsor in all conference promotional materials, program collaterals and media releases
- Recognition as a Gold Sponsor in all scripted remarks throughout the conference
- Website recognition and direct link to sponsor's website through 2014
- 3/4 page ad in the conference program
- Article and 3/4 page ad in Crime Stoppers USA's Informer quarterly newsletter
- Four registrations to the conference (valued at \$2,200)
- Special introduction at the conference
- Exhibit table for three days (valued at \$1,000)
- Opportunity to include material/gifts in the conference registration material
- Receive Crime Stoppers USA's Informer quarterly newsletter through 2014



2014 TRAINING CONFERENCE



AUGUST 17-20, 2014
AUSTIN, TX

PREMIER SPONSORSHIP LEVELS

SILVER SPONSOR

\$10,000

- Recognition as a Silver sponsor at all conference events
- Recognition as a Silver sponsor in all conference promotional materials, program collaterals and media releases
- Recognition as a Silver Sponsor in all scripted remarks throughout the conference
- Website recognition and direct link sponsor's website through 2014
- 1/2 page ad in the conference program
- 1/2 page ad in Crime Stoppers USA's Informer quarterly newsletter
- Three registrations to the conference (valued at \$1,650)
- Exhibit table for three days (valued at \$1,000)
- Opportunity to include materials/gifts in the conference tote bags
- Receive Crime Stoppers USA's Informer quarterly newsletters through 2014

BRONZE SPONSOR

\$7,500

- Recognition as a Bronze Sponsor of all conference events
- Recognition as a Bronze sponsor in all conference promotional materials, program collaterals and media releases
- Recognition as a Bronze Sponsor in all scripted remarks throughout the conference
- Website recognition and direct link to sponsor's website through 2014
- 1/4 page ad in the conference program
- Article and 1/4 page ad in Crime Stoppers USA's Informer quarterly newsletter
- Two registrations to the conference (valued at \$1,100)
- Exhibit table for three days (valued at \$1,000)
- Opportunity to include materials/gifts in the conference tote bags
- Receive Crime Stoppers USA's Informer quarterly newsletters through 2014

For more information or to become a sponsor,
Please contact Conference Chairman Michael Blatman at
mblatman@crimestoppersusa.com or at (509)582-1351
Or Nguyet Do at ndo@crimestoppersusa.com or at (213)484-6703



AUGUST 17-20, 2014
AUSTIN, TX

Individual Sponsorship Level Opportunities Tier I - \$5,000

REGISTRATION TOTE BAGS

- Recognition at opening ceremonies
- Name/logo on the tote bags to be distributed to every conference participant
- Placement of name/logo as a sponsor on event signage and printed material
- Exhibit table for three days (valued at \$1,000)
- One full registration to the conference (valued at \$550)
- Opportunity to include material/gifts in the conference tote bags
- 1/8 page advertisement space in the conference program
- Website recognition and direct link to sponsor's website through 2014
- Receive Crime Stoppers USA's Informer quarterly newsletter

TRAINING SPONSORSHIP (8 Available)

- Recognition at opening ceremonies
- Recognition during the sponsored training sessions
- Recognition of name/logo as a sponsor on signage and printed material
- Exhibit table for three days (valued at \$1,000)
- One full registration to the conference (valued at \$550)
- Opportunity to include material/gifts in the conference tote bags
- 1/8 page advertisement space in the conference program
- Website recognition and direct link to the sponsor's website through 2014
- Receive Crime Stoppers USA's Informer quarterly newsletter

CSUSA AWARDS LUNCHEON (3 Available)

- Recognition at opening ceremonies
- Recognition in all scripted remarks during the Awards Luncheon
- Recognition of name/logo as a sponsor on signage and printed material
- Exhibit table for three days (valued at \$1,000)
- One full registration to the conference (valued at \$550)
- Opportunity to include material/gifts in the conference tote bags
- 1/8 page advertisement space in the conference program
- Website recognition and direct link to the sponsor's website through 2014
- Receive Crime Stoppers USA's Informer quarterly newsletter

TRANSPORTATION

- Recognition at opening ceremonies
- Name/Logo on the transportation instruction included in registration packets
- Recognition of name/logo as a sponsor on signage and printed material
- Exhibit table for three days (valued at \$1,000)
- One full registration to the conference (valued at \$550)
- Opportunity to include material/gifts in the conference tote bags
- 1/8 page advertisement space in the conference program
- Website recognition and direct link to the sponsor's website through 2014
- Receive Crime Stoppers USA's Informer quarterly newsletter

For more information or to become a sponsor,
Please contact Conference Chairman Michael Blatman at
mblatman@crimestoppersusa.com or at (509)582-1351
Or Nguyet Do at ndo@crimestoppersusa.com or at (213)484-6703



