



# Region 9

Nebraska, Kansas, Missouri, Oklahoma

**March 2010**

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Soybean Field in Nebraska

John Lamb

Regional Director – Region 9

3/30/2010

## I. List of current member programs and individuals contacted.

- 3-1-10 Email from Ken Kelly that I cannot spell Fremont, NE ☺
- 3-1-10 – Printed material and sent packet on Scholastic Crime Stoppers to:  
Jim Horshor  
2031 Parkview Drive  
Fremont, NE 68025  
Thanks to Estela Quintanilla for the help in getting the material for him.
- 3-2-10 – Sent Certificate of Membership to Heartland Crime Stoppers for CSUSA membership
- 3-2-10 – Spoke with Wayne Watts v-pres Stephens County Crime Stoppers – Discussed Dues
- 3-3-10 – Emailed article to Tami for newsletter
- 3-5-10 – Discussed CSUSA artwork and trademark with Tami, Elaine and Richard Carter and researched the UP Patent and Trademark Office. Discovered that artwork was never filed only the name. I am working on filing the Trademark for the Artwork. I will need to have this expense brought up to the board for approval.
- 3-5-10 – Sent request to Greg Willey and to Executive Committee for assistance in plane fair and registration for CSI conference. I will be working with DataDots up there and working the booth for CSUSA. I have not heard any response from the EC on my request.
- 3-5-10 – Sent proposed change to Travel Policy to Governance Committee for review (*See attached*).
- 3-9-10 – Discussed KSCS Regional Meeting in April with Bruce Cochran via email
- 3-9-10 – Constructed a new CSUSA 2010 Nominations form for Margaret Jones and the Nominations Committee and Adobe Acrobat.
- 3-9-10 – Requested copy of 501(c)3 determination letter and received a copy for setting up a CSUSA account with TecSoup for Software.
- 3-10-10 – Reviewed documents for March Meeting
- 3-10-10 – Attended online meeting with Tom Kern, Margaret Jones and others on the new online voting system.
- 3-11-10 – Email with Paula Bone with Heartland Crime Stoppers on Dues for 2010
- 3-11-10 – Voted on Bob Mooney for Nominations Committee
- 3-12-10 – Worked on Bylaws and MOU.
- 3-13-10 – Finished Brochure for CSUSA Conference (*See attached*)
- 3-16-10 – Received email from Tom Kern Resigning as CSUSA President. Received multiple phone calls and email regarding this action.
- 3-19-10 – Stephens County Crime Stoppers had their fund raiser “Steak Out” (*see attached*) Postponed due to 12”+ of snow in the State of Oklahoma.
- 3-19-10 – Special Meeting of CSUSA Board called by Acting Chair Chris Cameron to deal with the resignation of Tom Kern. – There had been no communication from him.
- 3-19-10 – Received artwork on CSUSA Logo and it was not useable. Spent the evening rebuilding it in Photoshop. I need it for the trademark.
- 3-19-10 – Discussion with Chris Cameron on a local CS issue in Saginaw, MI. Discussed in email with Jim Shield with the US Marshals.
- 3-19-10 – Email from Wayne Watts with Stephens County Crime Stoppers - Just wanted you to know that our fundraiser Steak-Out has been postponed until May 22nd.

- 3-20-10 – Email to Richard Carter on Trademark for CSUSA (*See attached*)
- 3-25-10 – Received email from Tom Kern discussing resignation
- 3-26-10 – Worked on CSUSA Membership application with no dates on it. Included the schools that were part of an adult program. Produced in Adobe Acrobat and it can be filled in online and printed out.
- 3-27-10 – Received updated proposal from Muskogee Not For Profit Resource Center. Emailed to Board (*see attached*)
- 3-27-10 – Went to Oklahoma Crime Stoppers Association Meeting. Bylaws were read and approved, The MOU for Oklahoma was approved (see Attached). Presented DataDots program to OKCS as a trial run and it went very well.
- 3-29-10 – Finished final draft of membership application. (See attached)

## **II. List of non-member programs and individuals contacted.**

- 3-3-10 – Received email from Greg Willey on:  
     Stephfon DeLong  
     1105 W Trobridg RD  
     Columbia, MO 65202  
     573 489 9184  
     Email: [stephfon@ymail.com](mailto:stephfon@ymail.com)  
     I emailed and called several times with no response
- 3-8-10 – Conference call with Greg Gothard in Sydney, AU on DataDots.
- 3-20-10 – Emailed copy of DataDot agreement to Elaine Cloyd and Scott Abrams to discuss at a later time.
- 3-22-10 – Emailed DataDot agreement to Greg Gothard to have it drawn up by their attorney for us to review. Changes were made to include other products.
- 3-22-10 – Received sample Revenue calculator from Greg Gothard for DataDots. (*See attached*)
- 3-25-10 – Conversation with Dave Barnes, President, DataDots USA on marketing and contract status.
- 3-25-10 – Sent CSUSA Logo to DataDots for review by their graphics artist.
- 3-9-10 – 2 hour conference call with Greg Gothard with DataDots on contract provisions and product development.
- 3-26-10 – Worked on DataDots PPT Presentation

### III. How many programs are in the Region and how many are CSUSA members?

- Currently – Per CSIM – there are 101 programs in Region 9. Forty-eight of the programs belong to CSUSA or 47.5% of the programs belong. – No Change
- Oklahoma House Bill 2837 – Crime Stoppers Bill – Passed the House 97-0 and on 3/29/10 passed the Oklahoma Senate 47-0. It is now on to Governor Brad Henry to sign the bill. The Law will take effect 11/1/10. (see attached)

### IV. How many nonmember programs in the Region were contacted and explained the benefits of joining CSUSA?

- I personally contacted a program in Nebraska and attempted to contact one in Missouri
- As for the benefits of joining – I am still putting together a tri-fold brochure and put together the membership application which states some reasons.

