



September 14, 2011

Vice-Chairman Report

John D. Lamb
Vice-Chairman
Crime Stoppers USA, Inc.

I. Vice Chairman Activities

- I have been working on the website and other items related to get the new improved site up. But, I need to have it all working before we bring it live.
- Met with the Nowata, OK Sheriff's department yesterday to discuss a new Crime Stoppers Program for Nowata County, OK. They are very excited to do it and already had a Deputy assigned to the role. A board is being established and I will be assisting them with their paperwork to get them going. Hopefully be up in about a month and they will be a new CSUSA member!!
- Had numerous phone calls about the insurance situation from Hawaii, Louisiana, Georgia, Oklahoma, Texas and Colorado programs. Advised them all to make sure everything was turned into the Texas Department of Insurance and the respective state insurance department.
- Several conversations with the Texas Department of Insurance and Richard Carter on the situation with Legacy Connections.
- Discussed funding with ConocoPhillips for CSUSA. Hoping.....
- I will be going out to LA in a few weeks for a business meeting. While there I will be speaking with Sony VP about Crime Stoppers and making a donation and sponsorship of the 2012 conference.
- As many of you might know, my wife has been having some health issues. So, I have been a little late in getting with the new Regional Directors. She appears to be doing a lot better so hopefully that storm is past us. Thank you all for your patience!!!!
- **ALL NEW BOARD MEMBERS. I NEED THE INFORMATION YOU WANT ON YOUR BUSINESS CARDS SO I CAN GET THEM ORDERED AND SENT TO YOU. PLEASE EMAIL ME YOUR INFORMATION OR CONFIRM YOUR INFORMATION ON THE BOARD ROSTER THAT CHRIS JUST SENT OUT. THANK YOU!!**

II. Projects

A. DataDots

Had serious conversation with James Mounce with DataDots about sales efforts and assistance from DataDots. In my opinion they have some very good products that are very useful. James would like access to the database to contact programs to assist them with sales. I have a problem with giving anyone with a sales organization access to the database so a solution needs to be found to give them the information on who to contact.

B. Website – crimestoppersusa.com

- There are updates being worked on in the background.
- Paypal is being worked up to sell coins and for paying dues. There is also an online form being made up for signing up as a member or updating membership each year.
- Please see attached statistics.