Individual Sponsorship Level Opportunities

Tier II - \$3,500

LANYARD SPONSOR

- Recognition at opening ceremonies
- Recognition of name/logo near coffee break and refreshments tent and tables
- Recognition of name/logo as a sponsor on signage and printed material
- Exhibit table for three days (valued at \$1,000)
- Four tickets to one awards luncheon of your choice
- Advertisement space in the conference program
- Website recognition and direct link to the sponsor's website through 2014
- Receive Crime Stoppers USA's Informer quarterly newsletter

BREAKFAST HOST (3 Available)

- Recognition at opening ceremonies
- Recognition of name/logo at breakfast sessions
- Recognition of name/logo as a sponsor on signage and printed material
- Exhibit table for three days (valued at \$1,000)
- Four tickets to one awards luncheon of your choice
- Advertisement space in the conference program
- Website recognition and direct link to the sponsor's website through 2014
- Receive Crime Stoppers USA's Informer quarterly newsletter

REFRESHMENT BREAK

- Recognition at opening ceremonies
- Recognition of name/logo near coffee break and refreshments tent and tables
- Recognition of name/logo as a sponsor on signage and printed material
- Exhibit table for three days (valued at \$1,000)
- Four tickets to one awards luncheon of your choice
- Advertisement space in the conference program
- Website recognition and direct link to the sponsor's website through 2014
- Receive Crime Stoppers USA's Informer quarterly newsletter

NOTEBOOK SPONSOR

- Recognition at opening ceremonies
- Recognition of name/logo branded in notebooks to be distributed to each conference attendee
- Recognition of name/logo as a sponsor on signage and printed material
- Exhibit table for three days (valued at \$1,000)
- Four tickets to one awards luncheon of your choice
- Advertisement space in the conference program
- Website recognition and direct link to the sponsor's website through 2014
- Receive Crime Stoppers USA's Informer quarterly newsletter

REGISTRATION BAG INSERT (Multiple Available) - \$1,000

- Your company or organization would like to sponsor the Crime Stoppers USA Conference with a \$1,000 donation
- Recognition of name/logo as a sponsor on printed materials
- Two tickets to one Awards luncheon of your choice
- Website recognition and direct link to the sponsor's website through 2014
- Receive Crime Stoppers USA's Informer quarterly newsletter

FIGHT CRIME SPONSOR - \$500

- Your company or organization would like to sponsor the Crime Stoppers USA Conference with a \$500 donation
- Recognition of name/logo as a sponsor on printed materials
- Receive Crime Stoppers USA's Informer quarterly newsletter



AUGUST 17-20, 2014
AUSTIN, TX

Crime Stoppers USA Board Members

Chairman - John Lamb (OK)
Vice Chairman - John Broad (MI)
Secretary - Chris Cameron (MI)
Treasurer - James Chambers III (CA)
Immediate Past Chair - K. Scott Abrams (WI)

At-Large Board Members

Kevin Boehm (MO)
Ron Conlin (WA)
Robert Mooney (DE)
Richard Parrish (CO)
Troy Daniels (IL)

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Elaine Cloyd (KS)
Tony Garrett (AL)
Michael Sepulveda (GA)
James Mounce (NC)
Barb Bergin (FL)
James Taliaferro (LA)
Frank Boyd (TN)
Loren Hamilton (IL)
Margaret Jones (MO)
Charles Taraboletti (OK)
Estela Quintanilla (TX)
John Koncilja (CO)
Don Everson (SD)
Nguyet Do (CA)
Michael Blatman (WA)

Advisory Board

Richard W. Carter (retired judge)
Kevin Anderson (Andersoft LLC)
Hector Gonzalez (FBI)

SPONSORSHIP AGREEMENT

1.) Select your Sponsorship option

PREMIUM SPONSORSHIP

- ☐ PLATINUM LEVEL SPONSORSHIP - \$25,000
☐ GOLD LEVEL SPONSORSHIP - \$15,000
☐ SILVER LEVEL SPONSORSHIP - \$10,000
☐ BRONZE LEVEL SPONSORSHIP - \$7,500

TIER I SPONSORSHIP - \$5,000

- ☐ REGISTRATION TOTE BAG
☐ TRAINING SPONSOR (8 AVAILABLE)
☐ CSUSA AWARDS LUNCHEON (3 AVAILABLE)
☐ TRANSPORTATION SPONSOR

TIER II SPONSORSHIP \$3,500

- ☐ LANYARD SPONSOR
☐ REFRESHMENT BREAK SPONSOR
☐ BREAKFAST HOST SPONSOR
☐ NOTEBOOK SPONSOR

DONATION TIER

- ☐ REGISTRATION BAG INSERT SPONSOR - \$1,000
☐ FIGHT CRIME SPONSOR - \$500

2.) Fill in your contact information and billing address

CONTACT INFORMATION

Name: _____
 Company Name: _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Alternate Phone: _____ Fax: _____
 Email: _____ Website: _____

