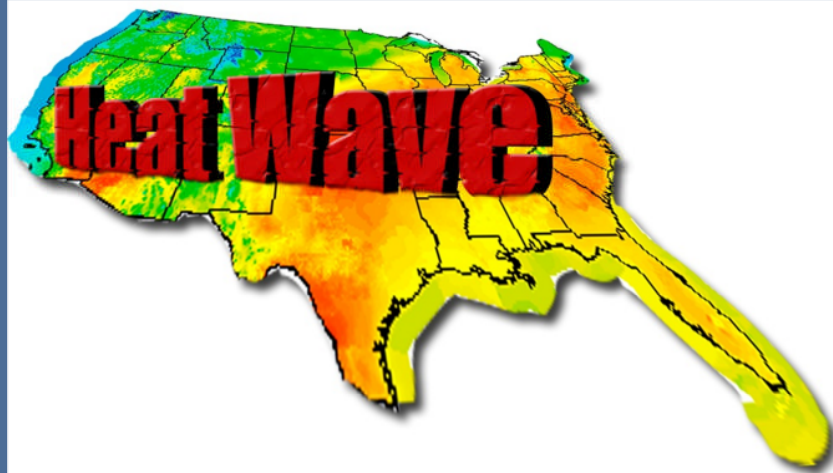


CRIME
STOPPERS
U*S*A



July 12, 2011

Vice Chairman Report



I. Projects

A. DataDots

Sales continue

B. Newsletter

Newsletter will be going out to all in the next few days.

C. RESOURCE DEVELOPMENT

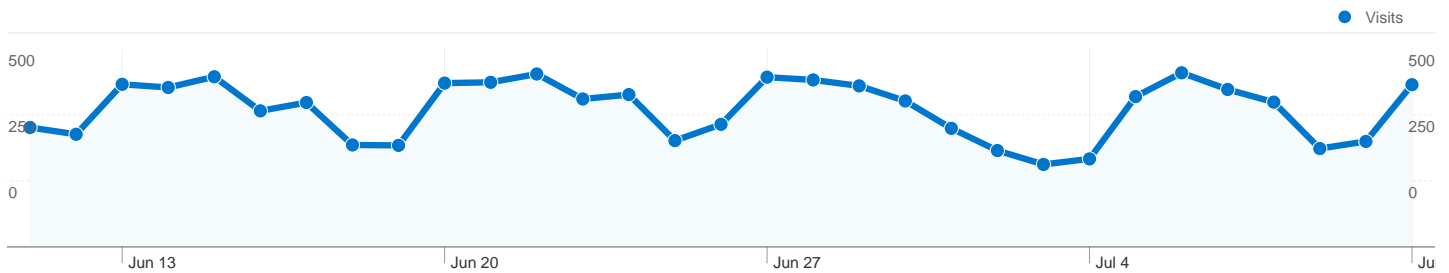
Working on a grant with ConocoPhillips and seeing if we can get the President and CEO Jim Mulva to come to CSI conference in 2012 to talk about international crime issues affecting the petroleum industry.

D. Some of my activities over the past month

- Went to Las Vegas and toured the hotels and Casinos with Elaine and James. I paid my own way out and back so there is no cost to CSUSA.
- Had multiple phone conversations regarding the insurance with programs all over the USA. There are more and more of them popping up that have paid for coverage with Russ and received nothing.

E. Website – crimestoppersusa.com

- We are working on updating the look of the website and the layout to make it less busy. Since we have been adding more information to it we feel it is starting to become too busy.
- Utilization of PayPal – This has been added to the front page and a donation can be made to CSUSA online. I will be adding two stores with merchandise with the CSUSA logo on them and these will be payable with paypal.
- We received our first donation from the website for \$50.00 within the first day of putting the paypal donation button on the site.

