

Crime Stoppers USA Board of Directors Minutes of the June 9' 2010 Meeting

Roll Call: Tom Kern, Elaine Cloyd, Scott Abrams, James Chambers, Margaret Jones, Bob Mooney, Jan VanHouten, Harvey Hilvitz, Frank Boyd, John Lamb, Estela Quintanilla, Richard Carter, Tami Lawlor, Troy Daniels, Chris Cameron and guest Gary Murphy.

Secretary's Report: Bob Mooney made a motion to approve the minutes and James Chambers seconded the motion. The motion carried.

CSI Dues Structure

- Gary Murphy, President of CSI joined the board on this phone call so that we could discuss our reason behind our suggestion that CSUSA dues be reduced to CSI. Gary explained that at the Spring Board Meeting, the CSI Board reviewed the letter from CSUSA and understood that the suggested dues reduction is because membership is down and that there are some challenges raising money. Some of the CSI directors expressed concern that if they gave one region a reduction, they would have to give other regions a reduction. Gary asked if there was a different approach CSUSA could take at getting programs to join CSUSA. Tom Kern said that the dues CSUSA is paying to CSI is a hardship on our organization. Tom explained that CSUSA doesn't get financial support on a national level from federal law enforcement agencies. CSUSA continues to look for other revenue sources. Gary said CSI is also looking for partnerships and just recently received a call from a person involved in the Canadian Anti-Doping program. They want to establish a 24/7 doping tip line and want to partner with CSI. At the international level they continue to look at partnerships so they are not dependant strictly on dues. Harvey Hilvitz asked Gary what each region is paying. Gary explained that CSUSA is paying \$75 and Canada pays \$125 per program and the Caribbean pays \$300 per program. Gary said he would send the listing to Chris Cameron to send out to the Board. (That dues structure list is attached below.) Chris Cameron asked if there is an outline of member benefits CSI gives to their members. Gary said CSI does not say that a local program cannot operate if they are not members, but CSI gives a program credibility. When problems or issues come up, programs are not on their own. Gary explained that because CSI is dealing with Interpol, the RMCP, the Marshals etc. a program has more credibility if they are a member of CSI. Gary said last January he met with a person in charge with Interpol about a partnership with them. CSI has a MOU with Interpol which is helpful when dealing with other countries because this relationship with Interpol gives them credibility too. It helped getting a program started in Argentina and Mexico. Margaret Jones asked Gary if CSI had plans to obtain grants or other funding. Gary said during the meeting with the director with Interpol the director said there might be an opportunity with the World Bank and Michael Gordon Gibson had a meeting with the World Bank and introduced Crime Stoppers to them, however Crime

Stoppers did not meet their criteria at this time. At the conference in Halifax however, there will be an announcement about revenue generating funds for CSI. Gary encouraged the CSUSA Board to attend the Conference in Halifax because exciting news will be announced. Tom thanked Gary for attending the meeting.

- Gary asked that this breakdown of what regions around the world are paying CSI in dues be shared with the CSUSA Board and encourages anyone with questions to contact him at g.murphy@csiworld.org.
- CSUSA \$22,500 (calculated as 300 programs @ \$75 each) CCSA (Canada) \$13,500 (calculated as 108 programs @ \$125 each) Europe \$7,750 (calculated as 31 programs @ \$250 each) Australia \$2,500 (calculated as 10 programs @ \$250 each) Caribbean \$1,500 (calculated as 6 programs @ \$250 each) South Africa \$1,500 Saipan \$250 (calculated as 1 program @ \$250 each)

Once the above formula was agreed, the various members made a commitment to pay the flat amount assessed each year, even though the number of members may fluctuate from time to time.

Chairman's Report:

- Tom Kern's report was sent out in writing. Tom sent out the MOU regarding the Visa Card Program last month which Richard Carter drafted. As programs come on board they'll understand that they need to be a program in good standing and 90% goes to the local program and 10% goes to CSUSA. Elaine Cloyd made a motion to approve the MOU and John Lamb seconded it and the motion carried. The Visa Card Program should be ready to launch in the next few weeks.

Treasurer's Report:

- Report attached. Scott Abrams said that year to date information shows we're closer to our budget as far as dues right now. A number of new programs have joined. We have \$180,000 in the bank because of the grants we have received.

Regional Directors:

- Region 1 – No report
- Region 2 – No report
- Region 3 – No report
- Region 4 – No report
- Region 6 – Report Attached
- Region 7 – Report Attached
- Region 8 – No Report
- Region 9 – Report Attached
- Region 10 – No report
- Region 11 – No report
- Region 12 – No report
- Region 13 – No report

Legal Report:

- Report Attached. Richard Carter said in Tulsa, OK a Crime Stoppers Program there has come to realize that someone else has taken their name and is taking tips and donations. They are illegally using the Crime Stoppers name and Richard has talked to law enforcement officials and suggested they go to the Attorney General's Office and investigate them for fraud and identity theft.

Nominations:

Margaret Jones sent out the names of those who have filed candidate applications for open CSUSA Board positions.

