

Crime Stoppers USA
Executive Committee
Minutes of the January 27, 2011 Meeting

Present: Scott Abrams, John Lamb, Chris Cameron, Jan Van Houten, Estela Quintanilla, Bob Mooney, Elaine Cloyd, James Chambers, Richard Carter

Minnesota Crime Stoppers – Scott Abrams

We received an email from Tri-County Crime Stoppers regarding Crime Stoppers of Minnesota. Tri-County said the Director of CS of MN is trying to expand his program even though there are programs already covering the area he is trying to expand to. He also has his personal business card on the flip side of his Crime Stoppers business card. Judge Carter will be communicating with Tri-County to see how we can help and what exactly the situation is.

Du Page County Crime Stoppers – Scott Abrams

Du Page County Crime Stoppers called Scott to say that their program is going out of business due to financial issues. Crime Stoppers Programs in IL do receive restitution money so the President of the Illinois State Association will look into whether they have been getting those funds. Naperville Crime Stoppers is in that county and they will be asked if they can take over the counties that Du Page covers.

Crime Stoppers USA 2011 Conference – Chris Cameron

The conference committee in Grand Rapids is working hard on the plans for this conference. The registration cost is \$450 per delegate, \$400 per spouse and \$400 for board members. The actual cost of registration is over \$500. The host hotel, which is the Amway Grand Plaza Hotel, is giving us a very special rate of \$81 per night. There will be one off site dinner event at the Meijer Gardens and Sculpture Park. There was also some discussion about flights to Grand Rapids and some Board members asked it would be less expensive to fly into other airports near by. Also, transportation via Amtrak was discussed. Scott asked what training programs were being planned and Chris explained that she is trying to get the web site and brochure launched right now and will focus on training as soon as the web site is up and brochure is mailed out. Scott asked too what day the Board should all meet while in Grand Rapids and it was decided that we would meet on Wednesday afternoon before the Gala.

Crime Stoppers International Conference 2012 – Elaine Cloyd

Elaine spoke to Las Vegas Crime Stoppers and they said they would not host the conference because they did not have the financial resources to do it or the resources to pull it off. After talking to the Conference Committee, Elaine suggested that Crime Stoppers USA sign the contract with CSI and host this conference but ask Las Vegas to assist us in this venture. Las Vegas would negotiate with the hotel/venue, plan the entertainment, plan the spousal trips, provide volunteers for registration and transportation and be responsible for securing officers for the opening ceremonies. We

would look at a net profit split of 50/50. This means CSUSA would have to pay \$5,000 to CSI. Las Vegas is interested in this arrangement. We will have a MOU with them that details on what we expect them to do and if they don't meet the requirements their share of the net profits would diminish. Elaine will continue to work with Las Vegas on this and write up what we expect them to provide for the 50/50 split.

SE Conference – Bob Mooney

Bob Mooney spoke with Betty Jean Turner, the SE Conference Chairman, and got the feeling that CSUSA that we would have the opportunity to interface with their conference delegates if we were to go there but would have no role at their conference. Scott said we would like to have a presence there and suggested that perhaps we could sit in on their board meeting. If there is a networking reception, we would like to attend that too and meet their delegates. Bob will go to their meeting in Virginia Beach on February 19 and talk face to face to some of their board members about this. Scott said it will be important to have the main talking points when discussing this with their Board. Bob suggested that he work with Scott and Elaine on those talking points so he will have that message when he meets with them on February 19.

LA Crime Stoppers Organization Follow-Up – James Chambers

James met with Officer Do and Anthony, the coordinator from the Sheriff Dept. They just want to know if they are set up correctly. James will be meeting with them along with the Sheriff to help them organize and help them coordinate Crime Stoppers duties between the county and the city. Bob Mooney said that we are getting requests to interface with new programs all the time. We need to really make sure we have a Crime Stoppers 101 Track at the Conference in August to aid in the development and start up of new CSUSA Programs. If we can get them when they are starting up we can mold them into becoming an effective program. CSUSA can become even more important to our programs if we can offer materials and advice on best practices of a Crime Stoppers Program.

National Insurance Crime Bureau – Scott Abrams

Scott sent out the MOU we have with them that was signed by Tom Kern. We received a letter from the area director in Dublin, OH regarding the joint ventures they are doing on our behalf. Scott doesn't know what ventures they are doing on our behalf so he will delve into this further by calling them to find out what ideas they have as far as our partnership.

Trademark – John Lamb

We are on a holding pattern waiting for the logo to be approved. The name is trademarked but the logo is not.

2011 Budget – James Chambers

The finance committee has been receiving suggestions from the Board as to what they'd like to see in the budget.

Mid-Year Meeting – Scott Abrams

In previous years, we have met two times a year as a Board. Scott wanted to know if we felt we needed a mid-year meeting at this time. Elaine said each committee has lots of work and is not sure if a mid-year meeting would be as productive. Many of the Board members felt that we should just have conference calls this year since we will meet in just seven months in Grand Rapids. Scott suggested we might want to have a longer board conference call sometime in the future. Then we'll figure out when next year we'll meet so we can get it scheduled now.

2010 Conference – Scott Abrams

Scott and Judge Carter will send the letter out this week to Provident Travel and Tami Lawlor asking for backup and documentation of the expenses incurred at the 2010 Conference.

Sad News – Scott Abrams

Officer Spencer Moore from Indianapolis PD lost his son in a shooting last week. Officer Moore was a coordinator for Crime Stoppers early on. Scott will send him a letter of condolences from CSUSA.

The meeting was adjourned at 1:18 p.m.

Respectfully Submitted,
Chris Cameron