3.) Choose a payment option

- ☐ Sponsorship Check Enclosed payable to Crime Stoppers USA, Inc.
☐ Invoice us (date: _____)
☐ Charge my credit card

<input type="checkbox"/> MasterCard	Card #	
<input type="checkbox"/> Visa	Exp Date:	CCV #:
<input type="checkbox"/> Discover	Printed Name on Card:	
<input type="checkbox"/> Amex	Authorized Signature	

Everyone is familiar with the date...April 15th! Of course, that is commonly referred to as tax day when individuals must file their income tax returns to the Internal Revenue Service. Now that I have your attention, let's discuss some of the annual reporting responsibilities each Crime Stoppers organization must follow with the Internal Revenue Service, as well.

Changes in requirements for small tax-exempt organizations went into effect several years ago requiring every tax-exempt organization to file an annual information return with the Internal Revenue Service. The table below identifies the guidelines of which form to file based on an organization's gross receipts and total assets:

<i>2010 Tax Year and later (Filed in 2011 and later)</i>	<i>Form to File</i>
Gross receipts normally \leq \$50,000 Note: Organizations eligible to file the <i>e-Postcard</i> may choose to file a full return	990-N
Gross receipts $<$ \$200,000, and Total assets $<$ \$500,000	990-EZ or 990
Gross receipts \geq \$200,000, or Total assets \geq \$500,000	990
Private foundation	990-PF

So, when are these annual information returns due? The technical definition from the Internal Revenue Service is: The return is due on the 15th day of the 5th month after the end of an organization's fiscal year. To better understand this, let's use an example. Let's say your fiscal year ends on December 31, 2013; the 2013 annual information return would be due on May 15, 2014.

Another question you may ask, what is our fiscal year? Generally, the fiscal tax year will follow your accounting year, which is usually found in your organization's bylaws. It is a period of 12 consecutive months ending on the last day of the 12th month.

What if our organization is unable to complete our annual information return on time? The due date for any of the Form 990's may be extended for three months, without showing any cause, by filing Form 8868 before the due date. Should the organization need additional time after that, an additional three-month extension may be requested on Form 8868 if the organization can show reasonable cause why the return cannot be filed by the extended due date.

It is the responsibility of each local Crime Stoppers program to remain in compliance with any and all Internal Revenue Service requirements. This is important for several reasons. One, tax-exempt organizations are not required to pay income taxes on any excess funds it may earn during the year allowing it to reinvest these funds into the organization. Secondly, and most importantly, it allows your organization to receive tax-deductible donations to businesses and individuals in supporting your local Crime Stoppers organization.

Tax-exempt organizations that fail to file their annual information returns (Form 990's) may be subject to having their tax-exempt organization status revoked. The Internal Revenue Service has been focusing on this revocation process heavily over the last several years. Once your tax-exempt status is revoked, it is an arduous task to get it reinstated or in some cases must begin the application process altogether.

Be compliant... File on time!

Fellow Crime Stoppers,

I wanted to make you all aware of a crime I just became aware of that is costing people in your neighborhoods and corporations millions of dollars each year and gets kicked off during the summer months. Deceptive door-to-door alarm sales people. A majority of these are college kids trained by the companies to work during the summer and are promised upwards of \$40,000-\$80,000 for four months work. I did not realize how much of a problem this causes for those preyed upon until recently. Not only does this cost the people in your community's money, but locks them into a contractual obligation with companies conducting deceptive sales practices. I would ask that this be published in your newspapers as a service from your Crime Stoppers program to the community.

The perpetrators of this crime drive down the street looking for alarm signs, go to the door and tell the unsuspecting home owner that they are there to upgrade their alarm panel. They usually say they are representing the company that makes the alarm panel, like GE. Before they know it they have signed a new contract and then are on the hook for their existing contract and the new one.

One of the best defenses against this is an alert, educated community. As we continue to educate and engage others, consider including this emerging issue to your list of topics to cover. Together, we can put a stop to these types of deceptive practices.

Thank you for your prompt attention to this matter.

John Lamb,
Chairman
Crime Stoppers of the United States of America, Inc.

ARTICLE

There is an old crime with a new twist knocking on our front doors. Deceptive door-to-door salespeople are defrauding our friends, family and neighbors. [Two such people were recently arrested in Grandview, Missouri](#) for posing as the homeowner's security company representative to get inside the home. But, far more go unchecked, as I learned from an associate in Oklahoma who runs his own security business.