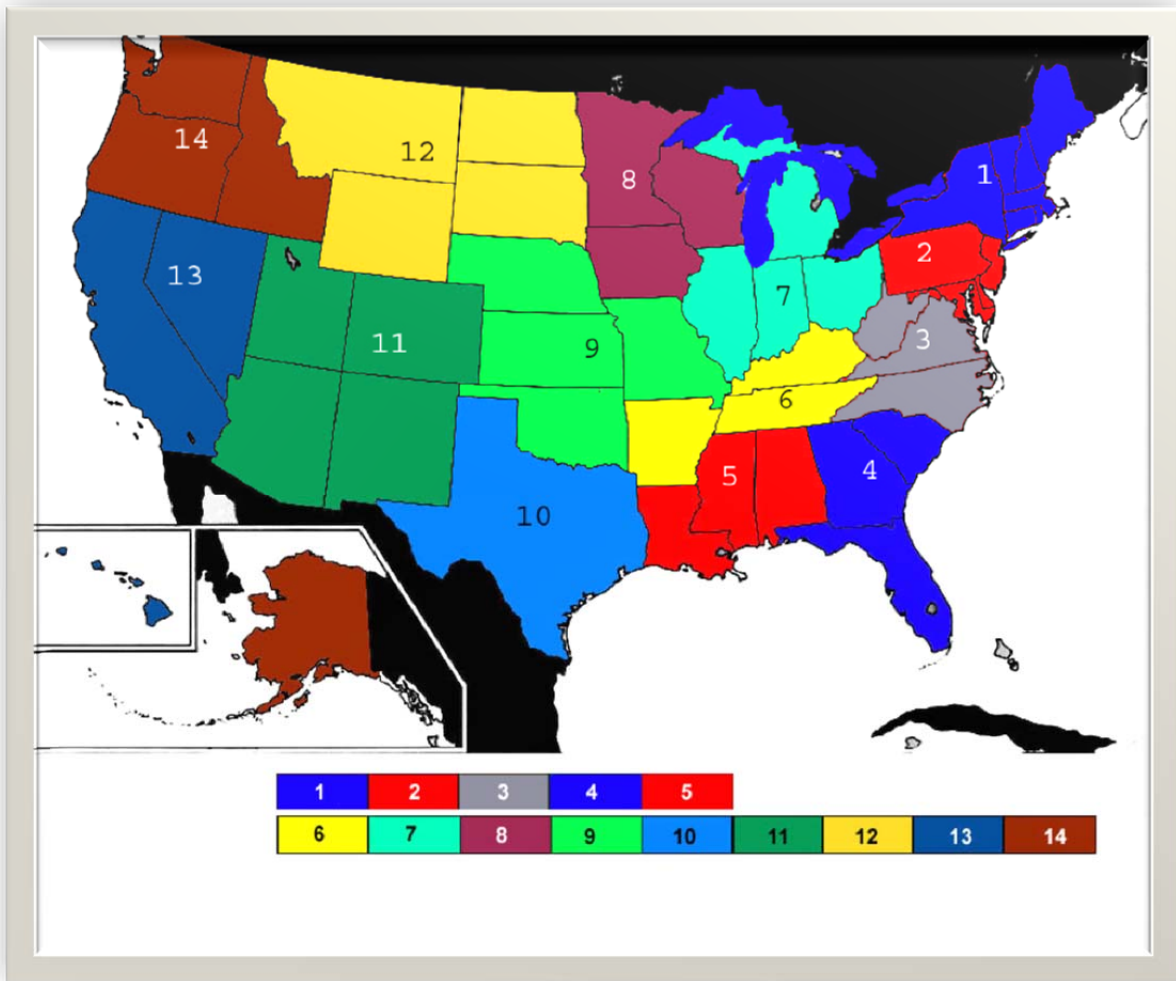
C. Newsletter

We are taking articles for the newsletter which will go out at the first of next month.

D. RESOURCE DEVELOPMENT

- Have been in discussions with Solamander, a \$850 million dollar international corporation about working with Crime Stoppers USA and CSI on revenue opportunities. As soon as the presentation is ready I will present it to the CSUSA Development Committee. Since this is an international corporation I have asked that presentations be prepared for international markets. I have been working with the President of the Corporation, who was introduced to me through a mutual friend.
- Motorola – Have asked Scott to go and speak with Motorola directly
- Target – Currently there is a grant request in for the 2012 conference
- ConocoPhillips – Currently there is a grant request in for \$50,000.
- Federal grant request in for \$750,000
- Request from Warren Miller to add a travel site link to CSUSA website. A percentage of all reservations go to CSUSA. Will be presented to Committee
- I do not know the status of the company that is making the defense spray. This was supposed to be \$3500.00
- Website Advertising – To be reviewed by development committee

III. Regional Directors



Note to the Board: We desperately need representation in Regions 1,2,3 & 8. If anyone knows of someone that would consider the position, please let myself or Margaret Jones know who they are so we can contact them. PLEASE HELP!!

A. Region 1

Ron Conlin - Temporary

B. Region 2

Bob Mooney - Temporary

C. Region 3

Cindy Kilgore

D. Region 4

Barb Bergin

Florida –

- Most programs in Florida have signed their grants with the Attorney General for the July 2011 – June 2012.
- Florida programs will be attending a state conference in Fort Walton Beach the week of October 18-21st.

Georgia

- Atlanta Crime Stopper program (Miguel) is working on contacting all of known programs in Georgia. He is attempting to begin dialog concerning state funding similar to what Florida has in place. I have offered to assist in contacting the programs and provide any support he may need.

South Carolina – no report

E. Region 5

James Taliaferro

F. Region 6

Frank Boyd

August Report

Region 6

Frank M Boyd

I attended the CSUSA Conference in Grand Rapids August 7-11.

Contributed items for the silent Auction.

Personally invited several to the conference.

I have been in contact with Chris Locke in Nashville, Tn. in regard to some issues about CS.

I referred the correspondence to Judge Richard Carter for legal assistance to clear up some questions.

Thanks to Judge Carter.