### V. Are there any Training Conferences scheduled in the Region? If so, where and when? Are you planning to attend the conference?

- April 25-27, 2009 – Kansas State Crime Stoppers will be sponsoring a Regional / State meeting. *I will be in attendance.*
- May 22, 2010 - Stephens County Crime Stoppers, Inc., (Duncan, Ok) will be holding the First Annual Stephens County "Crime Stoppers Steakout" at 6pm at the Stephens County Fairgrounds in Duncan. Along with Steak, potato, and other fixins, their keynote speaker will be none other than **Judge Richard Carter (CSUSA Counsel)** discussing Crime Stoppers and the future of Crime Stoppers along with Oklahoma State Senator Anthony Sykes, and musical entertainment by Nashville based band Boomerang featuring songwriter, musician, inventor Boomer Castleman along with Lois Hess, top 5 female drummer **and Judge Carter on tambourine and other exotic instruments.** A fun live auction will offer some great items for sale. Tickets are \$15 each or sponsor a table of 10 for \$150. All proceeds go to pay CS rewards, promotion and training. Come join us, we will have a great time. For more information contact Wayne Watts or Coordinator Det Dan Fletcher at 580-252 INFO.

Wayne Watts, vice president - 405-320-1539 cell

*I can guarantee you I will be in attendance..... Camera in hand!*

### V. Other items for attention

- Still an issue - Currently I know of no way to see who has paid and who hasn't or when the dues notices went out and how (snail mail or electronic). If we had something that would show each of the Regional Directors this we could contact them after a bit to make sure they got their application. This would also give us a chance to contact each program that did not join and discuss it with them. We need to know if their problem is a financial one or not. If financial, we need to do what we can to assist them.
- I could find no current application for membership anywhere on the CSUSA website or anywhere on the internet (I looked for an hour). The only thing I could find was from

2006. I did what I could on this. We need a generic application with no year on it so we do not have to keep changing it every year. Only change it when we need to.

**I produced one – See attached.**

- Oklahoma House Bill 2837 is moving through the process. This bill will basically do a few things:
  - If you are not a “Certified Program” in the State of Oklahoma, your informants will have no anonymity. (If anyone has any questions on this please call me. There are some reasons why and explanation of this is not in writing).
  - It moves the certifying organization from the Oklahoma Attorney General’s Office to the Oklahoma State Crime Stoppers Board.
  - If you are not a “Certified Program” in the State of Oklahoma, a program cannot use the name “Crime Stoppers” in any form. This refers back to the fact that Oklahoma Crime Stoppers trademarked the name for Oklahoma.
  - It cleans up a lot of language and defines the term “Court” as meaning a Municipal, District or State Court. This was a problem for some local programs because the current law allows a judge to require the guilty party to reimburse Crime Stoppers for their reward payout. The municipal judges would not do this because they indicated it only involved district court.
- Oklahoma CS passed their MOU. To be a “Certified Program” a programs MUST BELONG TO CSUSA. **If a program does not – their informants will have no anonymity.**

Respectfully submitted,

John D. Lamb  
Region 9 Director

## Attachments

- I. Proposed Change to Travel Policy
- II. CSUSA Meeting Brochure
- III. Stephens County Steak Out Invitation
- IV. Trademark Information
- V. Proposal from Muskogee Not For Profit Resource Center
- VI. Oklahoma MOU – Voted and Accepted 3-27-10
- VII. Sample revenue calculator – DataDots
- VIII. CSUSA Membership Application
- IX. Oklahoma - HB2837 (Sears & Ford)

# Attachment 1

## Crime Stoppers USA Travel Reimbursement Policy

### Policy:

Crime Stoppers USA will reimburse its board members for reasonable, necessary expenses incurred while on Crime Stoppers USA business.

Board members are expected to neither gain nor lose financially as a result of incurring business or travel expenses.

Crime Stoppers USA recognizes that all board members play an important role in minimizing travel and entertainment expense, thus impacting Crime Stoppers USA financial stability. Board members are expected to spend the organizations money as carefully and judiciously as they would their own.

Meals are to be at the expense of the Board member unless approved prior to the travel on an exception basis.

All travel reimbursement requests should be submitted to the Vice Chair, in advance of the travel being taken place. The Vice Chair will then present the request to the **Executive Committee Board** for approval. The process to approve or deny the request will be completed within 5 working days.

(This is so the board will have some idea what kind of money is being spent on travel and who is traveling.)

The travel reimbursement is only related to the expenses for CSUSA business travel and not travel that the board member would have made for their local program. If the CSUSA board member attends any local, regional, national, or International training or conference, which they would have attended on behalf of their local program, they must do so at the expense of their local program or their own personal expense. All CSUSA board members also should actively take the opportunity to promote CSUSA as a responsibility of being a board member at any conference or training they attend regardless of CSUSA travel reimbursement.

CSUSA board members are required to fly at the Lowest Logical Airfare Available.

The authorized class of service for Board members traveling within the entire United States is coach.

CSUSA board members should make every effort to make reservations at least 14 days in advance. Consider options that decrease airfares such as connections, alternate airports or times.

CSUSA board members should book any hotel and car rental at acceptable discounted rates and will include those costs in the travel request to the Vice Chair for submission to the Executive Committee for approval.

If attending a Conference or Training meeting, the board member should make every effort to negotiate a discounted rate.

All other policies or procedures, not listed in the travel policy will be subject to the approval of the CSUSA **Executive Committee** Board of Directors.