A few disreputable home security companies are training young people to use high-pressure tactics to gain entry into homes, mislead residents into sales scams and put unsuspecting targets at risk of theft or break-ins

Schemes used by these fraudulent scam artists often include:

- Knocking on doors with home security signs posted in front yards and windows in order to ask for information about or gain access to customers' home security systems
- Preying on the elderly under the guise of home security & protection to take advantage of their physical handicaps or weaknesses
- Convincing customers to unknowingly switch home security providers by:
 - claiming that their existing provider has gone out of business or changed its name
 - misrepresenting themselves as a sales agent of their current provider
 - using "too good to be true" upgrade promotions, deals and special offers
 - Pretending they represent the company that made the alarm panel and they are there to replace it.



It's often too late before customers recognize that they've been billed for excess charges. When they do realize it, they're locked into a new contract paying monthly fees and may be left with non-working alarm systems. Remedies are limited as the unscrupulous salesperson has moved on to another city or state. Victims suffer in silence as they may not want to admit that they were duped out of fear of losing their independence or looking foolish.

**Door knocking scams are a crime. They need to be stopped.
The personal safety and property of those closest to us are at stake.**

This activity generally increases exponentially during the summer, so this is the time to keep your eyes and ears open. If you see or hear about the following:

- ensure that your family, friends & neighbors know that they can call to verify the sales agent's ID, credentials and appointment if the representative states that they were sent by their alarm company
- immediately call the local police before the fraudsters move their scam onto the next neighborhood
- partner with your local alarm licensing board and state attorney general to report violations

Other examples of deceptive claims:

- Current security provider has been "acquired," "bought out," "changed its name," or "been taken over" by a competitor, or has "gone out of business."
- Someone claims they need to check or upgrade the existing system.
- The competitor is a "sister" or "parent" company of current alarm company.
- The competitor purchased the customer's account from existing provider.
- The competitor is associated with "GE" or "Honeywell," the manufacturer of the customer's alarm system.
- Existing provider has moved out of the customer's geographic area and the competitor is now servicing the area.

SIDEBAR with the Judge

by Judge Richard W. Carter, Retired

CSUSA Director of Legal Services

Tracking Rewards and “Special” Rewards

Crime Stoppers USA will feature a day-long “Large Rewards Seminar” during its 2014 Annual Training Conference at the Hyatt Regency Hotel in Austin, Texas. One of the goals of the Seminar is not only to learn more about the pros and cons of offering larger rewards, but to develop appropriate criteria for monitoring such reward offers and capturing empirical data which can be used to quantify the effectiveness of such rewards.

While there has been much debate over the size of rewards for crime-solving information, we will now begin taking steps to make this new project a reality. Therefore, it will be necessary to ask and receive the cooperation of Crime Stoppers programs.

You may be asked to share information regarding any larger rewards or special rewards that you facilitate for third parties in addition to a regular “Crime Stoppers” reward. The data collected will be analyzed by professionals including statisticians, economists, and criminologists. Their findings and any recommendations will then be shared with those who either currently operate a reward program or who may be considering offering a reward.

If warranted, the data collection and analysis will continue beyond the one year *trial* period in order to have a larger sampling and a more accurate and reliable study.

What Type of Information Might Be Needed or Tracked?

In no certain order, the following might be factors:

- Is the size of the reward within any existing range authorized by the corporation's board or its governing documents?
- What is the amount of the reward?
- Who has possession or control of the reward money?
- Is the amount of any supplemental reward a fixed amount or is it subject to one or more increases in amount?
- Is Crime Stoppers offering the reward?
- Is the reward the money of Crime Stoppers, or of a third party?
- Is there more than one reward being offered or are the rewards combined?
- If more than one reward is being offered, are the terms of the offer the same for both rewards?
- Will the recipient of the supplemental reward be allowed to remain "anonymous"?
- How many communications ("tips") were received and how many were deemed worthy of qualifying the tipster for a portion or all of the supplemental reward?
- Was the number of communications received considered to be unusually large?
- How much time elapsed from the time the supplemental reward was offered to the time the crime-solving tip was received?

Projected Timetable

The type of data needed and the templates for collecting and reporting such data will be drafted during the months of May and June 2014. They will then be adapted so as to be capable of being integrated into existing or new software programs during the months of August and September 2014. Ideally, everything would come together at the Crime Stoppers USA Annual Training Conference in Austin during the Large Reward Seminar on Tuesday, August 19, 2014 for distribution, instruction and discussion.



FOR IMMEDIATE RELEASE

Contact: Charlie Taraboletti, 918-331-8241, ctaraboletti@crimestoppersusa.com

Crime Stoppers USA member programs reach 100 million dollars in tips paid out.

Since 1976 Crime Stoppers USA programs have paid informants for information leading to the arrest of criminals. ~ John Lamb

Bartlesville, Oklahoma – On February 5, 2014 Crime Stoppers USA member programs reached a milestone. Member programs have paid out over 100 million dollars in tips to anonymous informants.