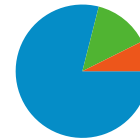


All traffic sources sent a total of 10,742 visits

7.36% Direct Traffic

13.67% Referring Sites

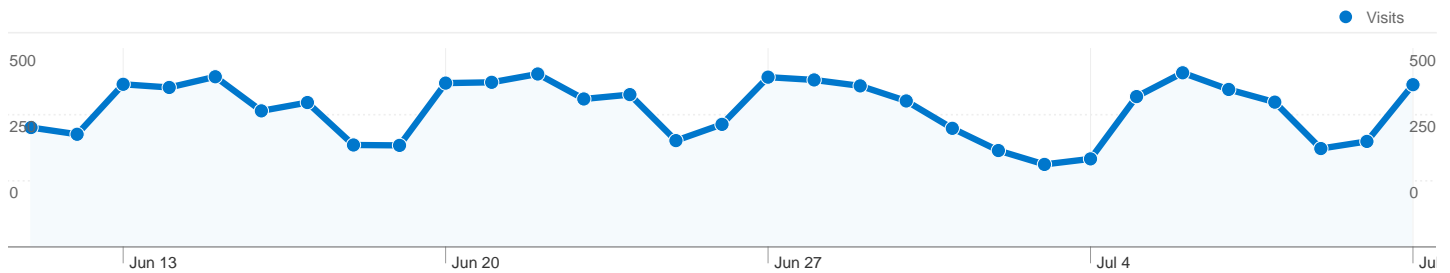
78.97% Search Engines



■ Search Engines
8,483.00 (78.97%)
■ Referring Sites
1,468.00 (13.67%)
■ Direct Traffic
791.00 (7.36%)

Top Traffic Sources

| Sources | Visits | % visits | Keywords | Visits | % visits |
|------------------------------|--------|----------|----------------------|--------|----------|
| google (organic) | 6,550 | 60.98% | crime stoppers | 3,876 | 45.69% |
| yahoo (organic) | 888 | 8.27% | crimestoppers | 2,174 | 25.63% |
| (direct) ((none)) | 791 | 7.36% | crime stoppers usa | 250 | 2.95% |
| bing (organic) | 710 | 6.61% | crimestoppersusa.com | 181 | 2.13% |
| answers.yahoo.com (referral) | 177 | 1.65% | crime stopper | 101 | 1.19% |



Site Usage

10,742 Visits

60.05% Bounce Rate

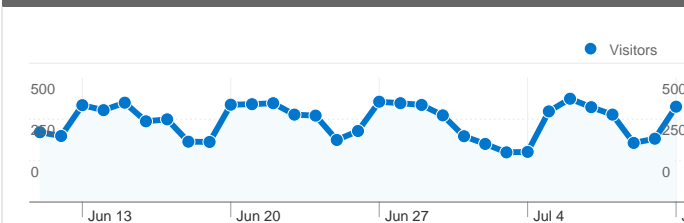
23,656 Pageviews

00:01:14 Avg. Time on Site

2.20 Pages/Visit

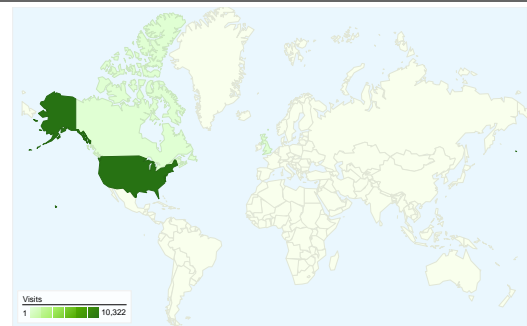
86.44% % New Visits

Visitors Overview

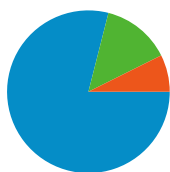


Visitors
9,538

Map Overlay



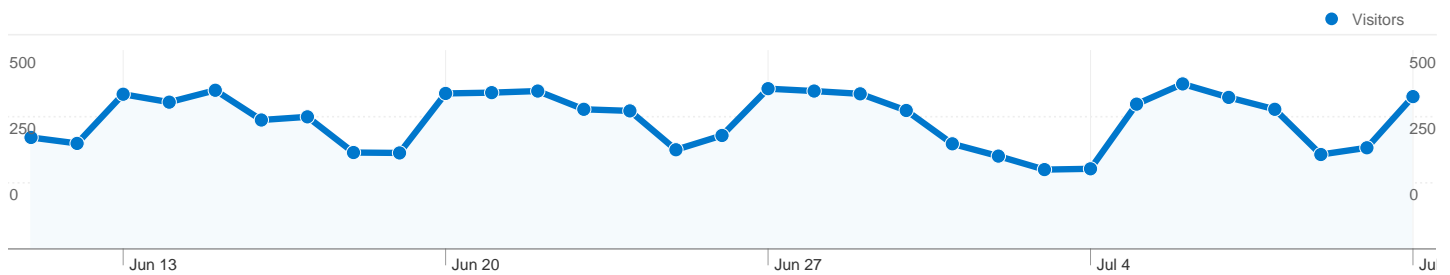
Traffic Sources Overview




- **Search Engines**
8,483.00 (78.97%)
- **Referring Sites**
1,468.00 (13.67%)
- **Direct Traffic**
791.00 (7.36%)

