



Report for
July 2012

Vice-Chairman Report



John D. Lamb
Vice-Chairman
Crime Stoppers USA, Inc.

I. Vice – Chair

Completed:

- Election software programming
- Sent email out to all member programs and board members for voting
- Additions and changes to website

In Progress

- Negotiated with Staples on national discount for CSUSA Member Programs
- Negotiated with Verizon Wireless on a national program for all CSUSA Member Programs and about sponsorship for the 2012 conference.
- Worked on Business Plan for LightSpeedVT for EC will have finished this week..
- CSUSA membership study

Other

- Spoke with the Texas Department of Insurance about Russ Handley. I was asked to show up this month to a hearing to testify about Russ and what he did concerning his insurance license. The testimony will only deal with my program here in Bartlesville.
- Sent multiple emails to me over to Elaine with questions about the conference.

II. RESOURCE DEVELOPMENT

- Staples
 - Met with Kayla Barnes with Staples and discussed a national contract for Crime Stoppers USA for all Member Programs to get a discount on anything at Staples or online at their website. Programs would be issued a card from Staples for their individual program. Discussing having CSUSA put on the cards as well.

Other items covered were:

- Signage in all stores advertising Crime Stoppers USA and the 1-800-222-TIPS
- Sponsorship of the CSI Conference in Las Vegas
- Ongoing sponsorship with CSUSA.
- Verizon Wireless
 - Met for 2 hours with Candice Phillips from Verizon's Government Relations Department. Negotiating the following:
 - Free Smart Phone with choice of two phones for Crime Stoppers USA member coordinators
 - Free unlimited texting
 - Free unlimited data
 - Large discount on phone plan
 - No contract for service
 - Sponsorship of the 2012 CSI Conference
 - Discounts on other accessories and phones
 - Porting of existing phone numbers
 - If you are an existing Verizon Wireless customer, you can move to this contract with no penalty.
 - Training sponsorship
- All information concerning our negotiations was sent to the National Rep in Arkansas and I will have a call with him on Monday 8/6/12

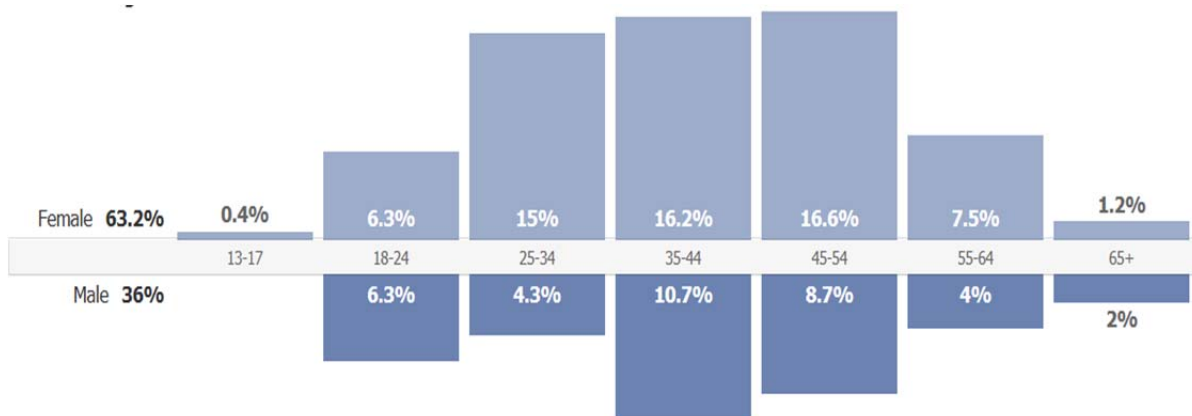
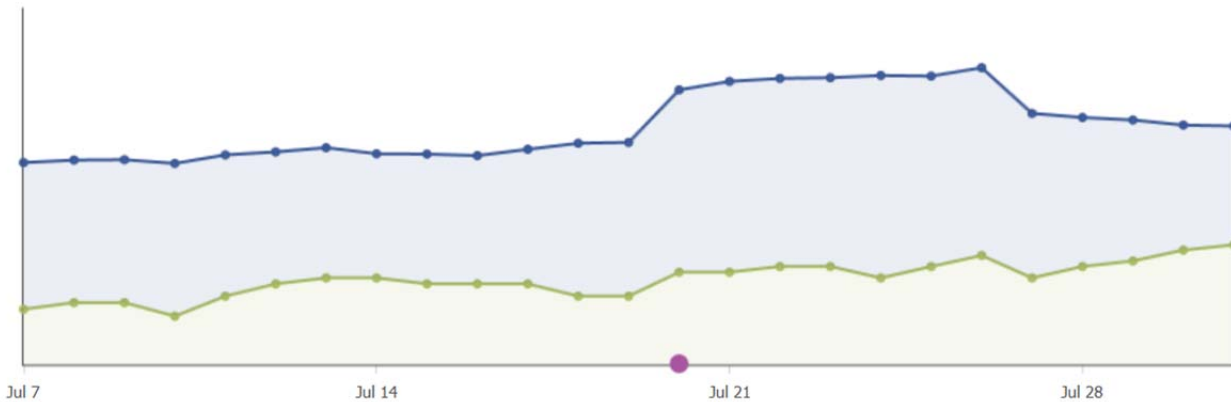
- Carnival Cruise Lines
 - Set up meeting in Washington DC with Kathy Donnelly to discuss sponsorship opportunities for CSUSA.
- Set up meeting with Aid John F. Zimmer in Senator Mike Johanns office to discuss CS in Washington DC and will discuss assistance with legislation to assist CSUSA financially.

