

Crime Stoppers USA Board Meeting

Date: 6/10/09

Invitees Attend:

Tom Kern	Scott Abrams
Elaine Cloyd	James Chambers
Margaret Jones	Tami Lawlor
Rob Sarrantonio	Frank Boyd
Jill C	Estela Quintinilla
Tim Stark	Harvey Hilvitz
Richard Carter	Chris Cameron

Partners/Guests:

Troy Daniel, Resource Chair

1. Approval of Minutes

Notes: Kevin is not on call so Minutes will be approved next meeting

2. Chairman Report – submitted and attached
Tom Kern

Notes: Warren will send hard copy to Kevin Viney

3. Financial Report
Scott Abrams

Notes: Report submitted and attached

Comments:

- Running behind by about 12K from last year
 - In good shape from a cash standpoint
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4. Regional Directors

Notes: Reports have been submitted and attached

5. Legal Services

Notes: Report submitted and attached

Additional Discussion Points:

- Great deal of travel this past month for training for CSUSA
 - Crimestoppersonline was sent a cease and dissist letter which we have not received a response, although they have changed language on their website. Letter reflected you must have expressed authorization to represent any local program. Tom and Judge Carter will continue to follow up and make sure programs are removed from this website. The danger is there is we do not stop this that additional entities will set up their tip lines impersonating the anonymity of the caller. Tom spoke directly to Ralph, owner of Crimestoppersonline.com and expressed his concerns. Ralph has a software company and he was trying to mimic what Kevin Anderson has accomplished. Ralph did put a disclaimer on the website but it still is not enough. When asked about the donation Ralph indicated that money was to maintain the website. The website address is www.crimestoppersonline.com
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6. Nominations

Notes:

Additional Discussion Points:

- Ballets went out to all odd regions except Region 3
- William Troutman submitted application but did not meet all requirements. Although, Troutman has attended many conference, the hang up is that he has not attended a national or international conference in the past 2 years. He is signed up for 2009 conference which would meet the requirement so the committee would like to accept his application
- Elaine thought the bylaws had been changed to reflect the year restrictions on attending conferences

Decision(s):

1. Margaret Jones made motion to accept William Troutman for Region 3 Director
 2. Second by Frank Boyd
 3. Approved by all board members present
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7. Bylaws

Rob Sarrantonio

Notes:

- Email request has been sent out for any/all policy and procedures from the committee standing
- Margaret: I have policy statement I will send to you
- Scott: I have policies in place, budget and travel. Scott will combine budget policy and submit to Rob.

8. Newsletter

Tami Lawlor

Notes: Next newsletter will go out June 29th

- Jack Sullivan has had surgery so we need a new region to highlight
- Elaine: I have asked Midwest conference to send pictures, by end of week
- I will work with Chris Cameron to get a region report. We have most of the information already from Chris Cameron.
- Frank Boyd sent Tom report, Tom will forward to Tami

7. Insurance

Elaine Cloyd

- CSUSA has new representative at Marsh Affinity Group Insurance. We have a \$300 credit that cannot be applied without someone from our organization advising them. Marsh is dropping some of the larger programs for issues they are having. Elaine is trying to get a justification of how they decide to accept programs. Marsh has agreed to provide a full report, probably this week. Elaine has requested the report right away.
- The second company – Legacy has policy with same coverage plus property the cost of the policy is \$500. The coverage is through Great American Insurance
- Russ, Legacy insurance has recommended that we have D & O insurance. It covers insurance liability. The cost is \$768 dollars for CSUSA. We need liability and d & o because they cover separate issues.
- Legacy Insurance has been invited to the Florida State Conference in Tampa Florida at the end of the month.
- Legacy has asked to put out CSUSA information at the Florida meeting as well.
- Scott has a Fiduciary Bond that covers the treasurer. Scott has requested an detailed report on what the D&O insurance covers.
- Elaine specified that local programs can speak with a representative through Marsh and McClellan now Marsh Affinity Group. Elaine stated they can get to a live person if you have a claim.
- Elaine recommends not putting info on the insurance in the newsletter at this time but rather handle one on one.
- Tom wants to put out a special report to local programs once all the details are disclosed. We should develop a brochure detailing the specifics of each policy: what it includes, not included, cost, contacts, etc.
- Elaine will put something in writing.

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8. Unfinished Business

Tom Kern

Operation Infra:

- Tom put out notice last month
- Coordinated by CSI focusing on fugitives from around the world. At the CSI conference, packets were developed highlighting fugitives but you cannot mention any of the federal, worldwide agencies involved. Has been difficult to get media involved with no source of information.
- Tami took the press release and revised soliciting quotes from several agencies supporting the operation. Tami was explained the challenges with working with media in USA. In order to find a hook for media we found one fugitive we felt was dominant to a fugitive thought to be in the US. We are telling the story on one fugitive and linking back to 64 fugitives. The revision is working.
- We can put out on PRWEB, a newswire service. The cost will be \$360. We will get physical data back on the number of hits. The other option is a reporter at CNN who will help us and send it out but we will have no data back.
 1. Decisions:
 - Elaine Cloyd made motion to spend \$360 to put the release on PRWEB
 - Seconded by Rob Sarrantonio
 - Discussion: Will it cost \$360 each time we place the info out. Tami clarified there are various packages at various rates but you get analytics on all packages.
 - All members voted in favor of distributing via PRWeb

9. Conference Update

2009 Conference – Elaine Cloyd

- 43 cabins sold, 78 people, 2 people cancelled
- There have been additional inquiries
- Prices have been increased by \$25

2010 Conference – Tami Lawlor

- We have narrowed down to top 5 cities
- We are renegotiating with Amelia Island in Florida and San Antonio, TX
- Decision will be made by executive board prior to next board meeting
- Basing conference on 200 delegates

11. Adjournment

- Motion by Frank Boyd
- Second Tim Stark

Minutes prepared by: Tami Lawlor

Minutes Approved: [Approval signature needed]

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- Tom appointed Rob Sarrantonio, Tami Lawlor and Jan Van Houten as executive committee members
 - Approved by all board members

2008 Annual Report:

- Each Regional director should prepare a report on their region.
- Highlight at least 2 programs
- Each director should submit their reports by June 15th
- Other board members will be contacted by Tom for additional material
- Tom will coordinate and finished by the conference in August

Important Dates:

- We are joining NADDI at the joint conference in Rising Sun, Indiana June 3-5th.
- Board Members are encouraged to come; registrations are waived for CSUSA board members.

10. Newsletter

Tami Lawlor

Notes: Next newsletter will go out last week of June

- All articles due June 4th
- Jack Sullivan's region (region 4) will be highlighted. I will need an article by June 4th
- Legal update from Judge Carter
- Chairman's report needed
- Events for Calendars
- Jean Block and Diane Diamond are serving as experts for newsletters
- Bob Mooney will recap Southeast Regional Conference

11. Adjournment

- Motion by Frank Boyd
- Second Bob Mooney

Minutes prepared by: Tami Lawlor

Minutes Approved: [Approval signature needed]