Content Overview


| Pages | Pageviews | % Pageviews |
|-----------------|-----------|-------------|
| /index.html | 14,025 | 59.29% |
| /profile.html | 2,492 | 10.53% |
| /programs.html | 1,995 | 8.43% |
| /resources.html | 1,353 | 5.72% |
| /connect.html | 1,347 | 5.69% |



9,538 people visited this site

 **10,742 Visits**

 **9,538 Absolute Unique Visitors**

 **23,656 Pageviews**

 **2.20 Average Pageviews**

 **00:01:14 Time on Site**

 **60.05% Bounce Rate**

 **86.44% New Visits**

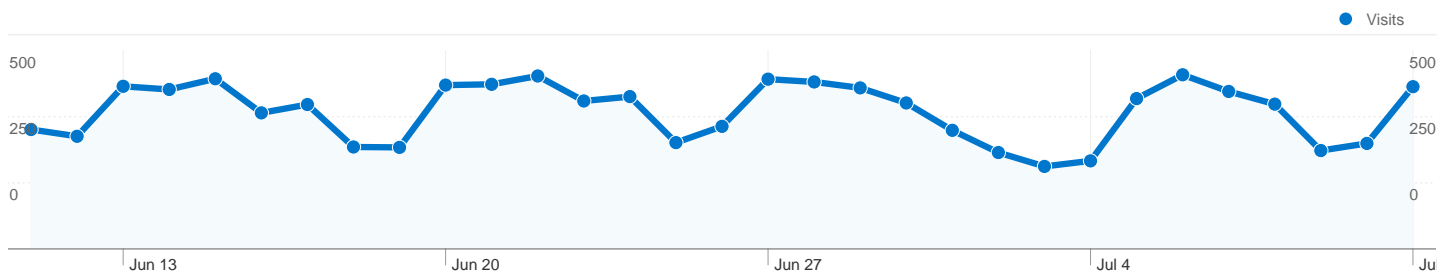
Technical Profile

| Browser | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 5,181 | 48.23% | Unknown | 10,742 | 100.00% |
| Firefox | 1,843 | 17.16% | | | |
| Safari | 1,270 | 11.82% | | | |
| Chrome | 1,079 | 10.04% | | | |
| Android Browser | 1,066 | 9.92% | | | |