I will start this month making contacts with the programs that have not paid their dues for 2010 & 2011.

This is my report for August.

G. Region 7

Loren Hamilton

H. Region 8

We need someone to take this Region on until we find someone or other arrangements are made.

I. Region 9

Lisa Pisciotta - Will be having oral surgery and will not be in on the call.

Kansas Crime Stoppers Regional meeting will be October 2-4 in Lawrence Kansas.

J. Region 10

Estela Quintanilla

CRIME STOPPERS USA®

REGION 10 DIRECTOR REPORT

Estela Quintanilla

September 2011

Contacted six programs, by phone or e-mail, that were members last year and did not renew membership this year. Did not receive any replies.

I replied to request by Sabinal Pass, Texas Crime Stoppers about a Training DVD for campus programs and sent a handout I use at Texas Crime Stoppers Courses for Basic Training or Conferences.

The 23rd Annual Crime Stoppers Conference (for adults) will be Oct. 24-26, 2011

in McAllen, Texas..

I and nine program teacher/sponsors will be attending.

K. Region 11
Maxine Thomas

L. Region 12
Don Everson

M. Region 13
Sally Cox

N. Region 14
Michael Blatman



August 2011

Region 14 Monthly Report

Mike Blatman, Regional Director

Director's Report –

Attended CSUSA Conference in Grand Rapids, MI.

Created a LinkedIn Region14 Group and have invited all of Region 14 to join. So far the response has been under whelming.

Assisted Crime Stoppers of Olympia/Thurston County with a copy of power point presentation on Crime Stoppers. Group is called CSUSA Region 14.

Program Reports-

ALASKA

Anchorage Crime Stoppers-(2011)

Juneau Crime Line- (not current)

Peninsula Crime Stoppers- (2011)

Ketchikan Crime Stoppers- (not current)

Kodiak Crime Stoppers- (not current)

Mat-Su Crime Stoppers- (2011)

Petersburg Crime Stoppers- (not current)

IDAHO

Boise Crime Stoppers- (2011) Mike and I attended the CSUSA Conference in Grand Rapids also. We do have a Shred It day coming up but not until October when we will combine our event with a Drug Take-Back with DEA here.

Bonneville/Idaho Falls Crime Stoppers-(2011)

Washington County Crime Stoppers- (not current)

OREGON

Curry County Crime Stoppers- (2011)

Crime Stoppers of Oregon- (not current)

WASHINGTON

Crime Stoppers Association of Washington- (2011)

Crime Stoppers of Lewis County- (2011)

Crime Stoppers of Cowlitz County- (2011)- On May 14th we had a table at Cress Lake Safety day to hand out brochures and let folks know about the program.

On July 4th we had an entry in the “Go 4th” parade for the Longview/Kelso 4th of July celebrations, a local high school (R.A. Long) cheerleader squad participated with us in the parade, we had 21 folks for the Crime Stopper entry. It was our largest turn out ever.

On August 2nd we had a table with brochures/bumper stickers/decals for National night. We held our business meeting then we worked the table talking to the public and handing out our information on the program. We purchased T-Shirts with the Crime Stoppers logo and phone # to wear when we participate in events, they are a big hit. We are ordering coats/vests for winter events. We do pay for both of these out of our own pocket.

Our next event is National Fire night out October 15th, this is our biggest event. Last year we had 2000 kids come thru at the Kelso Fire Dept.

Other advertising is, we have local Law Enforcement provide “cold case” info to the local radio station to possibly generate tips, we have good quality signs up in various local communities with the Crime Stoppers information and are always finding new areas to put more signs up.

Our Board meets the first Tuesday of every month to plan and discuss Crime Stopper updates and plan our next event.

Tri Cities Crime Stoppers- (2011)- The 3rd Annual “Who Done It?” motorcycle ride is Sunday September 11th. There are several other events scheduled so no one is sure what kind of participation to expect this year. The ride is about 150 miles and this is the first year we have had on line registration. So far several riders have taken advantage and signed up on line.