- Chairman – Scott Abrams
- Vice-Chairman – John Lamb
- Secretary – Chris Cameron
- Treasurer – open
- At Large Positions – James Chambers, Bob Mooney, Margaret Jones, Jan VanHouten, Harvey Hilvitz and one open position.
- CSI At-Large – Elaine Cloyd & Robbyn Hart – Pending Background Approval

Regional Directors

- Region 2 - open
- Region 4 – Sgt. Rosa Quintana-Green – Pending Background Approval
- Region 6 – Frank Boyd
- Region 8 - open
- Region 10 – Estela Quintanilla
- Region 12 – Tim Stark & Donald Everson – Pending Background Approval
- Region 14 – open

Margaret needs a bio and picture of each board member running for office to be posted on the web site according to our by-laws. Richard stressed that it was extremely important to get a good treasurer in that position.

Finance Committee:

Scott Abrams filed a 3 month for our Form 990 tax return. The due date now is August 15.

Membership Committee:

Elaine Cloyd looked over our membership stats and noticed that 2004 was high and said at that time CSUSA was charging \$25 a program because local programs were paying CSI separately. Elaine said that's the reason for the change in the number of members.

Resource Development:

- Elaine Cloyd sent out the Data Dots artwork to the board.
- Elaine said CSI is looking for an international fundraiser and asked each region to come up with two names of fundraisers. It is their hope that if they hired an international fundraiser it would take the pressure off of regions to come up with dues and CSI's dependency on dues. Elaine asked if anyone has any leads please get those names to Scott Abrams, Jan Van Houten or Elaine.

- Scott is putting together a MOU for 3Wins. More information will come in 30 days.

2012 Conference

Scott said that CSUSA will be the host of the CSI Conference in 2012. He suggested we look at piggy backing the CSI conference with the CSUSA conference that year. Scott would like to talk to the conference planner Tami Lawlor is using. Las Vegas was one venue suggested at the CSI Spring Board Meeting. Chris Cameron said that if we choose a venue and the local program will not be involved in planning that Crime Stoppers conference, then we should not go there. James Chambers agreed. John Lamb said that because Las Vegas is used to having conferences they might negotiate more than other areas of the country. Scott suggested we put a focus group together to discuss this. Elaine has the contract CSI uses with their host program which outlines a local program's responsibility and will send it to the Board.

US Marshal Project

Tom Kern said The US Marshal Service has reached out to CSUSA regarding a national initiative on sex offenders. They would use Crime Stoppers to promote the faces of sex offenders they are looking for and are asking Crime Stoppers to take the tips on these offenders. This project still has to be approved by the US Marshal Director but Tom believes this project will be kicked off very soon.

FBI Southwest Border Project

Tom Kern said that FBI wants to coordinate with Crime Stoppers programs along the SW Border to do a massive marketing campaign highlighting fugitives that are causing problems. They are looking to CSUSA to help round these fugitives up by taking the tips and perhaps paying the rewards. Tom asked Estela Quintanilla to also be involved in the discussions about this with the FBI.

San Antonio Conference

- Chris Cameron said we have 125 people signed up to attend. A continental breakfast and lunch is offered each day. The Denim and Diamonds night will be very nice and a wonderful dinner will be offered.
- The conference committee is asking that CSUSA host/sponsor a one hour meet and greet with appetizers and drinks which will cost \$4500 and would like the Board to vote on it today. James Chambers asked if this would come out of the profit of the conference or the general fund. Scott explained that it would come out of the general fund. Tami Lawlor said we are \$10,000 short so we would have to cut out the meet and greet if CSUSA decides not to sponsor it. Because of budget constraints, this meet and greet is taking the place of the Monday night dinner. This is the only open bar the committee is proposing. James said this Meet and Greet is a good idea but perhaps we just make this a cash bar. There was much discussion on whether we should offer an open bar or give drink tickets. Margaret asked if the \$4500 is included in the \$10,000 amount we are short and Tami said yes. Elaine asked what else would be affected if we don't get the \$10,000 and Tami explained we'd have to pull out a breakfast or lunch.

- Tami said we still need sponsors but is working with Data Dots, CSI, Alternative Answers, Anderson Software, NICB, and Visa Card on sponsorship commitments. Tom Kern said that we could use some marketing money the Motorola Grant is providing and make Motorola the premier sponsor with their name and logo on all materials. Scott asked if we had to get their authorization and Tom said no....we only have to provide a report at the end of year as to what we spent the money on and believes using \$5,000 of this grant money for the conference is appropriate. The board agreed. Richard Carter will provide contact information for some of the police agencies in San Antonio so we may ask if they'd like to help sponsor this conference.
- The travel company is in charge of registration, food and beverage, spouses, and to make sure everyone is happy. Tami is very happy with the travel company and has negotiated contracts multiple times.
- Chris asked each board member to get at least one silent auction prize with a value of \$100 or more and bring it with them to the conference.

Elaine Cloyd made a motion to adjourn the meeting and Bob Mooney seconded it. The motion carried.

Respectfully Submitted,
Chris Cameron