



July 2012

CSUSA Training Committee

Mike Blatman, Chairperson

Training Committee Members-

Mike Blatman, Chair
Barb Bergen
Ron Conlin
Jan Van Houten
Elaine Cloyd
Chris Cameron
Sally Cox

As of this time four programs have been in contact inquiring about hosting the 2013 CSUSA Conference; Joplin, MO; Pueblo, CO; Kansas City and Detroit. Submissions are due in by 4:00 PM August 17, 2012.

Conference Call Training-

The idea has been developed to set up a series of Conference Call discussions open to all CSUSA members that would cover a different topic each time. These calls would be every other month and would utilize our conference call capability. We need to determine the cost of allowing members to call in using the toll free number, as a benefit of membership or require calls be made without use of the 800 number.

A topic for the call would be provided to programs in advance and the call would be limited to 60 minutes with a Moderator leading the topic for that particular discussion. Topics can be narrowly focused such as dealing with Financial Reporting or broad in nature such as fund raising idea exchange, Coordinator open discussion or any other topics. The idea would be to provide a way for a discussion on a topic and provide more interaction with membership.

This is a much less sophisticated means of communication than virtual training but it has the ability to be easy to coordinated and make available to the membership. Concerns over too many people talking can be addressed as needed. One thing to remember is that this is not the same as a Board meeting or work conference call. People will be taking part because they want to do so, not because they have to do so.

With Board approval we would like to schedule the first one of these in September 2012.

2012 CSUSA Training Topics Survey

For the past 60 days a request has been made to the Training Committee, CSUSA Board of Directors and general membership asking for input on potential training topics. Below is the response from that request.

Anonymity – Best practices for keeping your tipster anonymous. Hurdles your program will face.

Today's Crime Stopper programs – Where we came from and where we are today. How to survive the future?

(2) Board Success – What makes a successful board? How to build success.

Proper Tip Taking- Successful Tip Taking that Law Enforcement can use.

Role of the Coordinator- The balance between the Board and law enforcement agency

(3) Good Financial Practices

Fund Raising- Selling business memberships; Selling law enforcement memberships; Selling church memberships; Successful events; Affinity marketing possibilities; Grants; Use of fund raising software for keeping track of donors

Focused/Special Programs- Campus Crime Stoppers; Prisons, county jails and parole offices; Faith based; Satellite offices.

Communications- Press conferences; Flyers and door hangers; Robo calls; How Crime Stoppers works; Fugitives; Absconders; Websites; Social media.

Governance- Building and replacing a board of directors; Conflicts of interest; Protecting against fraud; Board committees

Training Committee Goals and Objectives Status Report

- By August 1, 2012 develop a list of Webinar Topics for the next 18 months. Hold one webinar prior to 2012 CSUSA Conference. **Update-** *A list of potential training topics has been developed, however until some type of agreement with Light Speed VT is completed no timetable has been developed.*
- By August 1, 2012 develop a list of interactive training tools we should develop with Virtual Training. Have one module done by 01/01/13. **Update-** *A list of potential training topics has been developed, however until some type of agreement with Light Speed VT is completed no timetable has been developed.*

- By August 1, 2012 develop a list of static training tools we should develop with Virtual Training. (More how to type topics) Have one module done by 01/01/13. **Update-** The Communications Committee and Ron Conlin have updated the CSUSA website with information on a number of topics at this time. Further development of these topics into some type of additional information on the website needs to be coordinated between the Training and Communications Committees.
- By September 1, 2012 develop a list of potential training partners for both national and regional training. (Crime Reports, MCA, etc)**Update-** *Work in progress*
- By June 1, 2012 develop a Request for Proposal (RFP) for CSUSA Annual Conference Hosts. (06/13/12 submitted to Board for approval) **Completed**
- By July 1, 2012 distribute RFP for 2013 CSUSA Conference. (06/14/12 submitted to John Lamb for e mail blast) **Completed**
- By August 1, 2012 distribute RFP for 2014 CSUSA Conference. **Update-** *RFP is completed however decided to wait until after the 2013 Submission date of August 17th to avoid confusion*
- By September 1, 2012 select 2013 CSUSA Conference site
- By December 1, 2012 select 2014 CSUSA Conference site.

Mike Blatman
Chair
Training Committee