Traffic Sources Overview

Jun 11, 2011 - Jul 11, 2011

Comparing to: Site

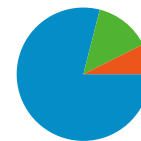


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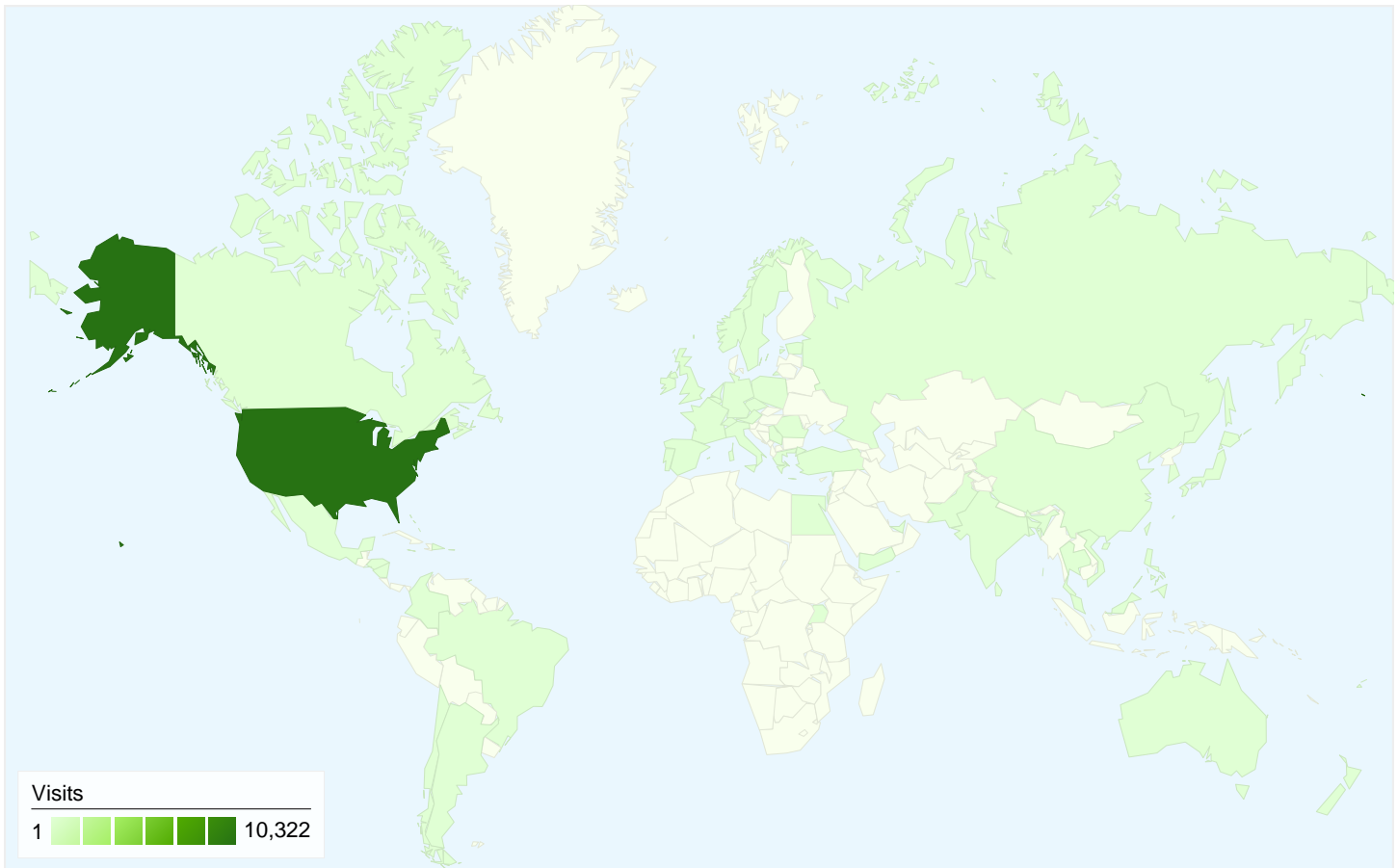
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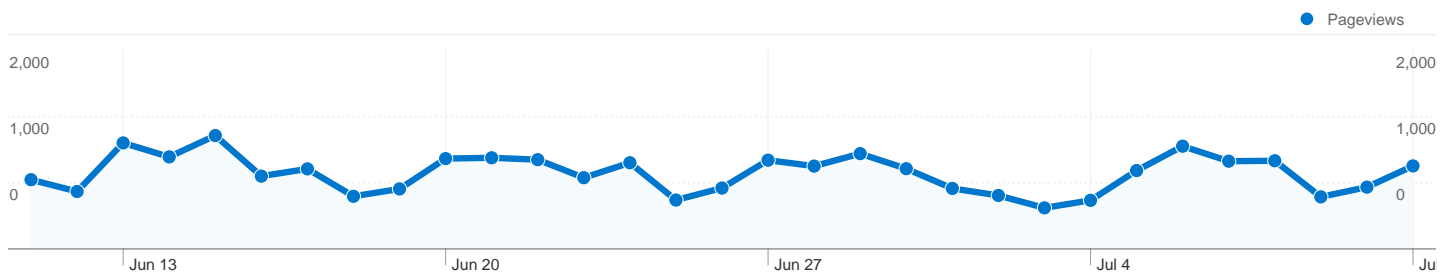


10,742 visits came from 62 countries/territories


Site Usage

| | | | | | |
|---|--|--|---|--|-------------|
| Visits 10,742 % of Site Total: 100.00% | Pages/Visit 2.20 Site Avg: 2.20 (0.00%) | Avg. Time on Site 00:01:14 Site Avg: 00:01:14 (0.00%) | % New Visits 86.49% Site Avg: 86.44% (0.06%) | Bounce Rate 60.05% Site Avg: 60.05% (0.00%) | |
| Country/Territory | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
| United States | 10,322 | 2.20 | 00:01:13 | 86.81% | 59.94% |
| United Kingdom | 62 | 2.02 | 00:02:09 | 91.94% | 69.35% |
| Guam | 44 | 1.43 | 00:00:41 | 6.82% | 88.64% |
| Canada | 42 | 3.17 | 00:01:25 | 80.95% | 45.24% |
| (not set) | 35 | 1.57 | 00:00:57 | 88.57% | 62.86% |
| India | 31 | 2.10 | 00:01:22 | 87.10% | 61.29% |
| Mexico | 27 | 2.85 | 00:02:39 | 92.59% | 55.56% |
| Germany | 19 | 4.21 | 00:03:17 | 84.21% | 47.37% |
| Australia | 17 | 1.88 | 00:01:18 | 100.00% | 58.82% |


| | | | | | |
|--------------|----|------|----------|--------|--------|
| China | 17 | 1.06 | 00:00:07 | 82.35% | 94.12% |
| 1 - 10 of 62 | | | | | |