III. Website & other electronic media – crimestoppersusa.com

Facebook

Total Likes? **256** ↑3.64% Friends of Fans? **109,562** ↑4.29% People Talking About This? **29** ↑163.64% Weekly Total Reach? **1,122** ↓-22.67%

Posts? People Talking About This? Weekly Total Reach?



Countries

236	United States of America
8	Canada
1	Nigeria
1	Argentina
1	United Kingdom
1	Brazil
1	Italy
1	Switzerland
1	Chile
1	Guadeloupe
1	Bangladesh

More ▸ Less ▴

Cities

7	Toronto, ON, Canada
6	Houston, TX
4	Chicago, IL
3	Indianapolis, IN
3	Denver, CO
3	Charlotte, NC
2	Salinas, CA
2	Charleston, SC
2	San Diego, CA
2	Iola, KS
2	Saint Louis, MO
2	Detroit, MI
2	Westminster, CA
2	Kansas City, MO
2	Iowa City, IA
2	Los Angeles, CA
2	Panama City, FL
2	Seattle, WA
2	Phoenix, AZ
2	Kingman, AZ

Languages

240	English (US)
9	English (UK)
3	Spanish
1	Italian

Facebook Likes

May 2012
121

June 2012
223

All dates and times are in Pacific Time

Export Data



Total Likes?

223 ↑ 2.29%

Friends of Fans?

100,131 ↑ 1.83%

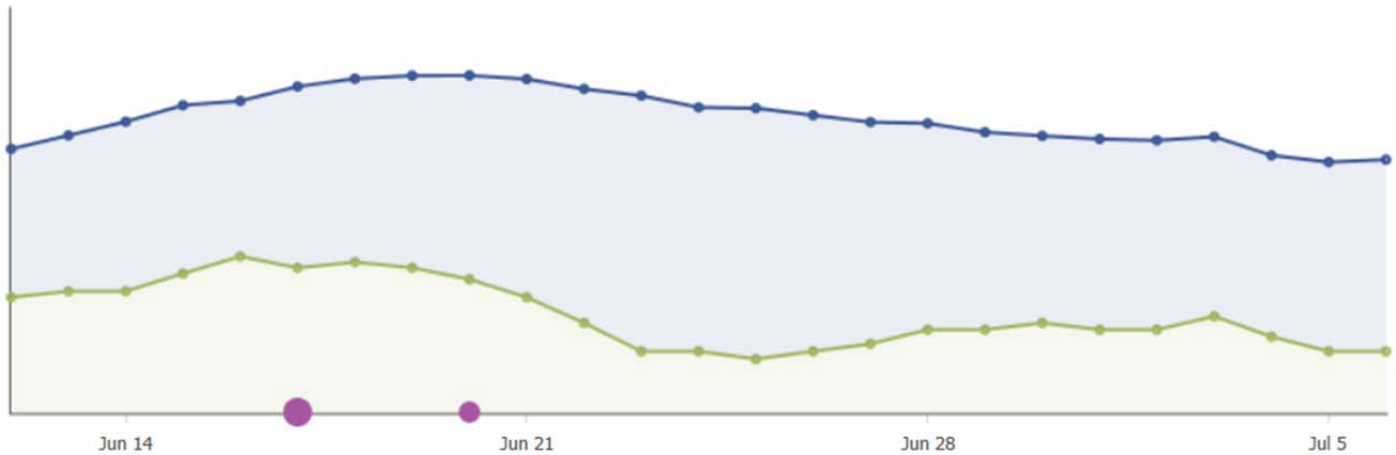
People Talking About This?

