

# Crime Stoppers USA

## Minutes of the October 13, 2010 Meeting

**Roll Call:** K. Scott Abrams, John Lamb, Elaine Cloyd, James Chambers, Margaret Jones, Bob Mooney, Harvey Hilvitz, Jan Van Houten, Barb Bergin, Frank Boyd, Greg Willey, Lisa Pisciotta, Estela Quintanilla, Patrick Curran, Ken Kelly, Mike Blatman, Richard Carter, Troy Daniels, Chris Cameron

Chairman K. Scott Abrams called the meeting to order at 12:02 p.m. Bob Mooney made a motion to approve the September minutes and Jan Van Houten seconded them. The motion passed.

### **Chairman's Report – Report Attached**

- **Motorola Grant** - K. Scott Abrams said that he and John Lamb had a conversation with Motorola giving them an update on how we used the grant they gave us in 2010. Scott asked if CSUSA could apply for another grant for 2011 and they said they'd welcome it.
- **Competing Organizations** – Scott wanted to remind the Board that there are Organizations, like Citizen Observer's 411 that are competing with us and trying to get members. We have to be diligent and remind our members of all the benefits that come with membership in CSUSA and communicate those benefits to non-member programs around the country.
- **Committee Assignments** – Scott is still waiting to hear from board members as to which committee they plan on sitting on. It will be important to build our committee structure around our strategic goals.

### **Vice-Chairman's Report - Report attached**

- John Lamb has been working hard on the Data Dots Program, the CSUSA Web Site and the Visa H Card Program. John sent the Motorola Grant Application to The Not For Profit Resource Center to start writing it.
- John said we are in need of Regional Directors for Region 1, 2 and 3. Margaret Jones is helping out with Region 5 until a qualified person applies that can take that region.
- John will be sending out the Board's Crime Stoppers Business Cards this week.

### **Treasurer's Report**

- K. Scott Abrams said this will be his last Treasurer's report before transitioning the position to James Chambers. Scott prepared a report but there were some deposits that came in that he did not know about so he will be sending a new report out this week. We are waiting for Provident Travel to send us the final accounting for the conference which should be coming in the next week.

## **Regional Directors**

Regional Directors are asked to let the Board know of any conferences coming up in their region.

- **Region 5** – Margaret Jones said she's been sending out emails to active and non-active members
- **Region 11** – Patrick Curran will be contacting all the chapters in his region shortly
- **Region 14**– Mike Blatman said that Dave Barnes from Data Dots did a presentation to his local program and they are moving forward in launching Data Dots in his area. Mike has been using Data Dots as an incentive to non-CSUSA members to come on board. Some of those non-members have contacted David themselves and David doesn't know that those people are not necessarily members so Mike suggested we come up with a protocol with Data Dots so they can easily determine who and who is not a member of CSUSA. Bob Mooney reported that fourteen utility companies in his area will come together for a meeting and Bob and David Barnes will do a 30 minute presentation on Data Dots.

## **Nominating Committee**

- Margaret sent out one application to a member interested in a regional director position

## **Executive Committee**

- **International Chiefs of Police Conference** – Barb Bergin and Scott Abrams will be at this meeting and Data Dots paid for our vendor fees to have a booth. The cost for Scott to attend will be around \$500 and the Executive Committee approved this.
- The California Crime Stoppers Conference, November 9 -11 will be in Palm Springs and James Chambers, Ken Kelly and Richard Carter will be attending along with either Scott or John. The EC also approved travel expenses for this conference.

## **Legal Services – Report Attached**

- Richard Carter wanted to point out that there was a lot of legal activity in October due to one case, an important Mexican Drug Kingpin Case where there was an attempt to get a Crime Stoppers tip sheet and information. Richard fought this vigorously and he was successful. Richard also kept busy with the back and forth communication regarding the 2010 conference and the 2011 conference contract with the Doral in Miami.

## **CSUSA Conference**

- Elaine Cloyed reported that the Southeastern Regional Conference will be at the Gaylord Hotel in National Harbor from April 18-21. Elaine has had conversations with the SE Region trying to determine if CSUSA could work with them on the conference and to see what steps might be taken to strengthen our relationship with them. Tim Murphy is conference chair and will take the lead

about possible ways to interface the two organizations. CSUSA could have their AGM at National Harbor and possibly be responsible for a training class. Elaine felt it might strengthen our relationship if we attended their general sessions or perhaps have our mid-year board meeting there at that time. Scott suggested we provide some speakers and participate in an informal session where attendees could ask the board questions about CSUSA. Chris Cameron asked if there was discussion about cosponsoring this event but Bob Mooney said the Southeast Region wanted to stand alone on this although they would welcome our attendance and support in the hopes that bridges will be built. CSUSA representatives will meet with the SE Region Representatives in mid-November.

- Judge Carter wrote a letter to the Doral Marriott asking them to let us out of the contract in 2011. He expects a reply very shortly.
- 2012 CSI Conference – CSUSA will host the 2012 Conference and Elaine said the committee is trying to decide where this conference will be. She is working with Las Vegas to see if they will host it. Several other organizations have indicated they would like to host conferences in the future and the conference committee will be discussing this. The conference committee will come up with procedures on how to apply to host a conference and how we will choose a location.

### **New Business**

- **Endorsement/Sponsorships** – Bob Mooney was approached by UDAP Industries which manufactures and sells pepper spray for individual and animal use. They would like permission to use the Crime Stoppers USA logo on our self defense products. In return, UDAP will donate \$.25 (approx.5%) for every one of the products sold displaying the logo with a minimum of \$3,500.00 for 2011. There was some discussion as to liability and being named in a lawsuit and Richard explained the steps we would need to take to keep us out of such a suit. He suggested that if we move forward, we should have liability insurance and an indemnity clause and Richard will draft a clause that can be inserted in any agreement we may want to sign. Elaine said the EC needs to come up with a checklist of what is important to CSUSA as to product endorsement. Ken Kelly said programs have asked to partner with us so we need guidelines as to how to proceed. . Richard also suggested we look at the exclusivity issue with any endorsement that may come our way. The Board agreed that this kind of endorsement should be discussed by the Resource Development Committee and Scott asked John Lamb to get the committee together to make a decision.
- Ken Kelly said the US Marshals reached out to programs in California and are eager to work with CSUSA. Ken asked for some guidance on how to proceed with partnering with the Marshals. Many ideas were discussed.
- Troy Daniels said the FBI getting to launch their Southwest Border Initiative wants to put 120 fugitives on the web site and link it to TipSoft and publicize it jointly with CSUSA.
- Mike Blatman suggested we create a consent agenda because he didn't see a reason to go over reports that have been submitted in writing.

John Lamb made a motion to adjourn the meeting and Mike Blatman seconded it.  
The meeting was adjourned at 1:30 CST.

Respectfully Submitted,  
Chris Cameron  
Secretary CSUSA