Just a couple of weeks later the first ever “Evening with Cops, Robbers & Superheroes” takes place. Dinner, Jail & Bail, Costume contest, a unsolved crime mystery with someone walking away with a \$1,000 cash reward are all on tap. We have a local business building us a jail which will be auctioned at the end of the event. You can see more at <http://tri-cities.crimestoppersweb.com/custom.aspx?p=2>

Olympia/Thurston County Crime Stoppers- (2011)- Had a successful fundraiser on August 7th - The Race Against Crime 5k/10K run; We are welcoming 3 new board members (13 total board members): **John Wright**, retired WSP; **John Tennis** - Thurston County Public Information Manager; **Mark Modos** - Cash America/Super Pawn Corporate Investigator; A new Tumwater WalMart store opened in July. They invited us to apply for a one time grant and gave us less than 2 hours to complete the forms and all support documents! Talk about pressure. We were awarded \$1500 at their Grand Opening and it was well worth the effort; Finished filming a tv ad on behalf of the Olympian Thurston County Crime Stopper featuring four local police chiefs, the WSP chief, the Thurston County Sheriff and the Thurston County Prosecutor. We're hoping to run PSA's on local television as well as Comcast.

North Olympic Crime Stoppers- (2011)

Crime Stoppers of Puget Sound- (2011) Has launched their new wwebsite
<http://www.crimestoppers.com/>

Crime Stoppers of the Inland Northwest- (2011)

Tacoma/Pierce County Crime Stoppers- (2011) New website was launched this week. <http://www.tpcrimestoppers.com/>

Wenatchee Valley Crime Stoppers- (not current)

Yakima Crime Stoppers- (2011)

Make sure your program is recognized each month. Send your information to-

mblatman@crimestoppersusa.com **or** mike.blatman@ci.kennewick.wa.us

(509) 582-1351

0. Telephone and email contacts

CRIME STOPPERS

SCHOLASTIC CRIME STOPPERS

Tuesday, October 4, 2011- KU STUDENT UNION

- 8:30 Check-in begins
- 9:00 Welcome & Introductions
- 9:30 Team Building
- Scholastic Crime Stoppers Program :
Building & Sustaining for Success
 - Round Table Activities
- Promoting Your Scholastic Crime Stoppers Program
 - Program Sharing & Networking
- 12:00 Lunch (*Provided in KU Student Union Ballroom*)
- 1:00 Rotation #1
 - Safe Teen Driving
 - Bullying/Cyber bullying Prevention
- 2:00 Rotation #2
 - Safe Teen Driving
 - Bullying/Cyber bullying Prevention
- 3:15 Closing
 - Scholarships Information
 - Prizes/Awards
- 3:30 Dismissed

- There is no registration fee if attending only the Scholastic Training on Tuesday, October 4th; however a registration form must be completed and returned for each attendee by September 15, 2011. Scholastic registrations are available at www.kansascrimestoppers.com

Location:
KU Memorial Union
1301 Jayhawk Blvd.
Lawrence, KS 66045
785.864.4651

Hotel:
Oread Hotel
1200 Oread Ave
Lawrence, KS 66044
785.843.1200

Accommodations: Refer to the Crime Stoppers Training Conference and receive a room rate of \$99.00 per night plus tax per room. Rooms for the conference may be reserved until September 2, 2011. After that date, room availability will not be guaranteed.

Registration received by Sept. 15, 2011 \$115.00
Registration received after Sept. 15, 2011 \$140.00

Registration Includes:
Networking room and refreshments, Sunday Reception, Monday and Tuesday luncheons, Monday Evening Banquet, Law Enforcement In-Service Training Hours, and Training Materials

Conference Contacts:
Patrick Rapp: 785.843.9228 - rapp3144@sunflower.com
Bruce Cochran: 620.365.3602 - bjrcochran@midwest-connections.com

KANSAS CRIME STOPPERS



"Reaching Across Kansas to Stop Crime."

www.kansascrimestoppers.com

2011

MIDWEST CRIME STOPPERS TRAINING CONFERENCE OCTOBER 2 - 4, 2011 LAWRENCE, KANSAS

HOSTED BY
KANSAS CRIME STOPPERS
ASSOCIATION &
THE EASTERN KANSAS CRIME
STOPPER PROGRAMS OF
ALLEN, DOUGLAS, FRANKLIN,
LINN, AND TOPEKA/SHAWNEE
COUNTIES



"Reaching Across Kansas to Stop Crime."

