

**Crime Stoppers USA**  
**Board of Directors**  
**Minutes of the February 9, 2011 Meeting**

**Present:** Scott Abrams, John Lamb, Elaine Cloyd, Chris Cameron, James Chambers, John Broad, Margaret Jones, Bob Mooney, Harvey Hilvitz, Jan Van Houten, Tim Stark, Frank Boyd, James Taliaferro, Cindy Kilgore, Lisa Pisciotta, Estela Quintanilla, Patrick Curran, Ken Kelly. Mike Blatman, Richard Carter, Troy Daniels.

The meeting was called to order at 12:05 p.m. by Chairman K. Scott Abrams. Pat Curran moved that the minutes be approved as written and Jan Van Houten seconded the motion which passed.

**Chairman's Report- K. Scott Abrams - Report attached.**

**Vice-Chairman's Report – John Lamb - Report attached.**

- John said that the Regional Director's did a great job in getting their reports in this month and they are included in the Vice-Chairman's Report which was emailed.

**Treasurer's Report – James Chambers**

- CSUSA has \$81,299 in our checking account and \$25,938 in our savings as of January 31, 2011. Elaine Cloyd asked when we will start paying the Non-Profit Resource Center and James explained we have not started paying them yet. They most likely will be paid on a quarterly basis. An audit review is being done on the 2009 finances and a full audit will be done on our 2010 financials. Elaine asked if we owe Motorola the 2009 financial review but Scott Abrams said Motorola has not sent us the paperwork to submit this information to them. Pat Curran made a motion to accept the financial report and Frank Boyd seconded it.
- James sent out the proposed budget to the board. He had a few changes on the budget that he explained to the board. James will send a listing each month on the programs that have paid their dues. In the budget the regional directors have a \$500 travel budget this year since they drive all over their regions to promote CSUSA. John Broad felt like the budget was difficult to grasp because the 2011 budget does not have the 2010 actual and 2010 budget on the same document. After much discussion John Broad made a motion to table the discussion until the executive committee had a chance to review it and Patrick Curran seconded it. The motion passed.

**Nominating Committee – Margaret Jones**

- Margaret Jones is sending out letters to Region 1, 2, 3 & 8 asking for nominations for Regional Directors from those areas. James Chambers asked if the Crime Stoppers Program in New York City was a member of CSUSA and the answer was no. Both Judge Carter and Elaine Cloyd gave some history of their affiliation with CSI and CSUSA. Scott Abrams said he is currently working on that relationship.

### **Membership Committee - Margaret Jones**

- We have received 64 checks for dues so far this year.

### **PR Marketing – Harvey Hilvitz**

- The Committee met and had an in-depth discussion. Some of the items the Committee feels we need are a pamphlet detailing what CSUSA is and what the value of membership is to local programs. They'd also like to develop a brochure template to distribute to all members. The individual programs could insert their own information and stats in it and use it as their own. Harvey also said the committee felt we should get our message out to law enforcement and the media and they are looking at advertising in professional magazines. An electronic newsletter is also recommended by the Committee. Harvey said they are working on a timeline now as to when each project will be started and finished.

### **Legal Update – Richard Carter - Report Attached**

- Richard is revising his Presentation about Ethical Problems and Crime within CS Programs and will give this presentation at the conference in Grand Rapids. Elaine Cloyd asked if Richard would prepare a statement for us regarding the issue in Texas in the event we are asked about it by media or community members. Richard said he would prepare it.

### **2011 CSUSA Conference – Chris Cameron**

- The conference web site is up and the brochure was emailed to those programs with email addresses. She is mailing out over 500 brochures as well. Scott said we will coordinate all of our board meetings during the conference so no one has to come early or stay late. Chris explained that she has received inquiries about scholarships and asked the board if we should give scholarships and if the \$50 reduction for board members is enough. Chris sent the board the sponsorship brochure in the hopes that the board will help soliciting sponsors. She is sending the sponsorship packet to her contacts in West Michigan as well.

### **2012 Conference – Elaine Cloyd**

- Elaine is getting quotes on CSUSA pop up banners and table cloths. Elaine made a motion that CSUSA sign the contract with CSI for the 2012 conference in Las Vegas and we will do a MOU with Las Vegas outlining the tasks and what is expected from each organization. Harvey seconded the motion. If we sign the contract directly with CSI we will need to pay CSI \$5,000, which has already been budgeted in the 2011 budget. The motion passed.

### **Web Site – John Lamb**

- John emailed everyone on the board a username and password to get into the Members area of the web site. John is working on the Library section right now. All past minutes and copies of our MOU's will be on this site.

### **Newsletter – Scott Abrams**

- There were many positive comments on the newsletter which will come out quarterly. Scott encouraged the Board to submit articles.

### **New Business**

### **Minnesota Crime Stoppers – Richard Carter**

- We were contacted by Tri-County CS as they were concerned about CS of Minnesota sending out dues notices to police agencies and others in a large geographic area which encompassed Tri-County's area. Richard found that there were operational problems with both programs. It seems like a turf battle between the two legitimate non-profit organizations. Richard will continue to work with them.

### **Dupage County Crime Stoppers – Scott Abrams**

- The Coordinator of Dupage County Crime Stoppers called Scott and said the organization has no money and no fundraising events scheduled. The coordinator has been paying the phone bill out of his own pocket. The monies they used to receive are being diverted to other organizations. Naperville Crime Stoppers may take over Dupage's area and the Illinois State Association is getting involved in this.

### **The National Insurance Crime Bureau – Scott**

- Scott received an email from the NICB saying they were undertaking a number of things Crime Stoppers related but gave no details. Scott then contacted them and set up a call with the Director for next week. When we developed the MOU with the NICB we did not put in a measurement or statistical reporting tool so we are unsure what they are working on although we do know they have done a lot with Ohio and Indiana this past year.

### **411 Tips – Harvey Hilvitz**

- Harvey reported that Colorado Springs just started using Tip 411 and wanted to know more about them. Lisa Pisciotto said her program was looking at it but she headed it off. Citizen Observer siphoned a lot of information from CSUSA and then set up their for-profit organization which is now in direct competition with us. Richard said there are about 6 other similar organizations that popped up this month that are competing with us.

### **Sex Offender Registry Program with US Marshal Service – John Lamb**

- John and Troy Daniels spoke with Jim Shields with the US Marshal Service. The Marshals may wish to partner with Crime Stoppers as they work on non-compliant sex offenders. More information will follow.

Patrick Curran made a motion to adjourn the meeting and Frank Boyd seconded it and it passed. The meeting was adjourned at 1:30 p.m.

Respectfully Submitted,  
Chris Cameron