7 ↓ -22.22%

Weekly Total Reach?

862 ↓ -12.84%

Posts? People Talking About This? Weekly Total Reach?



www.crimestoppersusa.com Website Statistics

Visitors Overview

Jul 3, 2012 - Aug 2, 2012

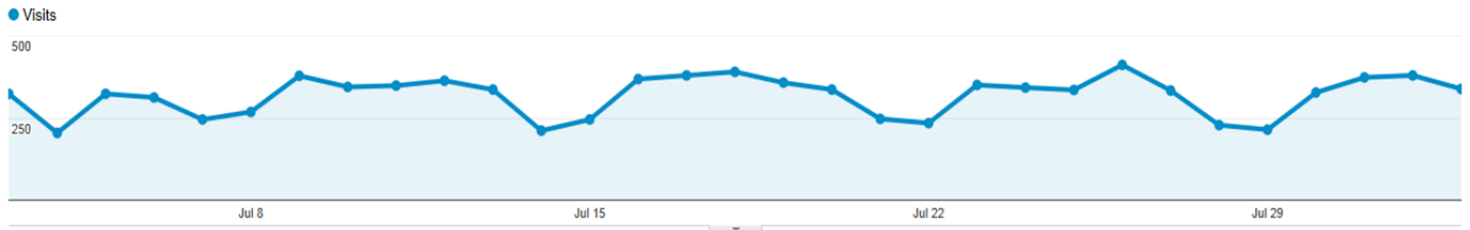
Advanced Segments | Email | Export | Add to Dashboard

% of visits: 100.00%

Overview

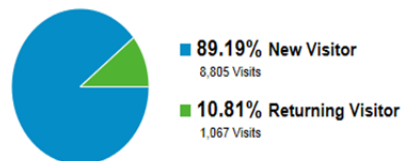
Visits vs. Select a metric

Hourly Day Week Month



9,030 people visited this site

- Visits: 9,872
- Unique Visitors: 9,030
- Pageviews: 13,754
- Pages / Visit: 1.39
- Avg. Visit Duration: 00:00:48
- Bounce Rate: 73.78%
- % New Visits: 89.10%