KANSAS

CONFERENCE SCHEDULE

Sunday October 2, 2011

KU STUDENT UNION, BALLROOM

- 9:30 - 11:00 Registration
- 10:00 Kansas Annual General Meeting
- 10:45 Interviewing Suspects
- 11:30 Lunch
- 12:30 Scams and Frauds
- 1:15 Diversion Programs – Financing a Crime Stopper Program
- 1:45 Ethical & Criminal Violations within the Crime Stoppers Program
- 2:30 Break
- 2:45 Upcoming Drug Problems in Your Community
- 4:15 - 9:30 Tour of Douglas County Vineyards and Snacks

Bus transportation provided from the OREAD HOTEL. Bus leaves promptly at 4:15 p.m. Bring your spouse or significant other. Wear casual, warm clothing.

CRIME

Monday October 3, 2011 - KU STUDENT UNION, BIG 12 ROOM

- 7:30 - 8:00 Registration
- 8:00 Opening Ceremonies/Welcome
- 8:45 Break
- 9:00 Lamar Advertising
- 10:00 Break

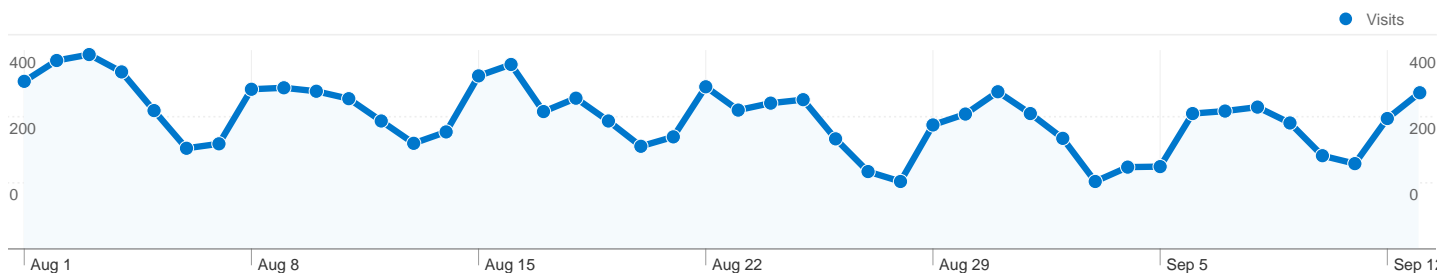
All Attendees - BIG 12 ROOM		Law Enforcement - JAYHAWK ROOM	
10:15	Crime Stoppers Copycat Programs	10:15	Anti-Terrorism
11:30	Running a Scholastics Crime Stoppers Program	11:15	Stalking Laws
12:00	Lunch	12:00	Lunch
1:00	Starting a Successful Crime Stoppers Program	1:00	Cyber Stalking
2:45	Break	2:00	Domestic Violence
3:00	Anti-Terrorism	3:00	Break
		3:15	Cold Case Investigation and Crime Stoppers (Capitol Cold Cases)

- 4:30 Hospitality Room Open - OREAD HOTEL, ROOM 210
- 6:00 President's Reception - OREAD HOTEL, HANCOCK ROOM
- 6:30 Banquet – OREAD HOTEL, Auction following dinner with Auctioneer Buddy Griffin

Tuesday October 4, 2011 - KU STUDENT UNION, JAYHAWK ROOM

- 8:00 CSI – Evidence Collection & Handling

All Attendees - BIG 12 ROOM		Law Enforcement - JAYHAWK ROOM	
9:15	Tipsoft	9:15	Blood Spatter
9:45	Dyna Site	10:15	Prosecution
10:30	Facebook for Crime Stoppers Programs	11:00	Break
10:45	Break	11:15	Drug Interdiction
11:00	Crime Stoppers USA-International	12:00	Lunch - Parlor Room
12:00	Lunch - Parlor Room	1:00	New and Upcoming Drugs
1:00	Crime Scene Information	1:45	Forensics Video
1:30	Kansas Concealed Carry Updates	2:30	Close of Conference
2:30	Close of Conference		
2:45	KCSA Board of Directors Meeting		