Pages on this site were viewed a total of 23,656 times

 23,656 Pageviews

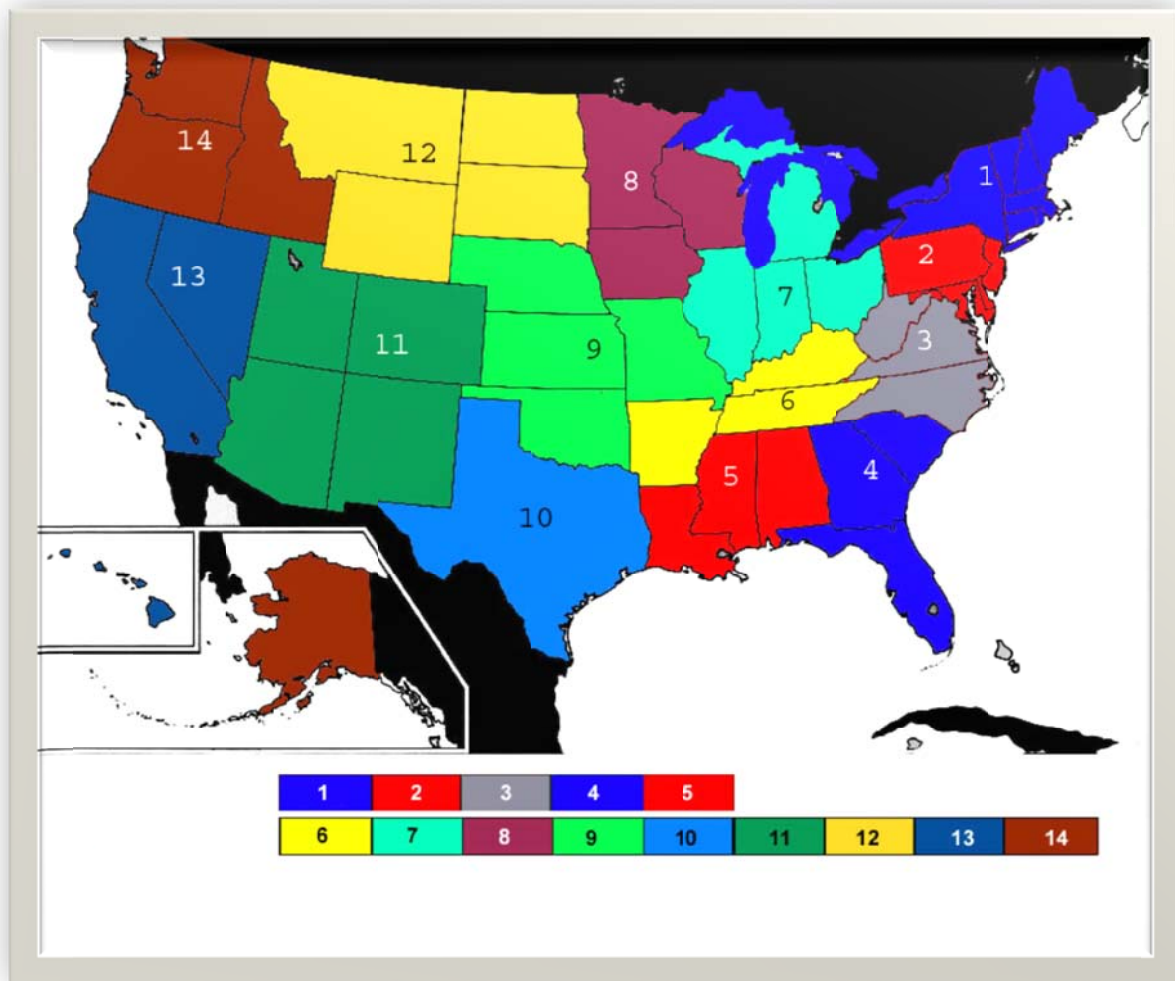
 17,818 Unique Views

 60.05% Bounce Rate

Top Content

| Pages | Pageviews | % Pageviews |
|-----------------|-----------|-------------|
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| /profile.html | 2,492 | 10.53% |
| /programs.html | 1,995 | 8.43% |
| /resources.html | 1,353 | 5.72% |
| /connect.html | 1,347 | 5.69% |

II. Regional Directors



Note to the Board: We desperately need representation in Regions 1,2,3 & 8. If anyone knows of someone that would consider the position, please let myself or Margaret Jones know who they are so we can contact them. PLEASE HELP!!

