

Not for Profit Resource Center

2012 Quarter 3 Status Update for Crime Stoppers USA (Apr. 30- Aug. 6)

Project	Project Date	Project Numbers	Comments
Email/Contact Updates	Ongoing	250	Update information in CSIM upon receipt of dues and application
Return Mail Updates	Ongoing	71	Contact organizations for updated contact information upon receipt of return mail or email
2012 Membership Certificates	Ongoing	292	Emailed Membership Certificates to paid programs. Track & Record all payments received & coordinate with Margaret.
Constant Contact Emails	Ongoing	10,364	7 emails created and sent between quarter 1 report and now. 10,364 is the total number of contacts made.
CSI conference	Ongoing	210 hrs.	Spent approx. 210 hours creating spreadsheets, tracking payments, communications, and registrations.
Phone Line	Ongoing	173	Program contacts needing assistance

Contact Totals

The Nonprofit Resource Center has had 11,150 contacts with Crime Stoppers USA organizations in the year of 2012. Of these contacts, 10,656 were made via email, 0 contacts were made via postal service mail, & 244 contacts were made via phone calls.

Summary

Laura has received 173 phone calls from April 10-August 6, the majority of contacts made were concerning the CSI conference; 33 calls about membership services. 292 program membership dues have been received and certificates have been sent out. Laura reviews grants in ECIVS and other foundations with Rebecca to discuss eligibility and desired program outlines under guidance of CSUSA. She is currently creating the quarter 3 newsletter with new software that will enhance the look and feel and hopefully increase open and click through rates. She worked well into the third quarter finalizing CSI conference material spending approximately 210 hours (15 hrs/week) including communication, payment confirmations, registrations, and creating spreadsheets.

Rebecca continues to look for applicable grants as she receives grant notices with 0 matching CSUSA needs at this time.