

# Crime Stoppers USA

November 11, 2009

3:05pm CST

Teleconference

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<b>Meeting called by:</b>	Chairman Tom Kern	<b>Type of meeting:</b>	Monthly Board Meeting
<b>Facilitator:</b>	Tom Kern	<b>Note taker:</b>	Kevin Viney

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**Attendees:** Tom Kern, Greg Wiley, Elaine Cloyd, K. Scott Abrams, James Chambers, Margaret Jones, Robert Mooney, Gary Potter, Tami Lawler, Rob Sarrantonio, Frank Boyd, Estella Quintanilla, Harvey Hilvitz, Mike Hope, Ken Kelly, Chris Cameron, Troy Erickson, John Lamb

**Absent:** Janice Van Houten, Earl Winterling, Jack Sullivan, Nate Nicholson, Tim Stark, Patrick Curran

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## Minutes

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**Approval of Minutes:** Motion by Mike Hope to approve the August 12, 2009 minutes as written, seconded by James Chambers, approved. Request by Chairman Kern to Secretary Viney to submit a list of missing meeting minutes by the December meeting. These meetings were recorded and will need to be typed and presented. The missing meeting minutes are February, June, July, September and October.

**Agenda item:** Chairman Kern attended the CSI annual conference in Australia but has not had the chance to submit them. Kern reported that Crime Stoppers month has been moved from January to September effective 2010. Global expansion was explained, CSI has always had six regions and it was changed in the bylaws that a seventh region be established to provide new programs a short period to start up. The Mayor of a city in Mexico has requested Crime Stoppers help in solving some crimes recently reported. Tom has talked to the El Paso Texas program as the closest program to help. This will be a no reward program with no currency exchanged. Tips will be answered in the UK to protect callers and board members. A press release was sent to Tom concerning the Olympics in Canada, there wasn't enough time from Press Release to when received the release to act properly so it was withheld at this time.

**Agenda item:** Vice Chairman report was written and sent out, again, there were 40 inquiries concerning Crime Stoppers. Regional Directors will be using a standardized reporting system soon to make it easier for all to use.

**Treasurer Report:** Scott Abrams has not had a chance to update the financials due to work conflicts, we will receive a written financial statement within the week. Scott also indicated that he is waiting for all committee chairs to submit expenses and budget requests for the new 2010 Budget.

**Regional reports:** Chairman Kern reported that a number of reports had been received and he thanked the regional directors for their timeliness in getting the reports in.

**Legal Report:** Richard Carter's written legal log was sent out to all participants on this call. Any questions can be directed to Richard for further explanation.

**Nomination Committee Report:** Margaret reported that Region 3 regional director William Tourtman has requested that we accept his resignation for that post. He feels that he would be a better fit with his local program and get his attention to that. James Chambers moved and Gary Potter seconded we accept his resignation.

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**By laws:** Rob has submitted a report on the bylaw changes. Rob had given the changes to members at the Conference at Sea. He requested that members get back to him with comments, changes or direction and he heard nothing back. It was suggested that the board look over the changes suggested and make changes to Rob **BY THE DECEMBER CONFERENCE CALL** to be voted on in January. Time is very important that we make the changes and get it out to the board for a vote and to the membership for further consideration and vote. Elaine Cloyd wanted the board to think about the fact that we have made two recent bylaw changes and to keep creditability with the member programs, we have to make sure we are making decisions that make sense and can stand the test of time. Rob indicated his disappointment and frustration that no one is making comments or suggestions and yet he is under the gun to get this done. Discussion went on as to how we can make smart decisions on the bylaws and make changes that are enforceable and will last more than a year.

**Conference Committee:** Tami has been working on conference planning and she is working on funding to help offset the costs. She is also working with the Office of Victims of Crime. They have a trust fund set up to help with conference costs. Most of her efforts have been dealing with our website upgrade, this needs funding and work. The newsletter also needs attention, she is requesting head shots and a bio on every board member and needs it by December 1<sup>st</sup>. Program highlights also need to be into her soon.

**Strategic Plans:**

**Governance:** Rob is working on it and included a written report. Packets for new board members are in the works.

**Membership:** Surveys were distributed by Margaret and she indicated that she has received some great suggestions. These were sent to members and non members and she was pleased that at least programs were responding. Harvey reported that there is still a large slice of the population that does not have a clue what Crime Stoppers is.

**Resource Development:** Gary reported that there are a lot of good things to come out of this but he felt things should wait due to the fact of his possible "conflict of interest". Tom will take over the leadership role in this committee until further notice to keep this very important committee moving forward.

**PR/Marketing:** None of the current board members have stepped forward to chair this committee. Thus there was no report.

**Unfinished Business:** Speakers Bureau, James Chambers reported two people who are possible speakers to join the stable of speakers. James is requesting that a profile of the speaker be sent to him so he can align the speakers with their selected regions/areas. Please email James Chambers with the bios. [Chambers34@comcast.net](mailto:Chambers34@comcast.net) when James receives your email, he will send back a confirmation.

It was suggested by Tom Kern that we continue to move forward with the Ashlan VISA card people. A commitment by us is a start to let them know we are interested in aligning ourselves with them. It was moved by James Chambers and seconded by Gary Potter, approved.

MicroDots, is suggesting that they will give Crime Stoppers a portion of their proceeds as a Charity. Pat Collins has spoken to the board before. Gary Potter moved and Greg Wiley seconded this motion to move ahead. Approved.

Jim Van Kleve of ETS (Electronic Tracking Services) is also looking for a partnership. Richard has also talked to these individuals and feels comfortable. Tom is very impressed with the technology for tracking bank robbers and others. Elaine moved and John Lamb seconded a motion to form an alliance.

3Wins Consulting with Doug Anderson did a very good job with his presentation. Gary Potter is involved with this company and was asked not to participate in this discussion. 3Wins has proposed a partnership to help with our website improvements and public relations and although they would normally be looking for a fee in the \$14,000 range, they are aware of our financial constraints. 3Wins has agreed to try to raise some of the needed funds for us to participate. Rob S. moved and Frank Boyd seconded to form this alliance.

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CSI dues are still not ready to be discussed. The budget is still being worked on by CSI and Tom K. stated that a separate conference call will be schedule for all board members to participate. At this time Tom feels that CSUSA should find a solution not continue to make the CSI dues a problem. Tom would like Scott to lead this discussion so a time will be announced soon. Last year, \$22,500 was the dues paid to CSI by Crime Stoppers USA.

As noted above, with Gary Potter involved with 3Wins Consulted, if there is an alliance formed, we may require Gary Potter to resign his board member position. Tami Lawlor suggested that we wait until an actual agreement is signed. Judge Carter pointed out that a conflict of interest has been verbally disclosed and the board is aware. (Please note that the Secretary has not received his written conflict of interest form).

Motion to adjourn by James Chambers seconded by Frank Boyd.