A. Region 1

We need someone to take this Region on until we find someone or other arrangements are made.

B. Region 2

We need someone to take this Region on until we find someone or other arrangements are made.

C. Region 3

We need someone to take this Region on until we find someone or other arrangements are made.

D. Region 4

Barb Bergin

E. Region 5

James Taliaferro

Working with Bossier Crime Stoppers coordinator on assisting them with their advertisement, new board members selection, logo design, tipsoft familiarization, bylaws, banking account set up.

Just returned from a military engagement, so trying to get caught up.

F. Region 6

Frank Boyd

Region 6 Report

June 2011

Every program in Region 6 has been contacted either with a phone call to a person or too their answering machine.

I thanked the ones that renewed their dues and personally invited them to attend the conference in August. Some said that they could not attend because of the economy.

I inquired about the programs that have not paid their dues to see if they had received a notice.

Some notices were sent.

I received a request from Judge Carter that Hendersonville Tn. was in need of starting a program and I have followed up on the request with a contact in Nashville.

They have a copy of the National by-laws and are putting a program together. I offered assistance.

Respectfully submitted by,

Frank M Boyd

Region 6 Director.

CSUSA

G. Region 7

Cindy Kilgore

H. Region 8

I have spoken with Scott Abrams to assist us in getting someone for this region. Still Needing Someone

I. Region 9

Lisa Pisciotta

#1 Here is a brief update for Lyon county CrimeStoppers for June. Board members gave information for contacting CrimeStoppers at a recent event at the fair grounds for a Keep It Safe For The Summer kids activity and we are currently preparing for the Lyon County Fair which is this month. We received a few tips on both auto burglaries and house burglaries but it's been a bit of a slow month.

#2 Derby Crime Stoppers

Seeking suspect in three different sexual assault cases. On each case a unknown male suspect entered the residence through an unlocked door. On two of the cases sexual assaults were reported and on one case the victim reported being threaten. Cases still pending... No suspect identified Also in June the Derby Crime Stoppers hosted the City Wide Garage Sale.

#3 KCMO

This month's payouts will be conducted Wednesday, July 13, 2011 at 2:00PM at Central Bank, 3600 Broadway KC, MO 64111, 816-931-1957. I would welcome a Board volunteer.

Promo for Sgt. Sarver's Novel: If you happen to be perusing the internet and happen over to YouTube please check out a very well done promotional video for Sgt. Sarver's book. The music was selected by Craig himself and the video was produced by his son. The link is as follows:
<http://www.youtube.com/watch?v=OeOZ1fncOeE>.

Gun Bounty Program: On June 29 a press conference was conducted at KCPD police headquarters in regard to the introduction of our "Gun Bounty" program. In attendance at the conference were myself, KCMCC President Rick Easley, KCPD Colonel Kevin Masters, Major Jan Zimmerman, Crime Stoppers board members Boyd McGathery and Dave Lamaster, Jackson County Prosecutor Jean Peters-Baker, US Attorney Beth Phillips, KCPD BOPC members Pat McInerney and Alvin Brooks, Vince Ortega, ATF SAC Michael Gleysteen, Councilpersons John Sharp, Scott Taylor and Jermaine Reed.

If the specified requirements are met we will pay the TIPSTER \$1,000.00 for their anonymous information out of our special account of which \$25,000 was donated by the City of Kansas City, Missouri.

Facebook Update: As of July 7, 2011 we are up to 968 "friends" on Facebook.

WebTip Update: As of July 7, 2011 we have received 1,998 WebTips (up from 1,933 in June).

#4 St. Louis is running behind on tips as compared to last year. We have 2 different Bill board programs going on in addition to the free digital most wanted. We are spending \$10,000 on bill boards to advertise.

One is Cold homicide Photos of victims in the area they were killed and the other is CrimeStoppers Awareness campaign. We are working on a PSA. Also the Missouri CrimeStoppers program paper work is moving along with the help of interns.

#5 Lisa,

Thanks for asking. We are a small program and have not had anything significant occur. We did set up to have Crime Reports place a WebTip link to our program on their system. I don't know how much Crime Reports is utilized by our public but anything, especially FREE, is helpful. We are getting ready to participate in our first National Night Out August 2nd.