John Lamb, Chairman of Crime Stoppers USA stated “This is a tremendous milestone for our programs. For over thirty-eight years the public has been able to call Crime Stoppers USA programs and leave information anonymously about criminal activity. Tips to Crime Stopper USA programs have helped solved thousands of homicides, human trafficking cases, have taken over three billion dollars of drugs off of our streets and recovered over one billion dollars of property. Crime Stopper USA programs save their communities and law enforcement tens of thousands of dollars in costs of investigations due to anonymous tips from the public.”

Crime Stoppers USA is the national Crime Stoppers organization that spans the United States to create a network of local programs that work together to prevent and solve crimes in communities and schools across the nation. Local Crime Stoppers programs are non-profit organizations led by citizens against crime. Some Crime Stoppers programs offer cash rewards of up to \$1000 to persons providing anonymous information that leads to the felony arrest of criminals and fugitives. Information is received through anonymous Crime Stoppers tips that are received through a secure tips line or through a secure web connection manned by a professional program coordinator. Each caller is assigned a code number for the purpose of ensuring anonymity.

Crime Stoppers began in Albuquerque, NM in 1976. Rewards are paid by Crime Stopper USA member programs in communities across the United States and its Territories. Crime Stoppers programs can take tips from the public by telephone, websites, text message and smartphone application. Also, tips can be turned in on the national website, www.crimestoppersusa.com.

- ### -



Officer Down Memorial Page

Remembering All of Law Enforcement's Heroes

Your action is needed. *In less than one minute*, you can generate, print, and mail a **No Parole letter** to the parole board(s) considering the release of an inmate(s) responsible for the death(s) of:



[Police Officer Thomas M. Bowen](#)

Columbus Police Department, Georgia
EOW: Sunday, March 11, 1984

SEND YOUR **NO PAROLE** LETTER NOW ►



[Police Officer Harvey James Adams](#)

Marietta Police Department, Georgia
EOW: Wednesday, September 3, 1986

SEND YOUR **NO PAROLE** LETTER NOW ►



[Patrolman William F. Brown](#)

Lima Police Department, Ohio
EOW: Saturday, January 5, 1974

SEND YOUR **NO PAROLE** LETTER NOW ►



[Trooper Raymond Earl Worley](#)

North Carolina Highway Patrol
EOW: Tuesday, May 14, 1985

SEND YOUR **NO PAROLE** LETTER NOW ►



[Police Officer Charles D. Burdsall](#)

Cincinnati Police Division, Ohio
EOW: Saturday, July 15, 1978

SEND YOUR **NO PAROLE** LETTER NOW ►

INTERPROGRAM COOPERATION BETWEEN CRIME STOPPERS USA MEMBERS

Det. Kevin Boehm, Coordinator, Greater Kansas City Crime Stoppers TIPS Hotline
Carol M. Bush, Executive Director, Crime Prevention Network – Tulsa, Ok

"It is amazing what you can accomplish if you do not care who gets the credit." — Harry S. Truman, 33rd President of the United States

The spirit of cooperation is alive and well among Crime Stoppers USA members as on February 21, 2014, members from the Tulsa Metro Crime Stoppers program visited with members of the Greater Kansas City Crime Stoppers TIPS Hotline at their offices in Kansas City, Missouri to exchange ideas and address challenges faced by both organizations.

Tulsa Crime Prevention Network Executive Director Carol Bush and Kansas City Crime Commission President Rick Easley were joined by board members from their respective programs discussing a wide range of topics including fund raising, marketing, law enforcement involvement/cooperation and day-to-day administration issues.

According to Carol Bush, Executive Director of Tulsa CPN, "Our program has been in existence for 35 years and has enjoyed many successes. But our community has grown and changed over time which has caused us to look at future growth and sustainability of our program. Kansas City Crime Stoppers has been a model of success in working with multi-jurisdictions and community engagement. Their expertise in these two areas is invaluable and we are grateful for their time with us."

Board Chairs, Past Board Chairs, Board Members and law enforcement representatives all participated in the dialogue which lasted about 3 hours. As each Crime Stoppers program operates independently and has cultivated unique relationships and initiatives based on their community, the exchange of information is valuable to all programs and serves to enhance communities with varying demographics.

"I was intrigued by the level of commitment from the business community and the universal financial support. As a Tulsa businessman and board chair, I want to better engage the business community in our Crime Stopper efforts. The meeting was a tremendous help to me and I appreciate their willingness to share best practices" said Scott Coffman, McGraw Realtors and Board Chair of Tulsa CPN.

Specific consideration and discussion addressed the following:

What is the level of corporate financial support as well as funders (personal and foundations) support? Are there foundations that they "fit into" for grant monies fed and state and if they fit into any private foundations – what are they putting themselves as child education, crime prevention etc.?