Site Usage

11,676 Visits

62.23% Bounce Rate

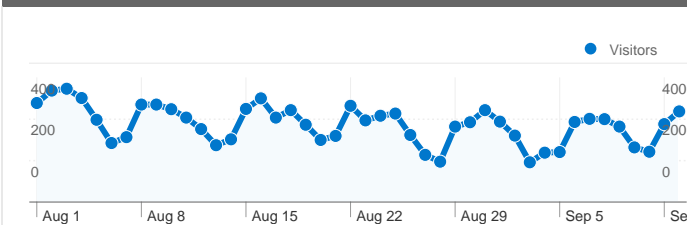
24,364 Pageviews

00:01:18 Avg. Time on Site

2.09 Pages/Visit

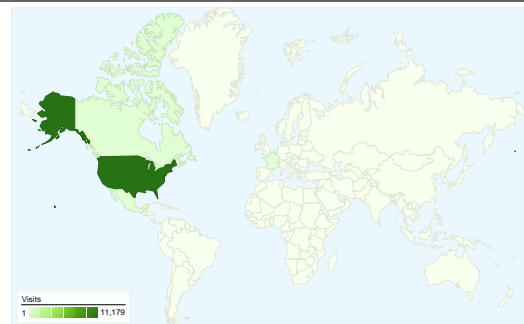
87.02% % New Visits

Visitors Overview

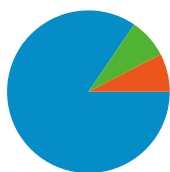


Visitors
10,444

Map Overlay



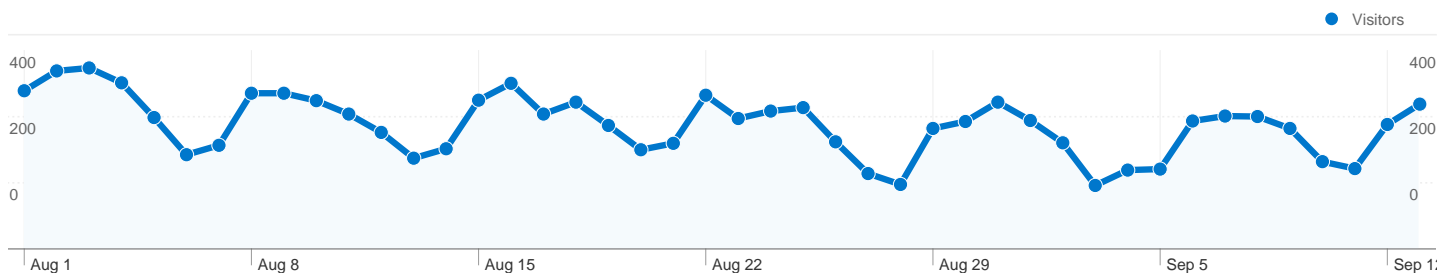
Traffic Sources Overview




- **Search Engines**
9,868.00 (84.52%)
- **Direct Traffic**
922.00 (7.90%)
- **Referring Sites**
886.00 (7.59%)

Content Overview

Pages	Pageviews	% Pageviews
/index.html	15,043	61.74%
/profile.html	2,767	11.36%
/programs.html	2,106	8.64%
/resources.html	1,572	6.45%
/faq.html	1,206	4.95%