Dan... un k what program at this time... don't ask.

#6 Lawton OK.

All of our arrests were on 6 fugitives. One fugitive arrest resulted in the capture of a fugitive from Tulsa, Oklahoma who was wanted for bank robbery (2 counts) and he was also identified in one bank robbery in the Oklahoma City area. Two of the fugitive arrests were obtained through web tips.

Respectfully,
Officer Lisa Pisciotta, SLMPD
Exec. Dir. St. Louis Regional CrimeStoppers
7900 Forsyth 63105
866-371-8477 HOTLINE
314-725-8477 Office
314-799-7857 Cell

J. Region 10

Estela Quintanilla

CSUSA Texas/Region 10

May, 2011

Received request from a program to let CSUSA BOD know that something was very wrong with Legacy Connections and their insurance policies. I had been the first to report this problem with my BOD insurance to Scott and John months ago. I explained that a committee was investigating.

Received request for a membership application from a business that sells security cameras. I sent the application but suggested they consider a sponsorship instead and attached the sponsorship packet.

Working on putting a “Steps to Start a Campus Program” manual together.

K. Region 11

Patrick Curran – No Report

L. Region 12

Don Everson

In June, I contacted several Crime Stopper organizations in Montana and North Dakota. I tried to convince these organizations to send a representative to the CSUSA conference this August. Most of the people that I spoke to said that their organization could not afford to send anybody to this conference. Several of these organizations were not even members of CSUSA. However, I did talk a few of the organizations into joining CSUSA.

Alot of the contact information that we have for the non-CSUSA member organizations is very old. It is a very time consuming job to try to get correct information.

That's all I got. -Don

M. Region 13

Ken Kelly

Region 13

- * continued contact with programs delinquent on CSUSA dues**
- * made contact with Kauai, Hawaii, Chief of Police Darryl Perry regarding Kauai Crime Stoppers Program sponsored by Kauai Chamber of Commerce**
- * facilitated participation of Silicon Valley Crime Stoppers in San Jose PD Foundation outreach/fundraiser, 'Porsches and Police'.**
- * passed off all materials having to do with California Crime Stoppers to Board Member**
- * passed on surplus materials/information having to do with CSUSA programs to Silicon Valley Crime Stoppers**
- * staffed a Crime Stoppers outreach booth at a large San Jose shopping district event, 'A Taste of Winchester'**

Ken Kelly, Regional Director

N. Region 14



June 2011

Region 14 Monthly Report

Mike Blatman, Regional Director

Director's Report –

Renee Buell from Olympia/Thurston County (WA) Crime Stoppers met with Nark Modos of Cash America and referred him to me concerning working with Crime Stoppers programs in his region (Washington, Alaska, Utah, Nevada, Arizona, Utah, Colorado and El Paso Texas.) I

provided him with a list of active Crime Stoppers programs in Region 14 and Regional Directors for the other areas.

I continued to attempt contact with programs in Alaska and Oregon that are not now dues paying members. In each case I was not able to actually speak with anyone but left messages. And for whatever reason not a single phone call was returned- very disappointing.

Also answered questions about CSUSA and CSI Conferences and why both are having conferences.

Region 14 Question of the Month- What kind of printed material does your program use for events like community meeting?

Program Responses- None. I did provide an example from Tri Cities Crime Stoppers of the General Information brochure and Board Recruitment brochure as well as a link to CSUSA website.

Program Reports-

ALASKA

Anchorage Crime Stoppers-(2011)

Juneau Crime Line- (not current)

Peninsula Crime Stoppers- (2011)

Ketchikan Crime Stoppers- (not current)

Kodiak Crime Stoppers- (not current)

Mat-Su Crime Stoppers- (2011)

Petersburg Crime Stoppers- (not current)

IDAHO

Boise Crime Stoppers- (2011) On Sunday June 26th Boise Area Crime Stoppers had their first Motorcycle Fun Ride. About 30 riders took part and they are planning an event like this again for next year.

Bonneville/Idaho Falls Crime Stoppers-(2011)

Washington County Crime Stoppers- (not current)

OREGON

Curry County Crime Stoppers- (2011)

Crime Stoppers of Oregon- (not current)

WASHINGTON

Crime Stoppers Association of Washington- (2011) Ron Conlin continues to work on a partnership with the International Port Police Association on a test project with Crime Stoppers programs in Washington State. This program has the potential to be replicated across the US and worldwide.

