

**Crime Stoppers USA**  
**Board of Directors**  
**Minutes of the January 12, 2011 Meeting**

**Present:** Scott Abrams, John Lamb, Elaine Cloyd, Chris Cameron, James Chambers, John Broad, Margaret Jones, Bob Mooney, Harvey Hilvitz, Jan Van Houten, Frank Boyd, Cindy Kilgore, Lisa Pisciotto, Estela Quintanilla, Patrick Curran, Ken Kelly. Mike Blatman, Richard Carter, Troy Daniels, Kevin Anderson

The meeting was called to order at 12:03 p.m. by Chairman K. Scott Abrams. Pat Curran moved that the minutes be approved as written and Margaret Jones seconded the motion which passed.

**Chairman's Report- K. Scott Abrams - Report attached.**

**Vice-Chairman's Report – John Lamb - Report attached.**

- John has been made aware that some of the police departments have set up their own web and text tip program bypassing their local Crime Stoppers Program. This has happened in Odessa, TX, Tampa and St. Petersburg, FL and Silicone Valley, CA along with other programs in Washington State. Mike Blatman said police departments often find this more efficient because they don't have to commit manpower and don't have to raise money or offer rewards. Richard Carter said we need to figure out how to respond to this because it could be detrimental to our Crime Stoppers Programs. Elaine Cloyd encouraged CSUSA to address this. There was much discussion on this issue. Scott Abrams said that the Executive Committee would take this up for review and make some contacts prior to our next Board Meeting.
- Regional Director's Reports attached also.

**Treasurer's Report – James Chambers**

- CSUSA has \$80,658 in our checking account and \$25,136 in our savings
- The finance committee will meet this month to draw up a budget.
- The first check from Data Dots came in for \$86.
- Bob Mooney asked if we had received a check from Motorola and John Lamb said that since the company has split up, it's been difficult to follow up with them but we're working on finding out who that contact is now. Bob said he may have a contact and will follow up with him.

**At Large Director's Report – John Broad**

- There is a new series called Detroit 187. John had a meeting with the assistant to the producer about integrating Crime Stoppers into the TV show and being part of the story line. John's contact will pitch it to the producer and said it would help if there was a way to tie it in nationally because that would be a plus. Richard Carter said it was an excellent idea if we can start out with a token placement of posters, bumper stickers, etc as we have done that in the past with other television

shows and movies. We must be careful though to make sure the TV show does not suggest tipsters that call Crime Stoppers are not anonymous.

#### **Nominating Committee – Margaret Jones**

- Margaret made a motion that James Taliaferro from Shreveport Crime Stoppers, and a former Board Member, be the new Region 5 Director on the CSUSA Board. Bob Mooney seconded the motion and it passed.

#### **Bylaws – Margaret Jones**

- Margaret Jones found one mistake in our bylaws. Article 3 Section 6 – the word President was never changed to Chairman. Margaret will make that change.

#### **Legal Update – Richard Carter - Report Attached**

#### **2011 CSUSA Conference – Chris Cameron**

Chris said we have a Draft for the MOU between CSUSA and the Kent County Silent Observer. The conference will be August 7-11 at the Amway Grand Plaza Hotel and the room rate is \$81 per night. Registration rate is \$450 pp. The web site is being developed right now as well as the marketing materials. The theme of the conference is Renew, Review, Re-Energize. Chris will submit a more formal budget this week.

#### **2012 Conference – Elaine Cloyd**

Now that we have the MOU for 2011, Elaine will talk to Las Vegas about their interest.

#### **Web Site – John Lamb**

We are no longer using Wild Apricot. The new web site is being finished up but the old web site is still up until the new one is ready to launch. The 2011 Conference will be attached to it. This web site will be much easier to navigate.

#### **2010 Conference – Scott Abrams**

Scott and James Chambers had some questions about the accounting for the conference. Provident did not send supporting documents with the final accounting package and Scott said the auditors will need that documentation. Scott will be asking Provident Travel for the information with Judge Carter's help.

#### **Not For Profit Resource Center (NFPRC) – John Lamb**

The Not For Profit Resource Center will work as our back office and will write grants to benefit CSUSA. They will also be responsible for our yearly audit at no additional cost. They will update our database and put our newsletter together. They are a resource for us to use. The Executive Committee voted to approve the hiring of the NFPRC but Scott wanted to make sure the entire board approved this. Patrick Curran made a motion to contract with the NFPRC and Bob Mooney seconded it and the motion carried.

#### **New Business**

#### **Los Angeles Crime Stoppers**

- Scott Abrams explained that the Los Angeles Crime Stoppers organization is experiencing some of the growing pains that many Crime Stoppers experience. They have asked CSUSA for assistance so we will work with them either on-site or on the phone. The key is to have all players in the same room at the same time if we send some representatives out there. We hope to meet with them in February.

#### **Conference Call Options – John Lamb**

- We are using Target's conference line so we have no control on who is on the line or record the calls. During the last call, someone was on the line recording the phone call. John found a Conference Calling Service that charges .4 cents a minute. After checking with Telecompute, they could not offer us the same services at this kind of price. With this new service all board members will have their own pin number. It is an 800 number call in and it is serviced 24/7 in the event we have any difficulties or need to schedule at the last minute. This new service will save us money and has more features. John made a motion to go with this new service and James seconded it and the motion passed. Bob Mooney said that Telecompute has been supportive of CSUSA in the past so he does not want to upset the apple cart and then look for favors from Telecompute in the future. Margaret asked if there was a monthly or annual charge and John said no, it is pay as you go.

#### **Dues Statements – Margaret Jones**

- Dues notices will be mailed to 700 programs that do not have email addresses listed in CSIM very soon. The electronic version of the dues notices are going out today. Elaine received some printing quotes from the Correctional Facility in her town which were very good. Patrick made a motion that we cap the printing and postage for our dues notices at \$700 and James seconded it and the motion passed.

#### **Membership Committee – Scott Abrams**

- Scott Abrams asked Cindy Kilgore, Ken Kelly and Tim Stark to serve on the membership committee.

Patrick Curran made a motion to adjourn the meeting and Frank Boyd seconded it and it passed. The meeting was adjourned at 1:20 p.m.

Respectfully Submitted,  
Chris Cameron