What is their elevator pitch when meeting with funders – do they have their own funds development position that is full or part time?

What fundraising events do they hold, how successful are they (maybe they can provide their tiers of sponsorships etc. and how they market these events...is it social media, print, TV, radio?

Do any cities or municipalities etc. actually provide monies and how do they get it? Is it through grant writing, membership, etc.?

Do they partner with any of their area chambers to help promote a safer city and again any support from them?

Do multiple agencies use their crime stoppers logo on TV to put out a request for help...how do they handle that (allow that particular force to use their shield on the pic?)

What community leaders are on their board and is it senior or middle management? How do they keep a level of senior participation on their board? What is the mix of police, fire, radio, and/or TV corporate on their board?

How many sources of tips do they use: Web, tel, text...? Are they using the new smart phone app and what success are they finding with the new technology?

Have they ever considered outsourcing their phone bank retired officer manned...services?

In all, the meeting was unanimously viewed as a success with both programs taking innovative ideas from each other. Dialogue will continue and can only to serve to benefit each program going forward.



Remain Anonymous - Receive Cash Rewards
816-474-8477
Tips Hotline
WebTips
www.KCcrimestoppers.com
Text Message Tips
Text "TIP452 plus your message" to CRIMES (274637)





MERITORIOUS SERVICE AWARD

DETECTIVE KEVIN BOEHM

The Greater Kansas City Crime Stoppers program has the best leader in the nation in Detective Kevin Boehm. Detective Boehm was named Coordinator of the Year at the Crime Stoppers USA National Conference in August 2013.

Det. Boehm was assigned to the position of Crime Stoppers TIPS Hotline coordinator in December 2008. Since that time, he has worked tirelessly to make the TIPS Hotline successful and productive in aiding in the capture of fugitives and clearing crimes. He works closely with the Kansas City Crime Commission, updates area police chiefs on the TIPS Hotline's progress and organizes major fund-raising events.

At the Crime Stoppers International Conference in 2012, the Greater Kansas City Crime Stoppers program was recognized for greatest increase in arrests and best radio special report/feature. In addition to having its coordinator named Coordinator of the Year in 2013, Greater Kansas City Crime Stoppers also brought home awards for best print public service announcement for the KC'S Most Wanted Newspaper and again for best radio spot.

Retired KCPD Chief and Kansas City Crime Commission President Rick Easley said, "Kevin is simply the best. He takes much pride in everything he does. He is Crime Stoppers 24 hours a day and we could not ask for a better representative of the program."

For his dedication and commitment to the performance of his duties, Chief Darryl Forté, along with the Board of Police Commissioners, is pleased to present the Meritorious Service Award to Detective Kevin Boehm.



Crime Stopper success across state lines! We're all smiles!

March 20, 2014 • Local Business Review

You will remember about a week ago when a Roswell Police Department officer made a routine traffic stop in downtown Roswell and ended up being dragged about 30 feet by the driver of the vehicle. The suspect was a man named Brian Rudloff of Odessa, Texas. Mr. Rudloff's truck, which we learned had been stolen in Odessa, was found shortly at a local hotel, but unfortunately he managed to escape. Well, that did not last very long! Based on a tip to **Chaves County Crime Stoppers** and an alert call center, the tip was forwarded to Odessa and, only one day after the incident, Mr. Ludloff was apprehended in Odessa! We are appreciative for the initiative shown by our call center, and for the efficiency of the law enforcement community in Odessa, Texas. In our conversation with Executive Director Susan Rogers of Odessa Crime Stoppers, We are convinced that there will be some future networking between our organizations. They are a well-established non-profit agency in Texas, successful in what they do and with ideas which we may find useful in Roswell and Chaves County.

Police Chief Phillip Smith arrived here in Roswell a couple of years ago as a deputy chief, and we have had the pleasure of some very good interaction with him over that period of time. He recognizes the importance of citizen involvement in preventing and solving crime. Chief Smith has expressed that philosophy clearly in the few months he has been at the helm, including two large Neighborhood Watch meetings focused on his answering questions by residents.