Crime Stoppers of Lewis County- (2011) On June 24th, Lewis County Crime Stoppers participated in the Winlock Egg Day Parade. Our float, which was a 'jail' with wanted fugitives, took first place in our category! We blew up photos of fugitives and had them on figure cutouts, complete with a Lewis County Jail shirt. Our volunteer in the 'Cape Crime Fighter' outfit was a big hit with the kids. Next up is the 4th of July parade in Centralia and then two others in our county.

Crime Stoppers of Cowlitz County- (2011)

Tri Cities Crime Stoppers- (2011) Tri Cities Crime Stoppers hosted a Metal Theft Meeting June 2nd with 60 organizations invited including law enforcement, recyclers, utilities, construction and large scale irrigated farmers. Turnout was light but those that did participate decided to move forward. DataDot found Brent McLaws was on hand and did a great job showing off the product. An alert system is being developed in conjunction with the group as well. The greatest interest in this effort came from the large farms and recyclers.

Olympia/Thurston County Crime Stoppers- (2011) The link below, is for an article in support of Crime Stoppers written by the editor of The Olympian newspaper and featured in yesterday's Sunday paper. We are very pleased with the outcome.

[Crime Stoppers program works and deserves our support](#)

Published on Sun Jun 26 00:05:00 PDT 2011

Race Against Crime

Read more:

http://www.theolympian.com/search_results?skin=300&aff=1100&q=Olympia+Crime+Stoppers&x=0&y=0#ixzz1QV9TEBqQ

As for your request.....we are currently working on updating our marketing pieces.... a works in progress. We also use single "fact sheets" for potential sponsors and/or new board recruits but are refining those right now..... a works in progress. We will share when they are finalized.

Related to marketing, does anyone have a good resource for promotional items - giveaways with the CS logo? We just placed an order but if anyone has a recommendation for items and a

vendor, that would be great. We ordered - pens, flying disks, paper clip holder and police car shaped magnets.

On July 11th, we will be filming an advertisement with TCTV (local television). The ad is in support of Crime Stoppers and will feature - Chief Batiste (WSP), our sheriff, our prosecutor and 5 other local police chiefs. Production costs have been donated by TCTV and air time has been donated as well.

Not much else other than our fundraiser on August 7th - Race Against Crime 5k/10k run.

North Olympic Crime Stoppers- (2011)

Crime Stoppers of Puget Sound- (2011)

John Walsh – America’s Most Wanted/CSOPS/WMW special show
CSOPS/SPD cases – sound-bites for WMW TV show
Continuing work on CSOPS Website updates & design work
Wrote/produced eight (8) Safety Alerts – Wash’s Most Wanted
CSOPS meeting @ PEMCO -Safe Call Now
Legislative Hearings in Olympia – CSOPS Electronic Signs
WMW – Weekly shows on Q13 & Joe TV& Portland OR TV 32
WMW Captures @ 216 fugitives - WMW website www.catchwmw.com
Prepared Region 14 Report for Region 14 Director Mike Blatman
Prepared DRAFT changes to SPD/CSOPS Media Policy DP&P 1.070
CSOPS/WMW Fundraiser event at Claim Jumpers-Tukwila
Special CSOPS Board Meeting – April 22nd at the CJTC
Meeting with Q13 News Director Jon Brady – removed from WMW until SPD OPA
Investigation is completed
Restructure of New Board members for CSOPS
On-going Investigation re: Missing Documents from CSOPS Office
Attended “Women of Color” Award Luncheon with Clear Channel
Completed paperwork process for upcoming CSUSA Conf – Aug 7-11
Meeting with new FBI Public Affairs Officer (PIO)
Follow-up meeting with CEO Jim Pischue – Wash Bankers Assoc.
Took exchange student from Spain on visit to CSOPS & FBI Office
2 meetings with Asst. News Director Steve Kraycik – KOMO TV & Radio
Attended fundraiser Golf Event @ Echo Falls GC – represented CSOPS
CSOPS Office Tour for prospective Law Enforcement student
Meeting with District Court Judge (ret) C. Cufley

Crime Stoppers of the Inland Northwest- (2011) CSINW is working with one of their partners, Spokane C.O.P.S and holding a “Bug Splat Ride” , September 10, 2011.



Tacoma/Pierce County Crime Stoppers- (2011)

Wenatchee Valley Crime Stoppers- (not current)

Yakima Crime Stoppers- (2011)

Make sure your program is recognized each month. Send your information to-

mblatman@crimestoppersusa.com or mike.blatman@ci.kennewick.wa.us

(509) 582-1351