

Crime Stoppers USA

Minutes of the November 10, 2010

Board of Directors Meeting

Roll Call: K. Scott Abrams, John Lamb, Elaine Cloyd, Chris Cameron, James Chambers, John Broad, Margaret Jones, Bob Mooney, Harvey Hilvitz, Jan Van Houten, Greg Willey, Lisa Pisciotta, Estela Quintanilla, Patrick Curran, Don Everson, Mike Blatman, Richard Carter

The meeting was called to order by Chairman K. Scott Abrams at 12 p.m. James Chambers made a motion that the Minutes be accepted as written and John Lamb seconded the motion, which passed.

Chairman's Report – Report Attached

Vice Chairman's Report – Report Attached

- John Lamb mentioned that Data Dots is moving along very well and we will be starting a National Copper Theft Campaign with them which will begin in Oklahoma. A commercial is being created by Data Dots for distribution to all the local programs and Bill Curtis will be doing the voiceover for us at no charge. John will be meeting with every electrical company in his state in the next few weeks. Judge Carter asked if there was an agreement with Data Dots as to how much CSUSA and the local programs will receive. John said that when you get into the commercial side it will depend how much is ordered. Bob Mooney suggested we need to understand what the commercial commission will be. Mike Blatman said the commission is about 40 percent and it is \$13 per unit for the individual packages. John Lamb said that whatever program introduces it to the utilities is the program who will be the receiving the commission from the sale.
- John is working with Kevin Anderson on updating the members only section on our web site www.crimestoppersusa.com
- John is putting together a newsletter for CSUSA. John asked the Regional Directors to submit articles. John made a motion that CSUSA subscribe to Constant Contact so we can design and send our newsletter out easily to members. The cost is approximately \$252 per year for up to 2500 email addresses. Elaine Cloyd seconded the motion and the motion carried.
- The grants were sent in to Motorola and Target.

Treasurer's Report

- James Chambers send to submit invoices to him. Scott Abrams said he and James will work on the financial transition this week.

Regional Director's Report

- John Lamb encouraged the Regional Directors to keep in contact with member programs in their areas. He would like the Regional Directors to submit their monthly report to them so that he may include them in his Vice Chairman's

Report. Scott encouraged the Regional Directors to keep in contact with the programs in their region.

Nominating Committee Report – Report Attached

- Margaret Jones is working with an applicant for the Region 5 Regional Director.
- Bob Mooney said he is receiving calls from people wanting to get back into CSUSA and on becoming members. Bob asked if we are getting close to having a “Welcome” packet to send out that outlines the benefits of membership. Margaret Jones said numerous people are asking for brochures and information and we need to get the CSUSA Library on our web site fully stocked with information. Scott suggested if programs become members right now, we send them a letter from the Chair and Judge Carter’s Super CD because it includes a wealth of information. Margaret said the Membership Committee will take on the responsibility to get a welcome packet or a mini-manual together.

Finance Report – James Chambers

- James suggested as we look towards the 2011 and 2012 conference we need to make sure the financials submitted by the host organizations are thorough and detailed, justifying all income and expenses.

Bylaws Committee Report

- Margaret Jones has the updated bylaws voted on at the Annual General Meeting will be sent out to the Board. John Lamb will be sending those out to all the Board Members.

Executive Committee – Report Attached

- Scott Abrams said that we received one check from Provident Travel for around \$10,000 for reimbursement for the 2010 conference but was told the check was going to be for \$16,000. He will ask Provident Travel to provide back up for the income and expenses and will report back his findings to the Board by the next meeting.

Membership Committee Report

- Margaret Jones said she hopes to mail out the invoices for 2011 Membership the first of December. Mike Blatman suggested sending a hard copy of the invoice in the mail along with emailing them. Scott Abrams said that last year was the first time the invoices were sent using email but this year if we don’t receive a response within 30 days of emailing the invoice, we will follow up with a hard copy via the mail. Mike also suggested we may give programs the option of using Pay Pal to pay their dues if they prefer to use a credit card or some other credit card service which may be less expensive. Scott said we will look into this.

Legal Services – Report Attached

- Richard Carter said October was a very busy month for CSUSA member programs needing legal advice. In fact if we had to pay for his billable hours it would have cost over \$30,000.

Conference Committee

- Elaine Cloyd said the Conference committee will have a conference call tomorrow to determine where the conferences for 2011 and 2012 will be and will report back to the Board.

Old Business

- International Chief of Police Conference – Scott Abrams attended the conference and met with a number of Chiefs interested in CSUSA. Scott will contact those Regional Directors to follow up on those Chiefs.
- Web Site Progress – John Lamb said we are going back to using CSIM because we are having difficulty merging CSIM information with Wild Apricot.
- Scott said the Executive Board has approved partnering with the pepper spray company and will be sending out information to the local programs about this.

New Business

- Elaine Cloyd stressed that the business of this Board is confidential and should not be discussed to anyone outside this Board. To that end, she suggested that Richard draw up a Confidentially Agreement that will be incorporated into our Conflict of Interest Statement which we will all need to sign. Richard said he would send it out to everyone.
- John Lamb has spoken to the folks in Palmer, Alaska Crime Stoppers because they sent three people to the CSUSA 2010 conference to participate in the Crime Stoppers 101 class that was originally scheduled for Sunday. Those people came in a day early to attend and were very disappointed to learn when they arrived that the class had been cancelled. John Lamb made a motion to waive their membership dues for 2011 and Chris Cameron seconded the motion which passed.

John Lamb made a motion to adjourn the meeting at 1:05 p.m. and Bob Mooney seconded it. The motion passed.

Respectfully Submitted,
Chris Cameron