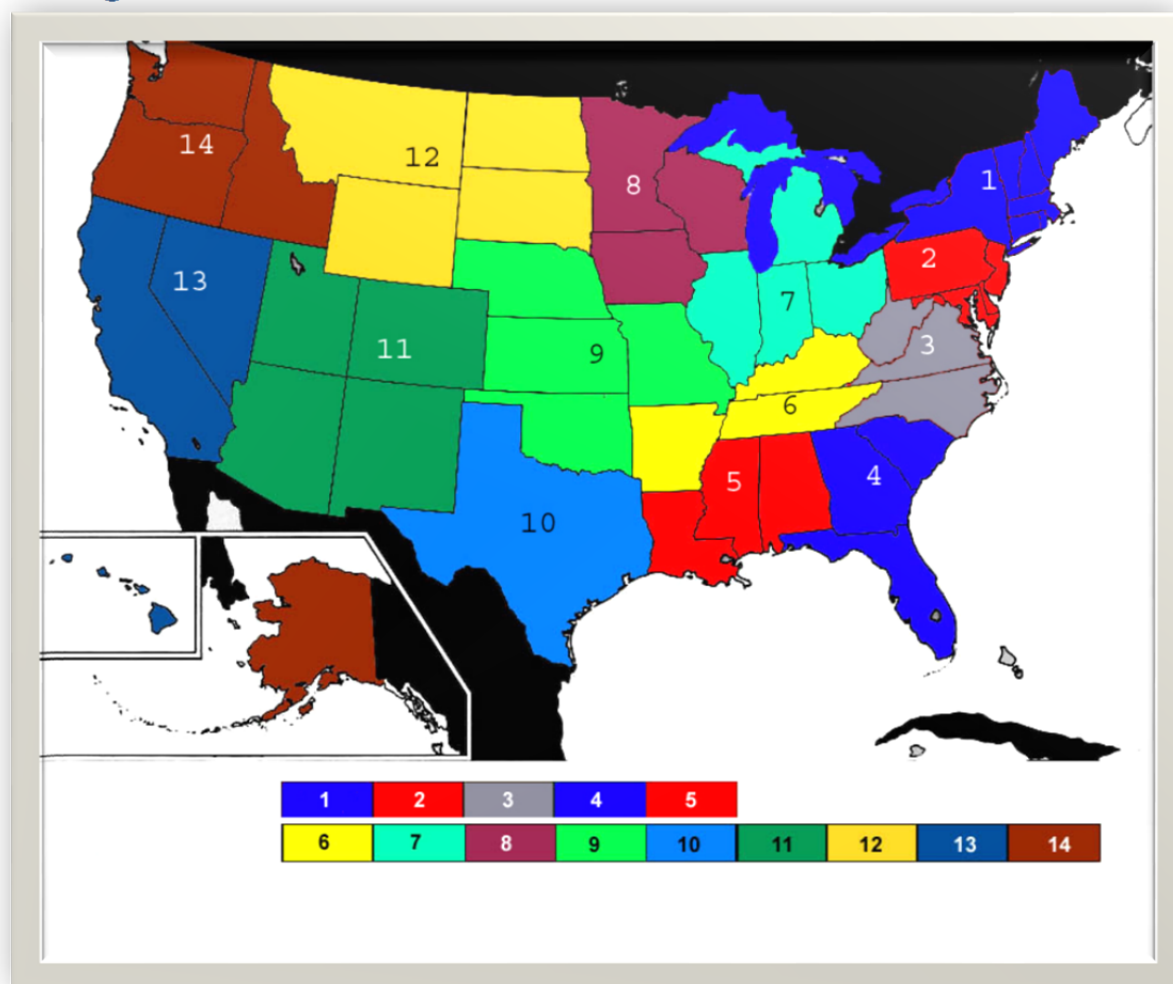
Views by mobile devices

Apple iPhone	872
Apple iPad	358
SonyEricsson LT15i Xperia Arc	287
(not set)	119
Apple iPod Touch	84
HTC EVO 4G	60
Samsung SCH-R720 Admire	37
Samsung SGH-T989	34
Samsung SPH-D710	31
ZTE X500 Score	30

Pages Viewed

/index.html	13,386
/New_CSUSA_Program.html	260
/index.html?fb_xd_fragment=	49
/index.html?fb_xd_fragment=&fb_xd_fragment=	28
/index.html?form=LDALCA	10
/election.html	6
/index.html?fullsite=	4
/index.html?page_id=351	2
/browse.php?u=Oi8vd3d3LmNyaW1lc3RvcHBlc nN1c2EuY29tLw==&b=5&f=norefer	1
/index.html?cat=3	1

IV. Regional Directors



- I. **Region 1**
Ron Conlin
Will provide later

- II. **Region 2**
Bob Mooney

John, no activity to report

- III. **Region 3**
Cindy Kilgore

IV. Region 4

Barb Bergin

Nothing to report at this time. – Will report during call.

V. Region 5

James Taliaferro

VI. Region 6

Frank Boyd

Region 6 Report

July 2012

I contacted Deputy Gillum on July 3rd after receiving a request from Scott in re to starting a program. I received word on July 6th that they were in the process of getting a program started. I returned an email to Mr Gillum July 7th offering my assistance telling him that I could stay at my Daughter's house in Lenoir City and that was only 15 - 20 min away. There has not been any further word from him. I received a request from Scott to contact a Mr Howell in Crockett County Tn. I contacted Mr Howell and offered assistance. After about a week, I contacted Scott to see if I should contact Mr Howell again and he said that he would check with Mr Howell. No further communications. I have registered for the Convention, registered at the Hotel and have my flight arranged. I am ready. Report respectfully submitted by

Frank M Boyd
Region 6 Director
CSUSA

VII. Region 7

Loren Hamilton

I've been off work due to a recent surgery so, I will have no report this month

VIII. Region 8

Scott Abrams - Temporary

IX. Region 9

Lisa Pisciotta

Nothing to report

- X. Region 10**
Estela Quintanilla
- XI. Region 11**
Maxine Thomas
- XII. Region 12**
Don Everson
- XIII. Region 13**
Sally Cox (James Chambers)
- Sally Cox is on maternity leave, Baby Girl.
- Making the rounds of Regional 13 Crime Stoppers Working on getting past CSUSA members back.
- XIV. Region 14**
Michael Blatman



July 2012

Region 14 Monthly Report

Mike Blatman, Regional Director

Director's Report –

Worked on CSI Conference Committee Training for CSUSA sessions

Worked on Training Committee projects – 2014 Conference RFP; took part in telephone conference in reference to VT Training contract proposal.