10,444 people visited this site

 **11,676 Visits**


 **10,444 Absolute Unique Visitors**

 **24,364 Pageviews**

 **2.09 Average Pageviews**

 **00:01:18 Time on Site**

 **62.23% Bounce Rate**

 **87.02% New Visits**

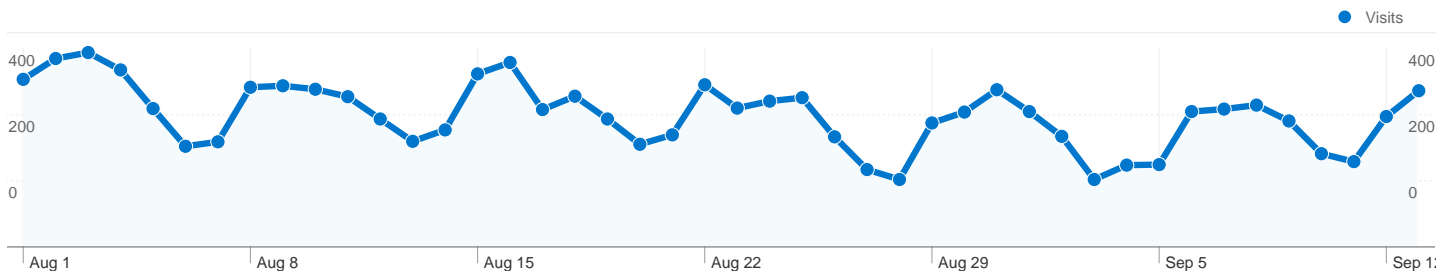
Technical Profile

Browser	Visits	% visits
Internet Explorer	4,953	42.42%
Firefox	1,965	16.83%
Safari	1,568	13.43%
Android Browser	1,448	12.40%
Chrome	1,423	12.19%

Traffic Sources Overview

Aug 1, 2011 - Sep 13, 2011

Comparing to: Site

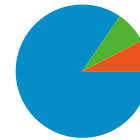


All traffic sources sent a total of 11,676 visits

7.90% Direct Traffic

7.59% Referring Sites

84.52% Search Engines



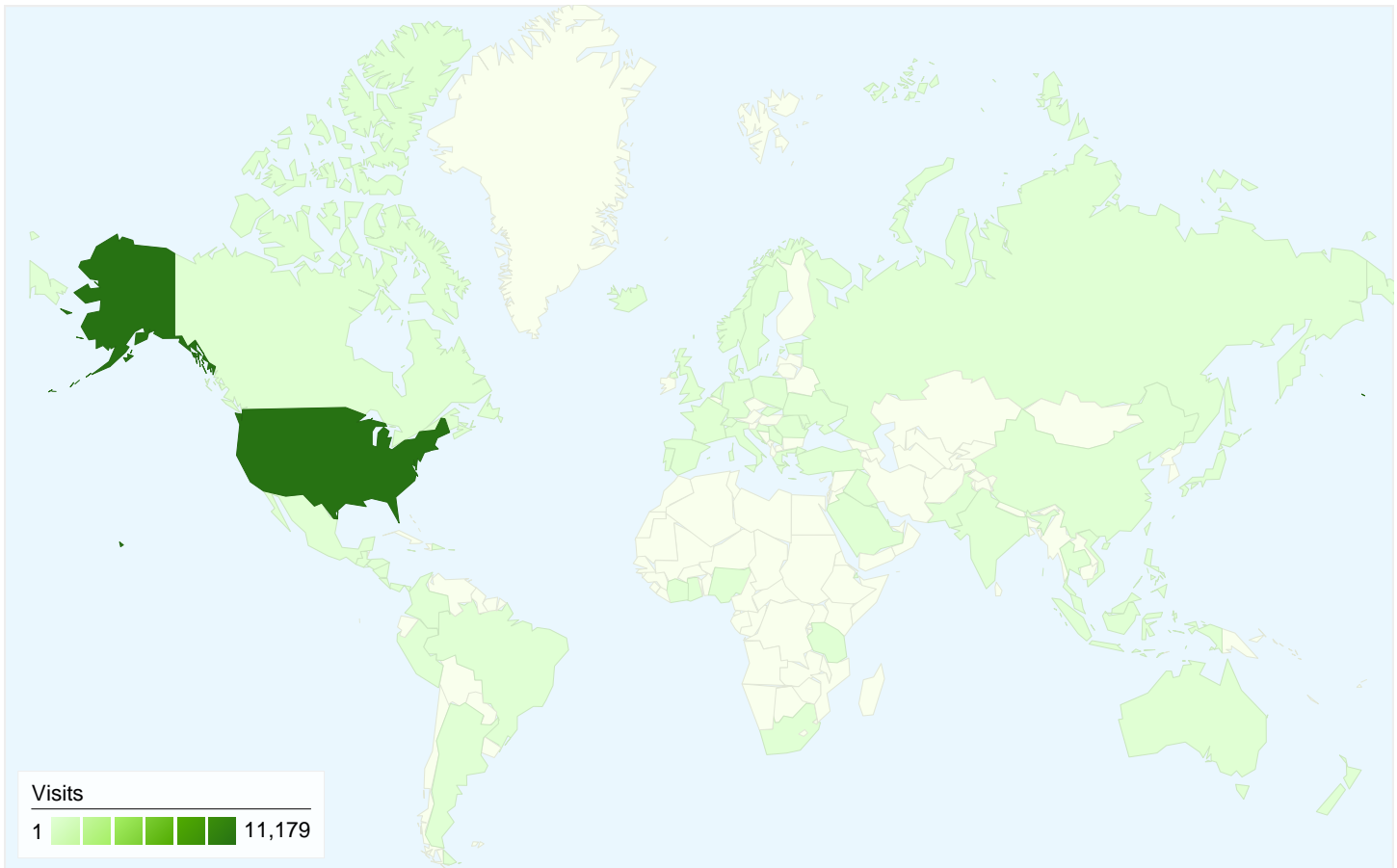
■ Search Engines
9,868.00 (84.52%)

