CitizenObserver

CitizenObserver
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Tip411

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National public crime map adds tip411 anonymous tip feature

Denver, CO and St Paul, MN - October 12, 2010

Bair Software Inc. and CitizenObserver today announced an exclusive partnership that integrates tip411™ anonymous web tips into the free public crime map, RAIDS Online. The integration creates a centralized resource for improving communication between law enforcement and the public. The new system allows citizens to view a map of crimes in their area and then submit a tip about a specific incident that they have information about.

The integration creates unprecedented value for law enforcement. Bair Software offers RAIDS Online at no cost to any law enforcement agency wishing to provide a public crime map to their citizens. The partnership with CitizenObserver means that law enforcement can provide both a public crime map and anonymous tip system to their citizens at an extremely low cost for the department.

Tip411 simplifies the tip submission process, making it easier for the public to communicate directly with law enforcement. For example, just three weeks after tip411 was introduced to their public, an anonymous text tip submitted to the York City (PA) Police Department resulted in the arrest of an armed wanted person.

The partnership allows CitizenObserver and Bair Software to bring more value to their law enforcement clients, while providing a powerful tool to citizens in helping to create a safer community. Now, anyone can click on an incident in RAIDS Online and provide a crime tip directly to law enforcement.

About CitizenObserver
CitizenObserver provides subscription based web solutions designed to cost effectively engage the public via group alerts, social media, and anonymous tips. Over 1000 communities in the US are being impacted as local, state, and federal law enforcement agencies; plus schools, international airports, and anonymous hotlines use these tools.Â For more information, visit www.citizenobserver.com.

About Bair Software

For more than 20 years, Bair Software Inc. has provided cutting-edge analytical software, consulting and training solutions for law enforcement, public safety, national defense and academic institutions worldwide. For more information, visit www.bairsoftware.com.

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See More News

**We can get you
up and running fast!**

Quick Quote

Pricing
Access to all tip411 applications is sold on a subscription basis

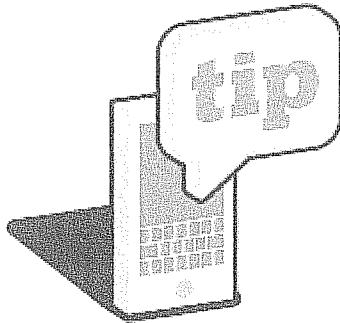|	
Tip411 Basic	**As low as $75/month**
Tip411 Combo	**As low as $125/month**
Tip411 Bundle	**As low as $200/month**

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Receive and respond to anonymous text and web tips

Text Messaging has become the communication medium of choice for many people because of its cost effectiveness, simplicity, and reliability - especially among a younger demographic.

tip411™ helps you engage community members of all ages by enabling anyone with a cell phone to text anonymous tips that can be responded to in real time by authorized personnel in your agency or organization.

In addition, tip411 also includes the ability to receive tips anonymously via the web. You can place a link - with icon overlay if desired - to the secure tip form on your website, Facebook page, or any other locations that you'd like.

York City (PA) Police Chief Wes Kahley sums it up best by saying "this shows the power of cooperation between the community and the police department. Utilizing anonymous information we were able to make a major arrest and remove an illegal weapon from the streets. This citizen served their community by passing along information that made it safer. It's a very simple process."

tip411 text and web tips helps you leverage these widely adopted technologies without adding the headache of IT management or support.

About Bair Software
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Product Offerings

All of CitizenObserver's solutions are web-based and purchased on a subscription basis. That means no implementation, support or maintenance is required of your personnel. It also means you can start to benefit almost immediately because the services can be made available to you within 24-48 hours.

Access to our web-based solutions is sold on a subscription basis.

Our subscription pricing includes ongoing training, best practices and administrator documentation, graphics and content for use in awareness campaigns, user support, and technical support.