OFFICE OF THE GOVERNOR
TEXAS CRIME STOPPERS COUNCIL
19th Annual Texas Campus Crime Stoppers Conference
Fort Worth, Texas
February 4, 2014

Productivity Award 2012-2013 Population 7,501-15,000 Greatest Dollar Recovery/Most Cases Cleared - Odessa Student Crime Stoppers
Productivity Award 2012-2013 Population 15,001-25,000 Greatest Dollar Recovery/Most Cases Cleared - Northwest ISD Campus Crime Stoppers
Productivity Award 2012-2013 Population 25,001-45,000 Greatest Dollar Recovery- La Joya ISD Campus Crime Stoppers
Productivity Award 2012-2013 Population 25,001-45,000 Most Cases Cleared - Grand Prairie Schools Crime Stoppers, Inc.
Productivity Award 2012-2013 Population 65,001+ Greatest Dollar Recovery/Most Cases Cleared - Safe City Commission Campus Crime Stoppers
Best Website 2012-2013 Northwest ISD Campus Crime Stoppers
Newsprint Competition Best Crime of the Week 2012-2013 Harrell Accelerated Learning Center - Campus Crime Stoppers
Newsprint Competition General Newsprint 2012-2013 Northwest ISD Campus Crime Stoppers
Radio Competition Best Special Production/PSA 2012-2013 Jefferson/Silva Campus Crime Stoppers
Television Competition Best Special Production/PSA 2012-2013 Laredo ISD Campus Crime Stoppers
Innovative Publicity Award 2012-2013 Safe City Commission Campus Crime Stoppers
Innovative Publicity Award 2012-2013 Odessa Student Crime Stoppers
Coordinator of the Year 2012-2013 Barry Fletcher - Grand Prairie Schools Crime Stoppers
Joe Martino School Administrator of the Year 2012-2013 Suzanne Gallahan - Tyler-Smith County Crime Stoppers
Board Member of the Year 2012-2013 Abigale Hooper - Greenville ISD Crime Stoppers

16-Hr. Basic Campus Crime Stoppers Course
May 7-8, 2014
Tyler, Texas

Course Overview:

This sixteen-hour basic course for campus Crime Stoppers board members, sponsors, administrators, and coordinators includes the following topics: Texas Crime Stoppers Overview, Board Responsibilities, Operational Guidelines, Crime Stoppers School Safety Program, Record Keeping and Requirements of the Governor's Office for Program Certification, TipSoft, Legal Items and Governance, and Marketing Your Program. **Cost:** There is no fee for this course.

When/Where:

This course is held from 8:00 a.m. to 5:00 p.m. with a lunch break on both May 7 and 8 at the Staybridge Suites Tyler University Area, 2757 Mcdonald Road, Tyler, 75701. **Deadline for course registration is close of business Wednesday April 30, 2014.**

Credit:

Sixteen hours of training for initial certification, continuing certification, and TCLEOSE credit are available if you attend the entire course.

Hotel Reservations:

Each participant is required to arrange and pay for her/his own lodging and travel. Ask for the Texas Crime Stoppers Room Rate (rates do not include tax): Single Queen Suites \$83; One Bedroom King Suite \$119; One Bedroom Double Queen Suite \$129; Two Bedroom Two Bath Suite \$155. **Staybridge Suites Tyler University Area, 2757 Mcdonald Road, Tyler 75701**

903-566-1100 Special accommodations:

If you require special accommodations to participate, please call [512-245-0571](tel:512-245-0571) by April 23, 2014.

Cancellations/Substitutions:

Please notify Texas Crime Stoppers [866-220-4357](tel:866-220-4357) IMMEDIATELY if you determine at any time that you are unable to attend or that someone else is attending in your place.

Email questions about registration or course content to george@txstate.edu



500th Capture: WMW viewer tips lead to missing child rapist – and major WMW milestone

BY DAVID ROSE



FUGITIVE CAPTURED IN SEATAC –

A convicted sex offender is the 500th Washington's Most Wanted fugitive captured thanks to tips from viewers since the show began in November, 2008.

King County detectives and the U.S. Marshals Pacific Northwest Fugitive Apprehension Task Force arrested Harvey Johnson in Seatac less than a week after he was featured as the top fugitive. Johnson had a \$100,000 warrant for failing to register in King County. He was designated a level 3 sex offender after being convicted in 1997 for grabbing a 14-year-old girl off her bike and raping her.

Numerous tips from viewers started coming in to the Crime Stoppers hotline after Johnson was featured on March 1st. He was spotted riding the Route 8 bus on Rainier Avenue South several times.

One tip said he was living in a trailer in Seatac right across the street from where James Houle is raising 5 kids.

"As soon as I saw that on TV, the first thing, I was like holy s***. I called you guys right away," said Houle who has a daughter the same age as Johnson's victim. "A 14-year-old girl snatched off a bike. That's about as bad as it gets. I mean I got a 14-year-old girl. That's the first thing that crossed my mind."

King County Det. Derrick McCauley who works on the Marshals Task Force followed up on every lead.

Five days after Johnson's case first aired on Washington's Most Wanted, a viewer made an urgent call to the Crime Stoppers hotline.

"As soon as we received the tip we realized this was the real deal." Crime Stoppers Investigator Liz Allen immediately made contact with Det. McCauley from the Task force and it wasn't long till another bad guy "bit the dust! Amazing teamwork!"

