



E-PROPOSAL for CRIMESTOPPERSUSA.COM

This is a high-level proposal for the re-design of CrimeStoppersUSA.com. The design will incorporate a professional look within a Content Management System, a quick & easy way to browse information, over-all site consistencies and performance with colors/links/meta tags/page titles/page layouts and site organization for future growth & development.

PUBLIC SITE - NAVIGATIONAL SECTIONS:

1. **Home** - text layout with links to other sections of site, statistics (csimdata.com)
2. **About Us** - text (what is CS, history, three elements, faqs, board members/pics/bios)
3. **Why be a member** - text
4. **Detect/Deter/Defend** - Blog/Article pages with "Crime tips" and/or "Ask the Expert".
5. **Our Programs** - Community Programs (iframe csimdata.com), Scholastic programs (text), Start a program.
6. **News** - subscribe (subscribe.csusaonline.org), News feeds (CS in google feeder)
7. **Events** - text event listings, link for webinar registration and online training, photo gallery
8. **Sponsors** - text/graphic logo/link
9. **Links**
10. **Contact Us** - text

TOP OF SITE LINKS:

1. **Member Login** - wild apricot
2. **Start a Program** - text & form
3. **Submit a Tip** - tipsubmit.com
4. **Facebook**
5. **Twitter**

PRIVATE SITE (Design Integration):

Work with Thomas Kern in customizing the Wild Apricot members only site including site design/theme, header image, CSS, logo, and site organization to match closely to the public site's design.

DESIGN BUDGET:

Creative Design Development Concept/ Strategy GUI (Graphic User Interface) Image/Graphic optimization Design/ Page Layout Section Architecture and Navigation Production	[Approx. 24hrs @ \$45/hr] \$1,080.00
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Programming Integration Technical Design/ Development CSS Customization Content Organization Coding Production Quality Assurance / Testing	[Approx. 56hrs @ \$45/hr] \$2,520.00
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SUMMARY:

Creative Design Development	\$1,080.00
<u>Programming Integration</u>	<u>\$2,520.00</u>
TOTAL	\$3,600.00

Approved by Thomas Kern/Tami Lawlor

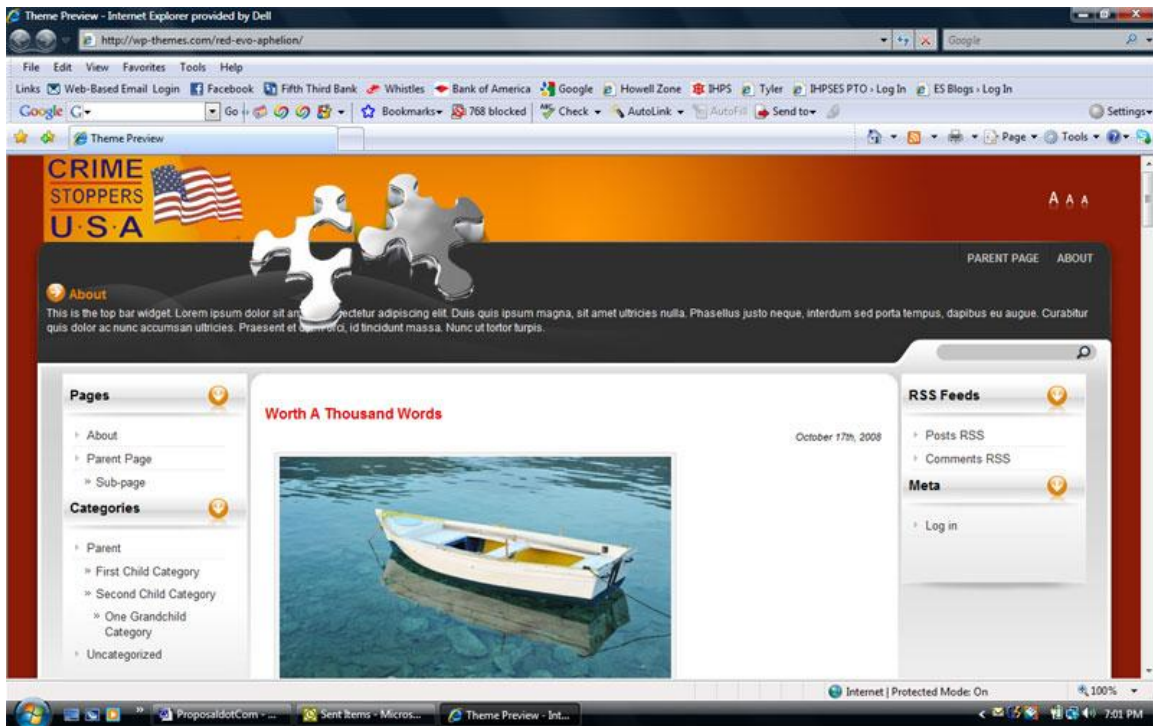
Date

* 50% due on initiation, 50% due upon site launch.

** Please make check(s) payable to: JENNIFER HOWELL @ 4875 Marieview Court, Cincinnati, OH 45236.

*** PHASE II (Not included in this proposal) Support Us - Shopping cart.

Site Re-design Example (1 example theme idea...)



Customizable WordPress Theme: (*click link below to view large*)

☐ <http://wp-themes.com/red-evo-aphelion/>