Product Features	tip411 Basic	tip411 Combo	tip411 Bundle
Unlimited receipt, response and management of text message and web tips	Yes	Yes	Yes
Exclusive text tip keyword	Yes	Yes	Yes
Unlimited administrators	Yes	Yes	Yes
Training, support, maintenance, upgrades	Yes	Yes	Yes
Secure, automated publishing of alert content to social media sites and your own web site		Yes	Yes
Interactive crime/incident mapping		Yes	Yes
Language translation available on every published alert (supports 57 languages)		Yes	Yes
Unlimited public alerts via text message and email to opt in subscribers			Yes
Custom public and private target groups			Yes

You can get live access to any tip411 application subscription in as little as 24 hours after your purchase of one of our cost effective subscriptions.

Quick Quote

Product Comparison

Features and Benefits

Law Enforcement

Engage the public as a force multiplier by creating awareness through group alerts, expanding that reach through social networking sites, and giving the ability for citizens to provide immediate, anonymous tips and intelligence.

Education

Students are often afraid to come forward with information relating to potential violence, drugs, bullying, and other sensitive issues. Whether you're a university, school district, or individual school; tip411 provides the tools to overcome this hurdle.

Anonymous Hotlines

Adding anonymous text tips or web tips will enhance current hotlines you already have in place or are planning to launch. Insurance and Medicare Fraud, Abuse Reporting, Financial Crimes, Wildlife Poaching and Conservation, and many other hotlines are served by tip411.

**We can get you
up and running fast!**

Quick Quote

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CitizenObserver Web Based Alerting Toolset

CitizenObserver is a web based notification toolset for law enforcement that enables citizens to receive and respond to text, email, and web alerts from your agency. Launched on August 8, 2001, CitizenObserver is being used by hundreds of agencies around the country to communicate information ranging from crime alerts, sex offender notifications, traffic and weather related information, community events, homeland/hometown security related info and much more.

- Learn More
- Admin Login

For Citizens

- Sign Up for Alerts
- Find Your Community

Spotlight

Listen to Pelham, NH Chief of Police Joseph Roark discuss the benefits of using CitizenObserver.

- Find Out More

In the News

Monroe, NC: CitizenObserver alerts Monroe residents about crime

- Find Out More
- See More News

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CitizenObserver Web Based Alerting Toolset Summary

CitizenObserver is a web based notification toolset for law enforcement that enables citizens to receive and respond to text, email, and web alerts from your agency.

- Alerts are received by citizens according to their preference of text message, email or both. There is no cost to the public to sign up to receive alerts.
- Alerts are also automatically posted to the web and citizens can choose to have alerts published to their own portals (iGoogle, my Yahoo!, etc.) automatically via RSS feed.
- Automatic publishing of alerts to Google Maps enables Citizens to interact even more with your alerts.
- The system enables the creation of custom public or private target groups, providing your agency with an additional tool to target information to those it's most relevant to.
- CitizenObserver is the only notification system to offer inbound anonymous communications via text message or email. This technology enables you to engage in a real time two way "chat" with someone who wishes to provide important information to your agency.

Learn More

- Outbound Alerts
- Inbound Anonymous Communications
- Contact Us

Benefits

- Instantaneous, proactive communication with the community
- Helps reduce fear of crime in neighborhoods
- Empowers your community to get involved
- Enhances "Intelligence Led Policing" (ILP)
- Proven to help close more cases.
- No technical management or additional IT investments

News/Info

- Pelham, NH: Audio - Chief Joseph Roark discusses new CitizenObserver program
- Monroe, NC: Web site alerts Monroe residents about crime
- Matthews, NC: Police Alerts Give Matthews Residents A Heads Up About Crimes
- Birmingham, AL : Birmingham police launch Operation Omnipresence
- Pittsburgh, PA: Citizen Observer Web site modernizes Pittsburgh's crime-fighting efforts
- See More News

Featured Alerts

- Cincinnati Police Department
- Indio Police Department
- Pelham Police Department

Resources

- CitizenObserver YouTube Channel

required on part of agency.
- Secure, easy to use and cost effective.

What people are saying about CitizenObserver

"A phone tree can take hours and days. This, you can get in a matter of seconds."
Sgt. Eric E. Franz, Cincinnati Police Department

"Good communication is an element to keep our city safe."
Robert Dunford, Boston Police Superintendent

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