"He was spotted near a bus stop on International Blvd. Detectives saw him get on the bus." said King County Sgt. Cindi West. "They stopped the bus. When they initially contacted him, he lied about his name, and then once they said, 'look, we know who you are,' he started crying like a baby all the way to jail,"

Hours later, detectives say Johnson had a seizure and fell off the top bunk in jail fracturing his neck. He underwent major surgery and is spending several weeks in the hospital.

Being part of the 500th capture is really exciting, said King County Sheriff John Urquhart. "That's great for us, great for law enforcement, and even better – it's great for the community."

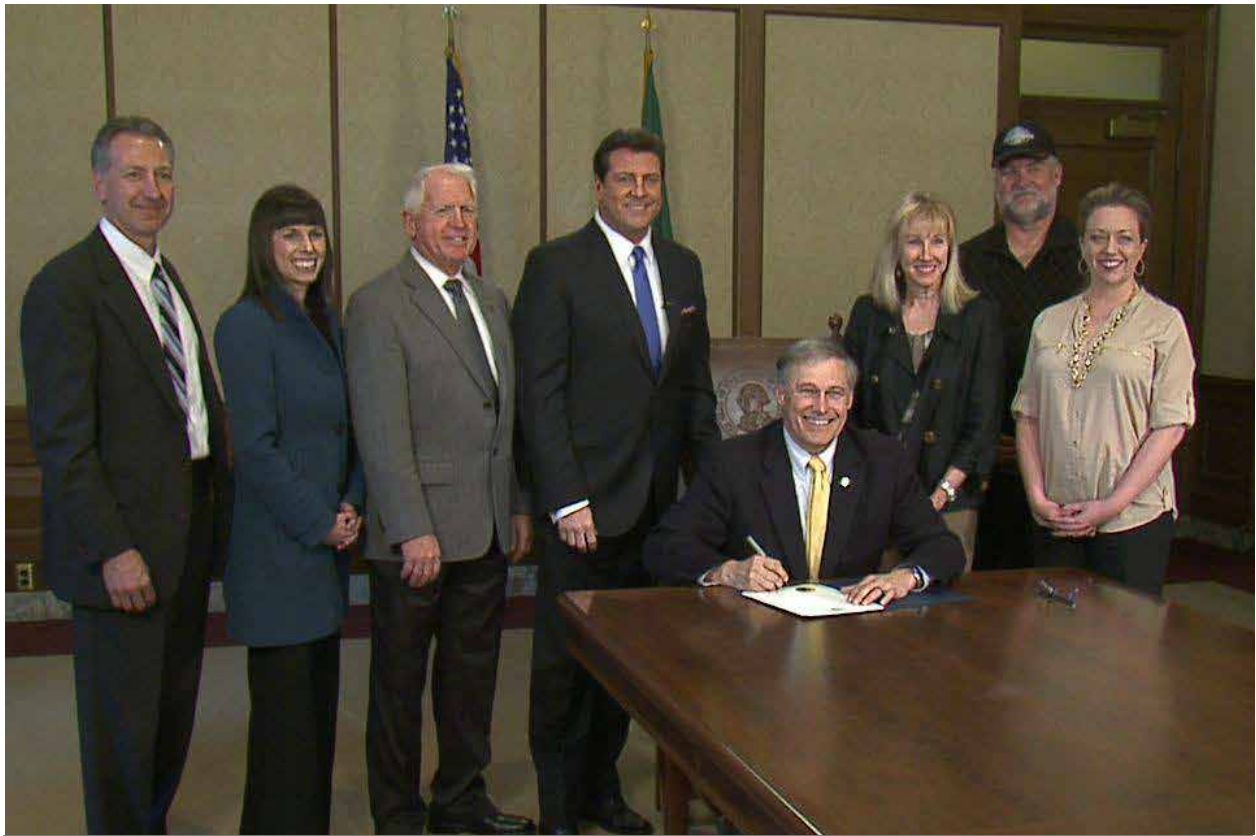


Photo of Washington State Gov. Jay Inslee signing the proclamation declaring "Washington's Most Wanted" Day in recognition of the 500th fugitive Captured as a result of the weekly TV Show in concert with Crime Stoppers.



LOREN HAMILTON, OF CRIMESTOPPERS OF MORGAN & SCOTT COUNTIES
ACHIEVES DAILY PUBLIC RELATIONS VALUE AND RECOGNITION WITH THIS RIDE

CONTACT US

THE EDITOR WANTS TO HEAR YOUR OPINION!

Please send any comments, notes, articles for the next newsletter, or suggestions to Ron Conlin at rconlin@crimestoppersusa.com

If you are a Crime Stoppers USA Member Program and need assistance, our toll-free back office support line is available M-F, 8:30 am- 5 pm CDT
800-245-0009