■ Direct Traffic
922.00 (7.90%)

■ Referring Sites
886.00 (7.59%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	8,787	75.26%	crime stoppers	4,880	49.45%
(direct) ((none))	922	7.90%	crimestoppers	2,902	29.41%
yahoo (organic)	337	2.89%	crimestoppersusa.com	395	4.00%
bing (organic)	315	2.70%	crime stoppers usa	303	3.07%
c-s-i.org (referral)	202	1.73%	crimestoppers usa	70	0.71%

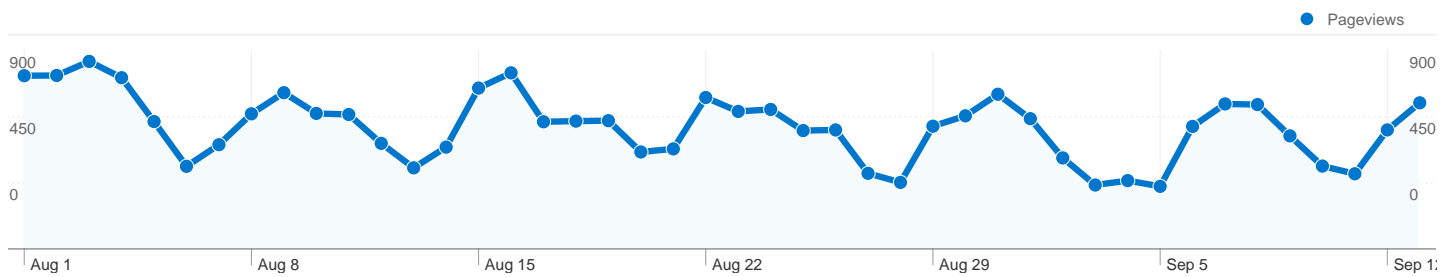


11,676 visits came from 71 countries/territories

Site Usage


Visits 11,676 % of Site Total: 100.00%	Pages/Visit 2.09 Site Avg: 2.09 (0.00%)	Avg. Time on Site 00:01:18 Site Avg: 00:01:18 (0.00%)	% New Visits 87.08% Site Avg: 87.02% (0.07%)	Bounce Rate 62.23% Site Avg: 62.23% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	11,179	2.09	00:01:18	87.09%	62.22%
Canada	82	2.50	00:02:11	89.02%	59.76%
(not set)	57	1.39	00:00:33	84.21%	77.19%
Mexico	44	2.18	00:01:21	88.64%	61.36%
France	43	2.51	00:01:05	95.35%	44.19%
United Kingdom	42	1.86	00:00:58	95.24%	64.29%
Australia	37	1.86	00:00:43	83.78%	67.57%
Brazil	16	1.44	00:02:47	43.75%	87.50%
Germany	16	1.38	00:00:18	81.25%	81.25%

India	14	4.71	00:02:25	57.14%	28.57%
1 - 10 of 71					



Pages on this site were viewed a total of 24,364 times

 **24,364** Pageviews

 **18,397** Unique Views

 **62.23%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/index.html	15,043	61.74%
/profile.html	2,767	11.36%
/programs.html	2,106	8.64%
/resources.html	1,572	6.45%
/faq.html	1,206	4.95%