Contacted Cowlitz County (WA) CS concerning 2012 dues not being paid. No response so far.

Spoke with 3 programs who have indicated an interest in hosting 2013 CSUSA Conference. Bids are due August 17th by 1600 hrs PDT.

Program Reports-

ALASKA

Anchorage Crime Stoppers-(2012)

Peninsula Crime Stoppers- (2012)

Mat-Su Crime Stoppers- (2012)

IDAHO

Boise Crime Stoppers- (2012) –

Bonneville/Idaho Falls Crime Stoppers-(2012)

Washington County Crime Stoppers- (2012)

OREGON

Curry County Crime Stoppers- (2011)

Crime Stoppers of Oregon- (2012)

WASHINGTON

Crime Stoppers Association of Washington- (2012)

Crime Stoppers of Lewis County- (2012)-

Crime Stoppers of Cowlitz County- (2011) – On 7/4/2012 The Cowlitz County Crime Stoppers had a entry in the Longview Go4th parade, we were assisted by the Mark Morris Cheerleaders and their mascot The Lumber Jack.

August upcoming is National Night Out. We will have a booth with giveaways for the kids and information about Crime Prevention/Crime Stoppers program.

Tri Cities Crime Stoppers- (2012) - Tri Cities Crime Stoppers is now a member of the MY ID CLUB and will be holding its first event on Tuesday August 7th as part of National Night Out in Kennewick. Two community sponsors came forward to cover the costs. This is both a promotional event getting the Crime Stoppers name out in another way and could be a potential fund raising event. Go to <http://myidclub.org/home.php?id=27>

for a look at the Tri Cities Crime Stoppers MY ID CLUB website.

Cars for Crime Stoppers continues to be a success with donations tapering off somewhat. We have received over \$9,200 through donated vehicles.

A news inter-local agreement between the law enforcement agencies and Tri Cities Crime Stoppers was discussed during a local Chief's and Sheriff's meeting. The agencies are looking at updating the agreement to better reflect the way assessments are applied to each agency.

One Board member and the Coordinator will be attending the CSI/CSUSA Conference in Las Vegas.

Olympia/Thurston County Crime Stoppers- (2012)-

New - "My ID Club" identity cards for children under 16 and their parents. Kicking this program off at the Capital Mall Safety Fair in September. Have also been asked to provide this service at other community events and businesses. We are currently looking for sponsors.

Annual 5k/10k Race Against Crime fundraiser is August 5th

Participating in National Night Out event on August 7th. Over 1000 people are expected.

Next big event: 1st Annual Crime Stoppers Jingle Bells Dash (5k & 1 mile) - December 9th, 2012

CSI Vegas Conference - 5 people from our program are attending including our police coordinator, Ed Sorger, and our board chairperson - Robbi Wright

North Olympic Crime Stoppers- (2012) –

Crime Stoppers of Puget Sound- (2012)-

Worked on new "Crime Stopper Text Message" posters

Met with Capt. David Emerick (SPD) regarding "Sex Slave" Initiative

Meeting with Nampa ID Chief of Police RE: WMW show concept

Represented CSOPS @ Q13 Celebration Party for "300th" Capture

Represented CSOPS-Family & Friends of Violent Crime Victims fundraiser

Meeting w/Clear Channel Elaine Kitamura RE: "Gang Violence" campaign

Scheduled CSOPS Shoplifting Training Seminar for Puetz Corporation

Attended several meetings with SPD "Stop our Shootings" Committee

Crime Stoppers of the Inland Northwest- (2012)

Tacoma/Pierce County Crime Stoppers- (2012)

Yakima Crime Stoppers- (2012)

Make sure your program is recognized each month. Send your information to-

mblatman@crimestoppersusa.com or mike.blatman@ci.kennewick.wa.us

(509) 582-1351